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Full Story

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Full Story

Tours offer first impression of campus
FOLLOW ME--Student guide Jesse Kleinow gives potential students the deluxe tour of campus. Outreach, Admissions and Records is boosting its tour schedule as part of efforts to recruit more students.

Sacramento State employees may ride all Sacramento Regional Transit fixed-route transit services, including Light Rail, by presenting a valid Sacramento State OneCard with an employee

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transit pass. Passes are $10 and are valid for six months (Jan. 1 to June 30 and July 1 to Dec. 31). They can be purchased at the Student Financial Service Center in Lassen Hall or at the University Transportation and Parking Services (UTAPS) office in Foley Hall.

For more information on the employee transit pass, contact Alfredo Orozco at orozcoa@csus.edu or call extension 278-7527. For information on SacRT visit www.sacrt.com or call 321-BUSS.

Bulletin Staff

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Vice President, University Advancement
Carole Hayashino

Associate Vice President, Public Affairs
Frank Whitlatch

Writers
Ted DeAdwyler
Laurie Hall
Steve McKay

Student Intern
Megan Lloyd-Jones

Electronic Communications
Mark Konrad

California State University, Sacramento • Public Affairs
6000 J Street • Sacramento, CA 95819-6026 • (916) 278-6156 • infodesk@csus.edu

Hornet Sports

Football announces 2006 schedule
Games against Boise State and NCAA Div. I-AA playoff teams Cal Poly, Eastern Washington and Montana highlight the 2006 Sacramento State football schedule. The slate features five home games and six road contests beginning with the Sept. 2 matchup at Boise State.

Full Story
Tours offer first impression of campus

One of the most difficult tasks that senior Jesse Kleinow had to master as a campus tour guide wasn’t memorizing which buildings housed what departments. It was, rather, how to walk backwards while repeating it.

“It wasn’t easy and my calves ached for days when I started,” recalled Kleinow, who is in his third semester leading tours and is considered the University’s lead tour guide.

Campus tours have become more important and more popular than ever as a way of introducing prospective students and their parents to the campus and answering questions about what it is like to attend Sacramento State.

During the spring semester, the campus community may see even more tours taking place around the campus, as part of beefed-up efforts to recruit students. University Outreach, Admissions and Records which oversees the tour program, is sending e-mails to all students admitted for fall 2006 inviting them to come take a tour of the Sacramento State campus. “We feel that the tours might make the difference in influencing an admitted student to enroll in the University,” said Barbara Sloan, associate director of University Outreach Services.

The campus tour office conducts as many as a dozen tours each week during the fall and spring semesters. And tours are provided twice a month on Saturdays. During the recent fall semester, nearly 2,500 visitors to campus were escorted on tours by guides.

“Our tour guides are ambassadors for the University,” Sloan said. “New students and their parents often get their first impressions of the University from our tours.”

Sloan created the University’s tour program shortly after she joined the University in 1979. Before then the University had no formal tour program. She interviewed faculty and others on campus to find out about the history of the campus and what first-time visitors might want to know about it. Visitors, for example, would want to know about the Guy West Bridge and that it was named for Sacramento State’s first president.

The tour program was halted for several years as a result of budget cuts in the 1980s. In its place University Outreach Services offered visitors maps for self-guided tours, which visitors can still take. Renewed funding brought the program back after a two-year absence and it has been going strong ever since.

Today visitors to campus can request either an individual tour, which is actually a small group with about a dozen or so other visitors, or a group tour, which can consists of upwards of 100 students from nearby high schools. Visitors sign up for tours online at www.csus.edu/outreach.

“The tour guides do a great job,” said Kelly McRae, who is the University’s tour coordinator, supervising the work of four student tour guides. “They are welcoming to our visitors and they make them feel at home and comfortable.”

The tours, held rain or shine, last about an hour and hit the highlights of the inner campus such as the classroom buildings, the library and the University Union. A close-up look at Hornet Stadium would be a hike too far for most visitors, McRae said.

