### JUSTIFICATION:

One of the program concentration courses for new option in Workforce Development Advocacy (master degree option for students who have completed the BA in Vocational Education). This course presents information related to the appropriate and successful management and enhancement of workforce development programs and sites. The successful advocate must be able to effectively obtain, manage, and account for all types of resources in an age of continuously changing workforce environments.

NEW COURSE DESCRIPTION:  (Not to exceed 80 words, and language should conform to catalog copy. See [http://www.csus.edu/acaf/univmanual/crspsl.htm](http://www.csus.edu/acaf/univmanual/crspsl.htm) - Guidelines for Catalog Course Description

Course covers resource development including means of identifying and obtaining resources as well as fundraising in support of workforce development. Also, addresses issues of program sustainability.

Note:

Prerequisite: Admission to the program

Corequisite:

CAN (California Articulation Number):  N/A

Graded:  Letter  Credit/No Credit  Instructor Approval?  Yes No

Course Classification:  C5  Title for SIS+ (not more than 25 characters)

Resource  Dev Enhance for WDA

Cross Listed?  Yes  No

If yes, with what course:

How Many Times Can This Course be Taken for Credit?  One time
Description of the Expected Learning Outcomes: Describe outcomes using the following format: “Students will be able to: 1), 2), etc.” See the example at http://www.csus.edu/acaf/example.htm

Students will be able to:

a. Develop a process of obtaining and maintaining material and non-material resources
b. Demonstrate an ability to develop and apply effective budget processes in a workforce setting.
c. Develop a network of private and public resources for workforce development settings.
d. Show expertise in managing a model workforce development project.

**Attach a list of the required/recommended course readings and activities [Note: it is understood that these are updated and modified as needed by the instructor(s).] This attachment should be forwarded only to your Dean's office, not Academic Affairs.

Assessment Strategies: A description of the assessment strategies (e.g., portfolios, examinations, performances, pre- and post-tests, conferences with students, student papers) which will be used by the instructor to determine the extent to which students have achieved the learning outcomes noted above:

Student paper: research paper that identifies useful strategies for effectively enhancing (obtaining new) resources for workforce development settings

Project completion: conduct interviews and observations at a workforce development site; identify the resources used at the site and the means used to obtain them; provide description of management techniques used at site (to be prepared in conjunction with the student paper; will be the paper’s appendices)

Instructor conference: Demonstrate ability to effectively work as a member of a collaborative cohort term

For whom is this course being developed?

Majors in the Dept___ Majors of other Depts___ Minors in the Dept___ General Education___ Other___

Is this course required in a degree program (major, minor, graduate degree, certificate? Yes ## No___

If yes, identify program(s):

MA in Education: Workforce Development Advocacy

Does the proposed change or addition cause a significant increase in the use of College or University resources (lab room, computer facilities, faculty, etc.)? Yes___ No ____

If yes, attach a description of resources needed and verify that resources are available.

Indicate which department or programs will be affected by the proposed course (if any). N/A

The Department Chair's signature below indicates that affected programs have been sent a copy of this proposal form.

Approvals: If proposed change, new course or deletion is approved, sign and date below. If not approved, forward without signing to the next reviewing authority, and attach an explanatory memorandum to the original copy.

Signatures:  

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<th>Department Chair:</th>
<th>Date</th>
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<tr>
<td>College Dean or Associate Dean:</td>
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<td>CPSP (for school personnel courses ONLY)</td>
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<td>Director of Curriculum, Assessment &amp; Accreditation (for the Vice President for Academic Affairs)</td>
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Distribution: Academic Affairs (original and two copies) Department Chair and College Dean. A copy of this form should be e-mailed, along with the hard copies, as an attachment to wylien@csus.edu by the Dean's office after it is approved at that level.