Endowed Professorship Named for Joe Serna

The first endowed professorship at CSUS will be named in honor of Joe Serna Jr., an alumnus, a professor of government and ethnic studies for nearly three decades, a civil rights and political activist, and the late mayor of Sacramento.

Developer Angelo Tsakopoulos and attorney Morton Friedman have provided the lead gifts to the University that will help to establish the

"Joe made a real mark on this community — an indelible mark."

position. Additional fund-raising and a complementary scholarship program are under development.

Tsakopoulos said, "I have known Joe Serna for many years, both professionally and personally. In his professional life Joe made a real mark on this community — an indelible mark. As a tribute to him, I felt that it is important for us to demonstrate appreciation for his efforts. The establishment of this permanent endowed professorship in honor of Joe does that."

Friedman elaborated, "The legacy that Joe left to this region is significant and admirable. My support of this professorship recognizes Joe’s many contributions. By the way of my gift, I challenge all the citizens of the Sacramento Region — all of Joe’s students, friends and colleagues — to join me in this effort. Joe loved teaching. What can be more appropriate than to establish this professorship at the University where he taught."

The endowed professorship will enable CSUS to provide increased financial support for an outstanding faculty member currently at the University, or to recruit outstanding faculty from other institutions who are dedicated to the purposes envisioned in the professorship. It will be housed in the College of Social Sciences and Interdisciplinary Studies.

The focus of the professorship will be in the areas of government, political sciences, and policy studies. These areas appropriately reflect Serna’s dedication to students and his commitment to the growth and development of the Sacramento Region. The augmented position will provide support for teaching assistants and research activities.

Serna, who was born in Lodi to Mexican farm worker immigrants, was raised near the grape and tomato fields of the Central Valley. He started his career as an apprentice sheet metal worker, but quit when his parents urged him to attend college. He graduated from Sacramento City College and CSUS before beginning his graduate work at the University of California, Davis. Serna passed away on Nov. 7, 1999.

Potter Tapped to Direct New School

President Donald R. Gerth has announced that the new CSUS School of the Arts will be led by longtime area arts supporter and music department chair Rollin R. Potter.

Potter was chosen to be the director of the School of the Arts partly for his commitment to and understanding of the University’s and Capital Region’s art scene.

The School of the Arts, which brings a newfound cohesiveness and energy to University visual and performing art programs, debuts in April during the University’s eighth annual Festival of the Arts (April 2-9). The new School combines the disciplines of art, design, music, theatre and dance.

Potter has organized the University’s annual Festival of the Arts, a weekend event celebrating arts of all types with presentations and performances, since its inception in 1993.

For the past seven years, Potter has served on the Capital Public Radio board of directors. He is a former board member of the Sacramento Symphony. From 1991 to 1993, he served on the board of directors for the Sacramento Chamber Music Society. Just recently, Potter was appointed to the Sacramento Business Volunteers for the Arts board of directors.

“The members of the search committee and I were unanimously impressed by Dr. Potter’s enthusiasm for the potential in the new School of the Arts,” says William Sullivan, dean of the College of Arts and Letters. “His community experience will allow him to have a ‘running start’ on achieving the goals of the new School’s success.”

Online Program Turns Teachers into Techies

CSUS is taking its education and technology master’s degree online this semester in a pilot project aimed at expanding the reach of the popular program.

Two dozen teachers from throughout Northern California have already enrolled, comprising the first group. They’ll take online courses focused on using the Internet, multimedia applications and educational software.

Ultimately, the University hopes, these teachers will become technology experts at their schools, using technology to teach and showing others how to do the same.

“What is desperately needed, all over the state, are teachers who can implement the technology that school districts are investing in,” says Mike Menchaca, who helped create the program. “We decided that since technology was the topic, we might as
Bill Kutzer and Harry Thedborn, both kinesiology and health sciences and student Greg Johnson were clinic speakers at the first National Strength and Conditioning Association NorCal State Clinic on Dec. 4 in Stockton. The NSCA is the leading national and international professional organization representing the strength and conditioning field.

Gerald F. Carr, foreign languages, is co-editor of New Insights in Germanic Linguistics II, published by Peter Lang Publishing.

