

## Research

Department of Art, College of Arts and Letters, California State University, Sacramento

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Client - Loren  
 System - Anastasia  
 Competition - Jax  
 Audience - Eric and Jimmy

## Client

### **Dean – Edward S. Inch, College of Arts and Letters**

6-7-11. Edward S. Inch has been selected as dean of Sacramento State's College of Arts and Letters. A professor in the Department of Communication and Theatre at Pacific Lutheran University in Tacoma, Wash., Inch succeeds Jeffrey D. Mason, who retired in December after five years in the post.

Inch was named chair of the Pacific Lutheran department in 1994 and dean of its School of Arts Communication in 2003. In 2006-07, he had a one-year placement as an American Council on Education fellow at Sacramento State, followed by a one-year appointment as provost at Capital University in Columbus, Ohio. He had returned to Pacific Lutheran as a professor when the Sac State job opened.

Coming back to Sacramento appealed to Inch for several reasons – he would be with a liberal arts college, and the job fits with his background in Arts and Communication; plus, he already has many connections on campus and within the community from his previous time here.

"The college is well positioned to define and focus on its future," says Inch. "I am excited to be part of that process."

In announcing the appointment, Sacramento State Provost and Vice President for Academic Affairs Joseph Sheley noted Inch's term as an ACE fellow, saying the new dean distinguished himself at that time as an expert in the area of strategic planning and dispute resolution, and someone who is committed to shared governance, has considerable budget experience, and connects well with alumni.

"I believe we are fortunate to have him come aboard at this most critical time for our University," says Sheley. Sheley also thanked Professor Nancy Tooker for serving as interim dean of the college during the search, and he thanked the members of the Selection Advisory Committee for their work.

sanantonio.bizjournals.com, 18 Dec 2008 [cached]

Capital University has hired Edward Inch as provost and vice president for academic affairs from a West Coast sister college, filling the second of two top administrative positions in flux for more than a year, the school said late Thursday.

Inch, who starts June 1, is dean of arts and communication at Pacific Lutheran University in Tacoma, Wash.,

which like the private school in Bexley is affiliated with the Evangelical Lutheran Church in America. The arts school has become the largest academic unit on campus under his leadership the past five years. Inch was chairman of the communication and theater department for 12 years beforehand.

On a fellowship with the American Council on Education, Inch also consulted on a strategic plan for California State University in Sacramento.

Inch has a bachelor's degree in speech communication from Western Washington University, a master's degree in rhetoric and communication from the University of Oregon and a doctorate in speech communication from the University of Washington. He has researched international conflict and dispute resolution, with work in the United States, Norway, Serbia and Macedonia.

Critical Thinking and Communication: The Use of Reason in Argument (6th Edition) by Edward S. Inch and Barbara Warnick (Feb 2, 2009)

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### **Message from the Dean**

The study of the arts and humanities constitutes the heart of any university. In Western culture, the first universities were medieval institutions devoted to the study of theology, philosophy, literature and languages, but we've moved on, so we honor our past while defining the cutting edge in our various fields. Our students can study...

painting, but also electronic art

critical thinking, but also bioethics

Shakespeare, but also postcolonial women writers

classical mythology, but also the culture of Hollywood

rhetoric, but also multimedia communication

typography, but also corporate identity

counterpoint, but also jazz arranging

We encourage active learning, so our students sing, dance, create, write, argue, advocate and participate.

We form a bridge between past and future. Like our predecessors from centuries ago, we engage in discourse and spirited inquiry, but while "classroom" can mean a professor lecturing to a group of students, it can also refer to a virtual gathering by internet or even the greater Sacramento community as our students explore their world in action. Throughout, we investigate, we teach, and we learn.

Our doors are as open as our hearts and minds, and we welcome our students as the leaders of the coming generation, those who will shape the world we haven't yet imagined.

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### **CSUS Art Department**

Dan Frye, Dept. Chair

Professor Frye teaches Art Education and Small Metals (jewelry).

Dr. Daniel J. Frye is the Chair of the Art Department at California State University in Sacramento.

Dr. Frye has lived in Illinois, New Mexico, New York, Missouri, Okinawa (Japan), Pennsylvania, Massachusetts, and now California. He received his B.S.ed. (1977) and M.ed. (1979) in art education from Millersville University in Pennsylvania with a major emphasis in metals for both degrees. He earned his Ph.D. in Teaching and Curriculum from Syracuse University (1991) where he was awarded an African American Studies fellow, the Burton Blatt Scholarship, and the Syracuse University Fellowship. The Provost's Outstanding Junior Faculty Teaching Award was presented to Dr. Frye in 1993 at the University of Missouri-Columbia. In 1992, he wrote a textbook manual, Art Activities for the Elementary School and in 2001 published an annotated bibliography entitled, Global Art Resource Guides: African American Visual Artists Educational Resource Materials Reference: An Annotated Bibliography.

Dr. Frye has exhibited in national and regional juried competitions and received a jurors award in the 1995 Texas "Hard and Soft" exhibition and a merit award in sculpture at the "Hoyt National Art Show" in 1997. In 1999, he received an award for General Excellence at the Newburyport Art Association Craft Exhibition. At California State University, Sacramento, Dr. Frye teaches courses in Art Education, Small Metals (jewelry), and Art Appreciation.

## Undergraduate Programs

Art  
Communication  
Design  
English  
Foreign Language  
History  
Humanities  
Music  
Philosophy  
Theater

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## Art Events

### Art Department Events

The Department of Art sponsors numerous free public events at Sacramento State every year, ranging from exhibitions and installations in the two Kadema Hall galleries to lectures, panel discussions, workshops, and symposia at venues throughout the campus. The events are posted on the Sac State Campus Calendar of Events.

Every semester, there is full array of art exhibitions by faculty, students, and visiting artists in the Else and Witt Galleries in Kadema Hall. All of the artistic media taught in the Art Department are represented. Most of the shows are designed and installed by Art students. Speakers, topics, and dates of additional art and art history lectures will be included on the Art Section of the Calendar of Events.

