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THIS WEEK

December 12, 2005

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Strong job outlook for grads

[Full Story](#)

'TIS THE SEASON--Graduates will get their holiday wish of a Sacramento State diploma this week at Winter Commencement, Friday and Saturday, Dec. 16 and 17. Ceremonies for each of the University's seven Colleges will be held at Arco Arena. For a complete schedule visit www.csus.edu/commence.

Housing survey shows interest in University Village

The campus community gives a "thumbs up" to the idea of University housing close to campus.

[Full Story](#)

Selling Shakespeare to non-native English speakers

English professor Richard Adams admits that the thought of taking a Shakespeare course can elicit an "Oh, no!" reaction among students, even English majors. But he is tackling an even bigger challenge—making the Bard accessible to speakers of English as a second language.

[Full Story](#)

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Bulletin Staff



SACRAMENTO
STATE

Leadership begins here.

President's Spring Address

President Alexander Gonzalez will give his spring address to the campus community on Thursday, Jan. 19 in the University Union Ballroom. The event will begin with coffee at 9 a.m. in the University Union lobby next to the Ballroom. The President's talk will follow at 10 a.m.

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PROFILE



Outstanding Community Service: Craig Kelley

Craig Kelley's 2005 award for Outstanding Community Service from the College of Business Administration may seem insignificant hanging on the wall in his Tahoe Hall office. But only because it's lost in a sea of plaques and accolades which surround it. [Full Story](#)

EVENTS

The Bulletin is distributed on Mondays of the academic year. Campus news may be submitted by e-mail to bulletin@csus.edu. Deadline for all materials is 10 a.m. on the Wednesday before publication. For more information call (916) 278-6156.

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MLK's legacy honored in breakfast, musical

To celebrate the legacy of civil rights leader Martin Luther King Jr., Sacramento State will host a pair of January events.

[Full Story](#)

Events Calendar

ATHLETICS

Gymnastics to join Western Athletic Conference in 2006

The Sacramento State gymnastics team will join the Western Athletic Conference in 2006. The WAC has never sponsored women's gymnastics but will add the sport next season. WAC members Utah State, Boise State and San Jose State will be joined by associate members Sacramento State, Southern Utah and Cal State Fullerton.

[Full Story](#)

Hornet Sports

Strong job outlook for grads

Career Center officials say a continued strong economy is creating a solid job market for Sacramento State graduates who will receive their diplomas at Winter Commencement ceremonies Friday, Dec. 16 and Saturday, Dec. 17 at Arco Arena.

"We are seeing more and more employers come to campus, and more offers being made to graduating students," says Marilyn Albert, director of the Career Center. "In some cases, students may even get multiple job offers."

According to a survey by the National Association of Colleges and Employers, businesses are expected to hire 14.5 percent more new college graduates in 2005-06 than they hired in 2004-05.

"It is great timing to have graduates who are very well-prepared enter such a strong job market," says Eva Gabbe, manager of the Career Center's recruitment program. "Employers have openings to fill and more of them are coming to Sacramento State to find future employees."

She says more than 200 employers visited campus to interview students for job openings during the past semester.

Gabbe says graduates in some fields are experiencing exceptionally strong demand. Graduates in accounting, civil engineering and construction management may be receiving more than one job offer in many cases, says Gabbe, adding that she believes that Sacramento State's comprehensive programs in those areas give graduates a competitive edge.

"Employers look to Sacramento State because of strong programs in accounting and engineering," she says.

Students in other majors are finding jobs as well. "In sales, employers are looking at any major if the student has good communication skills, has leadership skills, is well-organized and is customer service-oriented," Gabbe says.

Homebuilders have been recruiting at Sacramento State for all majors, too. Gabbe says the companies train graduates for jobs related to the homebuilding industry. "We have had students studying interior design who are hired to help design the inside of model homes. Other students going into construction management and engineering are also in demand," says Gabbe.