Recognition

George Anastas, director of environmental health and safety, was elected president of the Health Physics Society, an international organization with 7,000 members from more than 30 nations. Members serve industry, government, hospitals, research organizations and educational institutions as specialists in radiation safety.

Fred Fujikawa, kinesiology and health science, was inducted into the University of Hawaii Hall of Fame. He will be honored at the University of Hawaii basketball halftime program Jan. 29.

The National Youth Sports Program at CSUS was selected as a meritorious program in recognition of outstanding 1999 NYSP project performance. Pam Mulder, project administrator, and Joan Maxwell, activity director, were also acknowledged for outstanding leadership.

Grants

See Cote, criminal justice, was awarded a probationary faculty development grant of three units of assigned time and $500 for the Spring 2000 semester to assist with pedagogical enhancement. The project involves developing an activity-learning component in the course “Sex Offenders and Offenders” offered by the criminal justice division.

Student Spotlight

Marias Avendano, kinesiology graduate student, was selected by the Faculty Senate to receive this year’s Merit Scholarship Award.

Campus Memorial Set for Donald Bailey

A memorial service at CSUS will be held to honor the memory of Donald Bailey, Sheltering Oaks dean of students, who served from 1948 until his retirement in 1971. Bailey passed away Dec. 27 at his home in Morro Bay. His memorial service will be at 3:30 p.m. on Wednesday, Feb. 9 in the Donald Bailey Lounge and adjacent art gallery in the University Union on campus.

CSUS President Donald R. Geurts said of his former colleague, “He brought intelligent, humane leadership to the growth and direction of this campus. He was one of the most respected deans in this entire system and someone for whom all of us had enormous respect and affection.”

When the University Union at CSUS was remodeled in 1998, a student study lounge was named in Bailey’s honor. Bailey arrived at the University Union in 1969, the footloose enrollment of 150 and returned 22 years later when the enrollment was 16,000.

Bailey received his bachelor’s and master’s degrees from the University of Southern California and his doctorate degree from Yale University.

During World War II he served in the Military and Naval Welfare Service of the American Red Cross.

Emeritus Dean Robert Vega Arellanes is the new special assistant to the President for diversity and pluralism.

For 16 years, Arellanes was dean of Regional and Continuing Education for the University. He also held positions as coordinator of the Ethnic Studies Center, dean of Academic Planning and professor of economics.

Arellanes also has been active in the local community, serving on the boards of directors of the Sacramento Latino Chamber of Commerce, as president, and charter member of the Jinni Sacramento Sisters Cities Corporations, and as a board member of the Matsuyama Sacramento Sister Cities Corporation. He was on the board of the Returned Peace Corps Volunteers of the Sacramento Valley and of the Sacramento Council for International Visitors.

As dean, Arellanes was in involved in the national continuing education professional organization, the University Continuing Education Association (UCEA), where he chaired the division of international education and was a member of the national awards committee. He was one of 10 deans of continuing education invited by the Mexican Association of Universities to advise and help establish the Mexican Continuing Education Association. Prior to his 27 years at CSUS, Arellanes was regional director of the Peace Corps and an urban and housing specialist for the Organization of American States. While in Washington, he represented the American G.I. Forum in the Leadership Council of Civil Rights.

Arellanes has a master’s degree in economics from the University of Oregon.

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Multi-Cultural Center Marks 10-Year Milestone

With the new century comes a new era for the University’s heart of diversity – the Multi-Cultural Center. The center, which offers a supportive environment for the University community and celebrates diversity, commemorated its 10th anniversary in December. With the new year comes a fresh focus that will result in an ever stronger commitment to diversity.

“The past 10 years have been a defining decade for the center,” says center director Leonard Valdez. “We have developed the center’s vision. Now we are at a point where we need to go to the next level.”

A proposal for action is now being drafted that will be taken to the center’s campus and community advisory boards this spring for discussion and approval. The center provides a link between the University and the community where ideas and connections can be exchanged. As many as 20 events and exhibits are sponsored and co-sponsored by the center each semester. Events have included influential speakers, such as the upcoming visit by Myrtle Evers-Williams at 7:30 p.m., Thursday, Feb. 10 in the University Union Ballroom. Evers-Williams is an activist and the widow of slain civil rights leader Medgar Evers.