Student tour guide Kleinow has shown the campus to hundreds of visitors. He points out campus landmarks and offers running, and often, entertaining commentary. Placer Hall: Home of the U.S. Geological Survey. Eureka Hall: Location for the liberal studies program, one the largest in the state. Humboldt Hall: A building that houses 10 cadavers at all times for anatomy classes. And what does Mariposa Hall resemble? A cruise ship, he tells visitors.

During each tour Kleinow usually fields similar questions. Can freshmen have cars? (Yes) What’s parking like? (Tough but a new parking structure is under construction). What’s across the Guy West Bridge? (Lots
of student apartments). For any questions that Kleinow can’t answer, he refers visitors to certain offices such as Financial Aid or Housing that can provide specific information.

“I have met alums who are returning with their children for tours. And I’ve met people from New York and from across the country,” said Kleinow, a criminal justice major who wants to go into law enforcement. “It has been a good experience for me working with people in groups because I was kind of shy in high school. It has been fun helping people get a good introduction to the Sacramento State campus.”

—Ted DeAdwyler

University, SACTO launch Prosperity Index

The Sacramento Regional Research Institute, a joint venture of SACTO and Sacramento State, has released its newly created Regional Prosperity Index. The index looks at critical prosperity indicators that affect the region’s long-term prosperity and competitiveness.

The Prosperity Index was developed as part of SACTO’s five-year business attraction and marketing plan entitled “Building a First-Tier Economy,” and as an outcome of Partnership for Prosperity’s regional economic development strategic planning process. It will provide business and community leaders a valuable tool to measure regional economic prosperity and track the region’s performance against competitors and identify opportunities for improvement. In the 2005 Report, the Sacramento Region falls in the middle of the pack overall, while the Region’s people rank number one.

The Sacramento Region ranked fifth overall out of 10 competitor regions on the inaugural Prosperity Index, receiving a score of 8.4 out of a possible 10, presenting about average economic prosperity and a moderate competitive position compared to its main competitors. The Sacramento Region received the best score in the “people” category, but lower scores for “business” and “place.” Among the regions in California, Sacramento ranked second, behind the Bay Area (which received one of the best scores on the index) and ahead of San Diego. Salt Lake City obtained the highest overall score while Los Angeles placed last.

Strong scores in the Sacramento Region’s college enrollment, household income spread and graduation rate, along with middle-of-the-road performance in all other people indicators, gave it a first place ranking in this area.

“The index demonstrates that our strength is our people, and we should be very proud of that. But a region must achieve high marks in all three categories to sustain its competitiveness. The report demonstrates there is always room for improvement,” said Sacramento State economics professor and Sacramento Regional Research Institute economist Suzanne O’Keefe.

“While in the past organizations have benchmarked the region in areas like job growth, unemployment or income, this contemporary barometer of economic prosperity is the first effort of its kind for the region. Moving forward, the Prosperity Index will be a valuable tool to help guide and evaluate the region’s economic development efforts and competitiveness,” said Gary Orr, Senior Vice President of Wells Fargo & Company and SACTO’s Chair.

The full 2005 report is available at the Sacramento Regional Research Institute’s website at www.srri.net. The institute will update the Prosperity Index on an annual basis, with the Business component evaluated on a quarterly basis throughout the year in its “Quarterly Economic Report.” The Prosperity Index is sponsored by Downey Brand.

Distinguished Service Awards ready to shine
Eight all-star alumni—including CBS “Early Show” host Rene Syler, tennis coach Bill Campbell and Health and Human Services Dean Marilyn Hopkins—will be honored at the annual Distinguished Service Awards on April 6 at the Alumni Center. The event is a highlight of April’s Alumni Month festivities, which celebrate the University’s alumni.

Reservations for the Distinguished Service Awards can be made by calling 278-6295.