She also says she has noticed a slight pick-up in hiring in the technology industry for graduates in computer science and management information systems, but hiring is still far below the dot-com days.

But there is other evidence of a strengthening job market, says Albert, the center's director.

"Employers are not only offering full-time employment to our graduating students, but they are also offering more internships and cooperative education arrangements," Albert says. "We are pleased to see this influx of employers with multiple opportunities to our students."

The schedule for Sacramento State Winter Commencement at Arco Arena is:

Friday, Dec. 16

- 1 p.m. College of Education
- 3:30 p.m. College of Social Sciences and Interdisciplinary Studies
- 6:30 p.m. College of Natural Sciences and Mathematics

Saturday, Dec. 17

- 8:30 a.m. College of Health and Human Services
- 11:30 a.m. College of Business Administration
- 3 p.m. College of Arts and Letters
- 6 p.m. College of Engineering and Computer Science

Housing survey shows interest in University Village

The campus community gives a “thumbs up” to the idea of University housing close to campus.

More than 550 faculty, staff and administrators responded to a recent University Enterprises survey to assess interest for the proposed University Village project south of campus. And of those nearly 70 percent said they would be interested, including almost 120 respondents who asked to “Hold my spot.”

Of those faculty who said yes, 60 percent said they have considered leaving the University over housing issues and their primary dissatisfaction with their current housing situation was that they did not own their own homes and were too far away from the campus.

The survey was further analyzed to determine what those who are interested in the Village would be looking for. It showed respondents wanted to buy rather than rent and that the ideal new home would be a 1,200 to 1,599-square-foot, three bedroom, two-bath, single-family home.

Staff seemed particularly interested in the project, making up more than 57 percent of those who expressed an interest. Interested employees were also:

- Full-time employees (87 percent) who had been on campus from four to six years (27 percent), one to three years (25.8 percent) and more than 10 years (23.7 percent).
- From two-adult households (55 percent) and most had no children (67 percent).
- Nearly equally split among those currently rent (51.5 percent) and those who own (48.5 percent) and most were satisfied with their current housing situation (46 percent).

According to the survey by far the most attractive asset of the planned complex would be its closeness to campus, cited by 75 percent of those expressing an interest. But nearly 30 percent of those expressed interest said they already live within one to four miles of the campus, while 16 percent live more than 20 miles away. Only 18 percent said that distance from the campus is the reason for their dissatisfaction with their current situation.

Among interested parties, their preferences in housing are overwhelmingly to own (92 percent) a single family home (69 percent.) The second housing choice was a duplex or triplex. Condominium/Townhouse was second in both first and second choices. Most prefer a three-bedroom (53 percent) two-bath (61 percent) with between 1,200 to 1,599 square-feet (38 percent) at a mortgage of less than \$1,500 per month (60 percent).

Other questions asked about employees' current housing, how they get to campus, amenities home owners might seek such as garages and security, and community assets such as parks, a school, and a fitness center. Affordability (91 percent) and proximity to campus (75 percent) were the most highly valued benefits with access to light rail (75 percent) and university affiliation (69 percent) also standing out as significant values for future residents.

University Village is planned for land between Folsom Blvd. and Power Inn Road that formerly housed a California Youth Authority facility. The initial plan calls for a combination of rental apartments, and for-sale condominium or townhouses, and single family homes specifically for Sacramento State faculty and staff.

University Enterprises Development Group will use the survey results to shape plans for the proposed Village. After a series of additional opportunities for campus community input, the project could be ready for occupancy as early as the 2008-09 academic year.

Complete survey results are available on the University Enterprises website at www.enterprises.csus.edu/project/ramona.

Selling Shakespeare to non-native English speakers

English professor Richard Adams admits that the thought of taking a Shakespeare course can elicit an "Oh, no!" reaction among students, even English majors. But he is tackling embarked on an even bigger challenge—making the Bard accessible to speakers of English as a second language.

And it is not just a question of language. It is also a difference in cultures.

