

## Strategic Plan

### Purpose:

*This committee exists as an advisory body to the President. Its primary responsibilities include:*

- Continuously assessing Sac State's current practices in order to incorporate best available technologies into University sustainability efforts.
- Identifying and tracking critical performance indicators which are used to keep these practices and strategies on course.
- Considering and recommending new methods/techniques for incorporating sustainable practices into our operational activities and in the basic design for construction and renovation of facilities.
- Working in partnership with the community that we serve.

### Focus:

*The Committee's focus includes, but is not limited to, the following areas of sustainability:*

- Academics and Governance
- Energy Conservation
- Environmental Health & Safety
- Planning, New Construction, & Building Renewal
- Purchasing
- Recycling and Waste Management
- Transportation
- Water Management

The work of the committee is in the form of draft recommendations to the President.

### Membership:

- Three faculty representatives appointed by the Faculty Senate
- Two student representatives appointed by Associated Students Inc. (ASI)
- Two community representatives appointed by the President
- One representative from the Interdisciplinary Group for Sustainability
- One staff representative appointed by University Staff Assembly (USA)
- Associate Vice President, Facilities Services (Co-Chair)
- Assistant Vice President, Risk Management Services (Co-Chair)

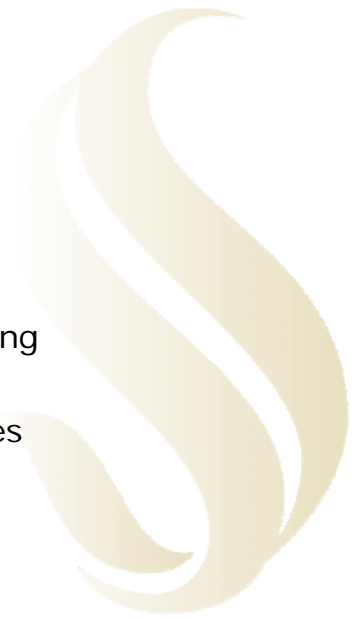
### MISSION STATEMENT:

To aid in the development and maintenance of a culture of sustainability at CSUS.

## Membership (cont):

**Ex Officio** (Note: Ex Officio members will serve as a resource, but will not have voting rights.)

- Director of Facilities and Utilities
- Director of Facilities, Planning & Construction Services
- Director of Student Health Center
- Director of Risk Management and Business Continuity Planning
- Director of Environmental Health and Safety
- Manager of Integrated Waste Management & Moving Services
- University Enterprises Inc. Representative
- University Union Representative
- University Public Affairs Representative



---

## Strategic Priorities

### **1 | Develop, implement, and sustain strategically focused administrative efforts that support a sustainability culture**

- Encourage and maintain direct communication between administration and Presidents Committee for Sustainability
- Foster an environment in which relationships with outside constituencies can be developed and maintained in order to gain funding opportunities and inspire positive public relations messages
- Develop and implement measurable targets for achieving sustainability goals that reflect administrative commitment to a culture of sustainability

### **2 | Develop, implement and sustain campus-wide sustainable facilities and operations practices**

- Develop and implement sustainability benchmarks/goals for all areas of campus operations
- Continue creation and maintenance of Sustainability Report

## Strategic Priorities

### 3

#### **Develop a creative and vibrant learning community derived from the actions within and outside of the classroom**

- Increase connection and communication between students and their physical environment by educating students on sustainable features and practices on campus
- Engage in campus-wide curriculum development practices that address sustainability
- Engage in campus-wide curriculum development practices that address sustainability
- Develop and sustain across-campus service learning opportunities focusing on sustainability
- Engage in training programs for administration and staff on sustainable practices
- Engage colleges and departments in coordinated, assessment-based planning process in order to develop "Sustainability Across the Curriculum" measures

### 4

#### **Insure that all sustainable practices are visible to faculty, staff, students, visitors and the outside community**

- Encourage student leadership in the development of campus-wide programs promoting a campus culture of sustainability
- Develop and maintain a operationalized marketing plan which ensures a perpetual and continuous set of promotional practices that can be passed on to new students, faculty, administration and staff
- Foster direct and indirect communications regarding sustainable campus practices and activities with all campus constituencies

## Strategic Priorities

5

**Identify, develop, and encourage interdisciplinary and cross-divisional adoption of sustainable practices on campus with the greatest potential of strengthening our role as a partner in sustainability in the community**

- Identify areas of need for the University to develop and grow in its sustainable practices in partnership with the outside community
- Emphasize community partnerships and service learning opportunities in the development of administrative, operational, curricular, and promotional activities and practices