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## THIS WEEK

February 6, 2006  
vol. 12, no. 20



**FRESH BREEZE**--Workers prepare the foundation for outdoor seating area off the Union's east breezeway on Thursday. The area is slated to open later in the spring.

### Rumsey gift a boost to Native American studies

Students in the Native American Studies program at Sacramento State will be the beneficiaries of a \$250,000 gift from the Rumsey Community Fund. The Fund is the philanthropic arm of the Rumsey Band of Wintun Indians, operators of Cache Creek Indian Bingo and Casino.

[Full Story](#)

### Book project takes global look at history of art

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[Full Story](#)

### CSU enters partnership to involve parents in education

The California State University and the Parent Institute for Quality Education (PIQE) have announced a partnership to strengthen parent involvement in the education of elementary and middle school students to improve children's preparation for higher education.

[Full Story](#)

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SACRAMENTO  
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*Leadership begins here.*

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**PROFILE**



### 30-Year Profile: Steve Sparks

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### Bulletin Staff

The Bulletin is distributed on Mondays of the academic year. Campus news may be submitted by e-mail to [bulletin@csus.edu](mailto:bulletin@csus.edu). Deadline for all materials is 10 a.m. on the Wednesday before publication. For more information call (916) 278-6156.

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### Sacramento State

Bobby Moresco, screenwriter and producer of *Crash*, the provocative film nominated for four Academy Awards including best picture and original screenplay, will speak at 7:30 p.m. on Monday, Feb. 13 at Sacramento State in the University Union Ballroom.

[Full Story](#)

### Events Calendar

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## ATHLETICS

### Women's tennis picked to finish first

The Sacramento State women's tennis team has been picked to finish first in the Big Sky Conference Preseason coaches poll, receiving six first-place votes (coaches cannot vote for their own team). Sacramento State, coached by Bill Campbell, is currently ranked 40th in the FILA Collegiate Tennis Rankings, led by three-time league MVP Margarita Karnaukhova.

[Full Story](#)

### [Hornet Sports](#)

## **Rumsey gift a boost to Native American studies**

Students in the Native American Studies program at Sacramento State will be the beneficiaries of a \$250,000 gift from the Rumsey Community Fund. The Fund is the philanthropic arm of the Rumsey Band of Wintun Indians, operators of Cache Creek Indian Bingo and Casino.

The Rumsey Tribe has been frequent supporter of scholarships at Sacramento State, but this gift from the Community Fund is their largest contribution to the University, says Vince Sales, associate vice president for development.

The gift includes \$100,000 that will be added to the Ethnic Studies Department's Rumsey Endowed Native American Studies California Indian Scholarship. Fifteen \$1,000 scholarships have been awarded to Sacramento State students over the past three years, says Native American and Ethnic Studies Professor Annette Reed.

An additional \$150,000 will be placed in another endowment to support activities in the Ethnic Studies Department's Native American Studies program. Reed says the funds will help support a lecture series to bring speakers to campus who will address topics in both Native American Studies and California Indian Studies.

The Native American Studies program is also in the early stages of developing a potential California Indian Studies Center at the University. The proposed center, which would be dedicated to research, scholarship and educational programs focusing upon tribal nations indigenous to California, grew out of many years of planning. A planning committee with a history of involvement with California nations and community members includes Reed, Ethnic Studies and Native American Studies Professors Frank La Pena, Brian Baker and Nicole Myers Lim; History Professor Charles Roberts; AAC/EOP Program Coordinator Ricardo Torres; and several students and alumni who are involved in California Native Studies.

For more information on giving to Sacramento State, contact the Development Office at 278-6989 or visit [www.csus.edu/giving/](http://www.csus.edu/giving/).

## **Book project takes global look at history of art**

Art history professor Elaine O'Brien seldom sees limits. She, along with a dedicated group of art students, is responsible for bringing renowned artists and art experts to campus each semester for lectures and symposiums. O'Brien also helped revive the Art History major at Sacramento State last fall, a program that was lost more than a decade ago to budget cuts.

