Course Change Proposal
Form A

Academic Group (College): Arts & Letters
Academic Organization (Department): Department of Design
Date: February 23, 2010

Type of Course Proposal:
New ___ Change X ___ Deletion ___

Department Chair:
Sharon Goff
Submitted by:
Sharon Goff

Does this course fulfill a requirement for single-subject or multiple subject credential students? Yes ___ No X__

For Catalog Copy: Yes ___ No ___
CCE (Extension): Yes ___ No ___
Semester Effective: Fall 2011 ___ Spring ___, ___

This course replaces experimental course Subject Area (prefix) and Catalog Nbr (course number): NO
If changing an existing course, should new version be considered a repeat of the original version? If so, the same Course ID will be maintained. If not, a new Course ID will be assigned. Note: In PeopleSoft terminology, the Course ID is the unique system identifier, not the Catalog Nbr.

Change from:
Subject Area (prefix) & Catalog Nbr (course no.):
PHOT 148
Title: Artificial Light Photography
Units: 3

Change to:
Subject Area (prefix) & Catalog Nbr (course no.):
same
Title: same
Units: same

JUSTIFICATION:
Due to CSU budget concerns, and the high demand for the Photography major, it has become necessary to limit the number of students enrolling in this advanced course. In addition to the prerequisite courses attached to this class (Photo 111 and 141), students will be required to earn a minimum of a B- in Photo 141. This is an advanced level photo course which requires that students have a strong understanding of the principles and skills taught in Photo 141.

NEW COURSE DESCRIPTION: (Not to exceed 80 words, and language should conform to catalog copy. See http://www.csus.edu/umanual/acad.htm - Guidelines for Catalog Course Description
PHOT 148. Artificial Light Photography. Commercially oriented with assignments covering such topics as food, fashion and products photographed with artificial light in the studio and on location. Business practices in commercial and editorial photography will be discussed. Students are expected to become visually and technically competent with artificial light sources. Lecture one hour; laboratory four hours. Prerequisite: PHOT 141, with a grade of "B-" or better, and PHOT 111. Graded: Graded Student. Units: 3.0.

Note:
Prerequisite:
Enforced at Registration: Yes ___ No ___
Corequisite:
Enforced at Registration: Yes ___ No ___
Graded: Letter ___ X ___ Credit/No Credit ___
Instructor Approval Required? Yes ___ No ___ X___

Course Classification (e.g., lecture, lab, seminar, discussion):
C 4-13 (Same)
Title for CMS (not more than 30 characters)
Artificial Light Photography

Cross Listed?
Yes ___ No ___ X___
If yes, do they meet together and fulfill the same requirement, and what is the other course.

How Many Times Can This Course be Taken for Credit? ___1___
Can the course be taken for Credit more than once during the same term? Yes ___ No ___ X___
FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:

**Description of the Expected Learning Outcomes:** Describe outcomes using the following format: “Students will be able to: 1), 2), etc.” See the example at http://www.csus.edu/acaf/example.htm

**SAME:**

Upon completion of this course students should:
1. understand business practices in commercial and editorial photography as relates to:
   - U.S. copyright law, model releases, photographing on public and private properties, pricing, and ethics.
2. effectively use existing and supplementary artificial light sources in the studio and on location for the following types of subjects:
   - food, fashion, architecture, products and portraits.
3. create photographs with attention to the clarity of the visual message and communicating a commercial & editorial client’s message effectively.
4. be able to create a portfolio of advertising photographs with emotional and visual impact.
5. be able to create a photographic portfolio which shows an understanding of technical aspects of image exposure and print output.

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean’s office, not Academic Affairs.**

**Assessment Strategies:** A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

The following methods will be used to determine the extent to which students have achieved the learning outcomes.
- 10 points: individual student meeting
- 50 points: written assignment
- 100 points: in-class exam.
- 200 points: Over the course of the semester, there are 3 groups of photographs submitted totaling 22 digital images, in the form of both print and digital files.

Evaluation of student portfolios will be made using the following criteria:
1. Overall presentation, technical quality, visual organization of the individual images.
2. Clarity of the visual message.
3. Adherence to assignment guidelines.
4. The imagination or emotional impact of the photographs.

**For whom is this course being developed?**

- Majors in the Dept: X
- Majors of other Depts: X
- Minors in the Dept: X
- General Education: X
- Other: X

Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes: X
No: __

If yes, identify program(s): Photography Bachelor of Arts

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes: __
No: X

If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). Photography B.A.

The Department Chair’s signature below indicates that affected programs have been sent a copy of this proposal form.

**Approvals:** If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

<table>
<thead>
<tr>
<th>Signatures:</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Chair:</td>
<td>2-26-10</td>
</tr>
<tr>
<td>College Dean or Associate Dean:</td>
<td>9-26-10</td>
</tr>
<tr>
<td>CPSP (for school personnel courses ONLY):</td>
<td></td>
</tr>
<tr>
<td>Associate Vice President and Dean for Academic Programs:</td>
<td></td>
</tr>
</tbody>
</table>
