Gonzalez elected chair of Hispanic higher ed group

Sacramento State President Alexander Gonzalez has been elected chair of the Hispanic Association of Colleges and Universities (HACU), the nation’s leading voice for the higher education needs of the country’s largest ethnic population.

“HACU welcomes the visionary leadership of Dr. Gonzalez, a renowned champion of academic access and excellence for our nation’s diverse communities of learning,” said HACU President and CEO Antonio R. Flores. “HACU is excited about the energy and the record of achievement Dr. Gonzalez brings to this position, and with his leadership we will continue to pursue our mission of increasing access and success for Hispanic students everywhere,” Flores said following Gonzalez’s unanimous election during HACU’s 18th Annual Conference in Miami in October.

As HACU governing board chair, Gonzalez will guide an association that represents more than 390 colleges and universities which collectively serve more than two-thirds of all U.S. Hispanic higher education students. HACU’s international membership includes leading higher education institutions located throughout Latin America and in Spain.

“I am honored to assume this new role for a respected national association with an international reach,” Gonzalez said. “Our membership represents those colleges and universities at the forefront of every major effort to address the education needs of our country’s fastest-growing college-age population. As a nation, we must embrace every opportunity to support these institutions. They will educate the next generation of innovators and leaders.”

Gonzalez, a member of the Class of 2004 Board of Directors for the American Council on Education, is also a member of the Advisory Board for the National Survey of Student Engagement and a member of the Board of Directors for Valley Vision. He previously served on President Bush’s Advisory Commission on Educational Excellence for Hispanic Americans. He is a former commissioner for the Western Association of Schools and Colleges, which accredits higher education institutions in the Western United States.

The Sacramento State women’s tennis team has achieved national standing in recent years—and it’s been largely due to Bill Campbell.

The alumna and women’s tennis coach has built the women’s tennis program with both committed coaching and profits from one of his companies. He and his partner Ramey Osborne—and their families—have donated more than $1.1 million over the years.

He’s one of many members of the Sacramento State community who have gone beyond giving time and energy, and made financial contributions.

Mogull needed poverty information.

About 15 years ago, Robert Mogull needed poverty information for a research project. But the professor of business statistics was surprised to discover that there were no forecasts of poverty. People dedicated to helping the poor had little idea whether to expect greater percentages and counts of people falling into poverty in upcoming years or what demographic groups could be impacted.

“Just that didn’t fit with Mogull’s methodical, detail-oriented approach to solving problems. So, after publishing a dozen studies on welfare expenditures at various jurisdictional levels, he moved on to finding a reliable gauge of future poverty.

He eventually developed a unique approach for modeling forecasting poverty over the past decade and a half in highly regarded peer-reviewed journals. Although most of previous poverty studies focused on the state of California, his latest estimates and forecasts extend to out-of-state jurisdictions and are forthcoming in major professional journals.

“I see my work as filling the gap between what the government has been able to gather, and what we need,” Mogull says. “This is information that legislators, public administrators, health departments, housing agencies, social service groups and others really need in order to do their jobs well.”

Mogull created a statistical model based on the 10-year Census data. It’s intended to provide policymakers and others with accurate, annual poverty predictions for the sub-national level.

“I’ve been contacted by people all over the country asking for copies so they can replicate the studies in their own areas,” Mogull says.

Those who have called include state legislators and local policymakers. State Treasurer Phil, See MOGULL, Page 3

Fleeble attempts to lip-sync surely won’t fly at Sacramento State’s Wednesday, Nov. 17 “Apollo Night Talent Show.”

Audience members will be encouraged to loud or hear new talent at the show modeled after those held at Harlem’s historic Apollo Theater.

Sponsored by the Black Student Cultural Association, the show mimics the Apollo Theater’s legendary amateur nights in which audience members cheer or boo new talent. It begins at 6:30 p.m. in the University Union Redwood Room and will feature more than a dozen dancers, poets, rappers and singers.

Performers will have only four and a half minutes to win over audience members. First place winners will receive $100 and an opportunity to speak with representatives from a Los Angeles-based record label. The event marks the fourth time the association has brought a taste of one of black America’s most celebrated venues to campus. The Apollo, See APOLLO, Page 3

Town Hall meeting set

President Alexander Gonzalez will hold his first Town Hall meeting of the academic year at noon, Wednesday, Nov. 10 in the Union University Hindle Auditorium. The focus will be on the academic program.
on the campus of the University of California, San Diego, has been selected as a 1998-99 National Science Foundation Scholar by the U.S. National Academy of Sciences. The selection was announced by the National Academy of Sciences.


governor, who was recently appointed to the board of the University of California, San Diego, has been selected as a 1998-99 National Science Foundation Scholar by the U.S. National Academy of Sciences. The selection was announced by the National Academy of Sciences.