So when she decided to write a book, her goal was characteristically lofty. "I've been working on a history of modern art for some time," says O'Brien, now in her eighth year at Sacramento State.

Spanning loosely the mid-19th century to the 1970s, the modern period is a lot to cover even in the three-volume set O'Brien visualizes, so she's taking it one step at a time, focusing on seldom-covered ground. "There's a gap I'm trying to fill. Modern art survey textbooks are almost exclusively Eurocentric," O'Brien says. "Students don't hear about what went on in Tokyo during the period, for example."

She's sought out experts worldwide to help fill the gap. "I'm working with some wonderful art historians, one from China, another from Tanzania and a third from Mexico," O'Brien says. She recently traveled on sabbatical to Brussels to work with her co-editor, an expatriate Tanzanian living in Belgium.

With limited funds for additional globe-trotting, O'Brien has turned to the virtual world for the majority of her research. "What makes this possible is the Internet and e-mail. Even five years ago, I don't think I could have worked like this," she says. Opportunities like participating in an exchange between experts in Lagos and Johannesburg while sitting at home in Sacramento are relished by O'Brien.

She says what drives her is showing students that contemporary creative culture is theirs, and that it is as brilliant as the art history it remixes and makes new. "That's my passion, and there isn't one thing I do at Sac State that I don't enjoy. It's really a perfect job for me."

## **CSU enters partnership to involve parents in education**

The California State University and the Parent Institute for Quality Education (PIQE) have announced a partnership to strengthen parent involvement in the education of elementary and middle school students to improve children's preparation for higher education.

"The CSU partnership with PIQE is significant since it adds to many other efforts to help improve the public school system," said CSU Chancellor Charles B. Reed. "Improving the state's public K-12 schools is critical to the future of California and quality of the Cal State system, since we expect that many of those students ultimately enroll at a CSU campus."

CSU Chancellor Reed will provide \$575,000 in funding for CSU campuses to partner with local schools to bring the PIQE program to their areas. PIQE will be responsible for raising the same amount in matching funds. The mission of the project is to bring schools, parents, and community together as equal partners in the education of targeted and under-served California children.

Through the nine-week PIQE training program, parents will learn how to improve their child's performance in the classroom, enhance the parent/child relationship, motivate their child to stay in school and identify steps to help their child attend a college or university. Class sessions are taught in English and Spanish and twelve other languages and are offered in morning and evening sessions. The classes are taught by professional facilitators who must first graduate from PIQE 's nine-week program and then go through extensive facilitation training by PIQE. The CSU campuses will provide every child of a graduate of PIQE a college specific identity type. This ID card will identify the children of parents who completed the PIQE program.

Dr. Vahac Mardirosian, PIQE founder said that the Parent Institute has its genesis in the Los Angeles student walkouts of 1968 and in more than thirty years of dedicated work by many individuals in the community committed to a quality education for all students.

"PIQE has developed and widely implemented a model for increasing parent involvement in K-12 where parent participation has been difficult to achieve. The barriers that discourage immigrant parents from participating in schools are not insurmountable," Mardirosian said.

David Valladolid, president and chief executive officer of PIQE, said that the offer of a CSU college ID card will enhance the success of PIQE's recruitment of parent and will send families the profound message that a spot awaits for their children in college if they study hard and meet the admission requirements. "PIQE will fully inform parents of these admission requirements," Valladolid said.

Since its inception in 1987, PIQE has graduated over 350,000 parents and guardians. It has developed and widely implemented a model for increasing parent involvement in K-12 where parent participation has been difficult to achieve.

## **S/BAD showcases diversity through dance in *Urban Works***

Opening its 13th season at Sacramento State, Sacramento/Black Art of Dance presents *Urban Works*, a dance concert featuring guest companies from the Sacramento region, at 6:30 p.m., Wednesday, 8 p.m. on Thursdays, Fridays, Saturdays and 2 p.m. on Sundays in Solano Hall 1010. There will be two programs. Program A will run Feb. 9 to 12 and Program B will run Feb. 15 to 19. Each weekend's program will feature a different group of dance companies and a different array of dance pieces.