Adams, who previously taught Shakespeare in his native England, says, "In California we tend to understand the plays from an Anglo viewpoint, but those brought up in other—say Asian or African—countries inevitably find the process of comprehension infinitely more challenging. California has taught me a lot about how cultural differences can impact our reading and understanding of the classics of British literature."

Adams notes that Shakespeare's plays were written for performance before live audiences, but that their study has become a distinctly academic discipline. Nevertheless, he says that reading and exploring a play in the classroom enables students to appreciate the richness of the playwright's language and imagery, which has its own special value and rewards.

He also points out that the plays' varied material—human relations, human needs, triumphs and follies—provides many vital links between 16th century Shakespeare and today's students, regardless of their primary language. "Iago is disgruntled because of not being promoted. It is a topic as meaningful today as it was 400 years ago," Adams says.

Ironically, Adams has found that some of the Shakespearean concepts that often cause problems for British and American students are more readily accepted and appreciated by those from other cultural backgrounds. Lecturing to a group of graduate and undergraduate students at Thailand's Chulalongkorn University, for example, he observed a much more ready acceptance of Elizabethan and Jacobean notions of hierarchy than he would ever see on this campus.

"Cultural differences can work in fascinating ways. Our students see Shakespeare's perception of society and relationships within society as being markedly different from their own," he says. "They recognize and appreciate the egalitarian nature of our contemporary Western way of life. But in Thailand, where age, gender, background and occupation carry considerable weight, hierarchy is by no means a dirty word."

For all student audiences, technology helps bring Shakespeare's plays to life. Adams makes liberal use of videotaped performances – both classic and more experimental.

"While a video performance is not as immediate in its impact as a live one. Enactment of any kind helps enormously," he says. "There is, of course, no guarantee that every word spoken is going to be understood, but the impact of the language is heightened considerably by gesture, facial expression and character interaction."

Adams says teaching Shakespeare is greatly rewarding. Regardless of their primary language or their cultural background, he says that students, once they have been exposed to Shakespeare in an effective way, will usually come back for more. "In the case of this particular bug, once you've been bitten, it's difficult to find an antidote."

Last Bulletin

This is the last edition of the *Sacramento State Bulletin* for the fall semester. The first edition for the next academic year will be Tuesday, Jan. 17.

Items may be submitted at bulletin@csus.edu. The deadline is 10 a.m. the Wednesday before Monday publication. All submissions are subject to editing for style and space.

More information is available at 278-6156.

Quarter's Staff Employee Recognition recipients named

President Gonzalez has named this quarter's Staff Employee Recognition Program recipients: Abhay Chaturvedi, University Telecommunications Services; Vinesh Nambiar, University Enterprises; Freddy Orozco, University Transportation and Parking; and Kirtland Stout, Environmental Health and Safety.

Chaturvedi is a network analyst in University Telecommunications and is responsible for making sure virtually every phone and telecommunications line on campus works properly. He is being recognized for providing technical support to several large, high-profile events on campus and ensuring they were carried out without a hitch. Chaturvedi's nominator indicated that he has an "unfailing dedication to providing superior customer service," and that he thinks "out of the box in order to meet client needs and expectations."

Nambiar works in University Enterprises as a grants and contracts administrator. His nominator indicated that Nambiar is "consistently positive and encouraging in assisting faculty members to navigate the complicated world of administering grants and contracts," and went on to praise his

ability to use humor "to create a welcoming environment and to motivate others." He was also praised for his infallible knowledge of federal regulations and ability to offer workable solutions when challenges arise make him an asset to University Enterprises and the University.

Orozco is a citation appeals coordinator and employee transportation coordinator. He recently created a marketing program to encourage the use of alternate transportation options, as well as ease the difficult parking situation, called "Sac State Commute Choices." His nominator said, "Freddy talks the talk and walks the walk—he moved closer to the campus so he could ride his bike rather than drive his vehicle to work. When it comes to encouraging the use of alternate commute choices, Freddy strongly leads by his own example."

