SENIORS – WRITING ARTIST STATEMENTS

FOR WHOM:
- Curators
- Grad School
- Grants, Funding, Public Projects
- Residencies
- Other Artists
- Employment – Teaching, Visiting Artist gigs
- Exhibition Proposals, Exhibition Institutions
- Gallery Patrons = Helpful for Galleries in discussing you or your work accurately with Patrons, Curators, Collectors and other interested parties
- The Press = Very useful for the Press if reviewing your work when they do not speak with you about it, your assertion of control over their perceptions and subsequent comments to the public
- An aid to writing Press Releases
- For YOU = another vehicle for a better understanding of what you are doing, especially if your work is very intuitive; a way of noticing through-threads

WHAT TO POSSIBLY INCLUDE ABOUT YOU:
- Inspirations, Motivations
- Questions, Challenges
- Your sensibilities
- Processes, Methods
- Sometimes referential to specific artworks
- Thinking, Logic, what you’re thinking about when you work
- Your philosophy of art making, your mission

It should be revealing of the artist as a person

HOW:
- Clear
- Concise
- Confident - you know what you are doing and you have integrity / worth “investing” in
- Informative
- Direct vs. poetic, though possibly room for some personal writing style
- Generally several sentences – a couple of paragraphs, but not more than one page

TIPS:
Put your creativity into your artwork vs. an obtuse or verbose statement
Keep your statement current
Re-write it often, for many reasons
It’s a piece of paper that a variety of people may take with them when they leave your work –
For a variety of reasons – such as “they are intrigued by what they see and want to know more – they like your thinking, and they can imagine the direction your work is heading and want to engage you with an opportunity …..”