

Sacramento State Student Affairs

Business Partners Round Table
Friday February 27, 2009

Ed Mills

SPC Priority 1 and 2

1. Implement a strategically focused, campus-wide effort to improve recruitment, retention, and graduation rates.
 2. Create and sustain an organizational structure and culture that facilitates evidence-based decision-making and purposeful planning in all important endeavors.
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2010 Review

1. Foster excellent academic and student programs
 - 2. *Build a welcoming campus***
 - 3. *Create a dynamic physical environment***
 4. Develop community support
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4 Year Reengineering Process

1. Planning and realignment of staff
 2. Reconfigure the physical environment
 - 3. *Reengineer service strategies and processing work flows***
 4. Enhance reporting, forecasting and enrollment management dashboards
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Enrollment Update Spring 2009

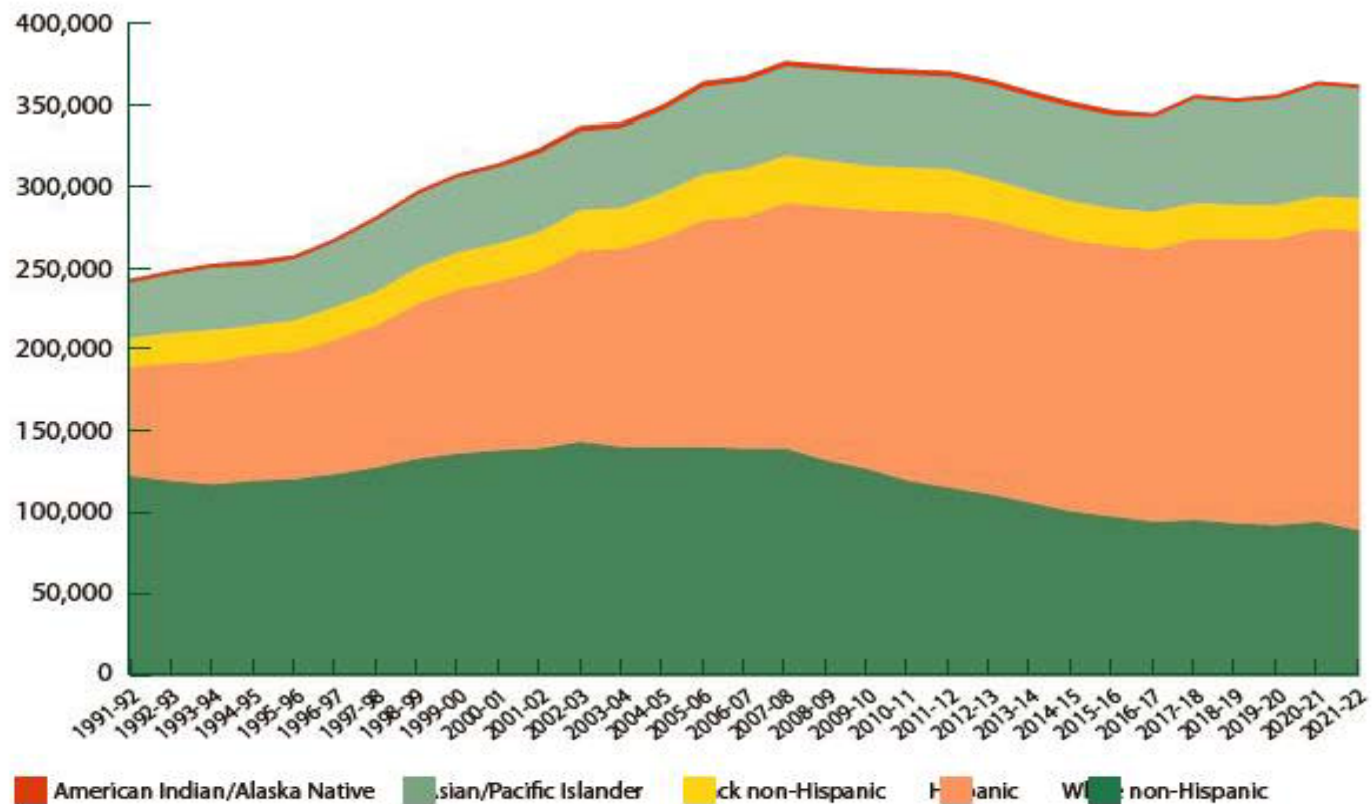
As of 2/25/09	Spring 08	Spring 09	Headcount Difference	% Difference
Total Headcount	26,282	26,880	598	2.3%
Continuing Headcount	23,433	23,618	185	.08%
New Student Headcount	2,798	3,251	453	16.2%
Average Unit Load	11.88	12.00	.12	1.0%
<i>New Junior Transfers</i>	<i>1,243</i>	<i>1,643</i>	<i>400</i>	<i>32.2%</i>

