Research Analyst Position Available at Strategic Economics
Berkeley, CA

Located in Berkeley, Strategic Economics is a consulting and research firm specializing in urban and regional economics and planning. The firm helps local governments, community groups, developers, and non-profit organizations understand the economic and development context in which they operate in order to take strategic steps towards creating high quality places for people to live and work. Strategic Economics is seeking a full-time Research Analyst.

Job Description:
Strategic Economics is looking for individuals with solid analytical and GIS/mapping skills, background knowledge and interest in regional and local planning and economic development, and a desire to manage data. Under the direction of senior staff, the research analyst will provide support for a variety of projects that might include:

- Market analysis for real estate and planning projects, including analyzing assessor’s parcel records;
- Economic and demographic analysis for specific and general plans;
- A variety of research related to transit-oriented development;
- Fiscal impact analysis; and
- Regional economic analysis

An undergraduate degree in city planning, geography, business, public policy, or other related field is required. The applicant must be comfortable working with numbers and have a desire to learn more about economic analysis, as well as demonstrated mapping and GIS skills. The Research Analyst plays a key role in finding, analyzing and presenting data from a wide variety of sources at one time and so must have excellent organizational skills. In addition to the above qualifications, the applicant will also have a combination of several of the following:

- Excellent research and communication skills
- Attention to detail
- Ability to work to a deadline
- Strong Proficiency with GIS mapping and database management
- Strong proficiency with Excel and Access
- Knowledge of one or more of the following: PowerPoint, Illustrator, InDesign or GoLive
- Familiarity with basic statistical analysis
- Familiarity with the Census’s American Factfinder Data Portal

In addition to core tasks involving data collection and analysis, the individual may also assist with proposals and marketing, organizing company databases and some administrative tasks.

The position also offers an opportunity for growth and career development. The ideal candidate would be interested in accepting increasing responsibilities as they gain experience in the position. This position can offer candidates the experience needed to pursue a career or graduate studies in urban planning or a related field.
Compensation: Competitive salary, commensurate with experience; full benefits package.

Expected Start Date: ASAP

Please send a brief cover letter describing why you think you would be a good fit for this position, a resume and sample maps of GIS analysis you have completed to Barbara Mathis at bmathis@strategiceconomics.com.

No phone calls please, email submissions only.

Strategic Economics is an equal opportunity employer.

More About Strategic Economics:
Strategic Economics' work style is characterized by creativity, flexibility, and close collaboration with clients. Through its work in numerous public processes Strategic Economics has developed a specialization in making economic information legible and relevant to both public and private stakeholders. The firm’s team members bring extensive experience and expertise in a number of disciplines, including urban economics, city planning, regional economic development, public policy, public finance, and real estate economics. Examples of past work include downtown revitalization and neighborhood planning efforts, economic baseline studies and economic development strategies, regional growth management projects, retail development strategies, fiscal impact analysis, transit-oriented development, and real estate feasibility analyses.

In addition to our main consulting practice, Strategic Economics is a partner in the Center for Transit Oriented Development (CTOD), a non-profit venture. The CTOD was formed to conduct ongoing research and advance the state of practice related to creating development around transit that supports transit ridership, creates a greater array of housing and workplace choices, and delivers the many economic, environmental, and social benefits associated with reduced auto-dependency. Strategic Economics leads major research initiatives for the CTOD and has an ongoing role in many CTOD projects. This creative partnership is enabling Strategic Economics to develop unique expertise in a wide range of TOD related topics that also informs our standard consulting assignments.

For more information about us please visit our website: www.strategiceconomics.com