

## **Personal Statement – Committee on Instructional Program Priorities**

I wasn't sure what to write for my personal statement in detail. Anyway, let me briefly introduce myself first. I am an Assistant Professor of Management at California State University Sacramento. I received my Ph.D. in Strategic Management at the Katz Graduate School of Business, University of Pittsburgh. Prior to my academic career, I have 13 years of information, communications & telecommunications industry experiences. I was a senior research fellow at Korea Information Society Development Institute (KISDI), a leading government-affiliated telecommunications policy and research organization in Korea. I wrote more than 50 telecom/information industry competition and policy reports and participated in the telecom accounting review and interconnection policy taskforce in Korea. I was cited as an outstanding researcher by the Korean Ministry of Information and Communications in 1997.

It is my 5<sup>th</sup> year with Sacramento State University for the academic year 2011-2012. I am actively involved with the college-level committee services, and I am looking forward to interacting with other faculty members from different colleges at the university-level committees. I am a member of CBA Faculty Council, and I am also a member of Strategic Taskforce Team, Graduate and External Programs Committee, and Faculty Awards Committee. My research and teaching areas are strategic management, international business, and organizational theory. I've taught undergraduate (strategic management, business-level strategy, international business), graduate (international business), and executive (strategic analysis) level courses.

Speaking of instructional program priorities, today's economic conditions, in particular for the State of California, require universities and colleges to utilize their limited financial/physical/human resources to the best of their ability to sustain quality. Our business school constantly reviews the cost reduction and resource allocation strategies and continues to discuss about ways to prioritize different goals – curriculum, faculty, community. Many issues the Committee on Instructional Program Priorities will discuss are very much relevant to our college, and I would like to work as a faculty liaison in getting faculty's feedback from our college and in relaying our college's inputs to the Committee on Instructional Program Priorities. Although I am going to actively participate in any issues and topics to be discussed at the Committee, I would like to focus on the effective analysis of resources and their subsequent allocations. Topics may include operational reductions, program delivery models, and faculty support budgets and many others. If you have any questions, please don't hesitate to contact with me at your convenience.

Best Regards,

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