Art faculty, staff, students, and alumni frequently give lectures or exhibit their work in this region. A list of some of these events appears below.

### Lectures, Films and Workshops Sponsored by the Art Department Fall 2012

9/13, 6:30-7:30 p.m.: "The History of the Collection": Panel discussion by former Art Department chairs (collateral event for "Lost & Found" exhibition). Mariposa 1000

9/20, 6:30-7:30 p.m.: Lecture by Laurence Campling, documentary videographer (collateral event for "Lost & Found" exhibition). Mariposa 1000  
Other

### Other Sac State Art Events Fall 2012

8/27-9/20: "Aberrations of the Amygdala" by Meech Miyagi, Sac State alumni with MA in Art, in the Sac State University Union Gallery. Reception will be on Thursday, 9/6, 6-8 pm. Open parking will be available on the top floor of Parking Structure 3 (near Hwy. 50 entrance) on evening of the reception. Please place a postcard for the exhibition on your vehicle dash for free parking. For more information on gallery hours and how to obtain a postcard announcement, call 916-278-6997.

### OFF-CAMPUS EXHIBITIONS BY ART STUDENTS AND ALUMNI, FACULTY & EMERITUS FACULTY Fall 2012

July 12-29: "Interpreting Metal" by Danile Frye, Chair of Sac State Art Department.

Opening reception on July 12 from 6 to 9 pm.

Second Saturday reception on July 14, 6 to 9 pm.

Temp Gallery (Sacramento Temporary Contemporary)

1616 Del Paso Blvd., Uptown Sacramento

sactempcontemporary@gmail.com

Hours: Thursday - Saturday, noon - 8 p.m.

By Appointment - call 916-921-1224 or 916-812-5678

July 12 - August 17: "Flatlanders on the Slant" at the Nelson Gallery in Davis will include work by many Sac State Art Department faculty members (current and emeritus), part-time lecturers, and alumni.

Opening Reception: July 12, 5:30-7:30 pm preceded by a Panel Discussion at 4:30 with Stephen Kaltenbach, Liv Moe, and Ron Peetz

Richard L. Nelson Gallery, UC Davis

One Shields Ave. Art Building, Room 124, Davis, CA, 95616

(530) 752-8500

SUMMER HOURS:

Monday - Thursday

11:00 am - 5:00 pm

Friday By Appointment

9/1-30: "Chance Encounters" by Shirley Hazlett, Sac State alumna, at the Axis Gallery

1517 19th Street, Sacramento, CA 95811

Gallery Hours: Saturday and Sunday 12-5 pm or by appointment

<http://www.axisgallery.org/Axis/Home.html>

Preview Reception: Thursday Sep 6, 6:00-8:00pm

Second Saturday Reception: Sep 8, 6:00-9:00pm

## GALLERIES

Art Department Galleries

There are two art galleries operated by the Art Department at Sacramento State.

The Else Gallery, located in Kadema Hall, is named after an emeritus member of the Art faculty, Professor Robert Else. It serves as a student art gallery, and in particular, is a showcase gallery for the work of Art Department graduate students. Exhibitions hosted in the Else Gallery include the Student Award Show, the Graduate Student Exhibition, and the one-person shows by graduate Art students.

The Witt Gallery, located in Kadema Hall, takes its name from Professor Raymond Witt, an emeritus member of the Art faculty who also endowed the Raymond and Joyce Witt Scholarship. It serves as a student gallery and as a showcase gallery for the work of Art Department undergraduate students. The exhibition schedule includes the Graduating Seniors Show.

Adjacent to the Witt is the Project Space, a room allocated for special projects and student shows

University Library Gallery

The University Library Gallery is operated by the School of the Arts (SOTA). It is located on the first floor of the University Library and shows the work of nationally and internationally significant artists.

The Library Gallery was created in 2001-2002 with the combined support of Donald R. Gerth, President of CSUS; Robert Jones, Vice President for University Affairs; William J. Sullivan, Jr., Dean of the College of Arts and Letters; and Rollin Potter, Director of the School of the Arts. The gallery opened in April 2002 with an exhibition of paintings by northern California plein-air artists of the early twentieth century, the Society of Six.

The Library Gallery is part of the concept of making CSU Sacramento the "campus of the arts." Located on the first floor of the University Library, it occupies a central position on campus where it can be accessed by CSUS students, faculty and staff, and by the people from the larger regional community. The Library Gallery serves the educational mission of the University by introducing nationally and internationally significant art to the campus and to the Sacramento region.

The Gallery is intended not only for the installation of art exhibitions, but also as a performance space for music recitals, poetry readings, and other arts-related events. It is open to everyone from 10:00 am to 5:00 pm, Tuesdays through Saturdays. Admission is free.

For further information or to arrange visits outside of normal opening hours, please contact Professor Phil Hitchcock, Gallery Director, by e-mail ([hitchcock@csus.edu](mailto:hitchcock@csus.edu)) or phone (916-278- 4189).

## AWARDS SHOW

### 2012 Awards Show and Art History Competition

Any undergraduate or graduate student who is enrolled in classes at Sacramento State in the Fall 2011 or Spring 2012 semester may apply for inclusion in the 2012 Awards Show. All participants in the Awards Show also are eligible for consideration for certificate awards. However, eligibility for scholarship awards varies depending on students' academic programs and classifications (described below). Furthermore, no student can earn the same scholarship award twice.

There are four award categories in Studio Art this year:

Undergraduate:

R. W. Witt Scholarship Award in Studio Art: for any Sacramento State student with a declared minor or major in Art or Photography; all media are eligible.

Frederick M. Peyser, Sr. Prize in Studio Art: for any Sacramento State undergraduate; only two-dimensional media are eligible (painting, photography, printmaking, mixed media on paper, and new media in two dimensions, such as digital images, animation, video, and interactive works).

University Art Product Award: for works of art in ANY medium that are submitted by Sacramento State undergraduates with a declared major in Art and an overall GPA of 3.0.

Graduate:

Increase Robinson Memorial Fellowship Award: for classified graduate students in Studio Art; entries may be in any medium.