The honorees are:

**Lifetime Achievement Award:**

**William Campbell III** (’67, Accountancy and ’70, M.B.A.) Co-owner Spare Time, Inc., and Coach, Sac State Hornets Women’s Tennis Team. Campbell is a generous benefactor to Sac State, not only monetarily but in time. Campbell took over as tennis coach in 1999—he donates his services to the program—and led the team to four straight Big Sky Championships, receiving Coach of the Year honors each time. He has served as executive director and president of the original Stinger Foundation and is on the re-established Stinger Advisory Board. He has also served on the College of Business Administration and Accountancy Department advisory boards and is a member of the President Gonzalez’ Executive Committee for the Recreation, Wellness, Events Center and Stadium project. He was named Alumnus of the Year by the College of Business Administration and received Order of the Hornet and Distinguished Service awards in 1988. He has also served on many local non-profits boards and has received numerous civic honors including Businessman of the Year by the Sacramento Metropolitan Chamber of Commerce in 1988, the Regional Pride Award for Business Development from Sacramento Magazine in 1991, and Philanthropist of the Year by the National Society of Fund Raising Executives in 1992.

**Distinguished Service Awards:**

**Jack Bertolucci**, (’50, Business Administration). For 27 years, Bertolucci was vice president and regional manager of Norris, Beggs and Simpson, a West Coast mortgage banking and company that was instrumental in financing several large Sacramento business projects. He has served as president of the Sacramento Mortgage Bankers’ Association and the North Area Junior Chamber of Commerce. His contributions to Sac State are many. Bertolucci was the second president of the Alumni Association and was instrumental in getting Alumni Grove built. He is a member of the President’s Circle. He has also established two scholarships for student athletes studying business administration—one for a baseball player and one for a soccer player.

**Patrick P. Fenwick**, (’61 Recreation Administration, ’71 Physical Education) District Administrator for Arden Park Recreation and Park District. Fenwick has been with the Arden Park District since 1992, overseeing the renovation of several district facilities and developing the district’s first master plan. Before that he spent 12 years as assistant director of the Washoe County Parks and Recreation District in Reno. He serves on numerous boards and committees and has received several professional awards. Fenwick has served the University on a variety of project committees and in leadership positions. He has been president and served on the board of the Recreation, Park and Leisure Studies Chapter of the Alumni Association and organized the department’s 40-year reunion.

**Jack Higdon**, (’52, Accountancy) Chairman of the Board of California Moving Systems. Higdon is a longtime supporter of the University and the Alumni Association. He served on the Alumni Association Board of Directors for nearly 10 years. He has also been a strong supporter of the University’s athletics programs. At events he is known for doing whatever he can to get the job done, from setting up chairs to firing-up the barbecue. Higdon founded California Moving Systems in 1967 and it is now run by two of his sons, both Sac State grads. He is active in the Rotary Club of Sacramento and other community organizations such as SACTO, the YMCA and the American Heart Association.

**Theresa “Terri” A. Parker**, (’76, Economics) Executive Director of the California Housing Finance Agency. Parker has a long career in state service. Under her direction, CalHFA lending to first-time homebuyers has increased 20 percent. Before her appointment to CalHFA in 1997, she was chief deputy director for policy at the Department of Finance. Previously she served as undersecretary of the Health
and Welfare Agency and in the Finance Department’s Health/Welfare and Environment office. Parker also serves on several state boards and has been awarded numerous citations including the 2003 Distinguished Public Official by the Non-profit Housing Association of Northern California.

Randall E. Reynoso, ‘(80, Finance) President and COO of Placer Sierra/Sacramento Commercial Bank. Reynoso has been an active supporter of non-profit organizations in the Sacramento area for more than 22 years, raising more than $1 million, mostly to benefit underprivileged children. He has been a board member and board president for the Stanford Home for Children Foundation, launching its Celebrity Concerts fundraisers. He has also helped raise funds for the American Red Cross, the Nonprofit Resource Center, the Sacramento Children’s Home, and the American Leadership Forum. He has been awarded the Annual Award of Excellence from the Center for AIDS Research Education and Services (CARES) and the Unsung Hero Award from the Community Services Council.

Rene Syler, ‘(87, Psychology), Co-anchor, CBS News’ “The Early Show.” Prior landing her “Early Show” assignment in 2002, Syler held reporter and anchor positions in Reno, Birmingham, Ala., and Dallas. She has interviewed Laura Bush, Collin Powell and Sen. John McCain. In 2004 she earned a Gracie Award for Individual Achievement in the National Best Anchor category for her series on breast cancer awareness and prevention. And she works with the Susan G. Komen Foundation and the Breast Cancer Research Foundation. She is also active in the National Association of Black Journalists and was named Television Personality of the Year in 1997 by the American Women in Radio and Television.

