

DATE: March 13, 2012  
TO: Faculty Senate Executive Committee  
FROM: Academic Information Technology Committee (AITC)  
Bob Buckley, Chair  
SUBJECT: Recommended Senate approval of the “Academic Information Technology Strategic Goals”

MOTION: The Faculty Senate:

1. Recommends University approval of the document titled “Academic Information Technology Strategic Goals” which includes:
  - a) The “Role and Core Values” associated with the need for academic technology that supports excellence in teaching and learning and in the quality of the student experience.
  - b) Goals that focus on the “Teaching, Learning and the Student Experience” (section I)
  - c) Goals that focus on “Academic Priorities in the use of IT Resources” (section II)
  - d) The commitment to “Consultation and Collaboration in the Decisions Regarding Academic IT” (section III)
  - e) The development of a strategic plan that specifies the process for the “Assessment and Evaluation” of progress towards meeting goals specified in sections I and II (section IV) (Attachment)
2. Charges the Senate’s Academic Information Technology Committee (AITC) to develop and bring to the Senate a recommended strategic planning process that will provide for:
  - a) The ongoing assessment of the goals specified in Sections I, II and III of the “Academic Information Technology Goals” document,
  - b) The modification of these goals, as needed, to reflect changes in technology and pedagogy, and
  - c) Recommendations, as appropriate, towards achieving these goals.

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**BACKGROUND:** In March 2004 the Faculty Senate approved the following motion: FS 04-30/AITC, Ex. Academic Information Technology Strategic Planning Goals:

- 1) The academic information technology, strategic planning goals described below (see the link below),
- 2) The development of a plan for assessing these goals, and
- 3) The establishment of a Strategic Planning process to be implemented by the Senate’s Academic Information Technology (IT) Committee and supported by the Office for Institutional Research (OIR).

[http://www.csus.edu/acse/AITC/STRATEGIC\\_PLAN\\_for\\_ACADEMIC\\_INFORMATION\\_TECHNOLOGY.htm](http://www.csus.edu/acse/AITC/STRATEGIC_PLAN_for_ACADEMIC_INFORMATION_TECHNOLOGY.htm)

In the intervening years, little was accomplished in establishing a process to strategically manage academic IT resources.

On March 18, 2010 the Faculty Senate passed a motion of “Endorsement of Academic Affairs Information Technology Strategic Planning Advisory Group” (FS 10-24A/Ex). The motion as originally crafted included in the following two items in the charge for this Advisory Group:

- Develop and recommend both short and long-term academic Information Technology (IT) strategic priorities that support:
  - Continuous improvement in university academic programs
  - The academic mission and goals listed in the university strategic plan

- Adaptation to changing paradigms in the curriculum, delivery modalities, advising, generational shifts in the academic workforce, and eLearning.
- The periodic evaluation and improvement of the Academic Affairs IT strategic planning process.
- Identify and recommend strategic best practices in the use of academic technology to enhance teaching, learning and research.

In its consideration, the Senate amended the motion by deleting these two items. In so doing, the Senate agreed that AITC should be the responsible body for developing an Academic IT strategic plan and recommended that such a plan be developed and brought back to the Senate for consideration and approval.

Beginning in the fall semester of 2010, AITC began work on development of “Academic Information Technology Goals”, which is now recommended for consideration and approval by the Faculty Senate. This is the first step in developing a strategic plan for academic information technology. This work has been a collaborative process, including Committee members representing the seven colleges, the library, ASI and also representing the Division of Academic Affairs and Information Resources and Technology (IRT),

The format of the proposed goals document is similar in structure to those sections in the University’s *Strategic Plan for Information Technology* dealing with University wide IT goals (see link below). The proposed document begins with a list of “Role and Core Values” followed by three major areas: “Teaching and the Learning Experience”, “Academic Priorities in the Use of IT Resources”, and “Consultation and Collaboration in the Decisions Regarding Academic IT (Roman numerals I, II and II). Each area has a number of subareas, each in turn with a set of specified goals. The fourth area (Roman numeral IV) briefly states the need for assessing and evaluating progress in meeting these goals.

The Committee is currently at work on developing strategic planning process that would provide for an ongoing assessment of the strategic goals enumerated in sections I, II and II. The intent of such a process is to identify and recommend actions that could close existing gaps between where we are with the support and use of information technology and where we would like to be, as represented our goals. This strategic planning process will be brought to the Senate for consideration later this semester.

Information can be provided and feedback given by contacting any of the college and library representatives on the Senate’s Academic IT Committee.

Arts and Letters	Carolyn Gibbs
Business Administration	Yang Sun
Education	Elisabeth Liles
Engineering and Computer Science	Bob Buckley
Health and Human Services	Debra Brady
Library	Mary Reddick
Natural Sciences and Mathematics	Ron Coleman
Social Sciences and Interdisciplinary Studies	Tim Ford

Link to the University’s *Strategic Plan for Information Technology*:

<http://www.csus.edu/irt/CIO/StrategicPlanning/Documents/Strategic%20Plan%20for%20Information%20Technology%202010.pdf>