Stout serves the campus as a safety specialist in Environmental Health and Safety and has the responsibility for managing all construction and building related safety issues on the campus. His nomination form indicated that "Kirt is always looking out for the best interests of the campus and its student, employee, and visitor population by identifying hazards before they result in injuries or property damage." It went on to say that Kirt "consistently goes the extra mile without complaint," and is "intelligent, considerate, and sincere in his desire to honorably fulfill his employment responsibilities."

For information on nominating an employee, visit www.csus.edu/president/staffrec. All nominations will be treated confidentially and will remain a part of the pool until an individual is selected or September 2006.

Geology seeks to expand diversity with Mexico course

The University's Geology Department has received a boost from the National Science Foundation in the form of a \$100,000 grant to be used over the next two years to develop a program intended to promote a more diverse student body within the geosciences.

The funds will be used to create a pilot study that will determine the future success of the program. The department is creating a course curriculum designed to appeal to minority students, Hispanics in particular. Geology professor Lisa Hammersley, one of four professors in charge of developing the course, says that an introductory geology course that utilizes place-based learning will be the cornerstone of the program.

The course, The Geology of Mexico, will be offered in the fall of 2006 and will feature lectures and labs that use Mexican case studies to convey the important concepts of geology. The case studies will emphasize the link between geologic processes and human activities. Students will be encouraged to learn through independent inquiry and investigation rather than the traditional lecture format. To accompany the course, Professors Hammersley, Brian Hausback and Kevin Cornwell are developing a field trip to Mexico, in collaboration with faculty from the Universidad Nacional Autonoma de Mexico at Queretaro.

"Ultimately we hope that the field course will be co-instructed by professors from Sacramento State and the Mexican university, and offered to students from both institutions," Hammersley says.

The grant will help cover the cost of the trip for the students as well as lab supplies and reading material for the class. Based upon the success of the pilot course, the department could receive several million dollars to continue and expand the program to include other place-based courses. Hammersley is optimistic about its success and believes that it will be a step in the right direction.

"The goal of the program is to attract a diverse array of students to the major by offering interesting introductory geology courses and ultimately to involve them in ongoing research that is based in Mexico," she says. "At Sacramento State, Hispanic students represent 14 percent of the total enrollment, yet the Geology department doesn't really have a student population that represents that."

"This isn't just a problem at Sacramento State," she continues. "A recent National Science Foundation study found only 4 percent of degrees in physical sciences went to Hispanic students and at the graduate level it's only 3 percent. The only way to address an imbalance like this is to recruit more minority students at the introductory level and encourage them to pursue a career in the geosciences."

The Geology department will coordinate its efforts with Sacramento State's Mathematics and Science Education organization and the College Assistance Migrant Program, as well as the National Hispanic Environmental Council.

Professional Activities

Recognition

Nancy Fox, Director of Transportation and Parking, was named "2005 Parking Professional of the Year" by the California Public Parking Association at their annual conference in San Francisco in November. Fox was also re-elected to serve on the association's board of directors for 2006.

Timothy A. Capron, Criminal Justice, has been elected president of the board of directors for Roseville Homestart, a 99-bed shelter for homeless families in Roseville.

Scholarship

Bill Owen, Communication Studies, has a haiku in the December issue of *Mainichi Daily News*, Tokyo.

Liam Murphy, Anthropology, presented a paper entitled "Risking Reconciliation: The Limits of Ritual Language in Post-Conflict Northern Ireland" at the annual meeting of the American Anthropological Association in Washington D.C. on Dec. 2.

David J. Leon, Ethnic Studies and Serna Center, had "Lessons in Leadership: Executive Leadership Programs for Advancing Diversity" published in *Higher Education* by Elsevier Inc in December.

Bridget Parsh and **Rilda Matthews**, Nursing, had their article "From Books to Bedside: What to Expect from the New Graduate" published in the summer issue of *Direct Link*, the quarterly publication of the Association of California Nurse Leaders.

