



SACRAMENTO  
STATE

# Course Change Proposal Form A



<b>Academic Group (College):</b> <b>Arts &amp; Letters</b>	<b>Academic Organization (Department):</b> <b>Communication Studies</b>	<b>Date:</b> <b>11-20-07</b>
<b>Type of Course Proposal:</b> New <input checked="" type="checkbox"/> Change <input type="checkbox"/> Deletion <input type="checkbox"/>	<b>Department Chair:</b> <b>Nick Burnett</b>	<b>Submitted by:</b> <b>Maggie Fuchs</b>
<b>Does this course fulfill a requirement for single-subject or multiple subject credential students? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></b>	<b>For Catalog Copy: Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></b> <b>CCE (Extension): Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></b>	<b>Semester Effective:</b> <b>Fall <input checked="" type="checkbox"/> Spring <input type="checkbox"/>, 2008</b>

This course replaces experimental course Subject Area (prefix) and Catalog Nbr (course number):

**Change from:**

<b>Subject Area (prefix) &amp; Catalog Nbr (course no.):</b>	<b>Title:</b>	<b>Units:</b>
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**Change to:**

<b>Subject Area (prefix) &amp; Catalog Nbr (course no.):</b> <b>ComS 157</b>	<b>Title:</b> <b>Video Art</b>	<b>Units:</b> <b>3</b>
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**JUSTIFICATION:**

This course focuses on Video Art: a well-established field within the art practice and filmmaking. A course that deals with understanding and practicing video art is necessary, and currently there is no discreet class within the Art Department or Communication Studies for video art to be created or studied. This class will complement the existing offerings in Electronic Art: students are able to expand both their technical and artistic vocabulary by focusing on aesthetic applications of time-based media. It will also enhance the curriculum in Communication Studies and the Film Studies program.

**NEW COURSE DESCRIPTION: (Not to exceed 80 words, and language should conform to catalog copy. See <http://www.csus.edu/acaf/univmanual/crspsl.htm> - Guidelines for Catalog Course Description)**

The creation and analysis of video artwork; including techniques of video production, post-production manipulation and critique, within the context of art and communication. The techniques and theory of producing and editing video will serve as a foundation for the pursuit of individual, creative projects.

<b>Note:</b>	
<b>Prerequisite: Art 97 or (ComS 27A and ComS 27B)</b>	
<b>Enforced at Registration: Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></b>	
<b>Corequisite: none</b>	
<b>Enforced at Registration: Yes <input type="checkbox"/> No <input type="checkbox"/></b>	
<b>CAN (California Articulation Number):</b>	
<b>Graded: Letter <input checked="" type="checkbox"/> Credit/No Credit <input type="checkbox"/></b>	<b>Instructor Approval Required? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></b>
<b>Course Classification (e.g., lecture, lab, seminar, discussion):</b> <b>C7</b>	<b>Title for CMS (not more than 30 characters):</b> <b>VIDEO ART</b>
<b>Cross Listed?</b> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	<b>If yes, do they meet together and fulfill the same requirement, and what is the other course.</b> <b>Yes, they meet together. Art 147</b>
<b>How Many Times Can This Course be Taken for Credit? <u>Once</u></b>	
<b>Can the course be taken for Credit more than once during the same term? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></b>	

**FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:**

**Description of the Expected Learning Outcomes:** Describe outcomes using the following format: "Students will be able to: 1), 2), etc."  
See the example at <http://www.csus.edu/acaf/example.htm>

Students will be able to:

- To create expressive artwork using the medium of digital video
- Further development competency in Video Production both on location and in the video studio
- To further or achieve a solid working knowledge of video editing software, web uploads, and DVD authoring
- To learn and practice critical analysis

Understand video art practice through the exploration of video art and artists

**\*\*Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean's office, not Academic Affairs.**

**Assessment Strategies:** A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

Video 1: 20%  
Video 2: 25%  
Video 3: 35%  
Review of a video artist and attendance on the field trip: 15%  
Attendance and participation: 10%

**For whom is this course being developed?**

Majors in the Dept X Majors of other Depts X Minors in the Dept X General Education     Other    

Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes     No X

If yes, identify program(s):

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes     No X

If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). Art Department and Comm. Studies Dept.

*The Department Chair's signature below indicates that affected programs have been sent a copy of this proposal form.*

**Approvals:** If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

**Signatures:**

	Date
Department Chair: <i>Nicholas J. Burnett</i>	<i>11/21/07</i>
College Dean or Associate Dean: <i>Nancy M. Jahn</i>	<i>1/25/08</i>
CPSP (for school personnel courses ONLY)	
Associate Vice President and Dean for Academic Programs	

**Distribution:** Academic Affairs (original), Department Chair and College Dean. Dean's office to send original after approval to Academic Affairs, at mail zip 6016. An electronic copy must also be sent.

**Video Art**  
**Art 147 / Coms 157**

**Course Description**

The creation and analysis of video artwork; including techniques of video production, post-production manipulation and critique, within the context of art and communication. The techniques and theory of producing and editing video will serve as a foundation for the pursuit of individual, creative projects. Students may produce single channel video art works or video art installations. In addition, students will become familiar with video art practice. Video screenings of artist's video works will occur throughout the class, and a required field trip will offer students the opportunity see relevant exhibits and screenings in the Bay Area\* (\*trip location will vary per semester depending upon locations of suitable screenings and exhibits)

The class will include group discussions of video and experimental film, readings from the assigned text (*Video Art: A Guided Tour*) and class critiques of student video work, which will include work in progress and final videos.

