# Course Change Proposal Form A

<table>
<thead>
<tr>
<th>Academic Group (College):</th>
<th>Academic Organization (Department):</th>
<th>Date:</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of Business Administration</td>
<td>College of Business Administration</td>
<td></td>
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<table>
<thead>
<tr>
<th>Type of Course Proposal:</th>
<th>Department Chair: (Associate Dean)</th>
<th>Submitted by:</th>
</tr>
</thead>
<tbody>
<tr>
<td>New X Change Deletion</td>
<td>Russell K.H. Ching</td>
<td>Russell K.H. Ching</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Does this course fulfill a requirement for single-subject or multiple subject credential students? Yes No X</th>
<th>For Catalog Copy: Yes X No</th>
<th>Semester Effective:</th>
</tr>
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<tbody>
<tr>
<td>CCE: Yes No</td>
<td>Fall X Spring 2012</td>
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</table>

This course replaces experimental course Subject Area (prefix) and Catalog Number (course number):

This Catalog Number (course number) is being replaced:

### Change from:

<table>
<thead>
<tr>
<th>Subject Area (prefix) &amp; Catalog No. (course no.):</th>
<th>Title:</th>
<th>Units:</th>
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<tbody>
<tr>
<td>BHON 130</td>
<td>Value Chain and Supply Chain Management</td>
<td>3</td>
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</table>

### Change to:

<table>
<thead>
<tr>
<th>Subject Area (prefix) &amp; Catalog No. (course no.):</th>
<th>Title:</th>
<th>Units:</th>
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</table>

### JUSTIFICATION:

As the Northern California region recovers from the economic downturn, businesses, not-for-profits and government agencies/departments will begin seeking business graduates who are capable of leading their business units as well-qualified managers. The Business Honors Program will focus on developing our best students to fill these opportunities through a challenging business curriculum that emphasizes cross-functional integration in enterprise planning, problem solving and decision making. (This course is part of the Business Honors curriculum.)

### NEW COURSE DESCRIPTION: (Not to exceed 80 words, and language should conform to catalog copy. See http://www.csus.edu/acaf/univmanual/crspsl.htm - Guidelines for Catalog Course Description)

Methods used for developing effective organizational value chains that integrate strategic planning, procurement, R&D, production, warehousing, distribution, and customer service to support a business strategy. Includes critical decisions surrounding various organizational stakeholders, such as customer and supplier management, and the movement of goods and information throughout a supply chain network.

### Note:

Prerequisite: BHON 102, 103, 104, 105, 106, 107, 108, 109, COMS 103
Enforced at Registration: Yes X No
Corequisite:
Enforced at Registration: Yes No

### CAN (California Articulation Number):

<table>
<thead>
<tr>
<th>Graded: Letter X Credit/No Credit</th>
<th>Instructor Approval Required? Yes No</th>
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<table>
<thead>
<tr>
<th>Course Classification (e.g., lecture, lab, seminar, discussion):</th>
<th>Title for SIS+/CMS (not more than 30 characters)</th>
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<tbody>
<tr>
<td>Logistics + Supply Chain Mgmt</td>
<td></td>
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<tr>
<th>Cross Listed? Yes No X</th>
<th>If yes, do they meet together and fulfill the same requirement, and what is the other course.</th>
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| How Many Times Can This Course be Taken for Credit? 1 |

| Can the course be taken for Credit more than once during the same term? Yes No X |
|-----------------------------------------------------------------|---|
FOR NEW COURSE PROPOSALS OR SUBSTANTIVE CHANGES ONLY:

Description of the Expected Learning Outcomes: Describe outcomes using the following format: “Students will be able to: 1), 2), etc.” See the example at http://www.csus.edu/acaf/example.htm

Learning Goal: To achieve business goals through logistics systems

Learning objectives:
• Assess the role of a value chain system in supporting business strategy
• Explain the structures and roles of supply chain management in successfully achieving business goals
• Explain logistic issues among supply chain members and provide strategic solutions
• Explain the impact of alternative systems designs on business opportunities
• Propose continuous improvements to existing systems to satisfy changing business environments.
• Identify and assess the legal issues involved in supply chain management
• Provide an assessment of global opportunities and problematic concerns.
• Assess opportunities through statistical reasoning

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean's office, not Academic Affairs.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre-and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

Grades:
• Exams (assess knowledge and concept understanding)
• Written assignments (assess incremental concept development/understanding)
• Project (demonstrate application of concepts and understanding)
• Class participation (demonstrate understanding)

For whom is this course being developed?
Majors in the Dept X Majors of other Depts __ Minors in the Dept __ General Education __ Other __
Is this course required in a degree program (major, minor, graduate degree, certificate)? Yes X No __
If yes, identify program(s): Business Honors

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes ___ No X ___
If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). ___ Business Honors for Business majors ___

The Department Chair's signature below indicates that affected programs have been sent a copy of this proposal form.

Approvals: If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

Signatures: __________________________  Date: 3-28-11
Department Chair:

_____________________________  3-2-11
College Dean or Associate Dean:

CPSP (for school personnel courses ONLY)

_____________________________  3-2-11
Associate Vice President
and Dean for Academic Programs

Distribution: Academic Affairs (original), Department Chair and College Dean. Dean's office to send original after approval to Academic Affairs, at mail zip 6016. An electronic copy must also be sent.
BHON 130 – Value Chain and Supply Chain Management

Suggested Course Outline

Methods used for developing effective organizational value chains that integrate strategic planning, procurement, R&D, production, warehousing, distribution, and customer service to support a business strategy. Includes critical decisions surrounding various organizational stakeholders, such as customer and supplier management, and the movement of goods and information throughout a supply chain network.

Learning goal: To achieve business goals through logistics systems

Learning objections:
- Assess the role of a value chain system in supporting business strategy
- Explain the structures and roles of supply chain management in successfully achieving business goals
- Explain logistic issues among supply chain members and provide strategic solutions
- Explain the impact of alternative systems designs on business opportunities
- Propose continuous improvements to existing systems to satisfy changing business environments.
- Identify and assess the legal issues involved in supply chain management
- Provide an assessment of global opportunities and problematic concerns.
- Assess opportunities through statistical reasoning

Learning Assessment:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
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<tbody>
<tr>
<td>Midterm exams</td>
<td>200</td>
</tr>
<tr>
<td>Assignments</td>
<td>100</td>
</tr>
<tr>
<td>Semester project</td>
<td>100</td>
</tr>
<tr>
<td>Final exam</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>500</td>
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Topics Covered:
- Supply chain structures and concepts
- Supply chain issues and tradeoffs
  - Logistical issues and tradeoffs
  - Role of information
  - Use of metrics
- Network Design
  - Transportation, warehousing and distribution
  - Models for network design
  - Logistical challenges and tradeoffs
- Inventory management and product availability
- Coordinating and managing supply chain relationships
- Order management and customer service
- Sourcing materials and services
  - Supply chain performance measurement and financial analysis: analyzing tradeoffs
  - IT: Managing information flows
  - Global dimensions of supply chains and logistical challenges
  - Strategic issues and challenges