

Sustainability Committee Meeting Summary
Sequoia Hall Room 318
July 11, 2008

Committee Members Present (alphabetical): Claudia Bridges, Mike Christensen (Co-Chair), Linda Hafar, Stephen Garcia, Bob Hitomi, Virginia Matzek, Ron Richardson (Co-Chair), Victor Takahashi

Guests: President Alexander Gonzalez and Provost Joseph Sheley

1. Corrections to June 13 Meeting Summary.
2. Claudia's presentation: "Sustainability Committee Marketing Plan DRAFT."
 - A. Mission statement to include: "to aid in the development and maintenance of a culture of sustainability at Sacramento State."
 - B. Draft includes purpose, focus, membership and objectives.
 - 1) Objectives will cover current goals/objectives.
 - a) Action items will be listed here.
 - C. Target market:
 - 1) University as a whole (Facilities, students, faculty, administration, staff)
 - 2) Sacramento community
 - 3) Sacramento business community
 - D. Marketing strategy 4 P's: Product, Price, Promotion, and Place.
 - E. Have academic task force to evaluate courses which already incorporate sustainability and then decide which courses can be added.
 - 1) Steve Garcia suggested subcommittee to incorporate sustainability into curriculum and our own office cultures, eg, Procurement to send its buyers to CCE Certificate Program to buy "green" (have "green" purchasing workshop).
 - F. Claudia's goal is for us to go through this draft and find action items with accountability.
 - 1) Work in parallel with mission statement.
 - 2) Everyone look at this document and H.O.K. document and make additions to DRAFT.
 - a) Each member is to create their own document and feed it back to her so she can create master document. **(action item)**
3. President Gonzalez--
 - A. He quoted two newspaper articles.
 - 1) Can't rely on oil anymore—must move forward.
 - 2) Push for sustainability education in curriculum.
 - B. New S.M.U.D. General Manager John DiStasio is very interested in working with us, perhaps on campus.
 - C. New TRAM is going to be very important.
 - D. Our Sustainability Committee is very important—
 - 1) practical application (eg LEED certification)
 - 2) application of principles of sustainability in curriculum
 - E. Recycling is also very important and is too big for Facilities Services only to handle.
 - 1) Need to include ASI (eg recycle containers).
 - F. He suggested electronic meetings—use no paper; lead by example.

- G. Sherry Meyers in English Department worked with Wells Fargo and they have committed to “One Book” project—contact her for details (one year of a particular subject by one author).
 - 1) Have one that is environmentally focused—we already have the funding.
- H. Mr. Sheley admonished us to work as a “driver” committee, not a “dictatorial” one.
 - 1) Put together task force with Mr. Sheley, faculty, staff, and students—
 - a) 3 places to work on:
 - i) Imbed sustainability topics and practices in curriculum.
 - ii) Re-visit GE.
 - iii) Internships or service learning involving huge team working on same project.
 - 2) Noted that Student Affairs showed Al Gore’s video to over 3000 people.
- 4. Virginia’s power point presentation (will be emailed to Committee).
 - A. Goals:
 - 1) Make Sac State a destination campus for students who want to be prepared for working in a green economy.
 - 2) Create a culture of sustainability that reaches every student at Sac State, regardless of career interest.
 - 3) Question: how do we get sustainability in all areas of the curriculum? Should not tell faculty *what* to teach—hold faculty workshop to help create courses that contain information on sustainability.
 - 4) Claudia passed out “Short List of Universities with sustainability initiatives/program centers/curricula.
 - 5) Mr. Sheley advised committee to let the larger faculty group be behind the curriculum changes. This gives it back to the faculty, not just our committee.
 - 6) Mike moved to send the following recommendations to the President as soon as possible:
 - a) Get Virginia’s subject matter to campus-wide faculty academic task force. **(action item)**
 - b) Move Sustainability Committee web page to main Sac State web page. **(action item)**
 - 7) Mike asked us to think about why people are resistant. **(action item)**
 - 8) Virginia and Claudia to put together recommendation for faculty workshop. **(action item)**
 - 9) Virginia moved to accept mission statement as is. Bob seconded. Carried.
 - 10) Mike—check objectives and sub-objectives by next meeting. **(action item)**
- 5. Next meeting Friday, August 8.
- 6. Meeting adjourned at 11:02 a.m.

This summary is a compilation of the notes taken by Thamsyne Brown.