



SACRAMENTO
STATE

Program Proposal Form B



Academic Group (College): College of Education & College of Continuing Education	Date of Submission to College Dean: March 3, 2009
Academic Organization (Department): Department of Special Education, Rehabilitation, School Psychology and Deaf Studies	Requested Effective: Fall <u>XX</u>, Spring <u> </u>, 2009.
Department Chair: Bernice Bass de Martinez, College of Education	Contact if not Department Chair: Jill Matsueda, College of Continuing Education
Title of the Program <i>(Please be specific; indicate minor, undergraduate or graduate degree, etc.):</i> Bachelor of Career Technical Studies	
Type of Program Proposal:	
<input checked="" type="checkbox"/> Modification in Existing Program: <input type="checkbox"/> Substantive Change <input checked="" type="checkbox"/> Non-Substantive Change <input type="checkbox"/> Deletion of Existing Program <input type="checkbox"/> New Programs <input type="checkbox"/> Initiation (Projection) of New Program on to Master Plan <input type="checkbox"/> New Degree Programs <input type="checkbox"/> Regular Process <input type="checkbox"/> Fast Track Process <input type="checkbox"/> Pilot Process <input type="checkbox"/> New Minor, Concentration, Option, Specialization, Emphasis <input type="checkbox"/> New Certificate Program	
PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at http://www.csus.edu/umannual/acad.htm	

Briefly describe the program proposal (new or change) and provide a justification.

The Bachelor of Vocational Education (BVE) degree program has been offered by CSU Sacramento since 1994. The program was designed for vocational/occupational instructors with professional and teaching experience wishing to obtain a bachelor's degree. In 2008, The California State Board of Education, The Board of Governors of the California Community Colleges, and the United States Department of Education approved The 2008-2012 California State Plan for Career Technical Education based on the vital role CTE can play in reshaping educational reform as well as workforce and economic development.

On June 12, 2008 the CSU Office of the Chancellor directed those campuses that offered the Bachelor of Vocational Education (BVE) program (Long Beach, Los Angeles, Sacramento, San Bernardino and San Diego) to discontinue their programs or transition their present formats to align with the Career Technical Education Plan and state workforce development needs.

The following factors also support this rationale:

- The proposed title of Bachelor of Career and Technical Studies (BCTS) will better align with the goals set forth by the State Plan for Career Technical Education.
- The proposed title will meet the growing need for a comprehensive statewide career technical education (CTE) system in response to California's changing workforce needs and the globalization of the world's economy.
- In 2002 the American Vocational Association - the national association representing vocational education for the prior 77 years - changed its name to the Association of Career and Technical Education (ACTE) to keep pace with global changes and their impact on education.
- There exists a social stigma associated with the obsolete term *vocational* as numerous underrepresented student populations have been tracked into such programs for more than a century. This is borne out by the educational literature.
- The proposed title will be in line with the CSU's mission of *Working for California* and its critical role in preparing the state's workforce.

Approvals:

Department Chair: _____

Date: _____

3/14/09

College Dean: _____

Date: _____

3/30/09

University Committee: _____

Date: _____

Associate Vice President and Dean
for Academic Affairs: _____

Date: _____

03/03/2009

Request for Degree Title Change from BVE to BCTS

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1. The College of Education and the College of Continuing Education request to change the name of its Bachelor of Vocational Education Degree (BVE) to a Bachelor of Career and Technical Studies Degree (BCTS).

Overview

The Bachelor of Vocational Education (BVE) degree program offered by CSU Sacramento has been in existence since 1994. The degree is housed in the College of Education within the Department of Special Education, Rehabilitation, School Psychology, and Deaf Studies, but is administered through the CSUS College of Continuing Education. The BVE degree was established in 1943 by California legislative authority as a specialized undergraduate bachelor's degree that qualifies the graduate to teach specific vocational education courses/programs at various educational levels.

Rationale

The state of California holds the dual distinction of being the eighth largest economy, and providing the largest and most comprehensive higher educational system in the nation. This has been a major impetus in the recent development and implementation of the **2008-2012 California State Plan for Career Technical Education**. The plan was approved by the California State Board of Education, The Board of Governors of the California Community Colleges, and the United States Department of Education. Such approval was based on the vital role CTE can play in reshaping educational reform as well as workforce and economic development. The following factors also support this rationale:

- The proposed title of Bachelor of Career and Technical Studies (BCTS) will better align with the goals set forth by the State Plan for Career Technical Education.
- The proposed title will meet the growing need for a comprehensive statewide career technical education (CTE) system in response to California's changing workforce needs and the globalization of the world's economy.
- In 2002 the American Vocational Association - the national association representing vocational education for the prior 77 years - changed its name to the Association of Career and Technical Education (ACTE) to keep pace with global changes and their impact on education.
- There exists a social stigma associated with the obsolete term *vocational* as numerous underrepresented student populations have been tracked into such programs for more than a century. This is borne out by the educational literature.
- The proposed title will be in line with the CSU's mission of *Working for California* and its critical role in preparing the state's workforce.