The CSUS Bulletin welcomes submissions to the Professional Association Section (from faculty, administration, and staff). Items are run on a space available basis. They should be no longer than 75 words and may be submitted to bulletin@csus.edu or faxed to 278-5290.

TIM HORNIG, geology, was recently awarded a research grant for a study of the U.S. Bureau of Reclamation and Central Valley Project Improvement Act. The one-year project will study “Habitat Suitability of Swarming Gravel” on the Lower American River and will support graduate and undergraduate student research.

SCHOLARSHIP

DAVE ZUCKERMAN, communication studies, will be responding to “Cultural Values, Adaptation, and Communication in International Communication.” The 2005 Western States Communication Association will meet in San Francisco in February.

SYLVIA FOX, journalism, was on a panel at the UC Berkeley campus to discuss the media and “Campus Scuzzy.” It was one of several October events sponsored by the California First Amendment Coalition.

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Business always changes. But one thing that remains constant in the Sacramento area is the commitment to serve local businesses by the Center for Small Business.

Tootelian has been director of the center, which is an appointment by the dean of the College of Business Administration. Each semester, he has brought together local small businesses and undergraduate and graduate students with this program.

Students benefit from real-world experiences and businesses benefit from the assistance. “Students make the program successful, not me,” Tootelian says. “Perhaps the best testimonial of the quality of our program is that we have about 50 companies on a waiting list for the services that our program offers. This list exists even though during the spring 2004 semester, we worked with 94 companies, an all-time high for one semester.”

The success of the center comes from community involvement and connections. Recognition and support have come from individuals such as the late Sacramento Mayor Joe Serna, Congressman Doug Ose, and Small Business Administration District Director Jim O’Neal.

Tootelian’s involvement with the program keeps him active in the Sacramento community. He constantly makes himself available to the community and media – on more than one occasion he has flown home early from vacation to meet with the local media. That involvement is one reason so many local organizations are willing to financially support the center, and it has helped make the center a permanent fixture on the campus.

And among other work, Tootelian was recently featured in McDonald’s Worldwide Corporate Responsibility Report for his work in examining the impact that McDonald’s restaurants have on the economic vitality of the communities they serve. “McDonald’s provides more to the community than hamburgers,” Tootelian says, explaining his findings. “They bring in revenue for the city in the form of taxes, and the compensation that employees receive ultimately gets filtered back into the community in which they live. It is a win-win situation. Aside from that, McDonald’s employs an average of 50 people per restaurant and when you consider the 1,160 restaurants in California, it means 58,000 jobs.”

She started out with some reservations about working in a library. “I knew libraries were the quietest places you could find,” said Pairlee Berry.

“I thought I was too noisy for that.”

That was in July of 1973 when Berry was hired for half-time work as a bibliographic checker in the order department of the library, in what became Lassen Hall, and through many expansions of the student body and campus facilities. Berry stayed with it, and soon worked up to full-time status in the library where she is an order and reviewing clerk.

She is stationed these days at a computer in the library information systems in a third floor room even quieter than parts of the library where “hush-hush” conduct goes with the territory.

She learned computer tasks on the job, mastering the current Millennium system and a couple of its predecessor systems used by the entire library. She found out that she was fascinated with the computer world.

She progressed from part-time to full-time work after three years. She now keeps track by computer of the library’s more than 1 million books and 10,000 magazines and journals, managing what is called an integrated online system.

Berry, who was named Pairlee after her maternal grandmother, was born and grew up in Sacramento just a few blocks from McGeorge Law School. She graduated from Sacramento High School and attended Sacramento City College, setting her sights on becoming a legal secretary but explained that she “got married instead.”

She has two children, Charles Berry III, an artist whose murals grace several Sacramento buildings, including the cafeteria at ARCO Arena, and Nina Berry, who works for Verizon and expects to graduate from Sacramento State in 2005.

Berry is happy that she found a career at the library. “I stayed because the people are interesting and my work is challenging,” she said.
Ongoing
Exhibit, “Images of Identity,” contemporary American Indian art by 12 artists, curated by Sacramento State professors Frank LaPena and Terri Castaneda, 10 a.m.-5 p.m., Tues.-Sat., University Library Gallery. (916) 278-2368. Continues to Nov. 13.


Exhibit, Mexican masks, Hispanic Heritage Month, Mondocino Hall, first and fourth floors, 278-2368. Continues to Nov. 12.

