**Course Change Proposal Form A**

<table>
<thead>
<tr>
<th>Academic Group (College): Arts and Letters</th>
<th>Academic Organization (Department): Art</th>
<th>Date: 9/20/09</th>
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</thead>
</table>

**Type of Course Proposal:**

- New **X**
- Change __
- Deletion __

**Department Chair:** Dr. Dan Frye

**Submitted by:** Rachel Clarke

**Does this course fulfill a requirement for single-subject or multiple subject credential students?**
- Yes __
- No __

**For Catalog Copy:**
- Yes **X**
- No ___

**CCE (Extension):**
- Yes ___
- No __

**Semester Effective:**
- Fall ___
- Spring **X** 2010

<table>
<thead>
<tr>
<th>This course replaces experimental course Subject Area (prefix) and Catalog Nbr (course number):</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>If changing an existing course, should new version be considered a repeat of the original version? If so, the same Course ID will be maintained. If not, a new Course ID will be assigned. Note: In PeopleSoft terminology, the Course ID is the unique system identifier, not the Catalog Nbr.</td>
<td>N/A</td>
</tr>
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</table>

**Change from:**

<table>
<thead>
<tr>
<th>Subject Area (prefix) &amp; Catalog Nbr (course no.):</th>
<th>Title:</th>
<th>Units:</th>
</tr>
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</table>

**Change to:**

| Subject Area (prefix) & Catalog Nbr (course no.): Art 297 | Title: New Media 1 | Units: 3 |

**JUSTIFICATION:**

In this graduate level course students will develop new media projects in digital image and 2D animation at an advanced level. While the course will be taught consecutively with the upper division studio elective course, Art 197, the students in 297 will work individually with the instructor to develop and execute self-directed projects in digital image and animation. There are currently no graduate level courses in the Art Department's Electronic Art studio area, and this needs to be addressed.

**NEW COURSE DESCRIPTION:** (Not to exceed 80 words, and language should conform to catalog copy. See [http://www.csus.edu/umanual/acad.htm - Guidelines for Catalog Course Description](http://www.csus.edu/umanual/acad.htm)

In this graduate level course, students will work on self-directed new media projects with the supervision of the instructor. The work will focus on projects that are either entirely based on digital image and/or animation, or on works that also utilize other media or processes combined with digital image or animation, such as intermedia, mixed media and installation work. The course also includes reading assignments, critique and discussion.

**Note:**

- **Prerequisite:**
  - Enforced at Registration: Yes __ No **X**

- **Corequisite:**
  - Enforced at Registration: Yes __ No **X**

- **Graded:** Letter **X**
  - Credit/No Credit

- **Instructor Approval Required?** Yes __ No **X**

- **Credit**
Lab

Cross Listed?
Yes __ No ____X____

If yes, do they meet together and fulfill the same requirement, and what is the other course.
No

How Many Times Can This Course be Taken for Credit? ___2____

Can the course be taken for Credit more than once during the same term? Yes __ No ____X____

FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:

Description of the Expected Learning Outcomes: Describe outcomes using the following format: “Students will be able to: 1), 2), etc.” See the example at http://www.csus.edu/acaf/example.htm

Students will be able to:
Create artworks which demonstrate the application of digital image and/or animation techniques and processes at an advanced level
Use digital image and/or animation techniques to creatively develop their studio work
Use problem-solving skills to work through technical problems in the digital processes
Research and discuss the creative uses of digital media within contemporary art / new media art
Participate in critiques with peers
Participate in creating an effective lab/studio environment

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean’s office, not Academic Affairs.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre- and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

Attendance and participation in critiques, class discussion and readings 10%
Project 1 35%
Final Project 40%
Research assignment 15%

For whom is this course being developed?
Majors in the Dept ____X____ Majors of other Depts ____ Minors in the Dept ____ General Education ____ Other ____

Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes __ No ____X____

If yes, identify program(s):

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes ____ No ____X____

If yes, attach a description of resources needed and verify that resources are available.
The MRP1007 lab and the software are already in place for Art 297
Indicate which department or programs will be affected by the proposed course (if any). None

The Department Chair’s signature below indicates that affected programs have been sent a copy of this proposal form.