The concert will showcase the diverse range of black concert dance forms from traditional West African, Cuban and Brazilian dance to lyrical modern jazz and hip-hop.

Some of the companies represented are Celebration Arts Dance Company, Pulse Dance Company, Boogie Monster, Godly Ladies of Worship Dance Ministry, Sacramento Capoeira Academy and more.

The performance is directed by Sacramento State Professor Linda Goodrich, who founded S/BAD in 1993. The dance company celebrates the movement and music of African culture and employs the aesthetic traditions established by modern dance pioneer Katherine Dunham.

Tickets are \$15 general, \$12 for Sacramento State students and \$10 for seniors and high school students .

For ticket information contact the Sacramento State Ticket Office at 278-4323 or tickets.com. For more information contact Mary Robinson at 278-6702 or visit [www.csus.edu/dram](http://www.csus.edu/dram).

## Faculty Senate schedule

### Monday, Feb. 6

3 p.m., General Education/Graduation Requirements Policies Committee, Sacramento 150

2 p.m., Committee on Diversity and Equity (CODE), University Union Capital Room

### Tuesday, Feb. 7

1:30 p.m., Curriculum Policies Committee—Tentative

3 p.m., Executive Committee

### Wednesday, Feb. 8

9 a.m., Writing and Reading Subcommittee

3 p.m., GE Course Review Subcommittee, Sacramento 150

### Friday, Feb. 10

1 p.m., AITC, Sacramento 150

All meetings are in Sacramento Hall 275 unless otherwise noted.

## Professional Activities

### Student Spotlight

**Samantha Hilber**, Biological Sciences student, was presented the ACWA 2005 Clair A. Hill Water Agency Award for Excellence during a Nov. 14 ceremony at the Association for California Water Agencies, Carmichael Water District's office.

### Recognition

**Ronald Richardson** has been appointed Associate Vice President for Facilities Services. The appointment was effective Dec. 5. Richardson had served in the position as interim associate vice president for facilities management since October 2004. He has held several positions on campus, beginning as a facility planner in 1986. He became the manager of facilities planning in 1991, director of facilities planning, design and Development in 2001, and to interim associate vice president in 2004. Richardson holds a bachelor's degree in industrial arts with a minor in economics from CSU Chico.

**Alfredo Orozco**, University Transportation and Parking Services, was awarded an "Oscar" by the Sacramento Transportation Management Association at their annual meeting in December. The award was in recognition of Orozco's meritorious efforts to encourage the campus community to use alternate forms of transportation through the University's Commute Choices Campaign.

**Cyndra Krogen**, Health Education, received the third annual Henry W. DeJong Award from the BACCHUS & GAMMA Peer Education Network. The award is presented to a college health professional for "vision and leadership in college tobacco control."

## Scholarship

**Robert G. Mogull**, Business Statistics Emeritus, had a letter titled "Measures of Poverty" published in the *Sacramento Bee* on Sept. 15. His study titled "Hispanic-American Poverty" was published in the summer 2005 issue of the *Journal of Applied Business Research*. And his study "State Level Poverty: The Case of New York" was published in the fall 2005 issue of the *Journal of Applied Business Research*. He also had several studies accepted for publication: the "Standard Error of the Mean: A Better Presentation" by *The Mathematics Teacher*; "Metropolitan Poverty: The Case of Chicago" by the *Journal of Socio-Economics*, and "Urban Impact on Statewide Statistics: An Example from New York Poverty" by the *Journal of Business and Economic Studies*.

**Arthur Williamson**, History, had his co-edited book *Shaping the Stuart World, 1603-1714: The Atlantic Connection* published. Williamson's essay in the volume has the title, "Education, Culture, and the Scottish Civic Tradition."

