ETHN 114: Asian Americans & Globalization
Dr. Sobredo: A Study Guide to Terms/concepts

*NOTE: this is NOT a complete/comprehensive list. Students are ultimately responsible for using/studying their notes for exam.

SCANTRON: #4521

Brief History of International & World Trade
Silk Roads, Alexander the Great, Roman Empire, Marco Polo, Dutch East India Company (1602), British East India Company

1776: Jefferson, Adam Smith, F. Blumenbach (racial categories, "Caucasian")

Why Did European Explorers “Sail the Ocean Blue”?
GOAL = Asia & the Spice Islands, Arabs & Africans knew, national secret
Venice: Europe’s main market place, Magellan’s profit = 10,000x original cost
Marco Polo & Overland route, India, China, Indonesia

Race categories, "Caucasian," created by Fredrick Blumenbach, 1776

China Today: largest economic boom in history, largest population
-2nd largest economy (GDP [nominal]), Chinese currency = renminbi & yuan
Paul Krugman’s prediction that China will overtake the US in GDP in 2016
2012 IMF warning about China’s economy, 2015 financial crisis in China

Price of Oil & Gas
OPEC refuses to set (fix) oil price, price of barrel of oil (71% of gasoline price)
-Suppliers, demand by customers, commodities traders, *politics/disasters
-gas taxes (minimal effect), shadow banking (69% China), US as oil producer
World Bank predicted China’s economic downturn in 2012

Retirement savings & Pensions: US (34% no saving) vs. Netherlands (90% pensions)

Manila Galleon Trade, 1571-1815 (term coined by Wm. Schurz)
Manila to Acapulco to China galleon trade
Manila = trade center, Acapulco = Silver, China = silks/porcelains
*Manila galleon trade surpasses trade generated by 3 of the largest European economies
Potosi = largest silver mine in the world, China = largest population,
Chinese paper money collapses, China switches to silver money

-China = 1.5 billion, booming economy, large oil/energy need
-India = 1 billion, India Institute of Technology
-Russia = 5 billion, Moscow billionaires
-Thomas Friedman: "The World is Flat"

IMF definition of Globalization
Economic “globalization” is a historical process, the result of human innovation and technological process. It refers to the increasing integration of economies around the world, particularly through the movement of goods, services, & capital across borders. The term sometimes also refers to the movement of people (labor) and knowledge (technology) across the international borders.

**Top 10 Countries: “Outsourcing” Destination (2004):**

1. India
2. China
3. Malaysia
4. Czech Republic
5. Singapore
6. Philippines
7. Brazil
8. Canada
9. Chile
10. Poland

Note: in Nov. 2011, the Philippines became the #1 outsourcing nation for call centers.

Democratic Republic of the Congo & Coltan

Dan Ariely: "Predictably irrational," behavioral economist, psychology + economics

**Third World Liberation Front Strike: 1968 San Francisco & 1969 Berkeley**
Riots/protests in America, Kerner Commission Report, "Model minority" response, Third World perspective, Franz Fanon, Vietnam & Anti-War movement, Black Panthers, "internal colonies" analysis of AF communities, Cesar Chavez & Philip Vera Cruz of UFW (Grape Strike)

**Chinese Migration & Settlement in Asia Pacific: Philippines**
“Magellan’s crew once sold a cargo of 26 tons of cloves for 10,000 times the cost” – Nicholas Kristof, NY Times (1999)

**Chinese Civilization**
Admiral Zheng He, Ming Dynasty Naval Fleet, Treasure Ship vs. Columbus/Magellan
- "Europe was a backward region" vs. Africa
- China was the millennium's greatest civilization and greatest state

**1839 Opium War: The Turning Point**
British expansionism & imperialism, British East India Company, trade deficit with China
- Products: tea & silks, opium, payment in Spanish/Mexican silver
- British East India Company, British Expansionism/Imperialism, trade deficit, tea, silks, paying China lots of Spanish/Mexican silver

