



SACRAMENTO STATE

*MAC*

# Program Proposal Form B

Attachment A-1  
Faculty Senate Agenda  
May 17, 2007

Academic Group (College): <b>Arts &amp; Letters</b>	Date of Submission to College Dean: <b>February 12, 2007</b>
Academic Organization (Department): <b>Communication Studies</b>	Requested Effective: Fall <u>X</u> , Spring __, 2007.
Department Chair: <b>Nick Burnett</b>	Contact if not Department Chair: <b>David Martin x86065</b>

Title of the Program:  
**Communication Studies**

Type of Program Proposal:

X Modification in Existing Program:  
     X Substantive Change  
     \_\_ Non-Substantive Change  
     \_\_ Deletion of Existing Program

\_\_ New Programs  
     \_\_ Initiation (Projection) of New Program on to Master Plan  
     \_\_ New Degree Programs  
         \_\_ Regular Process  
         \_\_ Fast Track Process  
         \_\_ Pilot Process  
     \_\_ New Minor, Concentration, Option, Specialization, Emphasis  
     \_\_ New Certificate Program

PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at <http://www.csus.edu/acaf/univmanual/index.htm>

Briefly describe the program proposal (new or change) and provide a justification.

This change consolidates our current Digital Media—Multimedia option and our Media Communication—Telecommunication and New Media option into a single Digital Media—New Media option. The program change would reduce required units in both Digital Media options and increase the efficiency of our offerings.

Approvals:

Department Chair: *Nick Burnett* Date: *2-13-07*

College Dean: *Theresa Johnson* Date: *2-27-07*

University Committee: *[Signature]* Date: *4/12/07*

Associate Vice President and Dean for Academic Affairs: *[Signature]* Date: *4/12/07*