Presentation to the Faculty Senate Regarding Athletics
Faculty Athletics Representative
Office of the President

- The National Collegiate Athletics Association (NCAA) mandates that all member institutions have a faculty member in the role FAR.

- The Faculty Athletics Representatives Association (FARA) delineates four primary aspects of the role of the FAR:
  - Academic Integrity;
  - Compliance;
  - Student-Athlete Experience;
  - Communication/Administration.
Academic Integrity

- Certify initial and continuing eligibility, in consultation with the Compliance Director and the Athletic Academic Coordinators
  - Fulfillment of Credit hour requirement
    - Freshmen 6/12/24
    - Other classes 6/12/18
  - Progress Toward a Degree
    - Starting Junior year 40%
    - Starting Senior Year 60%
    - Starting 5\textsuperscript{th} year 80%
- Certification of Transfer Students
Compliance

- Participate in internal investigations of possible secondary and major violations of NCAA and the Big Sky Conference (BSC) rules
- Reviews and sign secondary violation of self-reports to NCAA and BSC
- Review and sign waivers and appeals to NCAA and BSC
- Sign and submit Medical Hardship applications to the FAR’s Council and BSC
Student-Athlete Experience

- Meet with individual student-athletes on issues concerning student-athlete well-being
- Meet with student-athlete at team meetings
- Go to practice and competitions
Communication & Administration

- Permanent member of the university’s Intercollegiate Athletics Advisory Committee (IAAC)
- Participate in searches for senior athletics administrators and head coaches
- Meets regularly with the President and provides input on matters related to the athletics program
- Reports to the Faculty Senate, and other groups, when appropriate, on the academic performance of student-athletes and other issues concerning the athletics program
- Meets regularly with the Director of Athletics and other appropriate athletic administrators on issues related to academic integrity, institutional control, student-athlete well-being, and the like
- Participates in any NCAA or Big Sky Conference, and CSU Board of Trustee certification reviews, audits, and self-studies
- Attend the Fall and Spring meetings of the Big Sky Conference, serves on appointed committees, and is a permanent member of the Big Sky Conference FAR’s Council
Student Athlete Resource Center (SARC)

- Athletic Academic Services
- Life Skills and Student-Athlete Development
- NCAA Compliance
- Financial Services
Academic Progress Rate (APR)

- The APR measures the proportion of student athletes for each sport that are both eligible and retained each term. It is intended be an early indicator for graduation rates.
- The APR score has a maximum of 1000 which would imply that all student athletes participating on a sport team were both academically eligible and retained for both semesters.
- Potential Penalties are incurred if a team APR drops below 925 (soon to be 930).
- All Sacramento State Teams had an APR above 930 for 2010 – 2011, the most recent data released.
  - Only four teams were below 950.
Graduation Rates

- Freshman Cohort 2004-05 Graduation Rate
  - All Sac State Students: 42%
  - Sac State Student Athletes: 50%

- Four-Class Average
  - All Sac State Students: 42%
  - Sac State Student Athletes: 50%

- Student-Athlete Graduation Success Rate: 66%
Graduation Rates

• Freshman Cohort 2005-06 Graduation Rate (preliminary)
  • All Sac State Students 41%
  • Sac State Student Athletes 59%

• Four-Class Average
  • All Sac State Students 41%
  • Sac State Student Athletes 54%

• Student-Athlete Graduation Success Rate 71%
Student-Athlete Academic Performance

- Spring 2012: 435 total academic “head count”
  - 17 SAs earned a term GPA of 4.00 (3.9%)
  - 71 SAs earned a term GPA of 3.50 – 3.99 (16.3%)
  - 124 SAs earned a term GPA of 3.00 – 3.49 (28.5%)
  - **48.7% of SAs were above a 3.00 term GPA**
  - 41 SAs earned a term GPA below 2.00 (9.4%)
  - 10 SAs earned an overall GPA below 2.00 (2.2%)
  - 16 SAs were not in Sac State’s “Good Standing” category after Spring 2012

- **96.3% of our Spring 2012 SAs were in “Good Standing” based on campus policy.**
Student-Athlete Academic Performance

- 12 teams (+ 5th years scholarship students) had a term GPA of 2.80 or higher
- Athletic Department Term GPA was 2.89 (2.82 for undergraduate student body)
- Athletic Department overall GPA was 2.97 (2.95 for undergraduate student body)
$1,000 Student Research Competition
Sacramento State can submit two articles for publication and one piece of artwork to be considered for the cover.

**Any athletically-related topic in any discipline will be accepted.**

Style must be in the style of the academic discipline of the article.

Articles are limited to a 2,500 word narrative. Charts, graphs or other visual aids used in the article are exempted from the total.

Each student article should be submitted as a pdf file to Steve Perez, NCAA Faculty Athletic Representative, via email (sjperez@csus.edu)

- Each article must be accompanied by a letter from a faculty mentor which describes the paper in the context of the student’s discipline.

The submissions will be reviewed by a committee of faculty at Sacramento State to determine the two articles to be published.

**Submissions must be received by March 15th.**
Intercollegiate Athletics Advisory Committee (IAAC)

- To provide guidance to the President of Sacramento State in developing, implementing, and evaluating policies that balance intercollegiate athletics with academic rigor and promote equity in the intercollegiate athletics program. The advisory committee reports to the President.

