

**Attachment K
Faculty Senate Meeting - April 26, 2012**



Program Proposal Form B

Academic Group (College): College of Business Administration	Date of Submission to College Dean: January 25, 2012
Academic Organization (Department): College of Business Administration (no department)	Requested Effective: Fall <u>X</u> , Spring __, 2012__.
Department Chair: None	Contact if not Department Chair: Monica Lam Associate Dean for Graduate and External Programs College of Business Administration
Title of the Program: The General Program of Master of Business Administration (MBA)	
Type of Program Proposal: <input checked="" type="checkbox"/> Modification in Existing Program: <input checked="" type="checkbox"/> Substantive Change ___ Non-Substantive Change ___ Deletion of Existing Program ___ New Programs ___ Initiation (Projection) of New Program on to Master Plan ___ New Degree Programs ___ Regular Process ___ Fast Track Process ___ Pilot Process ___ New Minor, Concentration, Option, Specialization, Emphasis ___ New Certificate Program	
PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at http://www.csus.edu/acf/univmanual/index.htm	

Briefly describe the program proposal (new or change) and provide a justification.

There are two revisions in the general program of the MBA program:

- (1) Eliminate the duplicate coverage in the foundation classes and the core classes. MBA 204, MBA 205, MBA 207, MBA 208, and MBA 209 are eliminated from the foundation requirements.

Justification: Student feedback and review of compatible MBA programs show that covering about the same content using different pedagogies in the foundation and core group is an inefficient and ineffective use of resource.

- (2) The course number of the culminating experience class is changed from MBA 290 to MBA 501 per the request of the University Curriculum Committee.

Justification: Per the request of the University Curriculum Committee.

There are no changes in the required classes and elective classes.

Approvals:

Department Chair: _____



Date: _____

2-1-2012

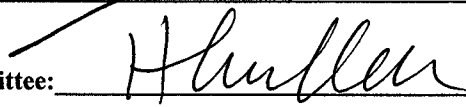
College Dean: _____



Date: _____

2-6-2012

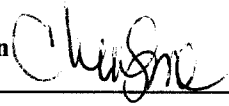
University Committee: _____



Date: _____

3/26/12

Associate Vice President and Dean
for Academic Affairs: _____



Date: _____

4/3/12

Proposed Curriculum	Current Curriculum
<p><u>FOUNDATION CLASSES (0 – 11 units):</u></p> <ul style="list-style-type: none"> (3) ECON 204 Business Economics (2) MBA 201 Financial Accounting (2) MBA 202 Business Communication (2) MBA 203 Legal Environment of Management (2) MBA 206 Managerial Statistical Analysis <p><u>REQUIRED CLASSES (21 units):</u></p> <ul style="list-style-type: none"> (3) MBA 210 Management Accounting (3) MBA 220 Financial Management (3) MBS 230 Behavioral Science Applications in Management (3) MBA 240 Marketing Management (3) MBA 260 Management Information Systems (3) MBA 270 Management of International Operations (3) MBA 280 Issues in Productivity Management <p><u>ELECTIVE COURSES (9 units)</u></p> <p><u>CULMINATING EXPERIENCE (3 units):</u></p> <p>Select one from the following:</p> <ul style="list-style-type: none"> (3) MBA 501 Advanced Strategic Management (completion of all MBA core courses, advanced to candidacy, and final term of MBA program enrollment) (3) MBA 500A Thesis (MBA 244, advanced to candidacy) (3) MBA 500B Project (MBA 244, advanced to candidacy) <p>Total units: 33</p>	<p><u>FOUNDATION CLASSES (0 – 21 units):</u></p> <ul style="list-style-type: none"> (3) ECON 204 Business Economics (2) MBA 201 Financial Accounting (2) MBA 202 Business Communication (2) MBA 203 Legal Environment of Management (2) MBA 204 Management and Organization Concepts (2) MBA 205 Introduction to Managerial Issues in Information Technology (2) MBA 206 Managerial Statistical Analysis (2) MBA 207 Finance (2) MBA 208 Marketing (2) MBA 209 Production and Operations Analysis <p><u>REQUIRED CLASSES (21 units):</u></p> <ul style="list-style-type: none"> (3) MBA 210 Management Accounting (3) MBA 220 Financial Management (3) MBS 230 Behavioral Science Applications in Management (3) MBA 240 Marketing Management (3) MBA 260 Management Information Systems (3) MBA 270 Management of International Operations (3) MBA 280 Issues in Productivity Management <p><u>ELECTIVE COURSES (9 units)</u></p> <p><u>CULMINATING EXPERIENCE (3 units):</u></p> <p>Select one from the following:</p> <ul style="list-style-type: none"> (3) MBA 290 Advanced Strategic Management (completion of all MBA core courses, advanced to candidacy, and final term of MBA program enrollment) (3) MBA 500A Thesis (MBA 244, advanced to candidacy) (3) MBA 500B Project (MBA 244, advanced to candidacy) <p>Total units: 33</p>