

The following list of videos compiled by Dr. Ray Forgue, University of Kentucky:

Personal Finance Videos

Dottie Bagwell suggested:

Affluenza and *Escape from Affluenza*. Available from www.bullfrogfilms.com

Michael Rupured suggested:

First--the Resources section of the newsletter I do. Back issues are available at <http://www.reeusda.gov/ecs/news/news.htm> With very few exceptions, any I would have included are free.

Second--the NEFE Economic Independence clearinghouse at <http://www.nefe.org/amexeconfund/index.html>

Third--the Junmpstart Coalition's clearinghouse at <http://www.jumpstart.org/search1.html>

Cathy Bowen suggested:

Business Basics: Careful with Credit

Length: 20 minutes, © Teacher's Video Company

Audience: 7th grade to adult

Business Basics: Careful with Credit provides a quick overview of credit card basics. Basic credit card terminology, the importance of credit ratings and credit reports, and common charges associated with credit card statements are discussed.

Business Basics: Profits and Pitfalls of Mutual Funds

Length: 20 minutes, © Teacher's Video Company

Audience: 7th grade to adult

Business Basics: Profits and Pitfalls of Mutual Funds discusses the basic mutual fund concepts related to diversification, what can be found in a prospectus, costs associated with mutual funds and different types of mutual funds.

Financial Management for Young Adults: Getting Your Start

Length: 28 minutes, © Undated, ProBalance, Inc.

Audience: 7th to 12th grades, College

Financial Management for Young Adults: Getting Your Start gives examples of how immediately starting a financial plan for young adults can add to their personal wealth in later years. Also, the differences between savings, budgeting, and investing are discussed in addition to how to get started with a plan today.

No Brainers Video Guides to Life Personal Finance

Tape One: *Money Basics*

Length: 26 Minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Money Basics introduces seven personal finance concepts including dreaming, setting goals, financial planning, budgeting, and saving.

No Brainers Video Guides to Life Personal Finance

Tape Two: *Saving Strategies*

Length: 26 Minutes

© 2002 Cerebellum Corporation

Audience: 7-12 grades

Saving Strategies covers the three remaining seven steps to gain control of your financial future: saving, investing, and portfolio strategy review. Ten rules to make you independently wealthy are highlighted at the end of the video.

No Brainer on Buying a New Car

Length: 1 hour, © 1998 Cerebellum Corporation

Audience: 7-12 grades

No Brainer on Buying a New Car teaches new car buyers quick and easy car buying tips. It explores multiple techniques on choosing a car, negotiating prices, and making a purchase

No Brainers on Personal Finance

Length: 1 hour, © 1998 Cerebellum Corporation

Audience: 7-12 grades

No Brainers on Personal Finance introduces seven personal finance concepts including dreaming, setting goals, financial planning, budgeting, saving, investing, and portfolio strategy review. In addition, Goodman's Ten Rules That Can Make You Independently Wealthy are given at the conclusion of the video.

Standard Deviants School The Wild & Wacky World of Finance

Tape One: *The Basics*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

The Basics covers financial management in the marketplace including types of businesses and their concerns, how stock prices are determined, and the hierarchy of an organization. Types of markets and types of financial statements are discussed.

Standard Deviant School The Wild & Wacky World of Finance

Tape Two: *Assets and Liabilities*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Assets and Liabilities includes the components of an income statement, understanding how interest rates are determined, and the time value of money concept.

Standard Deviant School The Wild & Wacky World of Finance

Tape Three: *Money Management*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Money Management covers the present value concept, perpetuities, interest rates, and the concepts of compounding and risk.

Standard Deviant School The Wild & Wacky World of Finance

Tape Four: *Investing*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Investing introduces the concepts of probability, rate of return, risk, and standard deviation. Also, basic information about working with stock portfolios is provided.

Standard Deviants School The Wild and Wacky World of Finance

Tape Five: *Diversification*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Diversification discusses the different types of risk, beta coefficient concept, how to use the Capital Asset Pricing Model and the Security Market Line to analyze investments.

Standard Deviants School The Wild and Wacky World of Finance

Tape Six: *Bonds*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Bonds introduces the basic terminology and concepts associated with bonds and stock valuation.

Standard Deviants School The Wild and Wacky World of Finance

Tape Seven: *Important Concepts*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Important Concepts covers the basics of understanding terminology associated with stocks and introduces the cost of capital concept by exploring the cost of debt.

Standard Deviants School The Wild and Wacky World of Finance

Tape Eight: *Cost*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Cost continues to explore the cost of different capital components and introduces the basic concepts of the capital budgeting process.