**What to do?**
Sell drugs, American drug dealers, Turkey, Opium War, Ganges River, Patna, Lintin Island
Treaty of Nanking 1842: ended Opium War

1. Unequal Treaty
2. Extraterritorial rights to British
3. Eliminated the Cohong merchants (licensed merchants)
4. 5 ports opened including Hong Kong
5. Allowed Christian missionaries

*Cohong merchants were eliminated

Gunboat diplomacy: Nemesis warship destroyed Chinese military
Financial crisis in China, crisis in cottage industry, collapse of copper money
Large outmigration to Philippines, Malaysia, Vietnam, Malaysia

Chinese in the Philippines
10% of Filipino population = Chinese
50-60% in Manila (US Ambassador Thomas, 2012)
Chinese occupy the highest levels of social, economic and political status in Philippines

Manila Galleon Trade, 1571-1815
Started by accident, term coined by William Schurz
1571 Legazpi rescue: merchants returns with silks/porcelains to thank the Spaniards
Silks/porcelains were sold in Acapulco for profit: started the Manila galleon trade
Intramuros (walled city) & Parian ("Chinatown")
Chinatown in Binondo & Quiapo vs. "upscal" CT in Greenhills
Mestizo class: interracial marriage with Filipinos (more common) and Spaniards (rare)
Chinese married Filipinos for tax breaks: Citizenship rights for their children
Chinese mestizos: Jose Rizal & Corazon Aquino (1st Asian/Filipino president)
Henry Sy, Lucio Tan, Jaime Zobel de Ayala

Manila's Economic Growth: construction & BPO (#1 Call Center in World)

India and Indian Immigration to the US
Bangalore = MIT/Caltech, India remains the #1 software out-sourcing in world

British Imperialism and Colonialism, Punjab region in India/Pakistan
New system of taxation (railroads), famines, epidemics
British Imperialism (1/5th of all humanity): "The sun never sets on the British Empire."
William Hillebrand, jat caste, credit-tickey system, Stockton grudwara, Sikh ("disciples")
HK to Vancouver to Washington to SF to Yuba City

Politics, Law & Immigration
1924 Immigration Act: excluded "Asians"
1934 Filipino Exclusion Act: excluded Filipinos = TOTAL ASIAN immigration exclusion
Lala Har Dawal: Ghadar Movement, 1917 Immigration Act ("Barred Zone")
Ozawa vs. US (1922), "white" = "Caucasian"
US vs. Thind (1923), Bjagat Singh Thind, "white" = COLOR white
1790 Naturalization Act = "only a free white person" can become a naturalized US citizen

Modern India
Hindi, Hindus (majority) & Muslims/Sikhs (minority)
India Institute of Technology (MIT/Caltech), Prime Minister Nehru 1951

Sikh religion: Core Beliefs
Holy Book, Guru Granth Sahib, "Ek Onkar", Guru Nanek Dev, equality, Singh & Kaur
Professions of Faith: uncut hair, comb, steel bracelet, ceremonial sword, under garments
Muslims from India: 10% of immigrants, 1st Muslim mosque (Sacramento)
US Congressman Dalip Singh Saund, Peach King (Bains)
Yuba City, 65% of Silicon valley IT professionals
Gov. Bobby Jindal, Hawaii Congressman Tulsi Gabbard

Gujarat Massacre 2002: Muslims and Hindus
Pakistan vs. India: Hindu & Muslim populations
Muhammad, founder of Islam. Allah, profession of faith: "There is no god but God..."
-born to nomadic community, Bedouins, orphaned, oral tradition, NOT non-violent
-Cf. Jesus of Nazareth: Jewish, pacifist, born to carpenter father
Islam's Five Pillars of Faith: belief, worship, fasting (Ramadan), alms (Zakat), Pilgrimage (hadj). Jihad controversy: holy war vs "striving"/"struggle"
Illegal to declare jihad in Egypt