**Program Proposal**

**Form B**

<table>
<thead>
<tr>
<th>Academic Group (College):</th>
<th>Date of Submission to College Dean:</th>
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<tbody>
<tr>
<td>College of Business Administration</td>
<td>October 26, 2006</td>
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<thead>
<tr>
<th>Academic Organization: Management Information Systems</th>
<th>Requested Effective Fall <strong>X</strong>, Spring <strong>2007</strong>.</th>
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<tr>
<th>Department Chair: (Associate Dean)</th>
<th>Contact if not Department Chair: (Associate Dean)</th>
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<tbody>
<tr>
<td>Russell K.H. Ching</td>
<td>Russell K.H. Ching</td>
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**Title of the Program:** Minor in Knowledge Management Technology

**Type of Program Proposal:**

- **X** Modification in Existing Program:
  - Substantive Change
  - Non-Substantive Change
  - Deletion of Existing Program

- **New Programs**
  - Initiation (Projection) of New Program on to Master Plan
  - New Degree Programs
    - Regular Process
    - Fast Track Process
    - Pilot Process
  - New Minor, Concentration, Option, Specialization, Emphasis
  - New Certificate Program

**PLEASE NOTE:** Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs.

**Briefly describe the program proposal (new or change) and provide a justification.**

Remove ECON 145 from minor (per the request from the Economics department).

**Proposed**

**Required courses (16 units):**

- MIS 132 – Management Science Techniques (3)
- MIS 133 – Multivariate Business Statistics (3)
- MIS 151 – End-User Database Application Development (3) or MIS 150 – Database Systems for Business (3)
- MIS 180 – Advance Management Support Systems (3)
- MIS 181 – Machine Learning Applications in Business (3)
- MIS 191 – Culminating Experience (1)

**Elective courses (3 units):**

- Applied Business Research Courses
- MKTG 115 – Business Forecasting (3)
- MKTG 121 – Marketing Research and Information (3)
- MKTG 122 – Buyer Behavior (3)
- FIN 138 – Principles of Risk Management and Insurance (3)
- RELU 143 – Market Analysis and Feasibility Studies (3)

**Applied Non-Business Research Courses**

**Current**

**Required courses (16 units):**

- MIS 132 – Management Science Techniques (3)
- MIS 133 – Multivariate Business Statistics (3)
- MIS 151 – End-User Database Application Development (3) or MIS 150 – Database Systems for Business (3)
- MIS 180 – Advance Management Support Systems (3)
- MIS 181 – Machine Learning Applications in Business (3)
- MIS 191 – Culminating Experience (1)

**Elective courses (3 units):**

- Applied Business Research Courses
- MKTG 115 – Business Forecasting (3)
- MKTG 121 – Marketing Research and Information (3)
- MKTG 122 – Buyer Behavior (3)
- FIN 138 – Principles of Risk Management and Insurance (3)
- RELU 143 – Market Analysis and Feasibility Studies (3)

**Applied Non-Business Research Courses**

- ECON 145 Economic Research Methods (3)
- ECON 180 – Urban Economics (3)
- ENVS 120 – Quantitative Methods for Environmentalists (3)
- GEOG 109 – Geographic Information Systems (3)
- HSC 147 – Health Data Analysis (3)
- SOC 102A – Research Methods in Sociology (3)
- SWRK 110 – Statistics and Research for Social Workers (3)
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<tr>
<th>Approval Category</th>
<th>Signature</th>
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<tbody>
<tr>
<td>Department Chair</td>
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<td>6-13-07</td>
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<tr>
<td>School Dean</td>
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<td>University Committee</td>
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<td>Associate Vice President</td>
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<td>For Academic Affairs</td>
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