May is Bike Month paid temporary position available

The Sacramento Area Council of Governments (SACOG) is offering a paid temporary position for someone who has marketing and outreach experience, preferably in promoting bicycle use.

How much does this pay?
$11.18-$18.13 per hour, based on educational achievement and job experience.

What is SACOG?
SACOG provides transportation planning and funding for El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties and their 22 cities. It also serves as a forum for the study and resolution of regional issues, such as affordable housing, air quality and climate change. SACOG prepares studies, plans and programs to meet the long-range transportation goals of the region. SACOG also promotes alternatives to driving alone as part of its rideshare program. One signature rideshare program is the May is Bike Month campaign, for which SACOG acts as the lead organizer for the region.

SACOG is located in downtown Sacramento, across from Capitol Park and has secure bicycle parking on site.

Interested?
The selected person should be available to work 20-40 hours per week between the hours of 7:00 a.m. – 6:00 p.m. from late January, 2014 to early June, 2014. January through March will be approximately 20hrs per week ramping up to full time in May.

Duties:
- Distributing promotional materials
- Helping plan staff events
- Assisting participants on the phone and by email
- Administrative website database maintenance
- Assisting with online promotions, including social media
- Promoting the campaign on the website and through social media
- Promoting the campaign to retail businesses

Do you possess the following:
- Strong interest in marketing, promotions and outreach
- Strong interest in bicycling and alternative mode transportation
- Strong Excel & Microsoft Word proficiency

Must have proof of right to work in the U.S. and proof of current school enrollment. Valid CA Drivers License is required. SACOG offers a transit pass and paid holidays in addition to a challenging working environment. The position will be open until it is filled; the expected start date is in late January, 2014.

Still interested?
Contact AJ Tendick
916-340-6215; or email your resume atendick@sacog.org