Distinguished Faculty Award:

Marilyn Hopkins, (’70, Nursing) Dean of the College of Health and Human Services. Hopkins oversees one of the University’s largest Colleges. She has more than 20 years teaching experience in higher education after beginning her career as a registered nurse in critical care settings. In addition to leading the College’s academic efforts, she has helped it obtain funds for nationally recognized professional learning opportunities for the University’s students, and for community interventions with high-risk children, youth and families. She was awarded the Bautzer Faculty University Advancement Award from the California State University system in 2003 for achievements in fundraising. She serves on the board of the Community Services Planning Council and been invited to participate in several leadership institutes.

NEW FACES

Nate Blair
Academic Planning Database Coordinator, Institutional Research

Background and expertise:
Blair was previously a part-time instructor in the Psychology department. He holds a bachelor’s degree in math from Ohio University and a doctorate in psychology from Indiana University.

Gary Davis
Director of Alumni Relations

Background and expertise:
Davis was previously program director for institutional relations with the CSU Office of Advocacy and Institutional Relations and before that was legislative director for former Assembly member Darrell Steinberg. He is also a former ASI president. He holds a bachelor’s degree in business administration from Sacramento State.
Faculty Senate schedule

Monday, Feb. 20
2 p.m., Committee on Diversity and Equity (CODE), University Union Capital Room
3 p.m., General Education/Graduation Requirements Policies Committee, Sacramento 150

Tuesday, Feb. 21
3 p.m., Executive Committee
3 p.m., University ARTP Committee, University Union Green and Gold Room

Wednesday, Feb. 22
9 a.m., Writing and Reading Subcommittee
3 p.m., GE Course Review Subcommittee, Sacramento 150

Thursday, Feb. 23
3 p.m., Faculty Senate, Calaveras 145—Note room change

Friday, Feb. 24
1 p.m., AITC, Sacramento 150

All meetings are in Sacramento Hall 275 unless otherwise noted.

Professional Activities

Student Spotlight

Lori Ann DeLappe, Theatre and Dance student, was featured in a Sacramento News and Review article about directing two new one-act plays as part of Sacramento City College's Local Playwrights Festival.

Students from the Construction Management program won first place in the Heavy Civil division and third place in the Design-Build division at the 19th Annual Associated Schools of Construction regional student competition in Reno. The first-place Heavy Civil team will go on to the national competition.

Recognition

Tim Hodson, Executive Director, Center for California Studies, was named by New California Media to the NCM Honor Roll at its seventh annual NCM awards dinner Jan. 26. The Honor Roll was created to thank individuals for “opening doors.” NCM is a statewide consortium of more than 600 ethnic news organizations founded in 1996 by Pacific News Service. NCM promotes ethnic media by strengthening the editorial and economic viability of this increasingly influential segment of America’s communications industry.

Scholarship

Bruce K. Bayley and Jan D. Andersen, Family and Consumer Sciences, had their article entitled "Fear of Crime Among Urban American Youth" accepted for publication in a special edition of the Journal of Family and Consumer Sciences focusing on "Security in a Complex World."
Jim Hernandez, Criminal Justice, was invited to give a seminar to the San Francisco Police Department Gang Task Force on Jan. 12 at the San Francisco Police Academy. The subject was a "Defense View of Gangs and Gang Members."

Bill Owen, Communication Studies, had two haiku accepted by the City of Vancouver Annual Cherry Blossom Festival. One of the haiku will be part of visual art displays throughout the city during the month of March.

Virginia L. Dixon, Associate Dean, College of Education, chaired a session on "The Parent Effect: How Home Visiting and Listening Campaigns Boost Student Achievement" at the International Conference on Arts and the Humanities in Honolulu in January.