There also is one award category in Art History:

Any undergraduate student with an Art/Photography major or minor, and any classified graduate student in Art (including the Special Major MA), may compete for the R. W. Witt Scholarship Award in Art History.

Instructions for the Witt Art History Essay Competition are available by clicking on the link, as well as in the Art office, Kadema 185.

### Spring 2012

2012 Festival of the Arts - 4/14 through 4/21

Daily Schedule of Art Department Events preceding and during Festival of Arts:

Thursday, April 12

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Out of the Earth, Into the Fire:" Wood-fired ceramics exhibition curated by Sharon Bellomo, Dania Lukey, and Debbie Moore-Yip

Witt Gallery, Kadema Hall

Open 12-4:30 pm

U-Nite, Crocker Art Museum (Art Department will participate)

[www.u-nite.info/](http://www.u-nite.info/)

5 pm-9 pm

Friday, April 13

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Out of the Earth, Into the Fire:" Wood-fired ceramics exhibition curated by Sharon Bellomo, Dania Lukey, and Debbie Moore-Yip

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Monday, April 16

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Visions in Metal: Hand-Crafted Works by the Small Metals Program"

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Tuesday, April 17

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Visions in Metal: Hand-Crafted Works by the Small Metals Program"

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Workshop with visiting artist John McEnroe

Art Sculpture Lab

3-6:00 pm

Wednesday, April 18

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Visions in Metal: Hand-Crafted Works by the Small Metals Program"

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Reception for visiting artist John McEnroe

Kadema Hall, 145

6-7:30 pm (note reception precedes lecture)

"Essential Organic": Lecture by visiting artist John McEnroe

Thursday, April 19

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery, Kadema Hall

Open 12-4:30 pm

"Visions in Metal: Hand-Crafted Works by the Small Metals Program"

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Friday, April 20

"Making Merit for the Southeast Asian New Year: Offering of the Sand Stupas"

Else Gallery

Open 12-4:30 pm

"Visions in Metal: Hand-Crafted Works by the Small Metals Program"

Witt Gallery, Kadema Hall

Open 12-4:30 pm

Art Reception and Performance, "Making Merit for the Southeast Asian New Year"

Else Gallery and Courtyard

5:00-8:00pm

Art Reception "Visions in Metal"

Witt Gallery, Kadema Hall

5:00-8:00pm

Saturday, April 21  
Lecture by Art Historian Sylvester Ogbechie  
Mariposa Hall 1000  
1:00 pm lecture, reception to follow, ending at 3:00pm

### **CAMPUS ARTWORK**

The University has a large collection of outstanding artworks displayed across campus from regional artists, CSU faculty and emeritus faculty.

View slide shows of selected art works from the following locations:

University Library  
Campus grounds  
Alumni Center

**Kadema Mural** For the past several years, the walls of the north breezeway of Kadema Hall have provided a surface for a changing series of large-scale mural paintings. Creation of a new Kadema Mural began in November of 2003. Famous images from the history of art are being recreated by CSUS Art Appreciation students. Assisted by their professor, Elaine O'Brien, and her teaching assistant, professional muralist Stephanie Taylor, they are working together in eight teams based on their favorite visual cultures: African and Egyptian; Asian; Mexican and Chicano; Renaissance, Modern, Surrealist, Pop, and Contemporary. Each team collaborated on the design for its section of the wall. The collages they created of iconic works of art - from the head of Nefertiti to the great wave of Hokusai; from Frida Kahlo's most anguished self-portrait to Keith Haring's dancing dogs - were projected and traced onto the wall. Then the painting began. The result will be a unique pastiche, a playful and sincere celebration of the history of art. Visit the Kadema Mural web site: [http://cruxdesign.com/kadema\\_mural.html](http://cruxdesign.com/kadema_mural.html)

### **ART CLUBS**

Art history club

The Art History Club is in the process of updating this page. For Spring 2011 information about club meetings and events, please contact Meaghan Williams (President) [meaghan\\_williams@ymail.com](mailto:meaghan_williams@ymail.com) or Katie Curler. (Treasurer) [klcurler86@gmail.com](mailto:klcurler86@gmail.com) .

There are several other art clubs listed, but non have any info other than Art History.  
Ceramics, Electronic Art, Painting & Drawing, Sculpture, Small Metals, GASA

### **Summary:**

The Dean of Arts and Letters, Edward Inch has a background in communication, rhetoric, speech, strategic planning and dispute resolution, and has been the dean since June 2011.

The Art Department Chair Daniel Frye has a background in metals, and teaching and curriculum. He teaches art appreciation, art education, and small metals.

