

FORM B

**CALIFORNIA STATE UNIVERSITY, SACRAMENTO
PROGRAM PROPOSAL**

Academic Unit: Communication Studies	Date of Submission to School Dean: April 7, 2006
Requested Effective: Fall <u>X</u>, Spring __, 2007.	
Name of Contact Person, if not Department Chair: Nick Burnett, Chair, Communication Studies Dept.	
Title of the Program: Digital Media Minor	
Type of Program Proposal: <input type="checkbox"/> Modification in Existing Program: <input type="checkbox"/> Substantive Change <input type="checkbox"/> Non-Substantive Change <input type="checkbox"/> Deletion of Existing Program <input checked="" type="checkbox"/> New Programs <input type="checkbox"/> Initiation (Projection) of New Program on to Master Plan <input type="checkbox"/> New Degree Programs <input type="checkbox"/> Regular Process <input type="checkbox"/> Fast Track Process <input type="checkbox"/> Pilot Process <input checked="" type="checkbox"/> New Minor, Concentration, Option, Specialization, Emphasis <input type="checkbox"/> New Certificate Program	
PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs.	
Briefly describe the program proposal (new or change) and provide a justification. This is a proposal for a new stand-alone minor in Digital Media. This minor would serve a variety of majors, including Communication Studies (Public Relations concentration, Organizational Communication concentration), Journalism, Business Administration, Art and others. The reason it is proposed as a stand-alone minor is that this would allow Communication Studies majors to complete this minor. The minor would provide an overview of Digital Media, introduce students to presentational software options, provide the basics of web page design, and allow students to develop other multimedia skills as needed. The Digital Media minor provides coursework and independent study in the areas of multimedia presentations, electronic publishing, capturing and editing digital media and multimedia authoring. The Digital Media minor may involve coursework from Communication Studies, Graphic Design, Art, Photography and Journalism. This minor is not open to Communication Studies Digital Media majors.	
Approvals: Department Chair: _____ Date: _____ School Dean: _____ Date: _____ University Committee: _____ Date: _____ Associate Vice President For Academic Affairs: _____ Date: _____	

Requirements ■

Digital Media Minor

Total units required for Minor: 21

A. Required Lower Division Core Courses (3 units)

- (3) COMS 026 Introduction to Capturing and Editing Digital Media
- OR**
- GPHD 010 Introduction to Digital Design

B. Required Upper Division Core Courses (9 units)

- (3) COMS 106 Introduction to Digital Media
- (3) COMS 117 Multimedia Communication
- (3) COMS 136 Introduction to Electronic Publishing

C. Recommended Electives (9 units—no more than 6 units from lower division. Electives may be chosen from the following or selected in consultation with a Digital Media advisor).

- (2) COMS 020A Audio Production (Corequisite ComS 20B)
- (1) COMS 020B Audio Production Lab (Corequisite ComS 20A)
- (3) PHOTO 011 Digital Imaging
- (3) COMS 126 Advanced Capturing and Editing Digital Media (COMS 020A; COMS 020B; and COMS 026 or both COMS 027A and COMS 027B, each with a grade of “B-” or better))
- (3) COMS 144 Multimedia Design for the World Wide Web (COMS 20A, COMS 20B, COMS 26)
- (3) COMS 149A Introduction to Multimedia Authoring (COMS 126)
- (3) JOUR 193 Online Publishing

Note: The Digital Media minor is not available to Digital Media majors.