Louise Timmer, Nursing, presented "A Collaboration Model to Increase Baccalaureate Nurses" at the Baccalaureate Education Conference of the American Association of Colleges of Nursing in Chicago, Dec. 1-3.

Kelly Tobar and **Denise Wall**, Nursing, presented a poster on "PJs and Case Studies: Clinical Conference Goes Cyber" at the American Association of Colleges of Nursing Baccalaureate Conference in Chicago, Dec. 1-3.

Tanya Altmann and **Debra Brady**, Nursing, presented "PDAs Bring Power to the Point-of-Care" at the Sigma Theta Tau International Convention in Indianapolis on Nov. 13.

Robyn Nelson, Nursing, had her article "So Why Not Call Us Dr. Nurse" on the professional doctorate in nursing published in the fall 2005 issue of *Direct Link*, the quarterly publication of the Association of California Nurse Leaders.

Bill Leach, Center for Collaborative Policy, had his co-authored article "To Trust an Adversary: Integrating Rational and Psychological Models of Collaborative Policymaking" published in the November 2005 issue of the *American Political Science Review*.

In the News

Liam Murphy, Anthropology, was interviewed by CBS 13 for a Nov. 28 story on the subject of the "weeping statue" phenomenon in Sacramento, and the response of the Catholic church.

News Digest

Food drive wrapping up

This week is your last chance to take part in this year's University Transportation and Parking Services food drive. It will continue through Dec. 16.

Donations may be made in food or cash, though cash is preferred as it allows food items to be purchased in bulk. Every dollar contributed will purchase an average of two-and-a-half pounds of food. The most helpful food donation items are canned food, dried and packaged goods, and baby food and formula. Food collection boxes are available in each campus building and food may also be dropped off at the two information booths at the north and south entrances to campus or the UTAPS office.

For more information and a list of drop-off locations, visit www.csus.edu/utaps or call Nancy Fox at 278-5241.

Celebrate holiday toy books

An exhibit of holiday toy books is now on display Monday through Friday, 9 a.m. to 5 p.m., through Jan. 31 in the Department of Special Collections and University Archives, Library Room 1502.

Holiday toy books are moveable, interactive, and often completely three-dimensional. Many of them share the same characteristics with pop-up books, incorporating pop-up features, however, they are meant to be played with, in addition to being read.

The exhibit includes toy books that feature punch-out stand-up figures and pages that open into fully three-dimensional environments, such as a scene of Santa's workshop or a Christmas manger. Other holiday toy books include actual toys, pieces of candy or gum, paint sets, games, or musical instruments.

The holiday toy books on exhibit are from the personal collections of Sacramento State Art Professor Maria Winkler and Library Assistant Laura Archbold.

Details: 278-6144

English as a second language training

Free online sessions in teaching English as a second language for students and professors are available in January-February. The six-week session are coordinated by emeritus English professor Elizabeth Hanson-Smith on behalf of the professional association TESOL (Teachers of English to Speakers of

Other Languages). This year's sessions include almost a dozen workshops and discussion groups, and are free to anyone interested in online media, education, and language pedagogy.

Information on individual sessions can be found at <http://webpages.csus.edu/~hansonsm/announce.html>. Registration begins Jan 1.

Details: 739-0662

Center seeks board members

The Center for African Peace and Conflict Resolution of Sacramento State is looking for new board members to help support the organization's mission of promoting positive communication and interaction between the U.S., the Caribbean and Africa.

Professionals with demonstrated accomplishments in disciplines such as health, education, business and marketing, government, environmental studies, public relations, journalism, international development and diplomacy are strongly encouraged to apply. Board members serve a minimum tenure of three years and are expected to participate in the center's programs, committees and special events, which include conferences, workshops, lectures and visits by international dignitaries and scholars.

Applications will be accepted until Feb. 26. For more information on the position or to obtain a board application, contact Ernest Uwazie at 278-6282 or visit www.csus.edu/org/capcr.

