



**SACRAMENTO
STATE**

California State University, Sacramento
College of Business Administration
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CALIFORNIA STATE UNIVERSITY, SACRAMENTO
A Premier Metropolitan University, the Campus of Choice for
Students, Faculty, Staff, and the Community

**VACANCY ANNOUNCEMENT
TENURE-TRACK POSITION IN MARKETING
COLLEGE OF BUSINESS ADMINISTRATION**

Beginning Fall Semester, 2010

California State University, Sacramento invites applications from individuals interested in joining our dynamic and growing faculty. With a current student population of approximately 28,000, Sacramento State, the capital University, is one of the larger campuses in the 23-campus California State University system, the largest system of public higher education in the nation. The University is organized around eight colleges. There are approximately 1700 faculty who provide programs of instruction leading towards bachelor's degrees in 60 disciplines and master's degrees in 40 disciplines, two joint doctoral programs and one independent doctoral program.

Sacramento is a high-growth metropolitan area with a population of approximately 2 million. Sacramento, a city and county with a very diverse population, was identified by Time Magazine in 2002 as "America's most integrated city". As California's capital, Sacramento is an advantageous setting for premier academic programs. As a major metropolitan university, Sacramento State is committed to providing leadership in addressing significant regional needs and to enriching our liberal arts tradition. The proximity of Sacramento State to the California legislature and other agencies of state and federal government provides unparalleled opportunities for faculty and students to participate in public service through policy research, internships, and employment.

The College of Business Administration, Sacramento State, has a tenure-track position(s) opening in Marketing. Both the undergraduate and graduate programs offered by the College of Business Administration are accredited by The Association to Advance Collegiate Schools of Business (AACSB International).

REQUIRED/PREFERRED QUALIFICATIONS:

Education:

Applicants must have a doctorate in Marketing or a doctorate in Business Administration with primary emphasis in Marketing from a University accredited by AACSB International. Applicants in the dissertation stage (ABD) of doctoral study will be considered; however, all requirements for the doctoral degree must be completed by **June 1, 2011**, to remain eligible for continued employment.

Special Knowledge and Abilities:

Preference will be given to applicants with a demonstrated record of teaching, research, and industry experience in Marketing. Candidates with teaching and research interests in one or more of the following areas will be given preference: Marketing Research, International Marketing, Sales Management, Consumer Behavior, Marketing Principles, Public Relations, and Marketing Management.

Experience:

A record of, or potential for, developing relationships with the business community and experience working with a diverse student population are also highly desirable.

ASSIGNMENT DUTIES:

(1) Teaching graduate and undergraduate courses in Marketing. Teaching assignments may include on-line classes. When needed, develop new courses and changes to existing courses. (2) Continuously engage in scholarly activities with an emphasis on publication of peer-reviewed articles. (3) Provide continuous institutional and community service, (4) Student advising. (5) Supervise student research done by graduates and undergraduates.

APPOINTMENT:

The position is tenure-track and will be at the Assistant Professor or Associate Professor level. The starting salary will be commensurate with academic preparation, record of research and peer-reviewed publications, and professional experience. Summer research grants, moving expenses, and a reduced teaching load may be available.

APPLICATION PROCEDURE:

Review of the applications will begin on **June 1, 2009**, and will continue until the position is filled.

Send a letter of application, a transcript of highest degree, and a curriculum vita to:

Dr. Suzanne M. Ogilby
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A successful California State University, Sacramento faculty member will promote the values of Sacramento State as a public, regional, comprehensive, metropolitan university. In addition to positive contributions to teaching and learning, faculty are expected to engage in scholarship and to provide service to the University and to the greater community. At Sacramento State, the quality of the education we provide is our top priority. Our campus community represents the broad diversity of our state and we believe that all are enriched and unified by this diversity.

California State University, Sacramento is an Affirmative Action/Equal Opportunity employer, and has a strong institutional commitment to the principle of diversity in all areas. In that spirit, we are particularly interested in receiving applications from a broad spectrum of qualified people who would assist the University in meeting its Strategic Plan goal to: "Build and sustain a vibrant learning community derived from the strength and vitality of our diverse campus." Sacramento State hires only those individuals who are lawfully authorized to accept employment in the United States.

In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, California State University, Sacramento has made crime reporting statistics available on-line at www.csus.edu/police/cleryact.stm. Reported crimes that occurred on campus, in certain off-campus buildings or property owned or controlled by Sacramento State, and on public property within or immediately adjacent to and accessible from the campus, during the last three years, are included. The report also includes institutional policies concerning campus security, alcohol and drug use, crime prevention, the reporting of crimes, sexual assault and other safety matters. Print copies are available in the library, and by request from the Office of Public Safety and the Office of the Vice President for Student Affairs