**Celeste Roseberry-McKibbin**, Speech Pathology and Audiology, presented "Nonbiased Assessment Strategies for Use with Bilingual Children with Language Disorders" to the Vancouver School District in November. She presented "Service Delivery to Language-impaired Children from Low-income Backgrounds: Assessment and Intervention Considerations" to the College of Public Service at Saint Louis University in St. Louis in October. She presented "Nonbiased Assessment of Culturally and Linguistically Diverse Children" and "Intervention Strategies for Culturally and Linguistically Diverse Children" to Albuquerque Public Schools in Albuquerque in September.

## In the News

**Lindy Valdez**, Kinesiology and Health Science, was quoted in the Jan. 22 *Sacramento Bee* in an article entitled "Game's On" about the new sport of speedminton. Valdez was also quoted in the Nov. 22 *Sacramento Bee* on the results of the statewide physical fitness tests for public school students.

**Robert G. Mogull**, Business Statistics Emeritus, was quoted in stories that ran on KFBK radio, in the *Sacramento Bee* and Dan Walters' column in the *Bee*, and in the *Stockton Record* and the *Natomas Journal*, and was interviewed by the Planning Commission for the City of Long Beach, on his studies on estimates and projections of poverty.

**Joseph Palermo**, History, wrote a guest column in the Nov. 18 *San Jose Mercury News* titled, "What would Robert Kennedy say about 2005?" which compared the state of the union during the Vietnam War to the current war in Iraq.

**Joe Ramos**, Intercollegiate Athletics, was quoted in the Nov. 20 *Sacramento Bee* on how to avoid injuries while exercising outdoors on cold winter days.

**Alexandre Kimenyi**, Linguistics, had his research on clichés featured in the Nov. 2 *West Sacramento Press* and in the Nov. 6 *Dixon Tribune*.

**Chevelle Newsome**, Graduate Studies, was featured in the Oct. 27 *Sacramento Observer* for her new role as Special Assistant to the President.

**Matthew Altier**, University Enterprises, was quoted in the Oct. 30 *Santa Cruz Sentinel* on the university's relationship with the surrounding city.

**Ayad al-Qazzaz**, Sociology, was quoted in the Oct. 28 *San Francisco Jewish News Weekly* about a controversy involving the religious content in San Francisco public school textbooks.

**Tim Hodson**, Center for California Studies, was quoted in: the Nov. 7 *Sacramento Bee* on opportunities for potential political candidates to receive publicity while supporting or opposing propositions during the Special Election; in the Nov. 13 *Sacramento Bee* on voters perception of Propositions 76 and 77; the Oct 8 *Fairfield Daily Republic* comparing Gov. Schwarzenegger to former California politicians Hiram Johnson and Denis Kearney; the Nov. 21 *Oakland Tribune* on litigation in politics; the Nov 13 *San Francisco Sunday Chronicle* on

low turnout among Republicans in California's special election; the Nov. 5 *Alameda Times Star* and the Nov. 5 *Hayward Daily Review* on the chances of Gov. Schwarzenegger's four special election ballot measures succeeding at the polls; the Nov. 9 *Santa Ana Orange County Register* on what lies ahead for Gov. Schwarzenegger after the special election; the Nov. 5 *Woodland Hills Daily News* about his predictions for the special election.

## News Digest

### **New CSU chief academic officer**

Gary Reichard, provost and senior vice president for academic affairs at Cal State Long Beach, was appointed as executive vice chancellor and chief academic officer for the California State University system at the CSU Board of Trustees meeting Jan. 31. Reichard has served as the chief academic officer at Long Beach since 2002 and has been affiliated with the university since 1994. He also served as associate vice president for academic personnel, planning and assessment. Reichard also held faculty and administrative positions at Florida Atlantic University, Schmidt College of Arts and Humanities, University of Maryland, University of Delaware and Ohio State University. Reichard will begin his new duties on Feb. 10.