The center also has hosted the Living Treasures of Japan exhibit and presented a showing of a Cesar Chavez documentary and exhibit.

There are 20 other such university centers in the state, Valdez says. The CSUS center occupies nearly 2,000 square feet in the library. Its high ceilings and abundant windows make a great backdrop for displaying banners and other exhibit pieces such as Japanese dolls, paintings or tapestries.

“I think ours is one of the strongest in the CSU system,” Valdez says. “The center is funded by several sources: the University’s general funds, lottery money, and revenues generated from events, gifts, donations and grants. We’re here to offer a supportive environment for the University community that celebrates and supports diversity,” Valdez says.

— Robyn S. Eifertsen

Leonard Valdez directs the CSUS Multi-Cultural Center.

Photo by Robyn S. Eifertsen

President Gerth has taken the following actions regarding recommen-
dations of the Faculty Senate:

From the Faculty Senate Meeting of May 20:

The recommendation concerning the Wang Family Excellence Award is approved with several changes. The changes concern details of the administra-
tion of the program funds, a broad-
eening of the nomination process, and the specification that multiple nominations be forwarded from the subcom-
mitee. The Provost and Vice President for Academic Affairs and the Dean of Faculty and Staff Affairs are respon-
sible for implementation. (FS 99-45)

From the Senate Executive Committee Meeting of June 25:

The program change proposal for the Operations Management Concentration in the Department of Management is approved. The Provost and Vice Presi-
dent for Academic Affairs is responsible for implementation. (FS 99-55)

The Faculty Merit Increase Program recommendation is approved with comments from the President. First, it should be understood that the deans will be making merit decisions about service step increases. Second, it should be understood that the dollar allocations are initial allocations. The deans of the colleges and the president have the capacity to move funding from one allocation to another. Third, it is anticipated that the President and the Provost will accept recommendations from the deans. The President and Provost will add to these recommenda-
tions - other intervention will be selective and focused.

From the Senate Executive Committee Meeting of August 18:

The recommendation on the Library Media Teacher Services Credential Program is approved. The Provost and Vice President for Academic Affairs is responsible for the implementation. (FS 99-57)

The recommendation concerning the Certificate of Academic Achievement in Reading is approved. The Provost and Vice President for Academic Affairs is responsible for implementa-
tion. (FS 99-58)

The recommendation concerning the naming of the Alex Spanos Track and Field complex is approved. The Vice President for University Affairs is responsible for forwarding this to the Chancellor and the Board of Trustees for final action. (FS 99-59)

From the Faculty Senate Meeting of September 23:

The recommendations concerning curriculum review for computer engineering and art are approved. The Provost and Vice President for Academic Affairs is responsible for imple-
mentation. (FS 99-64 and FS 99-65)

From the Faculty Senate Meeting of October 14:

The recommendation concerning procedures for General Education review is approved. The Vice President for Academic Affairs is responsible for the administration of this. (FS 99-69)

The recommendation concerning the University ARTP document is ap-
proved. The Dean of Faculty and Staff Affairs is responsible for implementa-
tion. (FS 99-73)

The recommendation concerning the General Education Program Review Self Study is approved. The Provost and Vice President for Academic Affairs is responsible for this. (FS 99-74)

The recommendation concerning the Faculty Merit Increase Appeals panel was previously approved. The Dean of Faculty and Staff Affairs is responsible for the administration of this. (FS 99-75)

From the Faculty Senate Meeting of October 28:

President Gerth thanked the Senate for its recommendation concerning the Leon and Yvonne Bannister Library. This has been sent to the Chancellor. (FS 99-77)

The recommendations concerning graduate and undergraduate program proposals are approved, with one exception. The one exception is the recommendation concerning minors in the College of Business Administration. This is being held pending further analysis of its implications. The Provost and vice President for Academic Affairs is responsible for implementation. (FS 99-80 and FS 99-81)

The following Presidential Memoranda have been issued:

Corrected PM 99-04 (Amends PM 97-
06): CSUS Auxiliary Organizations: the Conditions for Maintenance of “Good Standing” This PM sets out four new require-
ments for auxiliaries in good standing at California State University, Sacramento. Several exceptions to the new require-
ments are specified also in the PM.

