# Program Proposal

## Form B

<table>
<thead>
<tr>
<th>Academic Group (College): College of Business Administration</th>
<th>Date of Submission to College Dean: March 29, 2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Organization (Department): Decision Sciences Area</td>
<td>Requested Effective: Fall__, Spring X__, 2008__.</td>
</tr>
<tr>
<td>Department Chair: (Associate Dean)</td>
<td>Contact if not Department Chair:</td>
</tr>
<tr>
<td>Russell K.H. Ching</td>
<td></td>
</tr>
<tr>
<td>Title of the Program: BSBA, OPM Concentration</td>
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### Type of Program Proposal:

- [X] Modification in Existing Program:
  - Substantive Change
  - Non-Substantive Change
  - Deletion of Existing Program

- [ ] New Programs
  - Initiation (Projection) of New Program on to Master Plan
  - New Degree Programs
    - Regular Process
    - Fast Track Process
    - Pilot Process
  - New Minor, Concentration, Option, Specialization, Emphasis
  - New Certificate Program

### PLEASE NOTE:

Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at [http://www.csus.edu/acaf/univmanual/index.htm](http://www.csus.edu/acaf/univmanual/index.htm)
Briefly describe the program proposal (new or change) and provide a justification.

**Requested Change:** Add OPM 196 as elective courses in section "(3) Select one of the following," and add OPM 194 as an alternative to the required course, OPM 195. Before the College of Business reorganized, operations management students were housed in the Department of Management and enrolled in MGMT 196 for an experimental offering in the operations management area, or in MGMT 194 for cooperative education experiences. MGMT 196 and MGMT 194 served as “catch-all” courses for experimental (new) courses and cooperative education courses for Finance, International Business, Strategic Management, Insurance, Operations Management and Marketing. After the reorganization, course designations were changed to reflect concentration, and not department. Therefore, these courses need to be added for students who are concentrating in operations management.

<table>
<thead>
<tr>
<th>PROPOSED (Program Section)</th>
<th>CURRENT (Program Section)</th>
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<tbody>
<tr>
<td><strong>Required courses</strong></td>
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</tr>
<tr>
<td>OPM 160 Quality Management</td>
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</tr>
<tr>
<td>OPM 101 Operations Management</td>
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</tr>
<tr>
<td>OPM 181 Supply Chain Logistics Management</td>
<td>OPM 181 Supply Chain Logistics Management</td>
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<tr>
<td>OPM 186 Operations Planning and Inventory Control</td>
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<tr>
<td>OPM 188 Operations Strategy and Design</td>
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<tr>
<td>OPM 195 Internship in Operations Management OR</td>
<td>OPM 195 Internship in Operations Management</td>
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<tr>
<td>OPM 194 Cooperative Education Experience in Operations Management</td>
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</table>

(3) Select one of the following

ACCY 121 Cost Accounting
MKTG 115 Business Forecasting
OPM 199 Special Problems in Operations Mgmt.
MIS 132 Management Science Technique (DS 101)s
MIS 173 Microcomputers for Managers
MIS 182 Topics in MIS (MIS 150, MIS 160)
HRB 151 Management of Human Resources
HRB 157 Labor Relations
HRB 152 Employment Law
OPM 196 Experimental Offerings in Operations Management

(3) Select one of the following

ACCY 121 Cost Accounting
MKTG 115 Business Forecasting
OPM 199 Special Problems in Operations Mgmt.
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MIS 173 Microcomputers for Managers
MIS 182 Topics in MIS (MIS 150, MIS 160)
HRB 151 Management of Human Resources
HRB 157 Labor Relations
HRB 153 Employment Laws.

**Approvals:**

**Department Chair:**

**School Dean:**

**University Committee:**

**Associate Vice President and Dean for Academic Affairs:**