

# SENIORS – WRITING ARTIST STATEMENTS

## FOR WHOM:

- Curators
- Grad School
- Grants, Funding, Public Projects
- Residencies
- Other Artists
- Employment – Teaching, Visiting Artist gigs
- Exhibition Proposals, Exhibition Institutions
- Gallery Patrons = Helpful for Galleries in discussing you or your work accurately with Patrons, Curators, Collectors and other interested parties
- The Press = Very useful for the Press if reviewing your work when they do not speak with you about it, your assertion of *control* over their perceptions and subsequent comments to the public
- An aid to writing Press Releases
- For YOU = another vehicle for a better understanding of what you are doing, especially if your work is very intuitive; a way of noticing through-threads

## WHAT TO POSSIBLY INCLUDE ABOUT YOU :

- Inspirations, Motivations
- Questions, Challenges
- Your sensibilities
- Processes, Methods
- Sometimes referential to specific artworks
- Thinking, Logic, what you're thinking about when you work
- Your philosophy of art making, your mission

It should be revealing of the artist as a person

## HOW :

- Clear
- Concise
- Confident - you know what you are doing and you have integrity / worth “investing” in
- Informative
- Direct vs. poetic, though possibly room for some personal writing style
- Generally several sentences – a couple of paragraphs, but not more than one page

## TIPS :

Put your creativity into your artwork vs. an obtuse or verbose statement

Keep your statement current

Re-write it often, for many reasons

It's a piece of paper that a variety of people may take with them when they leave your work –

For a variety of reasons – such as “ *they are intrigued by what they see and want to know more – they like your thinking, and they can imagine the direction your work is heading and want to engage you with an opportunity .....*”