News Digest

New Library food and drink policy
The University Library has created a new policy in conjunction with the opening of its Java City branch in the March. It is:

- To protect the Library and Collections, consumption of food in the Library is strictly prohibited. Food is allowed in the Library Collaborative adjacent to Java City.
- Bottled water in screw-top containers is permitted throughout the Library. All other beverages must be in spill-resistant containers such as travel mugs. No other drink containers are allowed. Disposable containers are not spill-proof and are not permitted.
- Keep any food intended for later consumption stored.
- Non-compliance will result in a request to remove/discard the food or leave the Library. Refusal may result in suspension of library privileges and/or academic discipline.

East Sac interview subjects needed
The Public History Research Seminar is working on an oral history project on East Sacramento and is looking for potential interviewees on campus or among the emeritus faculty. Interviews will last about an hour and can be conducted either on campus or at the interviewee’s home. This is part of a larger project to document the history of East Sacramento in photographs, documents and oral histories.

Details: Lee Simpson at 278-6628 or lsimpson@csus.edu

Ukrainian scholar to visit
Noted Ukrainian scholar on American literature Natalia Vysotska will present a lecture titled “African American Drama as a Site for Cross-Cultural Encounters” from 1:30 to 3 p.m., Tuesday, March 7 in the University Union Foothill Room.

Vysotska’s visit will be sponsored by the Department of English and Phi Beta Delta, the honor society for international scholars.

A past Fulbright recipient for research on African American drama, Vysotska is a professor of European and American literature at Kiev National Linguistics University. She has been a scholar-in-residence at the Kennan Institute for Advanced Russian Studies of the Woodrow Wilson International Center for Scholars. Vysotska also has done scholarly work on multiculturalism in American public discourse and literature, contemporary American fiction, and theater and drama in the United States.

Wiley art lecture
The Art department will present a free public lecture by internationally renowned artist William T. Wiley at 6:30 p.m., Thursday, March 23 in Mariposa Hall 1000. Wiley’s work has appeared regularly in individual and group shows on a national and international level, including major exhibitions at the Whitney Biennial and Venice Biennale. He is represented in the collections of the Museum of Modern Art, the Art Institute of Chicago, the Los Angeles County Museum, the Stedelijk van Abbe Museum in Eindhoven, The Netherlands and numerous others.
IRA funding available
Financial Services is accepting proposals for Instructionally Related Activities 2006-07 Funding Requests. Submission forms and instructions are available at: www.csus.edu/admbus/ira/index.htm. The application deadline is March 10.

Journalism student workshop
The Asian American Journalists Association will hold a workshop for students interested in careers in the media from 11 to 1 p.m. on Saturday, March 11 at the KCRA Channel 3 studios at 3 Television Circle in Sacramento. Students will hear from professionals from Channel 3 and the Sacramento Bee and have an opportunity to have their tapes/clippings critiqued.

RSVP by March 6 to Lonnie Wong at 454-4548 or wongline@yahoo.com.

Turn in that power mower
The annual Mow Down Air Pollution event will again be held at Sacramento State on Saturday, March 25 in Lot 10, south of Hornet Stadium. Participants can trade in gas mowers for discounted electric mowers. The cordless rechargeable lawn mower exchange program promotes the use of electric lawn mowers, which benefits regional air quality. Since 1997 the Mow Down program has replaced nearly 8,000 gas-powered mowers with electric mowers, recycled 275.2 tons of metal, and saved 78.9 tons of emissions.

Pre-registration is required. For details on the program and how to register contact the Yolo-Solano Air Quality Management District at (530) 757-3657 or (800) 287-3650. The event is sponsored in part by University Transportation and Parking Services. For additional information, call Alfredo Orozco, Employee Transportation Coordinator, at 278-7527.

Changes in software agreement
The University Help Desk has changed its policy for checking out software titles, due to licensing requirements and restrictions.

The following software titles are no longer available for check out: Adobe Acrobat Standard 6, Dreamweaver MX 2004 (Mac & PC), Frontpage 2003 PC, Office 2003, Office 2004 (Mac), Photoshop Elements 2 (Mac & PC), Visual Studio.Net 2003 and Windows XP Professional. These titles can only be installed on university-owned equipment. To arrange for the installation of this software on a university-owned machine, contact an Information Technology Consultant. A directory is at http://www.csus.edu/uccs/helpdesk/itc.stm.