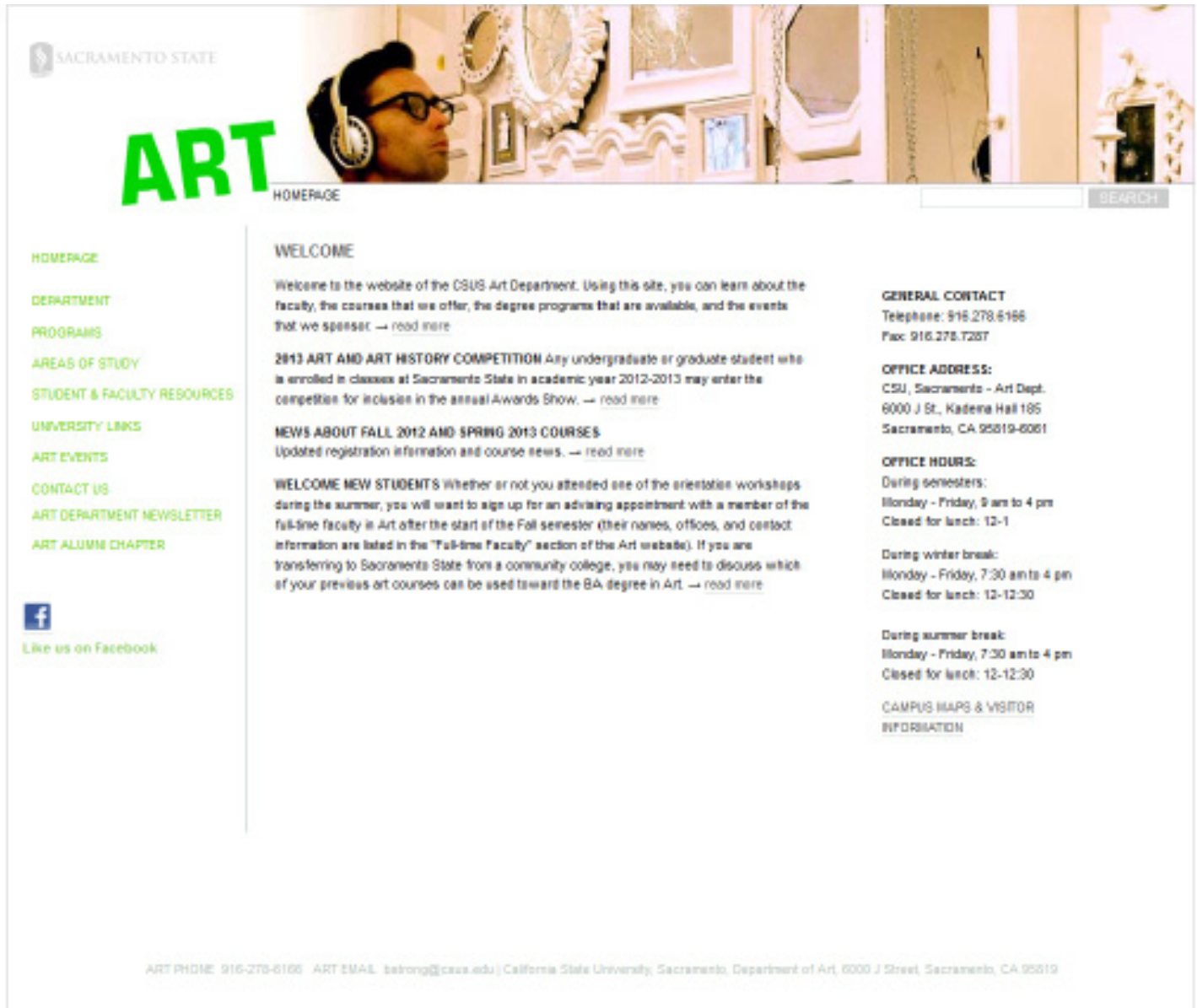
Based on what is currently being disseminated by the different art departments there isn't a current solid standard of excellence or consistency in demanded. The priority is to promote the college and its departments and thereby receive donations in order to sustain and improve the level of education. Collectively the GPHD department can create and promote a new system that will far surpass anything that currently exists given that the dean and the department heads can or will allow it.







## WEBSITE



## STRENGTHS

- Simple & clean
- Use of template
- Consistent images in the header
- Consistent color scheme and type use

## WEAKNESSES

- No relevant elements to the college system all together
- Only CSUS logo links website to SacState
- No indication of Art Dpt being part of College of Arts & Letters
- Green letters are too light and hard to read
- Facebook logo stands out too much
- no hierarchy

## BROCHURES



## STRENGTHS

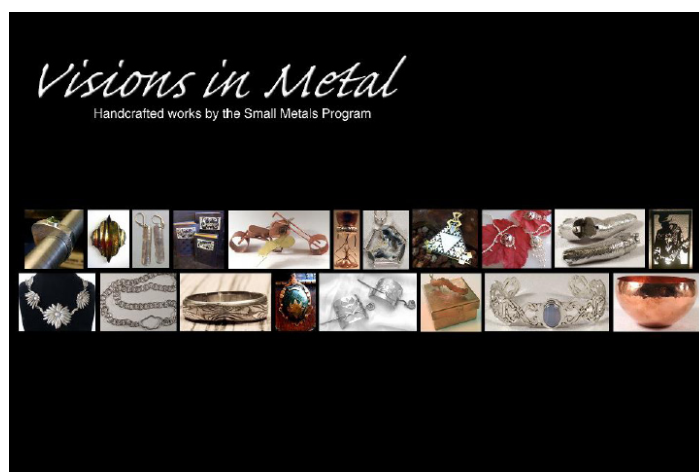
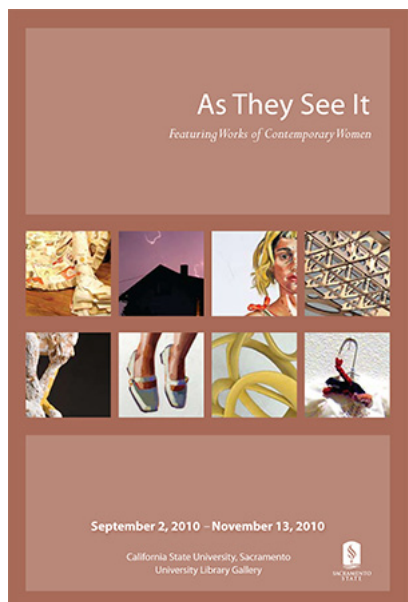
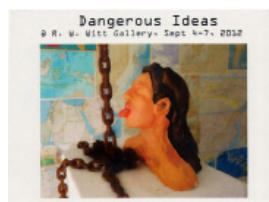
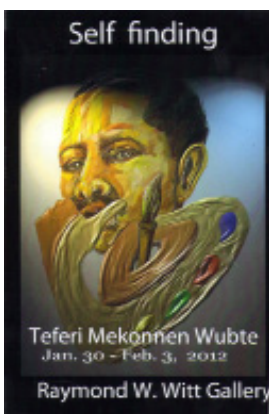
- Department of Art brochure uses same elements as on their website

## WEAKNESSES

- No relevant elements to the college system all together
- Only CSUS logo links to SacState
- No indication of Art Dpt being part of College of Arts & Letters
- no hierarchy
- Derartment of Art logo appears too many times on same brochure (on left)
- Art Historu made up their own logo for the department