PM 99-06 (Supercedes PM AA's 94-09 and 95-07): Policy for University Self-
Instructional Computer Laboratory Access for Students with Disabilities. This revision of the policy is the result of work done by the University Committee for Persons with Disabili-
ties and Academic Affairs. It is available in the University Manual on the Web.

PM 99-07 (Supercedes PM 97-05): Student Employment Policies and Procedures This PM revises and clarifies the earlier PM on this subject. To be noted in particular are the sections defining good academic standing and the use of the Bridge Student Assistant classification during the academic year. The complete document is available in the University Manual on the Web.

PM 99-08 (Supercedes PM 89-07): Qualifications for Student Office Holders This policy specifies requirements for student office holders for student government offices, for systemic committee appointments, and for other representative offices. The document is available in the University Manual on the Web.

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Low-cost Testing, Counseling Available

School diagnostic testing, as well as career, personal, family and vocational rehabilitation counseling, are available through the CSUS Center for Counseling and Diagnostic Services. Fees are $50 per semester for counseling, $75 for learning disabilities testing and $50 for Gifted and Talented testing. Sessions will begin the week of Feb. 7.

The Center is staffed by advanced graduate students who work under the immediate supervision of experienced faculty members. Long-time counseling professor Guy Deaver supervises the center.

The students administer testing for learning disabilities and for the Gifted and Talented program, for which full reports are provided. They also provide assistance with interpersonal and career problems, with a professor observing each session. Appointments may be made by calling 278-6252.

EASTERN INFLUENCE – CSUS will host a traveling exhibit and musical performance in February to celebrate often unnoticed contributions made by California’s Asian Pacific Americans. The events will coincide with two educational workshops for Sacramento area teachers.

“Head East: California’s Asian Pacific Experience Traveling Exhibit,” features several displays with images of California’s trailblazing Asian Americans. Each pictorial chronicles stories of Asian Americans, including early entrepreneurs, those who came to California to during the Gold Rush and California’s first Asian American communities.

The exhibit will be open Monday through Friday, Feb. 14 - 25 from noon to 4 p.m. in the library’s South Reading Room. It will conclude with a “Museum Day” from 10 a.m. to 5 p.m., Saturday, Feb. 26.

The theatrical presentation of “Head East: The Musical” takes audiences on a journey through California’s Asian American history. Performed by the East West Players Production of Los Angeles, it will be held on at 8 p.m., Friday, Feb. 25 and at 8 p.m., Saturday, Feb. 26.

“Preparing for Academic Challenges,” Black History Month, Jerry Blake, student activity advisor, noon, University Union Orchard Suite.

“Mutiny in Ghana, West Africa, Summer 1999,” Black History Month, Ricky Green, ethnic studies professor, noon, University Union Foothill Suite.

“Strategies of Survival for African Americans in Local Educational Institutions,” Black History Month, bilingual multicultural education professor Forrest Davis, noon, University Union Foothill Suite.

“Achievements and Resistance in Black Political Morality,” Black History Month, Ricky Green, ethnic studies professor, noon, University Union Foothill Suite.


“Celebrating Copland,” Gold Country Chamber Orchestra, New Millennium concert series, featuring professor Claudia Kiki, sopranos. 7:30 p.m., Music Recital Hall, Kadema Hall.

“Kodaly and Jana, Outreach Lecture,” Black History Month, Ricky Green, ethnic studies professor, noon, Hornet Gym.

“Lock In!” Black History Month, Ricky Green, ethnic studies professor, noon, Hornet Gym.

“Bilingual Multicultural Education,” Black History Month, Ricky Green, ethnic studies professor, noon, Hornet Gym.

“Achievement and Resistance in Black Political Morality,” Black History Month, Ricky Green, ethnic studies professor, noon, University Union Foothill Suite.

“The Melodic Presence,” Black History Month, Ricky Green, ethnic studies professor, noon, Hornet Gym.

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