

International Business Concentration (21 units)

The International Business concentration is designed to prepare students for a career in business by providing a broad exposure to the areas of international business, competency in a functional area of business, and awareness of foreign cultural differences.

Competency in a foreign language is required. This can be met by completion of course work at the 2B level (4th semester) with a minimum grade of “C”; or by a letter from a professor or government consul affirming a level equivalent to the above.

REQUIRED CORE COURSES:

MGMT 172.....International Business
MGMT 173Multinational Marketing (*MGMT 120 or instructor permission*)
MGMT 174Multinational Business Finance (*MGMT 133 or instructor permission*)

Select **one** course from the following:

ACCY 151International Accounting
MGMT 187Entrepreneurship

ELECTIVE COURSES: AREA EMPHASIS (9 units)

Select **nine (9) units** from **one** of the following areas:

a. Marketing

MGMT 121, MGMT 122, MGMT 123, MGMT 125, MGMT 126, MGMT 129

b. Finance

MGMT 134, MGMT 135, MGMT 136, MGMT 137, MGMT 138

c. Accounting

ACCY 111, ACCY 121, ACCY 171

d. Operations Management

MGMT 160, MGMT 181, MGMT 186, MGMT 188

e. Economics

GEOG 141, ECON 190, ECON 192, ECON 193

f. Human Resources Management

OBE 153, OBE 155, OBE 156, OBE 157

g. Foreign Language

(9) Upper division **foreign language** approved by IB faculty coordinator. Must be approved on “Action Sheet”. See DPC.

h. Overseas University Study

(9) **Overseas university study** approved by IB faculty coordinator. Must be approved on “Action Sheet”. See DPC.

i. Special Emphasis

(9) **Other area emphasis** approved by IB faculty coordinator. Must be approved on “Action Sheet”. See DPC.

Career Opportunities

Banking Manager	International Marketing Manager
Economic-Financial Consultant	Management Consultant
Foreign Branch Officer	Multinational Operations Executive
Import/Export Agent	Sales Representative
Import/Export Operations Manager	

Academic Advising for Business Majors

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