## FLYERS



## CONSISTENCY

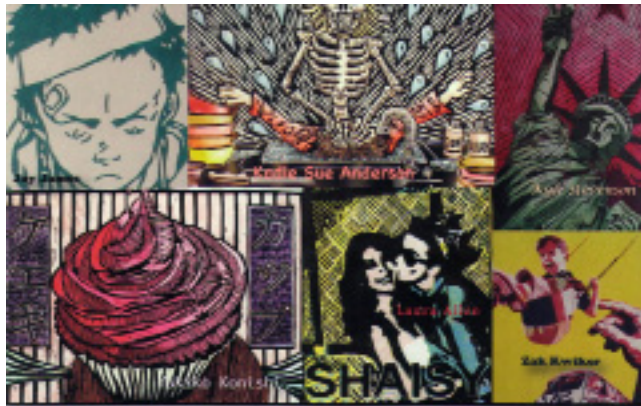
- use of black background (appears in several pieces)
- predominantly good font choices
- Consistent images in the header
- Consistent color scheme and type use
- some are designed (especially the ones from Union gallery)

## IN CONSISTANT

- No relevant elements to the college system all together
- Only CSUS logo links website to SacState
- No indication of Art Dpt being part of College of Arts & Letters
- no consistency in postcard sizes
- some use no grid
- some have bad color and font choices



## FLYERS &amp; POSTERS



2010 FESTIVAL OF THE ARTS  
ART HISTORY SYMPOSIUM

REVISITING THE  
*Art & Craft*  
DIVIDE

Saturday, March 20  
California State University, Sacramento  
CONTACT the Art Department:

KEYNOTE: **Elissa Auer**  
University of Colorado, Colorado Springs  
"Craft in the New Art: The Current Relevance of  
Craft in Contemporary Art and Culture"

**Elyse Spauls**  
University of Notre Dame, Notre Dame, Indiana  
"Craft, Legality, and the Critical Purchase of Lee  
Borror's Handmade Machines"

**Jennifer Robertson**  
California State University, Sonoma  
"Crafting Moroccan Identity"

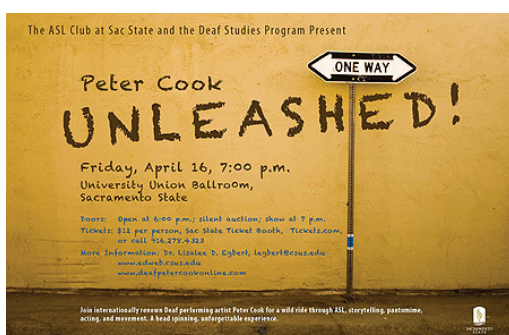
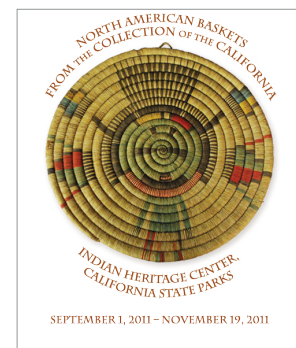
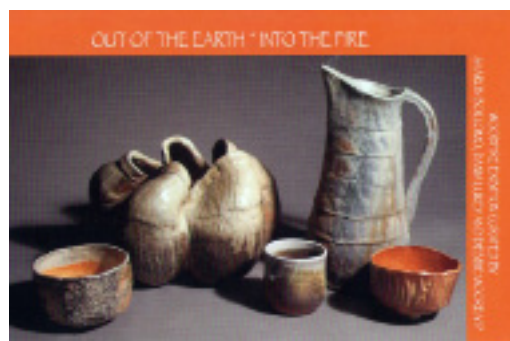
1-5 pm  
Mariposa Hall 1000  
916 278-6166 | eobrien@csus.edu

**Lucan Gray**  
Center for Ceramics Research,  
Cardiff School of Art & Design, Cardiff, UK  
"Ceramics with Sculptural Ambition"

**Thomas Fowell**  
University of California, Los Angeles  
"Robert Rauschenberg's Queen Modernism:  
The Early Combines and Decorative"

Free and open to the public

SACRAMENTO STATE



FREE PUBLIC LECTURE BY  
**MEHRI YAZDANI**  
"Persia: Journey Through Art"

TUESDAY, APRIL 14, 2009  
12 NOON TO 1:30PM  
UNIVERSITY LIBRARY ART GALLERY

SPONSORED BY: ONE BOOK PROGRAM, UNIVERSITY LIBRARY, COMARITY ENGENDER CENTER,  
EXPLORER DEPARTMENT, IRANIAN AND MIDDLE EASTERN STUDIES CENTER

THE UNIVERSITY OF CALIFORNIA  
BOOK

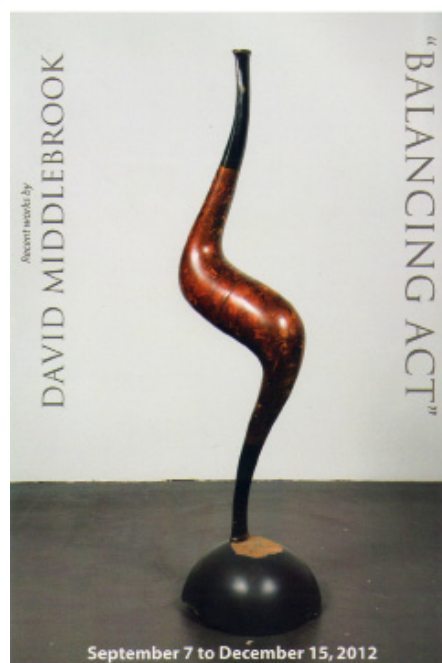
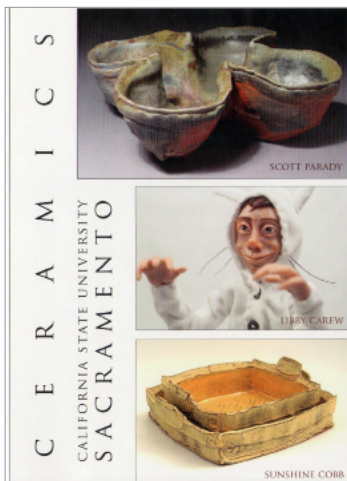
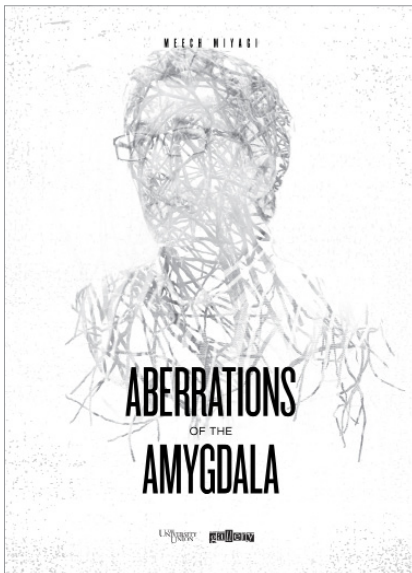
Workshop at CSUS  
with  
Sunshine Cobb