- Membership
  - Faculty (three)
  - Alumni/Community (two)
  - Coach Representative (one)
  - Student Representatives (two student-athletes, one ASI)
  - SARC (one)
  - Administrative Representative (one)
  - Faculty Athletic Representative (one)
Roles and Responsibilities

- Acting of its own volition, upon the request of the President, the Advisory Committee shall develop and supervise policies for the intercollegiate athletics program, including but not limited to the following:
  - Develop and monitor academic standards with respect to Athletics.
  - Formulate, review, and update all policies pertaining to intercollegiate athletics.
  - Review the annual athletic budget and provide guidance concerning other financial matters of the Intercollegiate Athletic Program
  - Review all competitive schedules.
  - Review all Department of Intercollegiate Athletics awards to athletes.
  - Provide information and assistance to the official representatives of the University for all athletic conference and NCAA meetings.
  - Ensure that the intercollegiate athletic program adheres to all policies, rules, and regulations set forth by the University administration and the NCAA.
  - Review policy relating to the use of athletic facilities as they relate to the Department of Intercollegiate Athletics.
  - Establish, implement, and annually review policies on equity and nondiscrimination, including monitoring progress toward achieving gender equity in Athletics.
  - Participate in the search and screening process for head coaches and senior Athletics Department administrators.
Faculty “Liaisons”

- One faculty per department to act as liaison with athletics and athletics advising
- Will be the point person for
  - Information regarding the major
  - Information about classes
  - Information about athletics
  - Recruiting
  - Etc.
• VISION: Sacramento State Athletics is committed to success. We work hard to achieve excellence—on the field and in the classroom. We inspire campus pride and engage our community. We win.
VALUES

- **Integrity:** We work hard, we play fair and we expect the conduct of our student-athletes, coaches and staff to be beyond reproach.

- **Commitment to Student-Athletes:** We provide our student-athletes with the support to develop and succeed—as competitors, scholars, citizens and leaders—at Sacramento State and beyond.

- **Accountability:** We are stewards of University and community resources. We take this responsibility seriously and conduct our activities in a professional and transparent manner.

- **Engagement:** We enrich lives on campus, in the community and among our alumni. We connect the University to our region.
GOAL: Build and communicate a clear, consistent identity for Sacramento State Athletics

Objectives:
- Finalize and publish the Athletics Strategic Plan by November 2012
- Create a brand platform that includes vision, overall and audience-specific messaging, and a powerful tagline that projects a new identity for the Athletics program by January 2013
- Draft an effective, consistent and integrated communication plan that engages key audiences, introduces the new Athletics brand and emphasizes the value of Hornet Athletics by May 2013
- Deliver at least 100 presentations promoting Sacramento State Athletics and the Athletics Department's brand platform to community and campus leaders, campus organizations, and community groups on an annual basis
GOAL: Support student-athlete well-being, achieve academic success and promote exemplary conduct

Objectives:
- Create a taskforce that identifies and addresses issues related to student-athlete well-being by summer 2013
- Achieve an average response of "very good" or higher in an annual survey that measures how well student-athletes feel they are being supported
- Achieve a department GPA of 3.0 or higher, with at least 50% of student-athletes achieving this standard
- Maintain a student-athlete four-class average (4-cohort) graduation rate 10% higher than the general student population
- Achieve a minimum NCAA Academic Performance Rate of 940 for each team
- Develop a system, including baseline metrics, for measuring and evaluating student-athlete conduct by spring 2013
GOAL: Build a dedicated fan base that supports Sacramento State Athletics

Objectives:
- Increase attendance at football games to a two-year average of 11,500 per game
- Increase revenue from home football games by 10% annually
- Increase attendance at men's basketball games to average 85% capacity each year
- Increase attendance at all other sporting events by 10% annually
- Achieve a 10% increase in the number of students who consider themselves supporters of Athletics, as reported in the semi-annual Student Survey
- Increase Green Army membership by 500 per year
- Grow participation in Hornet Club by 300% over five years, to approximately 600 members
- Increase web page views to HornetSports.com by 1,000,000 per year
- Generate 10% year-over-year increase in corporate sponsorship revenue
SACRAMENTO STATE ATHLETICS STRATEGIC PLAN 2013-2018

• **GOAL:** Improve Sacramento State's athletic facilities

• **Objectives:**
  
  • Commit funding to enable Yosemite Hall to serve as the short-term home for Hornet Athletics and, by 2014, explore possible renovations, including increased capacity to serve the programs’ long-term needs
  
  • Explore the possibility of playing in an alternate venue for basketball for the 2014-15 basketball season
  
  • Develop a comprehensive multi-purpose arena plan that includes costs, revenue options, a feasibility study, land siting, and facility programming by spring 2014
  
  • Complete a facilities audit and master plan for Athletics as part of the University master plan projected to be completed by fall 2014
GOAL: Foster a championship culture

Objectives:

• Expect all teams to place in the top four positions in their conference and compete in postseason play
• Expect to win the most conference championships among Big Sky Conference institutions
• Lead the Big Sky Conference institutions in all-conference honors each year
• Develop a “one-team” philosophy among the 20 intercollegiate programs and Athletic staff