



Form A

Academic Affairs - Course Proposal

CALIFORNIA STATE UNIVERSITY, SACRAMENTO

Academic Unit: EDLP		Department Chair: Dr. Edmund Lee	
Type of Course Proposal: New <input checked="" type="checkbox"/> Change <input type="checkbox"/> Deletion <input type="checkbox"/>		Date: September 18, 2006	
Does this course fulfill a requirement for single-subject or multiple subject credential students? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>		For Catalog Copy: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	CCE: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
		Semester Effective: Fall X Spring 2007	
Prefix & No. EDD 607	Title: Community and Communication in Educational Leadership	Units: 3	

Change to:

Prefix & No.	Title:	Units:
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JUSTIFICATION:

For the Independent Doctoral Program: Communication skills are critically important for educational leaders. These include written and verbal skills for specific contexts including strategic planning, working with mass media, and the use of technology.

NEW COURSE DESCRIPTION: (Not to exceed 80 words, and language should conform to catalog copy.

See <http://www.csus.edu/acaf/univmanual/crspsl.htm> - Guidelines for Catalog Course Description

This course presents theories and frameworks concerning organizational, interpersonal, and cross-cultural communication in educational and community contexts. The coursework includes developing written and verbal skills for specific contexts, including strategic planning, evaluation, presentations, formal and informal texts, technology, crisis management, and public relations. Through research and practical application, the course will enhance communication skills needed for creating inclusive systems and positive results for all stake-holders.

Note:

Prerequisite: Admission into the CSUS Ed. D. in Educational Leadership Program

Corequisite:

CAN (California Articulation Number):

Graded: Letter <input checked="" type="checkbox"/> Credit/No Credit	Instructor Approval? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
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Course Classification: C-05	Title for SIS+ (not more than 25 characters) Communication Ed Leaders
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Cross Listed? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	If yes, with what course:
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How Many Times Can This Course be Taken for Credit? Once

FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:

Description of the Expected Learning Outcomes: Describe outcomes using the following format: "Students will be able to: 1), 2), etc." See the example at <http://www.csus.edu/acaf/example.htm>

Students will be able to:

- analyze and apply interpersonal communication theory and research as related to educational, organizational, community, and media contexts;
- analyze and apply theories of crosscultural communication and group dynamics in multiple contexts;
- effectively demonstrate written and verbal communication skills. Skills include communicating with all stake-holders; including colleagues, staff, students, parents, community members, district administrators, and members of the business community.
- Understand communication styles and symbolic language used in working with multiple constituents;
- apply high level written and verbal communication skills for interacting with mass media, creating material for public relations, and for crisis management, ;
- utilize clear and effective verbal and written skills for interviewing and evaluating staff, facilitating collaborative vision and mission statements, and formulating strategic plans;
- analyze and create ethical policies for communication, including technology, phones, email, and internet use.

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean's office, not Academic Affairs.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre- and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

Assessment strategies will include student papers, oral presentations, and portfolios.

For whom is this course being developed?

Students in the CSUS Ed. D. in Educational Leadership Program

Majors in the Dept ___ Majors of other Depts ___ Minors in the Dept ___ General Education ___ Other X ___

Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes X No ___

If yes, identify program(s): CSUS Ed. D. in Educational Leadership Program

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes ___ No X ___

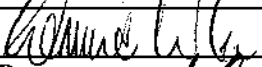
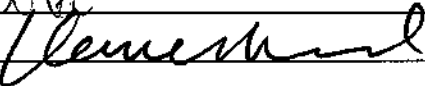
If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). _____

The Department Chair's signature below indicates that affected programs have been sent a copy of this proposal form.

Approvals: If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

Signatures:

	Date
Department Chair: 	9-18-2006
College Dean or Associate Dean: 	9/18/2006
CPSP (for school personnel courses ONLY)	
Associate Vice President and Dean for Academic Programs	

Distribution: Academic Affairs (original), Department Chair and College Dean. Dean's office to send original after approval to Jerri McAtee, at zip 6016. An electronic copy must also be sent to mcateeji@csus.edu.

Required Readings

1. The Principal's Guide to Managing Communication
By Joseph Schneider and Lara Hollenczar
Corwin Press, 2006
2. Principal Talk: The Art of Effective Communication in School Leadership
By C. Cerra and R. Jacoby
Josey Bass, 2004
3. Group Process
By Rupert Brown
Blackwell Publishing, 2000

Supplementary Readings by these authors

1. Leading in a Culture of Change, by Michael Fullan
2. Schools that Learn, by Peter Senge
3. Seven Habits of Highly Effective People, by Stephan. Covey
4. Power of Listening