Video art/ video installations discussed or screened will include works by artists such as Naim June Paik, Sadie Benning, Miranda July, Animal Charm, William Wegman, Joan Jonas, Jim Finn, Pipilloti Rist, Anri Sala, Shirin Neshat, Steve McQueen, Douglas Gordon and Sam Taylor-Wood.

**Objectives**

- To create expressive artwork using the medium of digital video
- Further development of and competency in Video Production both on location and in the video studio
- To further or achieve a solid working knowledge of video editing software, web uploads, and DVD authoring
- To learn and practice critical analysis
- Understand video art practice through the exploration of video art and artists

This class will accommodate various skill levels.

**Pre-Requisites:**

Art 97 **OR** ComS 27

**Assignments and Grading**

Grading will be assigned in the following manner:

Students will produce three complete video artworks throughout the semester:

Video 1: 20%

Video 2: 25%

Video 3: 35%

Review of a video artist and attendance on the field trip: 15%

Attendance and participation: 10%

Grading criteria will follow the Art Department's grading rubric (see link)

Each video assignment will be evaluated equally on these four criteria:

- Concept
- Creativity and Innovation
- Composition
- Craftsmanship

**A Note About Grading:**

If you turn in all your work on time (and if it is satisfactorily completed), and if you attend class and participate, you are ensured a C. A's and B's are reserved for students who excel beyond average and competent work.

**Attendance Policy**

You are expected to come to class on time, ready to work and with all necessary supplies and materials. Your final grade will be lowered by one full letter upon your second absence - and again for each additional absence. 3 late arrivals or early departures = 1 absence. Excused absences are: family emergencies, established religious holidays and illness with an

official doctor's note indicating that you could not attend class on that particular day. You are responsible to find out what you missed and complete any missed work. Both midterms and the final will require MANDATORY attendance. All students must attend these critiques. Failure to attend will result in a failing grade for that assignment.

**Supplies**

2 miniDV tapes  
5 blank DVD-Rs  
Firewire Hard Drive

**Books:**

**Required:**

**Catherine Elwes: *Video Art: A Guided Tour (Paperback)***, Publisher: I. B. Tauris (February 10, 2005) Language: English  
ISBN-10: 1850435464 ISBN-13: 978-1850435464

**Apple Pro Training Series: Final Cut Pro 6 (Apple Pro Training) (Paperback)**

by Diana Weynand (Author) # Paperback: 648 pages  
Publisher: Peachpit Press; 1 edition (May 21, 2007) Language: English  
ISBN-10: 0321502655

**Suggested Readings**

**Holly Willis: *New Digital Cinema***  
**Cynthia Freeland: *But is it Art?***

**Schedule:**

**Weekly Schedule**

**Week 1**

1. Introduction to class, introduction to video art  
Assign first reading from text

2. Basic introduction to using a video camera: tripod, focus, white balance, depth of field

**Week 2**

1. Video screening (TBA, focus on sound)  
Discussion of first reading  
Basic introduction to using sound

2. Video Screening (TBA focus on light)  
Basic introduction to using lighting

**Week 3**

1. Assignment 1 set, 3 week duration (TBA, focus on artist's viewpoint)  
Video screening  
Shooting demo and practice, focus on viewpoint (1)

2. Using Final Cut Pro  
Capturing and organizing clips

**Week 4**

1. Using Final Cut Pro  
Reading from assigned text set  
Final Cut Pro, editing techniques

2. Video screening  
Shooting demo and practice, focus on viewpoint (2)  
Final Cut Pro, editing techniques continued

**Week 5**

1. Discussion of reading from assigned text  
Final Cut Pro, editing techniques continued

First cut, assignment 1 due

2. Using Final Cut Pro  
Completion of assignment 1

**Week 6**

1. Critique assignment 1

2. Video Screening (TBA, focus on narrative/performance)  
Assignment 2 set, 3 week duration (TBA, focus on narrative structures/performance)  
Reading from assigned text set  
Demo / shoot on narrative structures (1)

**Week 7**

1. Demo / shoot on narrative structures (1)

2. Discussion from assigned text set  
Storyboarding, planning

**FIELD TRIP**

**Week 8**

1. Development of assignment 2  
Written research project set (video artist)

2. Development of assignment 2

**Week 9**

1. First cut due, assignment 2

2. Completion of assignment 2

**Week 10**

1. Critique, assignment 2

2. Assignment 3 set, 4 week duration (TBA, focus on composition and effects, installation work is also possible)

**Week 11**

1. Written research project presentations

2. Video screening  
Final cut pro, editing effects  
Development of assignment 3

**Week 12**

1. Video screening  
Development of assignment 3

**Week 13**

1. Development of assignment 3  
2. Development of assignment 3

**Week 14**

1. First cut, assignment 3 due  
2. Completing of assignment 3

**Week 15**

1. Final presentations