



SACRAMENTO STATE

# Program Proposal Form B



Academic Group (College): College of Business Administration	Date of Submission to College Dean: March 26, 2008
Academic Organization (Department) N/A: College of Business Administration	Requested Effective: Fall <u>x</u> , Spring <u>  </u> , 2008 <u>x</u> .
Department Chair: N/A	Contact if not Department Chair: Gurprit Kindra, Associate Dean for Graduate and External Programs
Title of the Program: Master of Science in Business Administration, Management Information Systems (MSBA/MIS) Program	

**Type of Program Proposal:**

- X** Modification in Existing Program:  
 **X** Substantive Change  
 Non-Substantive Change  
 Deletion of Existing Program

**New Programs**

- Initiation (Projection) of New Program on to Master Plan  
 New Degree Programs  
 Regular Process  
 Fast Track Process  
 Pilot Process  
 New Minor, Concentration, Option, Specialization, Emphasis  
 New Certificate Program

**PLEASE NOTE:** Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at <http://www.csus.edu/acaf/univmanual/index.htm>

**Briefly describe the program proposal (new or change) and provide a justification.**

The College of Business Administration requests the suspension of the Master of Science in Business Administration, Management Information Systems (MSBA/MIS) degree. Enrollments in this program have seen a consistent decline over the past six years from a high of sixty-two in 2002 to the low of twenty-seven in 2007. In addition our accrediting body, AACSB, has expressed serious concerns about our ability to maintain six graduate degree programs. We concur with the AACSB position: a detailed analysis of enrollments, FTE's and the various requirements for accreditation confirms that the MSBA/MIS degree is not currently viable. We do not want to eliminate this degree, simply suspend it until sufficient demand for the degree is apparent. Please refer to attached enrollments data sheet for details.

**Approvals:**

Department Chair: *Gurprit Kindra* Date: March 26, 2008

College Dean: *[Signature]* Date: \_\_\_\_\_

University Committee: \_\_\_\_\_ Date: \_\_\_\_\_

Associate Vice President and Dean for Academic Affairs: \_\_\_\_\_ Date: \_\_\_\_\_

### Degree to be Suspended:

The MSBA/MIS program requires 30 semester-units of graduate study beyond a four-year baccalaureate degree, depending upon the extent of the student's prior academic preparation in Business Administration. Each student must satisfy **Prerequisites, Foundation Courses, and Program Curriculum** for the degree program.

### **Prerequisites**

Prior to enrolling in the Foundation courses, students must be proficient in mathematics, statistics, and computer usage:

- **Mathematics:** one semester of calculus.
- **Statistics:** an introductory course in probability and statistics.
- **Computer Usage:** ability to use common personal computing hardware and software, particularly word processing and spreadsheet programs.

The faculty will assume that all MSBA/MIS students have these proficiencies. A student may gain the necessary proficiencies in many ways: through prior course work, review classes, self study; or experience. No proficiency courses can count as credit towards Program Requirements.

### **Foundation Courses**

The Foundation courses provide an academic background in the various disciplines of business. The MSBA/MIS degree program is built upon this common background. Foundation courses should be taken after the student has attained the required entry proficiencies (prerequisites) and should be completed prior to taking Program Requirement courses. The Foundation courses are only available through the College of Continuing Education at Sacramento State University.

A student who has a baccalaureate degree or a minor in Business Administration from an AACSB-INTERNATIONAL-accredited college may have completed all or most of the Foundation requirements. The student will **not** be required to take certain Foundation courses if she/he meets all of the following conditions:

1. Has previously completed the comparable undergraduate course(s) for academic credits from an AACSB International-accredited institution or from a high quality program that has a "national or international reputation".
2. Has earned an overall 3.0 (B) grade point average (GPA) in the comparable undergraduate courses presented for waiver of required foundation courses,
3. Has received a "C" or better grade in the comparable undergraduate course, and
4. Can demonstrate currency in these courses (7 year limit).

During the admission cycle, courses used to fulfill Foundation course requirements must have been completed within seven years of the date of admission. The College's Academic Standards Committee, however, may approve currency for Foundation courses taken beyond the seven-year requirement if a request is so filed. Waiving of the seven year requirement shall be based on the relevancy, level of responsibility, and duration of the applicant's work experience. The burden rests upon the applicant to demonstrate how their experience satisfies the requirement for currency.

An overall GPA of at least 3.0 ("B") is required in all Foundation courses taken at Sacramento State University and program requirement courses presented for the degree.

### **Foundation Courses (17-19 units)**

Note: To be completed after the student has demonstrated the required entry proficiencies and must be completed prior to taking Program Requirements in the MSBA/MIS program. The prerequisites are listed in parentheses.

- (3) ECON 204 Business Economics
- (2) MBA 201 Accounting
- (2) MBA 202\* Business Communication Fundamentals
- (2) MBA 203 Legal Environment of Management
- (2) MBA 204 Management and Organization Concepts
- (2) MBA 206 Managerial Statistical Analysis
- (2) MBA 207 Finance (ECON 204, MBA 201, MBA 206)
- (2) MBA 208 Marketing (ECON 204, MBA 201, MBA 203)

(2) MBA 209 Production and Operations Analysis (ECON 204, MBA 201, MBA 206)

\*This requirement will be waived for students who achieve a score of 4.5 or higher on the Analytical Writing Assessment (AWA) section of the Graduate Management Admission Test (GMAT).

MSBA/MIS Curriculum

Core (24 units):

MIS 240 Communication Technologies for Business (3 units)

MIS 250 Data Management (3 units)

MIS 260 System Design (3 units)

MIS 261 Information Technology Integration for the Enterprise (3 units)

MIS 262 Business Project Management (3 units)

MIS 270 Information Technology Operations (3 units)

MIS 272 Strategic Information Technology Planning (3 units)

MIS 279 Information Technology Leadership (3 units)

Culminating Experience (1 to 3 units):

MIS 500A Thesis (1-3 units), B Project (1-3 units) or C Comprehensive Exam (1 unit)

Electives (3 to 6 units):

MIS 120 Advanced Object-Oriented Programming for Business (3 units)

MIS 124 Web Programming for Business Applications in Visual Basic (3 units)

MIS 155 Fourth Generation Language Applications (3 units)

MIS 161 Systems Development Life Cycle II (3 units)

MIS 232 Management Science (3 units)

MIS 251 Strategic Applications of Information Technology (3 units)

MIS 280 Decision Support and Knowledge-Based Systems (3 units)

MIS 281 Topics in Management Information Systems (3 units)

MIS 296 Experimental Offerings in Management Information Systems (3 units)

MIS 299 Special Problems in MIS (1-3 units)

	2002-2003		2003-2004		2004-2005		2005-2006		2006-2007		2007-2008		Twelve Term Average
	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
No. of Applicants	27	11	17	15	29	13	12	10	10	8	19	12	15.25
No. of Admitted Applicants	20	6	12	9	15	5	7	8	8	3	8	10	9.42
No. of Denied Applicants	7	3	3	6	13	7	5	2	0	3	7	0	4.67
No. of Incomplete or Deferred Applicants	0	0	2	0	2	0	0	0	2	2	4	2	1.17
Number of Enrolled Students in the Program	12	8	8	7	9	4	4	6	5	3	5	*	6.45
	1	2	1	0	2	1	2	1	0	1	1	*	1.09