### **Additional sabbaticals**

Two names were left off last week's list of sabbatical leaves for the 2006-07 Academic Year:

- Bahman Fozouni, Government, Fall 2006
- Patricia Kearly, Special Education, Fall 2006

These sabbatical leaves were deferred from the 2005-06 academic year.

### **Mentoring conference**

The second "Women Mentoring Women" conference will take place from 8 a.m.- 4 p.m., Friday, Feb. 24 in the University Union Ballroom. It will include talks by community leaders and workshops on mentoring and leadership. The deadline for students to register Feb. 17.

To register, visit [www.csus.edu/wrc/wmw](http://www.csus.edu/wrc/wmw). For more information call 278-7388.

### **Associate dean sought**

A national search is underway to fill the position of Associate Dean for Undergraduate Programs in the College of Business Administration. Screening of applications will begin on Monday, March 20, and the position is expected to be filled by July 1. A complete description of qualifications and application instructions are available at <http://www.csus.edu/fas/vacancies/admvac.htm>.

Details: 278-7811

### **Service learning workshops**

The Office of Community Collaboration will hold a series of training workshops this spring for instructors who would like to engage students in service learning projects that enhance mastery of course material:

- Overview of Service Learning and Office of Community Collaboration Services, Friday, Feb. 10, 12:30-4 p.m., Library 5006: Explains definitions, services, community projects and partnerships, and principles of service learning course design.
- Designing Your Own Service Learning Course, 12:30-2 p.m., Friday, Feb. 24, Calaveras 131: Offers six key elements of service learning courses, how to address them, and a review of exemplary service learning course syllabi.
- Measuring Student and Community Outcomes of Service Learning, 12:30-2 p.m., Friday, March 10, Location TBA: Assessing effects of service learning on mastery of academic material, critical thinking and knowledge of community; evaluating and documenting community outcomes; lessons from a four-year, two-campus service learning student outcomes research study.

- Service Learning and Scholarship, location, date and time TBA: Methodological challenges and current areas of focus in service learning research, venues for publication and presentation, and state and national resources.

Three additional workshops, designed not only for service learning faculty but also for faculty conducting community-based scholarly and creative activity or service, and/or instructors seeking to develop their students' engagement skills, will also be offered:

- Presenting Community-based Work for RTP, 12:30-2 p.m., Friday, March 24, location TBA: Educating RTP committees about goals, evaluating quality and effectiveness, documentation, reporting community impact, and review of successful files from service learning faculty
- Finding and Sustaining a Good Community Partner, 12:30-2 p.m., Friday, April 7, location TBA: What to look for in a community partner, what community partners look for from faculty, characteristics of successful and failed partnerships and the partnership development process.
- Intentionality in Engagement, 12:30–2 p.m. April 28, location TBA: What engagement means, identifying and incorporating engagement skill-building and assessing engagement outcomes.

Enrollment is limited. To enroll, contact Amy Smrekar at [Amy.Smrekar@csus.edu](mailto:Amy.Smrekar@csus.edu).

Details: Charlotte Cook, 278-4786 or [cook@csus.edu](mailto:cook@csus.edu).

### **Free film**

In recognition of Black History Month, Campus PDA and Faculty for Peace and Justice will present a free screening of the film "Malcolm X: Make it Plain" a documentary on Malcolm X, the revolutionary political activist and leader of the Black liberation movement. The event will be from 7-10 p.m., Friday, Feb. 17 in the University Union Hinde Auditorium. Speakers and discussion will follow.

Details: 391-0737

### **Lunchtime lesson**

The Center for Teaching and Learning will hold a brown bag discussion, "How Am I Teaching? Getting Usable Data from Students," from noon to 1:15 p.m., Friday, Feb. 10 in Library 4026. RSVP is not required. To confirm attendance, e-mail [ctl@csus.edu](mailto:ctl@csus.edu) or call 278-5945.