Approvals: If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

Signatures:
Department Chair: ____________________________ Date: 10/14/09

Call the Dean of _______________ ____________ Date: 11-8-09
Distribution: Academic Affairs (original), Department Chair and College Dean. Dean's office to send original after approval to Academic Affairs, at mail zip 6016. An electronic copy must also be sent.

9/10/2008
Rachel Clarke  
rclarke@csus.edu  
Office: Kadema 192

**Art 297 New Media 1**  
**Syllabus and Schedule**

**Course description**  
In this graduate level course, students will work on self-directed new media projects with the supervision of the instructor. The work will focus on projects that are either entirely based on digital image and/or animation, or on works that also utilize other media or processes combined with digital image or animation, such as intermedia, mixed media and installation work. The course also includes reading assignments, critique and discussion.

**Outcomes / Course Goals**  
**Students will be able to:**  
Create artworks which demonstrate the application of digital image and/or animation techniques and processes at an advanced level  
Use digital image and/or animation techniques to creatively develop their studio work  
Use problem-solving skills to work through technical problems in the digital processes  
Research and discuss the creative uses of digital media within contemporary art / new media art  
Participate in critiques with peers  
Participate in creating an effective lab/studio environment

**Books**  
Readings will be taken from books such as:  
“New Media: A Critical Introduction” by Martin Lister  
“The Language of New Media” by Lev Manovich  
“The New Media Reader” by Noah Wardrip Fruin  
As well as from online resources such as media-N, online journal of the New Media Caucus: [http://www.newmediacaucus.org/journal/index.php?f=intro](http://www.newmediacaucus.org/journal/index.php?f=intro)  
Leonardo: [http://www.leonardo.info/leoinfo.html](http://www.leonardo.info/leoinfo.html)  
Artists’ works will also be shown/screened and discussed by students

**Course Schedule**  
**Week 1**  
Students submit proposals for their first self-directed project. Instructor discusses projects one-on-one with students.

First reading assignment given (subject to change, see list above for examples)

**Week 2**  
Discuss reading #1  
Students work on self-directed project #1
**Week 3**
Students work on self-directed project #1

**Week 4**
One-on-one student/instructor critiques

**Week 5**
Students continue to develop self-directed project #1, make changes/developments after first critique

Second reading assignment given (subject to change, see list above for examples)

**Week 6**
Discuss reading #2
Students continue to develop self-directed project #1

**Week 7**
Students complete self-directed project #1

**Week 8**
Group critique of project #1

**Research Assignment**
In discussion with instructor, student selects a new media artist to research. Student will present their research to the group during the next few weeks.

**Week 9**
Students submit proposals for their second self-directed project. Instructor discusses projects one-on-one with students.

**Week 10**
Students work on self-directed project #2

Student presentation/s of their research assignment to the group

**Week 11 – 14**
Students work on self-directed project #2, instructor discusses and critiques progress of work with students individually

Student presentation/s of their research assignment to the group

**Week 15**
Students complete self-directed project #2

**Week 16**
Final critiques
### Grading Allocation

<table>
<thead>
<tr>
<th>Areas of grading</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Attendance and participation in critiques, class discussion and readings</td>
<td>10 %</td>
</tr>
<tr>
<td>Project 1</td>
<td>35 %</td>
</tr>
<tr>
<td>Final Project</td>
<td>40 %</td>
</tr>
<tr>
<td>Research assignment</td>
<td>15 %</td>
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### Grading Criteria
For the Art Department grading rubric, see:

http://classes.asn.csus.edu/art/grading_rubric_arts.07_08.pdf