April 24, 2012  
8:30am-11 and 12:30-5pm  
Free and open to the public.

Kadema Hall Room 101



FLYERS





## MORE STUFF

SACRAMENTO STATE

PRESENTS

# FESTIVAL OF THE ARTS

APRIL 14 - 21

SACRAMENTO STATE

Capital City, Inc.

**Entry Form Due May 4, 2012**  
Please print clearly and complete both sides of the form. Ineligible or incomplete entries will be refused.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Years of Graduation: \_\_\_\_\_

**Current Chapter Members pay a reduced entry fee of \$15.  
Non-members pay \$20 (for up to three works).**

**Join the Alumni Association!** For in any category includes Art Chapter membership.  
Individual: \$50  
Current Student: \$20  
Recent grad (2010 to present): \$30  
Staff (currently employed), or Emeritus Faculty and Staff: \$35

**ENTRY FEES (check as appropriate)**  
Nonmember: \$20  
Current member: \$15  
Total reduced \$: \_\_\_\_\_

Please pay with check or money order to:  
Sacramento State Alumni Art Chapter  
Mail completed entry form, CD, S.A.S.E. and payment to:

Sacramento State Alumni Art Chapter  
5230 McKinney Way  
Carmichael 95608  
For information call: 916-901-7270

**ENTRIES MUST BE RECEIVED BY  
5PM, SATURDAY, MAY 4, 2012**

Sacramento State Alumni Art Chapter  
5230 McKinney Way  
Carmichael, CA 95608  
www.artchapter.org

SACRAMENTO STATE

Alumni

ART CHAPTER



Open Show  
Entry Form

June 4-29, 2012

Robert Elsie Gallery  
Kadema Hall  
Sacramento State

Juror: Ian Harvey  
Professor  
Department of Art  
California State University,  
Sacramento

California State University

## SUMMER ARTS 2012 COURSES

JUNE 14 - JULY 29

Master Classes plus a festival in the Visual and Performing Arts

More than 70% of our students receive scholarship!

**VISUAL ART/DESIGN**

- Drawing and Painting in Florence
- Exploring Photography from Three Centuries
- TypeGraphic Design
- Cler as a Medium for Sculpture

**MEDIA**

- Sound Design in Entertainment Media: The Art of Making Noise
- Digital Cosmography Workshop
- Understanding Your Character for Animation

**WRITING**

- Writing the Short Script That Will Get You Noticed: Film, Webseries and New Media

**THEATRE**

- Chicago Style Comedy
- Stage Combat: Armed and Unarmed Theatrical Violence
- The Actors' Gang Style and Commedia dell'Arte
- Solo Performance: Writing, Touring and Performing a Solo Show

**MUSIC**

- Classical Guitar 4-1-2-1: The Guitar in Quartet, Trio, Duo and Solo
- Afro-Brazilian Rhythmic Workshop: Aloud, Samba and Beyond!

**DANCE**

- Essence and Spirit of Hip-Hop with Roxana Harris' Performance: Expand and Challenge Your Body and Mind

**WHY SHOULD I COME TO SUMMER ARTS?**

- For intensive artistic growth
- To work one-on-one with professionals in my field
- To receive constructive criticism of my work from professionals
- To gain performance and exhibition opportunities
- To develop professional contacts that may aid me in developing my career
- To have the chance to take risks without fear of failure
- Because you want to give yourself the gift of doing nothing but focusing on your art for a few weeks in a community of people who are all doing the same thing

Even 3 to 4 units of transferable undergraduate or graduate credit!  
California residents can take 2 courses (up to 4 units) for the same tuition dollars.

CSUSUMMERARTS.ORG

Hosted by CSU Monterey Bay

Monterey Bay

CSUSUMMERARTS.ORG 2012

**MUSIC**

Classical Guitar 4-1-2-1:  
Trio, Duo and Solo  
JULY 2 TO JULY 15

Afro-Brazilian Rhythmic Workshop:  
Aloud, Samba and Beyond!  
JULY 16 TO JULY 28

**VISUAL ART/DESIGN**

Drawing and Painting in Florence  
JUNE 14 TO JULY 6

Exploring Photography from Three Centuries  
JULY 2 TO JULY 15

TypeGraphic Design  
JULY 2 TO JULY 15

Cler as a Medium for Sculpture  
JULY 16 TO JULY 28

**DANCE**

Essence and Spirit of Hip-Hop with Roxana Harris' Performance: Expand and Challenge Your Body and Mind  
JULY 16 TO JULY 28

**MEDIA**

Sound Design in Entertainment Media: The Art of Making Noise  
JULY 2 TO JULY 15

Digital Cosmography Workshop  
JULY 2 TO JULY 15

Understanding Your Character for Animation  
JULY 16 TO JULY 28

**WRITING**

Writing the Short Script That Will Get You Noticed: Film, Webseries and New Media  
JULY 2 TO JULY 15

**THEATRE**


Chicago Style Comedy  
JULY 2 TO JULY 15

Stage Combat: Armed and Unarmed Theatrical Violence  
JULY 2 TO JULY 15

The Actors' Gang Style and Commedia dell'Arte  
JULY 16 TO JULY 28

Solo Performance: Writing, Touring and Performing a Solo Show  
JULY 16 TO JULY 28

## NEWSLETTER



**ARTnews**  
Newsletter of the Sao State Art Department

Volume 3 Issue 2  
Spring 2012 Semester

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### Chair's Corner: Dr. Frye

I am thumbing through the final draft of our newsletter. Wow, were we busy this semester! This issue truly evidences the results of a dynamic teaching - learning relationship. There are no less than ten pages devoted to exhibitions not including the Student Awards Show and Art History Competition. And the array of shows definitely displays our diversity in mediums, ideas, and approaches to art. Later in the newsletter you will see photographs of the Masters of Arts exhibition at the University Library Gallery. Again you will see a divergence of aesthetic vision. But don't miss the names at the end of the articles. In some instances, it is the artists themselves writing a caption for their work. But I do believe that we have a budding number of students who have found a possible pathway of interest (read that as employment) beyond graduation.