### **Celebrate "herstory"**

The Center for Teaching and Learning and the Women's Resource Center are soliciting submissions of papers to be presented at a Women's History Month forum in March. Participants are asked to submit an 250-word abstract on a topic related to "women's issues." Abstract should be sent to [wrc@csus.edu](mailto:wrc@csus.edu) or campus zip 6060 by 4 p.m., Wednesday, Feb. 8.

Details: Patricia Grady at 278-7388 or Rosemary Papa at 278-5945.

## **30-Year Profile: Steve Sparks**

Before iPods were all the rage with students, before computers were even on campus, and just when VHS tapes were becoming "totally groovy," Steve Sparks was working at Sacramento State.

Sparks, a 32-year veteran of the University Media Services department, started working as a technical assistant before the computer wave hit the 20th century. His department, which serves as the maintenance shop for the Media Center and repairs "anything and everything" electronic on campus, has advanced leaps and bounds to catch up with the times—and beat them.

"The department has really adapted," says Sparks, who is now manager of maintenance services. "We try to stay ahead of everyone, and take the first equipment off the assembly line. We're a guinea pig for new technology, so there's no tech support if it breaks."

From satellite systems, cable television and microwave broadcasting, to designing smart labs and security

systems, Sparks and his department manage and operate the latest equipment used by faculty and students for learning purposes.

The technology is certainly a stretch from 1973, when Sparks' job tasks included operating public address systems for sports events and showing movies like "The Graduate" through a projector in Shasta Hall.

"When I started out here, campus cable was only in Douglas Hall and used for giving tests to students and staff," Sparks says. "Now cable goes to every classroom and lab on campus, and when requested we can also feed Comcast signals to any of these classrooms. We also now have cable in the dorms which get the signal by way of satellite."

In the '80s, the campus even had a mobile TV studio in a bus with editing equipment. "It had cameras that we could set up and do a film shoot with," Sparks says.

Sparks has been an active staff member on campus, serving as president of the California State Employee Association. He worked on the Staff Council during the '70s and '80s, and helped form the University Staff Assembly that creates fun functions and events for faculty and staff.

"Back in those days we used to play softball—faculty against the staff—and have Christmas parties and Valentine dances," says Sparks, who also serves on the Quality Improvement committee for the campus.

Sparks has seen many changes to campus, including the construction of the overramp to the Guy West Bridge and the building of the Library in three phases.

"All the new five-story buildings allowed campus to have more classrooms and lab space. It really helped expand the college," Sparks says.

Sparks, who had always set his sights on a job with the state, says he liked the fact that his position was in Sacramento, where he wanted to stay after graduating from American River College.

"In a lot of state jobs, you move around. But in this job, you can advance right here on campus," Sparks says.

## **Screenwriter/producer of Oscar nominee *Crash* to speak at Sacramento State**

Bobby Moresco, screenwriter and producer of *Crash*, the provocative film nominated for four Academy Awards including best picture and original screenplay, will speak at 7:30 p.m. on Monday, Feb. 13 in the University Union Ballroom. In his lecture, "Society through My Lens," Moresco will talk about personal experiences that inspired the film. The talk is free and free screenings of *Crash* will precede the talk at noon and 5 p.m. on Feb. 13 in the Union Ballroom.

Moresco co-produced *Crash*, as well as the award-winning film *Million Dollar Baby* and the critically acclaimed television series "EZ Streets," "Falcone" and "Millennium."

Lions Gate Films' *Crash* takes an unflinching look at the complexities of racial intolerance in contemporary America. The plot develops when a seemingly simple car accident in Los Angeles brings together a diverse group of people. As their lives collide the issue of racism and racial profiling is explored as each of these people work through their own fears and inherent prejudices.

The movie features a star-studded cast including Sandra Bullock, Don Cheadle, Matt Dillon and Chris "Ludacris" Bridges. The talk and screening are among many events Sacramento State will host for Black History Month.

For more information, contact the Sacramento State Multi-Cultural Center at 278-6101 and for media assistance, contact the Public Affairs Office at 278-6156.