Outstanding Community Service: Craig Kelley

Craig Kelley's 2005 award for Outstanding Community Service from the College of Business Administration may seem insignificant hanging on the wall in his Tahoe Hall office. But only because it's lost in a sea of plaques and accolades which surround it.

"It was a big surprise to me. A lot of people do a lot of different kinds of community service within my department, so it's definitely an honor to be recognized among them," Kelley says. The marketing professor is constantly trying to develop new and innovative ways to inspire and encourage students to get involved with the field they're in.

"I'm always trying to get students to realize that learning is about more than going to a class. It's about development, participation and most importantly, motivation," he says. The Sacramento State alumnus has used a variety of methods and techniques in his 20-year tenure to engage students in standard business practices and situations.

From golfing with associates to sitting down for a business lunch, Kelley aims to coach all potential aspects of a business transaction to his students. "When you're having lunch with a business prospect or client, the restaurant you choose is very important. Chili's probably wouldn't be the best place, however Scott's Seafood is a more appropriate location," Kelley suggests. "And when ordering, don't go for anything that's 'sauce-y' and don't order the cheapest or the most expensive item on the menu."

Kelley frequently calls on local companies to provide practice and real world experience to young business students. He says that the development that comes from students interacting with actual business and marketing associates is tremendous in becoming confident and successful in business.

Kelley also pulls in nationwide companies to recruit Sacramento State business students. As the head of the Master Selling Network, Kelley organizes a career fair in the University Union focused on

professional selling every semester. Local branches of businesses such as Wells Fargo Financial, Del Webb and Walgreen's were present at last year's event. Supplemental workshops are also offered at the fair, designed to assist aspiring businessmen and women in every aspect from how to write an effective resume to the keys to a successful interview.

But Kelley's commitment to his students and their success doesn't stop with this year's award. To him, community service is a year-round job as he is persistently trying to design and plan new programs to get students involved. Currently, Kelley is working on an interactive website that current and former students can use to find job listings in the field they're studying. Users can also apply for employment and post their résumés for companies to access.

Kelley also served as a coach for Sacramento State in the first annual California College Sales Competition. The competition featured several other CSUs including Chico, Bakersfield, Fresno, San Luis Obispo and Northridge. The competition allowed students to test and show off their knowledge and abilities among other business students and the business community.

MLK's legacy honored in breakfast, musical

To celebrate the legacy of civil rights leader Martin Luther King Jr., Sacramento State will host a pair of January events.

The 23rd annual inspirational breakfast, "A Call to Action: Live the Dream," will be held from 8 a.m. to noon, Mon., Jan. 16 in the University Union Ballroom. And the musical *And the Dream Goes On!*, a tribute to King's spirit, will open at 8 p.m., Friday, Jan. 6 in the University Theatre in Shasta Hall and continue with Thursday and weekend performances through Jan. 15.

The breakfast will feature speakers, performances from choirs and vocalists, and dramatic presentations along with a breakfast buffet. Representatives from more than 40 regional churches are expected to attend.

Breakfast keynote speaker Claybon Lea, pastor of Mount Calvary Baptist Church in Fairfield, was inducted into the Martin Luther King Jr. Board of Preachers at Morehouse College in 2000. He was selected to be part of the 2004 Oxford Round Table discussion on Religion, Education and the Role of Government at the University of Oxford in England.

Through song, dance and poetry, the musical *And the Dream Goes On!* portrays the history of the African American experience and the reality of King's vision being passed on to new generations.

Tickets for the breakfast are \$22 and are available through the Sacramento State Ticket Office at (916) 278-4323 or Tickets.com.

For the musical, two free tickets per person are given away 45 minutes prior to any performance at the Shasta Hall Box Office, to be used only for that particular day. Each ticket guarantees a seat until 15 minutes before show time.

For more information on the breakfast, contact Kim Harrington at (916) 278-6327. For more information on the musical, contact Ellie Koscheski with the California Musical Theatre at (916) 446-5880.