The Microsoft Campus Agreement Work At Home program allows certain Microsoft software to be installed on personally owned faculty and staff computers if the computers are used for work. The media does not use the campus volume license key for that product. Instead, each has its own license key and each copy must be activated. The following can be purchased from the Hornet Bookstore:

- Windows XP Professional SP2 ($15) (Windows)
- Office Professional 2003 SP2 ($15) (Windows)
- Office Professional 2004 with Virtual PC ($15) (Mac)

Reception, open house
A reception and open house for the Anthropology Museum exhibit Velha Goa Series II will be held from noon to 3 p.m., Wednesday, Feb. 22 in Mendocino 1000.

Details: 278-5762
On the Job with Academic Advising

The Bulletin sat down with Beth Merritt Miller, coordinator of freshman programs for the office of Academic Advising.

What do people think you do?
When people hear that I help organize freshman programs at Sacramento State, they assume that I run freshman orientation.

What do you really do?
The best aspect of my job is that I get to do a number of things. First of all I help incoming students get enrolled in programs that can help them succeed academically. The freshman seminar program is designed to help high school students adjust to college life, both in and out of the classroom. The learning community program also helps students by putting them into an environment that helps them achieve. I also supervise the peer mentor program that utilizes current student’s experience to aid freshmen.

Describe your office.
Our office really works together well. Mary Sheppard is our orientation coordinator and she runs freshman orientation, Ed Perhay deals with probationary students, and Tom Griffith is our director. We have faculty advisors as well as student interns that also provide academic advising to students. The interns are particularly important because they can relate to the students much better and provide the kind of information and support that students want.

What surprises people?
Students are surprised to find out how comprehensive our advising can be. Tom and I have doctorates and Mary and Ed have master’s degrees. I think that we offer more than just a “Here’s what classes to take” kind of advice. We are always trying to cater to the needs of the students. Students also find it nice that they can walk into the office and get to talk to someone immediately.

What is your biggest challenge?
Dealing with students with academic difficulty is the most challenging aspect. Many students who are having problems in their college livelihood could have avoided their problems if they had only come to see us earlier. We’re here to help them and it can be very frustrating to the student and for us because we’ve got most of the answers, it’s just of matter of seeing us first.

What do you get asked the most?
“Is my GE done?” And the hardest part is usually having to answer, “No.” Many transfer students from community colleges have been told that their general education requirement is complete, however, you can only complete so many GE courses at a community college.

Campus site of statewide jazz festival

Sacramento State’s jazz studies program will host the prestigious 4th annual All-State Collegiate Jazz Festival on Feb. 25 and 26 in the University’s Capistrano Hall. The festival features two concerts open to the public and a discussion panel with acclaimed jazz artists.

The annual event is sponsored by the California Institute for the Preservation of Jazz, an organization that encompasses 16 CSU campuses in educational, artistic and outreach activities statewide. The group was created by act of the California Legislature in 1994.

A private concert and reception for State Legislators will also be held at 5 p.m. on Feb. 27 at the Capitol Rotunda as part of the festival.
Sacramento State’s Jazz Ensemble I and Jazz Singers will perform with the Collegiate All-State Rhythm Sections, trumpeter Warren Gale and saxophonist Mike McMullen in a concert at 8 p.m., Saturday, Feb. 25 in the Music Recital Hall in Capistrano Hall. The following day a panel will discuss “The Life and Music of Joe Henderson,” at 1 p.m. in Capistrano Hall 151. Admission to the discussion is free.

The second concert, starring the All-State Vocal Jazz Ensemble, the All-State Jazz Ensemble and Warren Gale, will begin at 3 p.m., Sunday, Feb. 26 in the Music Recital Hall in Capistrano Hall.

Tickets for the two concerts are $10 for general admission, $8 for students and seniors. For tickets call the Sacramento State Ticket Office at (916) 278-4323 or visit Tickets.com. For more information call The Sac State Jazz Studies department at (916) 278-7987, e-mail roach@csus.edu or visit www.csus.edu/music/jazz.