Request for Degree Title Change from BVE to BCTS

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2. How proposed title matches titles at other CSU and national institutions (public/private) and decreases the proliferation of degree titles and degree terminology:

- **National Programs with titles reflecting Bachelor of Career/Technical Studies and/or Career/Technical Education:**

Ball State University, Eastern New Mexico University-Roswell, Ferris State University, Indiana State University, St. Petersburg College, The Ohio State University, The University of Toledo, University of Alaska-Anchorage, University of North Texas, University of West Florida

- **CSU Programs with titles reflecting Bachelor of Career/Technical Studies and/or Career/Technical Education:**

None at present. On June 12, 2008 the CSU Office of the Chancellor directed those campuses that offered the Bachelor of Vocational Education (BVE) program (Long Beach, Los Angeles, Sacramento, San Bernardino and San Diego) to discontinue their programs or transition their present formats to align with state workforce development needs and in keeping with the CSU mission.

3. How new title matches disciplinary convention:

The Association for Career and Technical Education (founded in 1926 as the American Vocational Association) began a special awareness campaign to elevate the image of vocational education by changing the association's name. In promoting acceptance of this critical change it stated,

Our world was on the threshold of the new millennium, and it was time for vocational education to take a big step to prove that it would truly be education for the 21st century¹...Our courses have become more academic, more challenging and more technical, and we needed a name that accurately reflected those changes.²

4. How new title is better suited for recruitment:

The proposed title is contemporary and appeals to today's more sophisticated students as they research degree opportunities where a program's name and reputation weigh heavily in their decision making, thereby affecting the department's enrollment. In our technologically-driven society, students desire competitive degrees when pursuing workplace opportunities.

¹ http://www.acteonline.org/uploadedFiles/About_ACTE/files/Times-are-A-Changing.pdf

² Techniques, February 2002, pp. 44-45

Request for Degree Title Change from BVE to BCTS

5. How new title has more meaning to employers (and others) than current title:

Retaining the abstract and obsolete term *vocational education* could bring into question the validity of both degree and graduates in the eyes of employers, recruiters, financial award programs (scholarships) and graduate education programs. Additionally, the new degree in Career Technical Studies will strengthen the links among education faculty, career technical programs, counselors, and business/industry partners. It will also provide an opportunity to update students' knowledge of new and emerging research methodologies through quality career technical education. The proposed title change is supported by numerous entities that work closely with CSU Sacramento in the preparation and training of educational personnel. These entities include: Eden Area ROP (Regional Occupational Program), Grant Joint Union High School District, Sacramento County Office of Education, and Sacramento City Unified School District (see attached Letters of Support).

Since the name change initiated by the ACTE, employers in workforce development (especially in California) no longer recognize the vocational education degree title as these employers have also changed from a 'vocational' focus to a more contemporary and technological one.

6. How curricula currently offered in degree aligns with new title:

Course prefix listings will not change. However, program faculty will collaborate to promote evidence-based, continuous improvement of CTE services and impact through better alignment of program standards, curricula, assessments, and professional development activities. Such a collective faculty endeavor will facilitate the realignment of the present curricula to insure a smooth transition to the new proposed program.

ORIGINAL Program	NEW Program (Program & Course Title Changes)
Bachelor of Vocational Education (BVE) – 39 units	Bachelor of Career Technical Studies (BCTS) – 39 units
EDS 102, Characteristics and Management of Vocational/Technical/Applied Academics Education for Adult Students (3 units)	EDS 102, Characteristics and Management of Career Technical Education (3 units)
EDS 103, Assessment and Instruction in Vocational/Technical/Adult/Applied Academics Education (3 units)	EDS 103, Assessment and Instruction in Career Technical Education (3 units)
EDS 104, Teaching Diverse Learners in Vocational/Technical/Adult Education (3 units)	EDS 104, Teaching Diverse Learners in Career Technical Education (3 units)
EDS 105, Advanced Instructional Design, Program Evaluation and Leadership in Vocational/Technical/Adult/Applied Academics Education (3 units)	EDS 105, Advanced Instructional Design, Program Evaluation and Leadership in Career Technical Education (3 units)
EDS 106, Instructional Supervision/Coordination I of Vocational/ Technical/Applied Academics Education (3 units)	EDS 106, Instructional Supervision/Coordination I of Career Technical Education (3 units)
EDS 107, Instructional Supervision/Coordination II of Vocational/Technical/Adult/Applied Academics Education (3 units)	EDS 107, Instructional Supervision/Coordination II of Career Technical Education (3 units)
EDS 109, Career Guidance in Vocational/Technical Education (Swan Evaluation) (1 unit)	EDS 109, Career Guidance in Career Technical Education (1 unit)
EDS 110, Current Issues in Vocational/Technical Education (3 units)	EDS 110, Current Issues in Career Technical Education (3 units)
EDS 111, Education for Vocational/Technical Students With Special Needs (3 units)	EDS 111, Education for Career Technical Students With Special Needs (3 units)
EDS 112, Legislation and Financing of Vocational/Technical/Applied Academics Education (3 units)	EDS 112, Legislation and Financing of Career Technical Education (3 units)
EDS 113, Introduction to Technology Based Teaching Strategies in Vocational/Technical/Education (3 units)	EDS 113, Introduction to Technology Based Teaching Strategies in Career Technical Education (3 units)
EDS 114, Multicultural Vocational/Technical Education for a Pluralistic Society (3 units)	EDS 114, Multicultural Career Technical Education for a Pluralistic Society (3 units)
EDS 115, Behavior Management and Total Quality Management in the Vocational/Technical Education Program (3 units)	EDS 115, Behavior Management and Total Quality Management in the Career Technical Education Program (3 units)
EDS 116, Special Problems in Vocational/Technical Education (1-3 units)	EDS 116, Special Problems in Career Technical Education (1-3 units)
EDS 117, Field Experience in Vocational/Technical/Adult Education (1-6 units)	EDS 117, Field Experience in Career Technical Education (1-6 units)
HLSC 136, School Health Education (2 units)*	HLSC 136, School Health Education (2 units)*

