Research Based, Research Proven
Independent research proves that Smarthinking’s online tutoring services increase student achievement and help improve student retention. With Smarthinking, students get higher grades, pass their classes, and stay enrolled.

Internal research at Broward College demonstrated that students using Smarthinking had higher pass rates in both math and English courses. The percentage of Smarthinking users who passed their courses was 10–22% higher than the percentage of all other students. Open Universities Australia (OUA) found that students using Smarthinking achieved an 89% course pass rate, versus 57% for non-users, as well as a 17 percentage point increase in retention with Smarthinking. And in an evaluation commissioned by the Florida College System, which consists of 28 colleges serving 800,000 students per year, the data showed that Smarthinking users of similar ability levels consistently achieved higher grades than non-users across key courses.

Students Support Smarthinking
Institutional research also demonstrates that student adoption and engagement with Smarthinking is high. In short, students love the service. In a Smarthinking survey of over 1,400 student users, 75% said that Smarthinking helped them improve their grades, 92% said they would recommend the service to a friend, and 93% concluded that they would use Smarthinking again.
Dr. Barbara Sloan

"I receive positive feedback from onsite and online faculty and students in support of Smarthinking’s service and the added value it provides. Financially, Smarthinking is a wise investment of college resources as we cannot match Smarthinking’s exceptional online experience and expertly trained staff available 24/7."

Smarthinking: Improving Student Success

Today’s students experience constant demands on their time, both in school and outside of it. Ensuring that all students have the support they need to succeed is an enormous challenge for educators. For today’s students, many of whom are juggling school with work and family or taking classes part-time or online, on-campus tutoring services and faculty office hours are not enough. Smarthinking helps universities, colleges, and secondary schools respond to this challenge by providing 24/7 access to highly trained online tutors who help students improve their problem-solving and writing skills and help them strengthen their content mastery. As a result, Smarthinking helps institutions improve student retention, persistence, and achievement.

The Leader in On-Demand Student Support

Smarthinking is the leader in on-demand student support, having successfully completed more than 4.5 million online tutoring sessions with students at more than 1,000 institutions around the globe. While there are other online tutoring services, Smarthinking is the best—as demonstrated by the impact our service provides. The success of Smarthinking begins with our pedagogical model, which focuses on using the online tutoring process to help students think through problems, examine their ideas, and improve their performance. Most of our certified online tutors are practicing professors, with advanced degrees in their specialty, who can relate to students personally and who have direct experience with classroom and online instruction.

Smarthinking is the only online tutoring service to win the prestigious CODiE Award for student instruction, the only provider with extensive independent research proving that our approach consistently improves outcomes, and the only service that is led by former college professors who have been pioneers in online tutoring and who continue to contribute to the field today.

Smarthinking Services & Subjects

Smarthinking provides a complete suite of services to support students in a wide range of critical subjects. Our online services incorporate live, on-demand tutoring, pre-scheduled sessions, asynchronous support, and our dynamic Online Writing Lab (OWL), all supported by highly qualified tutors and a professional implementation services team focused on achieving effective student and faculty adoption.

Live, Online Tutoring

Smarthinking’s live, online tutoring is provided up to 24 hours a day, 7 days a week, enabling students to get the help they need, when they need it. Our on-demand tutoring uses an advanced queuing system that helps ensure little to no wait time and connects students with expert educators, one-on-one, in real-time. Students also have the ability to pre-schedule an appointment with a tutor of their choice. All online tutoring sessions are archived and available to students for later use.

Online Writing Lab

Our unique Online Writing Lab is designed to assist secondary, post-secondary, and graduate students to become stronger writers. Students submit their work electronically and, in response, they receive a detailed, personalized critique of any written assignment. When applicable, students can also select specialists such as ESOL, Technical Writing, or Creative Writing experts. Students can submit writing 24 hours a day, 7 days a week.

Our Tutors

Our team of expert, highly qualified and highly trained tutors is led by former educators and experts in each of our disciplines and their subjects. Many tutors are college faculty and practicing professionals with ongoing, firsthand knowledge of their subject areas.

Implementation Services

As professional educators, members of our implementation team are experts in helping educational institutions use Smarthinking’s online tutoring services to achieve their program goals. Implementation Specialists assist schools in creating a roll-out plan that meets campus needs, provide faculty and staff orientations, and assist in developing program evaluations or other campus support.

Available Subjects

- Writing
- Reading
- Mathematics
- Science
- Business
- English for Speakers of Other Languages (ESOL)
- Spanish
- Nursing & Allied Health
- Computers & Technology

"I didn’t have to stop doing my homework to get the help that I needed and the tutor didn’t do the work for me, he helped me to do it myself."