Standard Deviants School The Reasonable Priced World of Marketing

Tape Three: *Target Consumers*

Length: 26 minutes, © 2002 Cerebellum Corporation

Audience: 7-12 grades

Target Consumers introduces the Marketing Mix and covers each of the four components: product, price, place (distribution), and promotion.

The Checkbook Video

Length: 42 minutes, © Undated, Educational Video Network™

Audience: 7th grade to adult

The Checkbook Video takes student through reconciling a bank statement and checkbook register, step by step. In addition, general tips about managing a checking account are given at the conclusion of the video.

Ebony/Jet Guide to Black Excellence: The Entrepreneurs

Length: 36 minutes, © 1991 Johnson Publishing Company Inc.

Audience: 7th grade to adult

Ebony/Jet Guide to Black Excellence: The Entrepreneurs profiles several African American entrepreneurs who have achieved success in a wide variety of fields. Each person provides insight into how they achieved their success.

The Motley Fool® Money-Making Life-Changing Special

Length: 64 minutes, © 2001 WGBH Educational Foundation

Audience: 9th grade to adult

The Motley Fool® Money-Making Life-Changing Special gives general suggestions for how to decrease debt and begin saving and investing.

Modern Marvels ® The Stock Exchange

Length: 50 minutes, © 2001 A & E Television Network

Audience: 7th grade to adult

The Stock Exchange covers the history, figures, and events that have shaped Wall Street, America's financial center.

The Wealthy Barber with David Chilton, Volume 1

Length: 44 minutes, © 1992 Detroit Educational Television Foundation

Audience: 9th grade to adult

The Wealthy Barber with David Chilton, Volume 1 discusses the how to begin your journey to financial independence by discussing usage of budgets, savings, insurance, investment vehicles, and home ownership.

Your Credit Rating: Credit Restoration 1, 2, 3

Length: 1 hour, 25 minutes, © 1997 Finance ONE Corporation

Audience: 9th grade to adult

Your Credit Rating: Credit Restoration 1, 2, 3 informs viewers about modern credit, how the current credit rating system is handled, and consumer protections under the Fair Credit Reporting Act. Viewers are shown how to interpret their credit report and the methods they can use to dispute inaccurate information.

Allen Martin suggested:

Inside the Fed with Marshall Loeb - a nice and simple explanation of the Federal Reserve in 15 minutes

Mutual Funds Understanding the Risk - an 8 minute video produced by the Federal Reserve

Managing Debt and Building Wealth - A 15 minute video by American Express with basic personal finance concepts and the message "You can do

it!"

Jean Lown suggested:

Dealing with Debt: Bankruptcy and Other Options 1995, 28 min. (USU AV)

American Bar Association

Focuses on ways to deal with financial indebtedness.

“Financial Responsibility: The Wise Use of Credit” 15 min. Discusses the use and misuse of credit cards, stresses awareness of consumer payments of credit fees and interest rates. Education Action Kit available.

Inside Credit: Three Stories (probably more suited to Family Finance class)

“Offers viewers clear message about the responsibilities involved in obtaining and using credit; options available for first-time credit applicants; actions to take if financial difficulty occurs; and how, when handled responsibly, credit can be a positive and important part of life”

American Financial Services Association

919 Eighteenth St., Suite 300

Washington, D.C. 20006

202/296-5544

Fax: 202/223-0321

Going Broke in America: Bankruptcy and Your Alternatives (AFSA) (dept. owns)

“Allows viewers to compare their own situations with those of the debtors featured. The target audience is the general public, active credit users, and people with financial difficulties who are considering bankruptcy. The documentary conveys the message that options are available when credit problems occur and presents the available options.”

Your Credit Record : Keeping it Clean (dept. owns) 1994

“explains to viewers that as they make payments, pay off debts and apply for further credit, the bureau will continue to keep a complete record of their financial histories. Viewers learn about a credit report that can be obtained by anyone to whom individuals have applied for credit. A good credit record means individuals can quickly and easily get credit—therefore, they can quickly and easily buy goods and services. This program opens viewers’ eyes to the seriousness of establishing credit and keeping their credit records clean.”

Divorce and Credit (5 min.) (Dept. owns) Experian “Credit Crossroads”

Con Ed Dept, 701 Experian Parkway, Allen, TX 75013; www.experian.com

Credit Problems (30 min.) 1999

RMI Media Productions, 1365 North Winchester St. , Olathe, KS 66061

(800) 745-5480

Identity Theft: Protect Yourself (13:20 min.) dept owns. Federal Reserve Bank of Boston

Stop Identity Theft Now! (23:35 min.) dept owns. U.S. Department of Justice