Recruitment Update Fall 2009

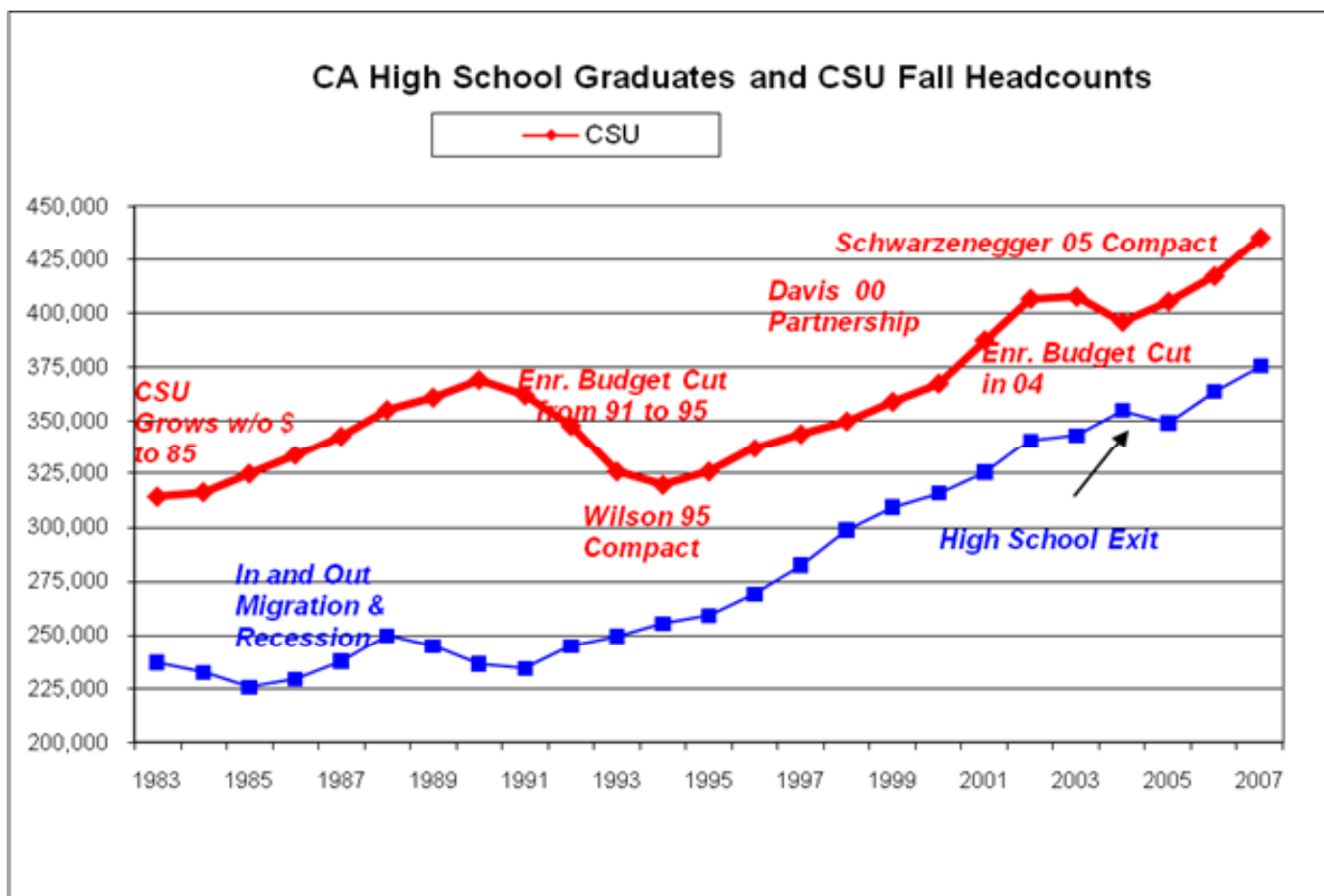
Fall 2009 vs Fall 2008 2/20/2009						
Applicants						
	FTF	Transfers	Undergrad	2nd BA	Grad	Total
Fall 09	16,081	6,780	22,861	330	2,080	25,271
Fall 08	17,504	5,950	23,454	266	1,969	25,689
Change	-1,423	830	-593	64	111	-418
% Change	-8%	14%	-3%	24%	6%	-2%
Admits						
Fall 09	11,053	4,273	15,326	58	39	15,423
Fall 08	8,583	2,888	11,471	22	137	11,630
Change	2,470	1,385	3,855	36	-98	3,793
% Change	29%	48%	34%	164%	-72%	33%

Looking Ahead

Figure 4. California High School Graduates by Race/Ethnicity
1991-92 to 2004-05 (Actual), 2005-06 to 2021-22 (Projected)



Past Budget Impact on Enrollment - CSU



Questions?

