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Attachment A  
Executive Committee Agenda  
February 14, 2006


California State University, Sacramento  
6000 J Street  
Sacramento California 95819-6036

FEB - 8 2006

February 7, 2006

Faculty Senate Received  
413

MEMORANDUM

TO: Cristy Jensen, Faculty Senate Chair  
FROM: Alexander Gonzalez, President   
CC: Carole Hayashino, Vice President, University Advancement  
SUBJECT: Athletic Facility Naming Request

Pursuant to The California State University Policy and Procedure on Naming California State University Facilities and Properties, I am forwarding a request to name the new planned field house and athletic facility at California State University, Sacramento, the **Broad Athletic Facility**, for review and comments by the Executive Committee of the Academic Senate.

The Eli and Edythe L. Broad Foundation has committed a gift of \$2 million toward the construction of the new facility, to be located south of the University's stadium. The new \$8.9 million facility will accommodate the football as well as the track and field programs, and will contain training facilities, locker rooms and coaches' offices for the University's Division I athletics program. It will consist of approximately 28,000 square feet and include administrative offices, meeting and conference rooms, weight room, general treatment areas for athletes, lockers, showers, and storage. This initial construction component, which includes the demolition and site clearing of the existing field house on the north end of Hornet Stadium, is vital to all other phases of the University's Recreation, Wellness, Events Center and Stadium Complex project.

The potential Broad gift will provide significant funding toward construction of the facility and is in compliance with the Naming Guidelines of The CSU (policy section 1.4) and California State University, Sacramento. In accordance with policy, the campus will request the approval of The Board of Trustees of The California State University for this naming.

This request was initiated by Carole Hayashino, Vice President for University Advancement. You will find, attached, a brief biographical profile of Eli and Edythe Broad.

Please communicate the Academic Senate Executive Committee's comments or questions to Vice President Carole Hayashino.

Thank you.

## Brief Donor Profile

Eli Broad is a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business. He is founder-chairman of AIG Retirement Services Inc. (formerly SunAmerica Inc.) and KB Homes (formerly Kaufman and Broad Home Corporation).

In November 2005, the Eli and Edythe L. Broad Foundation pledged a gift of \$2 million toward construction of a new athletic facility south of the University's stadium. The facility will contain training facilities, locker rooms, and coaches' offices for the University's Division I athletics program, and will be the first part of the Recreation, Wellness, Events Center and Stadium Complex project. In recognition of the gift, the facility will be named the Broad Athletic Facility, pending approval by the CSU board of trustees.

Eli and Edythe Broad are longtime supports of K-12 and higher education, as well as the arts, science, medical research and civic development. Eli Broad is currently working to help Sacramento State develop a campus in Placer County by committing over 280 acres of land in the proposed Placer Ranch project near Roseville. He has also made major contributions to UCLA and Caltech, and is a senior trustee of Caltech. Broad has also served as chairman of the board of Pitzer College and vice chairman of the board of trustees of the CSU system.