Exhibit, “Tanzanian Shoilooky,” photographs by Sharon Kelley, Java City Coffee House, University Union. (916) 278-6997. Continues to Nov. 19.

Music, Festival of New American Music, all events free, Nov. 3-14, venue campuswide. (916) 278-5155.

monday, nov. 8
Exhibit, “Into the Light: Interior Design Revealed,” works by interior design students, Design Gallery, Mariposa Hall 4000fe, call (916) 278-3962 for gallery hours. Continues to Nov. 19. Reception 6 p.m., Nov. 10, Design Gallery.

Music, Sacramento State Percussion Group featuring body percussionist Keith Terry, works by Lou Harrison, Ross Bauer, Lukas Foss, Mark Ford, Eric Ewazen and Keith Terry, Festival of New American Music, 8 p.m., Music Recital Hall in Capistrano Hall. (916) 278-5155.

Music, Music for a New Era, Festival of New American Music, 4 p.m., Capitolio Hall 342. (916) 278-5155.

Music, Pinotage, works by Bernard Rands, Robert Lombardo, Kathleen Gunther, Marta Paszynska, Elizabeth Stirt, Festival of New American Music, 8 p.m., Music Recital Hall in Capistrano Hall. (916) 278-5155.

Open rehearsal with Euphonia String Quartet, Festival of New American Music, 3 p.m., Capitolio Hall 151. (916) 278-5155.

Forum, Composer’s forum, Kathleen Gunther, Festival of New American Music, 11 a.m., Capitolio Hall 342. (916) 278-5155.

Music, sesame string quartet, Festival of New American Music, 4 p.m., Capitolio Hall 342. (916) 278-5155.

Music, Sacramento State Foundation’s “Images of Identity” program, 5-7 p.m. and at 2 p.m., Nov. 20, 21 and Dec. 5.

Tuesday, Nov. 9
Music, Sacramento State Student Composers Performance Competition, Festival of New American Music, 11 a.m.-5 p.m., Capitolio Hall 321. (916) 278-5155.

Music, Eclipse String Quartet, works by Zena Parkins, Morton Feldman, Julia Wolfe, Terry Riley, John Zorn, Festival of New American Music, 8 p.m., Music Recital Hall in Capistrano Hall. (916) 278-5155.

President’s Town Hall, Sacramento State President Alexander Gonzalez holds first town hall meeting of the academic year, noon, University Union Hinde Auditorium. (916) 278-6997.

Music, “The Day After Tomorrow,” starring Dennis Quaid, presented by Sacramento State professor Paul Besaw, 8 p.m., University Theatre, Shasta Hall, $15 general/$8 students and seniors. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

Music, Sacramento State Choirs, 8 p.m., Sacred Heart Church, 39th and J Streets, $10 general/$5 students and seniors. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com. Performances Nov. 5-7 and 11-14.

Music, Sacramento State Choirs, 8 p.m., Sacred Heart Church, 39th and J Streets, $10 general/$5 students and seniors. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

Music, Sacramento State professor Sarah Ewazen, 6 p.m., University Theatre, Sastra Hall, $15 general/$8 students and seniors. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com.

Music, Sacramento State Theatre, “Les Miserables,” directed by Sacramento State professor Paul Besaw, 8 p.m., University Theatre, Shasta Hall, $10 general/$5 youth ages 2-17, tickets at door. (916) 278-2222.

Music, Sacramento State professor Sarah Ewazen, 6 p.m., University Theatre, Sastra Hall, $15 general/$8 students and seniors. Tickets at CSUS Ticket Office at (916) 278-4323 or at Tickets.com. Performances Nov. 5-7 and 11-14.

Music, Sacramento State Student Composers Performance Competition, Festival of New American Music, 3 p.m., Capitolio Hall 151. (916) 278-5155.

Music, Sacramento State Jazz Ensemble with pianist/composer Kenny Werner, Festival of New American Music, 8 p.m., Music Recital Hall in Capistrano Hall. (916) 278-5155.

Renaissance Society Forum, “Aging Out: What Happens to the Hundreds of Foster Youth Forced Out of the Sacramento County Foster Care System at 18?” Teresa Thourmond, independent living coordinator, Sacramento County Health and Human Services, 3-4 p.m., University Union Hinde Auditorium. (916) 278-7834.

Workshop, “Effortless Mastery,” Kenny Werner, jazz pianist/composer, Festival of New American Music, 4-30 p.m., Music Recital Hall in Capistrano Hall. (916) 278-5155.

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Athletics, Volleyball vs. Weber State, 7 p.m., Hornet gym, $5 general/$3 youth ages 2-17, tickets at door. (916) 278-2222.