Dr. Barbara Sloan
Provost and Vice President, Academic Affairs
Tallahassee Community College, Tallahassee, FL

Learn about Smarthinking’s Research Based, Research Proven results. See Back>
Dr. Barbara Sloan

“I receive positive feedback from onsite and online faculty and students in support of Smarthinking’s service and the added value it provides. Financially, Smarthinking is a wise investment of college resources as we cannot match Smarthinking’s exceptional online experience and expertly trained staff available 24/7.”

Dr. Barbara Sloan
Provost and Vice President, Academic Affairs
Tallahassee Community College, Tallahassee, FL

Smarthinking: Improving Student Success

Today’s students experience constant demands on their time, both in school and outside of it. Ensuring that all students have the support they need to succeed is an enormous challenge for educators. For today’s students, many of whom are juggling school with work and family or taking classes part-time or online, on-campus tutoring services and faculty office hours are not enough.

Smarthinking helps universities, colleges, and secondary schools respond to this challenge by providing 24/7 access to highly trained online tutors who help students improve their problem-solving and writing skills and help them strengthen their content mastery. As a result, Smarthinking helps institutions improve student retention, persistence, and achievement.

The Leader in On-Demand Student Support

Smarthinking is the leader in on-demand student support, having successfully completed more than 4.5 million online tutoring sessions with students at more than 1,000 institutions around the globe. While there are other online tutoring services, Smarthinking is the best—as demonstrated by the impact our service provides.

The success of Smarthinking begins with our pedagogical model, which focuses on using the online tutoring process to help students think through problems, examine their ideas, and improve their performance. Most of our certified online tutors are practicing professors, with advanced degrees in their specialty, who can relate to students personally and who have direct experience with classroom and online instruction.

Smarthinking is the only online tutoring service to win the prestigious CODiE Award for student instruction, the only provider with extensive independent research proving that our approach consistently improves outcomes, and the only service that is led by former college professors who have been pioneers in online tutoring and who continue to contribute to the field today.

Smarthinking Services & Subjects

Smarthinking provides a complete suite of services to support students in a wide range of critical subjects. Our online services incorporate live, on-demand tutoring, pre-scheduled sessions, asynchronous support, and our dynamic Online Writing Lab (OWL), all supported by highly qualified tutors and a professional implementation services team focused on achieving effective student and faculty adoption.

Live, Online Tutoring

Smarthinking’s live, online tutoring is provided up to 24 hours a day, 7 days a week, enabling students to get the help they need, when they need it. Our on-demand tutoring uses an advanced queuing system that helps ensure little to no wait time and connects students with expert educators, one-on-one, in real-time. Students also have the ability to pre-schedule an appointment with a tutor of their choice. All online tutoring sessions are archived and available to students for later use.

Online Writing Lab

Our unique Online Writing Lab is designed to assist secondary, post-secondary, and graduate students to become stronger writers. Students submit their work electronically and, in response, they receive a detailed, personalized critique of any written assignment. When applicable, students can also select specialists such as ESOL, Technical Writing, or Creative Writing experts. Students can submit writing 24 hours a day, 7 days a week.

Our Tutors

Our team of expert, highly qualified and highly trained tutors is led by former educators and experts in each of our disciplines and their subjects. Many tutors are college faculty and practicing professionals with ongoing, firsthand knowledge of their subject areas.

Implementation Services

As professional educators, members of our implementation team are experts in helping educational institutions use Smarthinking’s online tutoring services to achieve their program goals. Implementation Specialists assist schools in creating a roll-out plan that meets campus needs, provide faculty and staff orientations, and assist in developing program evaluations or other campus support.

“I didn’t have to stop doing my homework to get the help that I needed and the tutor didn’t do the work for me, he helped me to do it myself.”

Community College Student
Research Based, Research Proven

Independent research proves that Smarthinking's online tutoring services increase student achievement and help improve student retention. With Smarthinking, students get higher grades, pass their classes, and stay enrolled.

Internal research at Broward College demonstrated that students using Smarthinking had higher pass rates in both math and English courses. The percentage of Smarthinking users who passed their courses was 10–22% higher than the percentage of all other students. Open Universities Australia (OUA) found that students using Smarthinking achieved an 89% course pass rate, versus 57% for non-users, as well as a 17 percentage point increase in retention with Smarthinking. And in an evaluation commissioned by the Florida College System, which consists of 28 colleges serving 800,000 students per year, the data showed that Smarthinking users of similar ability levels consistently achieved higher grades than non-users across key courses.

Students Support Smarthinking

Institutional research also demonstrates that student adoption and engagement with Smarthinking is high. In short, students love the service. In a Smarthinking survey of over 1,400 student users, 75% said that Smarthinking helped them improve their grades, 92% said they would recommend the service to a friend, and 93% concluded that they would use Smarthinking again.