

# 2010 Plan

## Theme One – Foster Excellent Academic and Student Programs

Name & Description of program / service	<b>Academic Advising Center 's Service Model</b> Provide immediate services to students via telephone, e-mail, chat, and drop-in advising meetings.
Intended outcome	Increased number of contacts
Measurement	Track the numbers of students in our sign-in database and total number of sign-ins. Also track the number of incoming phone calls.
Timeline	Each year-end

Name & Description of program / service	<b>Mandatory Freshman Orientation</b> Require all entering freshmen to attend orientation.
Intended outcome	Increase freshmen orientation attendance rates from 80% to 100%.
Measurement	Reports generated from SIS Orientation Attendance field, GPA, retention rates, and graduation rates.
Timeline	Implement in Spring 2006 for students entering in Fall 2006.

Name & Description of program / service	<b>New, Targeted Comprehensive Advising Program</b> Preliminary information will be coming from Beth on this key goal.
Intended outcome	
Measurement	
Timeline	

## Theme Two – Build a Welcoming Campus

Name & Description of program / service	<b>Student Orientation Programs</b> Offer alternative “mini orientation” programs to freshmen and transfer students who cannot attend the regularly scheduled orientation sessions.
Intended outcome	Positive experience upon entering the university; sense of inclusion; increased participation in Freshman Seminar and Learning Communities programs.
Measurement	Participant evaluations; enrollment levels in Freshman Seminars and Learning Communities.
Timeline	Ongoing

Name & Description of program / service	<b>Overnight Freshman Orientation</b> Change the program format from a commuter (1-1/2 day) program to a residential, overnight program.
Intended outcome	Increase the number of students who participate in the overnight experience from 20% to near 100%.
Measurement	Reports generated from SIS Orientation Attendance field.
Timeline	Implemented in Spring 2007 for students entering in Fall 2007.

## Theme Three – Create a Dynamic Physical Campus

Name & Description of program / service	<b>Orientation Campus Tours</b> Student-guided tours provide new students and their parents an enthusiastic perspective on the campus and its plans for future development.
Intended outcome	Increased familiarity with the beauty of the campus and university resources.
Measurement	Orientation participant evaluations
Timeline	Ongoing

## Theme Four – Develop Community Support

Name & Description of program / service	<b>Parent Welcome Program</b> Parents of incoming freshmen and transfer students participate in one-day Welcome Program parallel to student orientation programs.
Intended outcome	Meet students, faculty, and administrators; learn about academic programs; increase awareness and appreciation.
Measurement	Participation rates, participant evaluations
Timeline	Ongoing

Questions regarding the programs and outcomes delineated in this section should be addressed to Beth Merritt Miller, Academic Advising, 278-7840, [merritmillerb@csus.edu](mailto:merritmillerb@csus.edu).