Course Change Proposal
Form A

<table>
<thead>
<tr>
<th>Academic Group (College):</th>
<th>Academic Organization (Department): Economics</th>
<th>Date: 10/05/2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>SSIS</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type of Course Proposal:</th>
<th>Department Chair: Mark Siegler</th>
<th>Submitted by: Kristin Kiesel</th>
</tr>
</thead>
<tbody>
<tr>
<td>New X Change ___ Deletion ___</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Does this course fulfill a requirement for single-subject or multiple subject credential students? Yes ___ No X</th>
</tr>
</thead>
<tbody>
<tr>
<td>For Catalog Copy: Yes X No ___</td>
</tr>
<tr>
<td>CCE (Extension): Yes ___ No X ___</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester Effective:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall X Spring ___ 2011</td>
</tr>
</tbody>
</table>

This course replaces experimental course Subject Area (prefix) and Catalog Nbr (course number): Yes ___ No ___

If changing an existing course, should new version be considered a repeat of the original version? If so, the same Course ID will be maintained. If not, a new Course ID will be assigned. Note: In PeopleSoft terminology, the Course ID is the unique system identifier, not the Catalog Nbr.

<table>
<thead>
<tr>
<th>Subject Area (prefix) &amp; Catalog Nbr (course no.):</th>
<th>Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change from:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change to:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subject Area (prefix) &amp; Catalog Nbr (course no.):</td>
</tr>
<tr>
<td>Econ 263</td>
</tr>
<tr>
<td>Title: Food Economics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Units: 3</th>
</tr>
</thead>
</table>

JUSTIFICATION:

The Economics Department is attempting to expand its Master’s level and upper division elective offerings. Many of our students have requested that additional applied coursework be created and offered as electives. Issues related to food consumption are prominent in our every day decision making and important policy objectives addressed through environmental and health related regulations. Students can be introduced to more advanced economic theories and methods, deepening their understanding of key concepts in an intuitive and hands-on applied approach when discussing their own food choices.

NEW COURSE DESCRIPTION: (Not to exceed 80 words, and language should conform to catalog copy. See http://www.csus.edu/umanual/acad.htm - Guidelines for Catalog Course Description)

Introduction to advanced economic theory and econometric methods applied to the economics of food with emphasis on food consumption and the complexity of individual food choices. Utilizing cost-benefit analyses and concepts like constrained utility maximization, household production, opportunity costs of time, and information search, implications for a global food system will be derived. We will apply learned concepts to health and environmental concerns by discussing the recent applied economics and policy evaluation literature.

Note:

Prerequisite: Graduate student standing or instructor permission.
Enforced at Registration: Yes X No ___
Corequisite:
Enforced at Registration: Yes No ___
Graded: Letter X Credit/No Credit ___
Instructor Approval Required? Yes ___ No X ___
Course Classification (e.g., lecture, lab, seminar, discussion): Food Economics
Title for CMS (not more than 30 characters)
Lecture
Cross Listed? Yes ___ No X ___
If yes, do they meet together and fulfill the same requirement, and what is the other course.

How Many Times Can This Course be Taken for Credit? ___ 1 ___

Can the course be taken for Credit more than once during the same term? Yes ___ No X ___
FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:

Description of the Expected Learning Outcomes: Describe outcomes using the following format: “Students will be able to: 1), 2), etc.” See the example at http://www.csus.edu/acaf/example.htm

Students will be able:
1. To explore the complexity of individual food choices and global food system, and the contribution an advanced economic approach—economic theories and econometric methods—can make in developing a better understanding.
2. To demonstrate in-depth understanding of the effect of food policy on supply and demand of food in a cost-benefit analysis.
3. To apply introduced tools in a discussion of applied studies on food consumption and policy interventions focusing on health aspects, environmental concerns, as well as ethical considerations and controversial food technologies.
4. To develop a better understanding of successful economic research by developing a research question and final paper focused on one very specific aspect of complex, every day food choices and its importance in the global food system.
5. To sharpen analytical skills and critical thinking.
6. To improve academic reading and writing skills.
7. To improve oral communication and presentation skills.

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean’s office, not Academic Affairs.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

A variety of assessment strategies will be employed by the instructor of this course, including (but not limited to) homework assignments (#1, #2, #3, #4, #5, #6) class discussions and in-class presentations (#3, #5, #7), exams (#1, #2, #3, #5) and a final research paper (#1, #3, #4, #5, #6).

For whom is this course being developed?
Major in the Dept ___  Majors of other Depts ____  Minors in the Dept ___  General Education ___  Other _X_ Graduate

Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes ___  No _X_

If yes, identify program(s):

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes ___  No _X_

If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). Health Science, Family & Consumer Science, Public Policy & Administration.

The Department Chair's signature below indicates that affected programs have been sent a copy of this proposal form.

Accessibility: Following course approval, and prior to the start of the semester in which the new or revised course will be taught for the first time, an accessibility checklist [available at http://www.csus.edu/accessibility/checklist.html] shall be completed and submitted to the appropriate Dean’s office. An accessible syllabus shall also be made available online, preferably prior to the start of that semester’s open registration period.

Approvals: If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

Signatures: 

Department Chair: ___________________________ Date: 11/8/10

College Dean or Associate Dean: ___________________________ Date: 11/8/10

CPSP (for school personnel courses ONLY) 

Associate Vice President 
and Dean for Academic Programs 

Distribution: Academic Affairs (original), Department Chair and College Dean. Dean’s office to send original after approval to Academic Affairs, at mail zip 6016. An electronic copy must also be sent 5/20/10