*No change in course title.



Career Technical Preparation Department
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Sacramento, CA 95824
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M. Magdalena Carrillo Mejia, Ph.D., Superintendent
Mary Shelton, Associate Superintendent
Mike Brunelle, Director
Louise Stymeist, Coordinator

June 19, 2008

California State University Chancellor's Office
401 Golden Shore, Suite 641
Long Beach, CA 90802-4210

To Whom It May Concern:

I have always considered the Bachelor of Vocational Education program at Sacramento State University to be an important offering to the career technical education community in Sacramento. I am very pleased to support the planned changes in both name and curricular content of this program into the Bachelor of Arts in Career and Technical Studies. This change will update this excellent program to address the rapid changes in this industry, and provide students with the cutting edge in curricular content.

These planned changes will also coincide with the planned changes to the Standards for the Career Technical Education Credential recently passed by the State Commission for Teacher Credentialing. This new program will be a great option for the potential consumer in the Sacramento region.

Once again I would like to state my support for the impending changes to this program. I know that Sacramento City Unified School District will utilize this program in training our future teaching workforce.

Sincerely,

Mike Brunelle
Director II



June 17, 2008

Alice Tom, Dean
College of Continuing Education
California State University, Sacramento
3000 State University Drive East
Sacramento, CA 95819

Dear Dean Tom:

On behalf of Eden Area Regional Occupational Program (EAROP), I am delighted to write this Letter of Commitment in support of the B.A. in Career and Technical Studies. Eden Area ROP has worked closely with Sacramento State in the past to support and promote the Bachelor of Vocational Education for students located in the San Francisco Bay Area.

As you are well aware on October 12, 2007, Governor Schwarzenegger signed SB 52 (Chap. 520, Stats. 2007) into law. This law as well as other changes has impacted the face of vocational education in California. It is clear that programs such as the proposed B.A. in Career and Technical Studies will be imperative to properly prepare Career Technical teachers.

The proposed B.A. in Career and Technical Studies will 1) strengthen the links between education faculty, career technical programs (ROP), counselors and business/industry partners; 2) update students knowledge and application of new and emerging research methodologies; and 3) streamline the career and technical teachers resources to higher education and training. The proposal is in line with EAROP's commitment to providing students with quality vocational and career technical education.

We believe that the proposed B.A. in Career and Technical Studies will greatly benefit underserved career and technical teachers, especially in the San Francisco Bay Area. Please feel free to contact me at Eden Area ROP for any additional information. EAROP looks forward to working with the Sacramento State to implement this important and worthwhile project.

Sincerely,

Dr. Irene Fujii

Irene Fujii, Ed D
Superintendent
(510) 293-2901
irenef@edenrop.org

GRANT
JOINT
UNION
HIGH
SCHOOL
DISTRICT



EDUCATIONAL OPTIONS DIVISION

Joan Polster
Associate Superintendent
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Office: 916-286-4904
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June 20, 2008

Alice Tom, Dean
College of Continuing Education
California State University, Sacramento
3000 State University Drive, East
Sacramento, CA 95819

Dear Dean Tom:

On behalf of the Grant Joint Union High School District, soon to be part of Twin Rivers Unified School District, I am delighted to write this Letter of Commitment in support of the B.A. in Career and Technical Studies. As Associate Superintendent of Educational Options I work closely with Sacramento State to support and promote the Bachelor of Vocational Education program that directly supplies our career academies and Regional Occupations Programs with instructional staff.

Recently enacted SB 52 (Chap. 520, Stats. 2007) will impact the delivery of vocational education in California. It is important to our district that programs such as the proposed B.A. in Career and Technical Studies will appropriately prepare Career Technical teachers.

The proposed B.A. in Career and Technical Studies will strengthen the links between education faculty, career technical programs, counselors and business/industry partners. We welcome the opportunity to update students' knowledge and application of new and emerging research methodologies through quality vocational and career technical education and appreciate the effort to streamline the career and technical teachers' resources to higher education and training.

The proposal is in line with Grant District's commitment to providing students with quality vocational and career technical education. I look forward to working with Sacramento State to implement this important and worthwhile project.

Sincerely,

Joan Polster



... arising like the Phoenix

"The purpose of education is to free individuals from their personal limitations."