And then there was the "Profession of Art" lecture series. Students have shared with me that this lecture series has been most insightful. Not only did they learn of a variety of positions within the art world but they also learned of how these lecturers navigated themselves to fulfilling positions in life. There were other lecturers such as Jonny Stark and Sylvester Ogbozie that contributed the enlightened word to audiences. I think this is surely something we want to see continue as it offers exploration by examples of successful lives in art after graduation.

Did you get a chance to go to U - Nite? Not only was it a collaboration of artist/professors from the University that displayed our varied aesthetic voices but it as well evidenced collaboration between the College of Arts and Letters and the Crocker Museum. I don't believe that has ever been done before. The number of people who attended was insane. And the performance piece by Professor Connelly's installation and Performance class was over-the-top. Let's do it all again.

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**We would like to hear from you.**

Please send us your feedback on this issue and your contribution for next semester's newsletter.  
contact: Elaine O'Brien [eoabrien@csus.edu](mailto:eoabrien@csus.edu) Nancy Wylie [wylien@csus.edu](mailto:wylien@csus.edu)



**award**

Volume 3 Issue 2  
Spring 2012 Semester

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### 2012 Awards Show and Art History Competition

2012 AWARD SHOW, SACRAMENTO STATE  
LIST OF AWARD-WINNING ENTRIES  
GRADUATE STUDENTS' CERTIFICATE AWARDS  
First place: Jeremy Jordan, for Ladder II  
Second place: Marwan Masbouh, for Great Man  
Third place: Jillian Haas, for Long Story Out Short  
GRADUATE STUDENTS' BACHELOR MEMORIAL FELLOWSHIPS  
Jillian Haas, for Long Story Out Short  
Jeremy Jordan, for Ladder II  
Marwan Masbouh, for Great Man  
Emily Davidson, for At First You Don't  
UNDERGRADUATE STUDENTS' CERTIFICATE AWARDS  
First place: Hannah Denozogh, for Euphoria I  
Second place: Darren Stoddard, for 401 Post Its  
Third place: Haley O'Connell, for Untitled  
UNDERGRADUATE STUDENTS' UNIVERSITY ART PRODUCT AWARDS  
Ben Chmurny, for Untitled II  
Samantha Holland, for And Then There Was a Goat  
Jan Mayer Schaefer, for Lovemore  
Nathan Rankin, for Chrysanthemum  
UNDERGRADUATE STUDENTS' SPECIAL PRIZE  
James Angelo, for Untitled II  
UNDERGRADUATE STUDENTS' WITT SCHOLARSHIPS  
First place, Witt: Amanda Rodriguez-Medrano, for What Home I Become  
Second place, Witt: Ethan Flanagan, for Untitled I  
Third place, Witt: Tami Wulke, for SAKAROTAI  
Witt Art History Essay: Leahy Stein, for "The Theatre of Pompeii"



Alfredo



Emily



James



Ethan



Samantha



Jillian

Spring 2012

## STRENGTHS

- Template is used
- Legible fonts

## WEAKNESSES

- No relevant elements to the college system all together
- No indication of Art Dpt being part of College of Arts & Letters
- no hierarchy
- inconsistent spacing between images
- overlapping of images
- grid is often disregarded



When looking at competition for CSUS's Art Department, I looked to local Museums and Galleries to see what they were doing right and wrong as far as internet appearance. In this day and age, information is easiest accessible through the internet. However, the donor audience is used to a time of mailers and flyers. So that is something that needs to be assessed as well.

### Center for Contemporary Art, Sacramento hosts various exhibitions, member supported

Become a member \$120 per year  
Proximity to CSUS: 3.8 mi  
ccasac.org

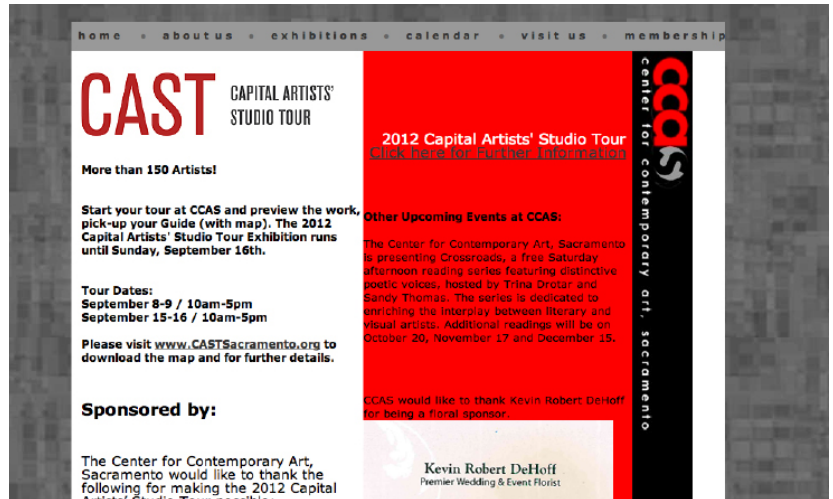
Internet Accesible Distributions:

Youtube (1,188 views)  
Facebook Page (1,367 likes)

12 listed sponsors ranging from SMUD to  
Sacramento 365

Web Analysis:

- Various different typefaces, mostly sans serif (Arial)
- lacking in web design thought
- color scheme is fine, just out dated pattern



- two column set up, lots of empty space
- logo is on side, yet "CAST" is what the audience sees first
- no real pictures of any art

### The California Museum

host various exhibits, educates people on CA's  
rich culture and people through art, history and  
photography

\$8.50 admission (adult)  
Proximity to CSUS: 4.1 mi  
californiamuseum.org

Internet Accesible Distributions:

Youtube (8,828 views)  
Facebook Page (5,437 likes)  
Twitter (95 followers)  
Mailing List  
Pinterest (92 followers)  
Yelp (4/5 stars)  
Foursquare (347 check-ins)

Web Analysis:

- great logo and play on words with "I am" making it interactive with audience
- website is thorough and easy for user



18 listed sponsors from Morongo Band of Mission Indians to Kaiser  
Permanente

- strong images on home page (B&W)
- complimentary and sophisticated color scheme
- shows great California art
- links to social media at the bottom of every page
- very interactive, fun mood/tone

## Crocker Art Museum

art museum, one of the best in the state, shows various exhibitions and hosts gatherings

Proximity to CSUS: 5 mi  
crockerartmuseum.org

Internet Accesible Distributions:

Facebook Page (15,059 likes)  
Twitter (4,365 followers)

Does not supply sponsor list  
Gives options to become a donator from \$65-600 and has different benefits per amount  
Option to be a sustainer at monthly amount  
Highlights \*tax deductible\*

Web Analysis:

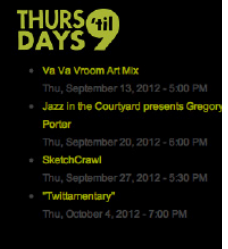
-good clean type  
-moving images in slideshow showing up coming events

**CROCKER**  
art museum

Home Visit Exhibitions + Collections Programs + Events Join + Support Store



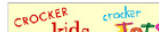
**A Chosen Path:  
The Ceramic Art of Karen Karnes**  
JUNE 23 – SEPTEMBER 30, 2012



Buy Tickets



Annual Crocker-Kinslev



-home page highlights three options: buy tickets, become a member, donate now  
-grey, blue color scheme  
-strong color images on each link  
-simple and clear interaction

## Sojourner Truth - Multicultural Art Museum

art museum highlighting the various cultures in California and all over the world

\$3 entry donation  
Proximity to CSUS: 10.5 mi  
sojoarts.net

Internet Accesible Distributions:

Facebook Page (148 likes)  
Twitter (116 followers)  
Youtube (177 views)

No clear sponsors  
has a Paypal "Donate Button"

Web Analysis:

-Home page, lots of mismatching colors, textures, types  
-pixelated photos



-wordpress malfunctions present  
-information splatted everywhere  
-no clear  
-links to pages lead to a few sentences or one picture

### Sacramento Fine Arts Center

hosts clubs and small gallery exhibitions

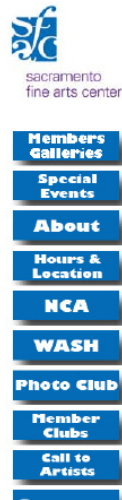
Proximity to CSUS: 8.4 mi  
sacfinearts.org

Internet Accesible Distributions: N/A

Has Paypal link to Donate  
Sponsors page with 26 sponsors ranging from University Art to Uretcht

#### Web Analysis:

- very cheesy
- drop shadows
- various types



- links leading to dead pages
- no mood/tone very confusing
- blue hue throughout
- bubble type (UUUGH)

### Second Saturday - Downtown Grid

12 times a year, Art Walk including most Downtown galleries (29) to show off local artists

Proximity to CSUS: 2 mi  
sacramento.downtowngrid.com

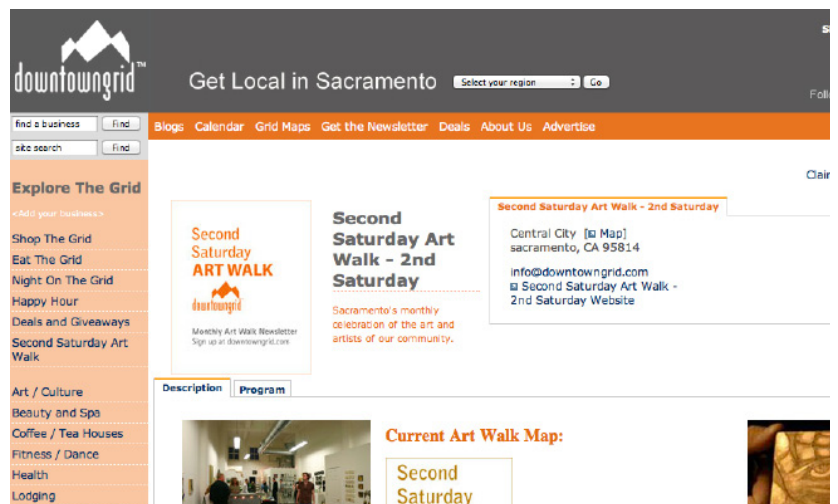
Internet Accesible Distributions:

Facebook Page (2,986 likes)  
Twitter (1,987 followers)

Sponsors not listed

#### Web Analysis:

- the information could be better organized, needed to think through it
- mediocre photos displaying event
- photos not relating to event



Other professional Sacramento Galleries in proximity to CSUS that would be considered competition:

Art Foundry Gallery  
Kennedy Gallery  
Gallery 2110  
Artist Collaborative Gallery  
Beatnik Studios  
Ventana Art Gallery  
Axis Gallery  
Barton Gallery  
Appel Gallery  
Skinner-Howard Gallery  
Solomon Dubnick Gallery  
Tangent Gallery

Urban Hive Gallery  
Viewpoint Gallery  
Vox Gallery  
Sakata Garo Gallery  
Elliot Fouts Gallery  
Patris Studio  
Phantom Galleries

\*as well as coffee shops etc, that host smaller artist works



**UC Davis**

Programs: Art History, Art Studio, Technocultural

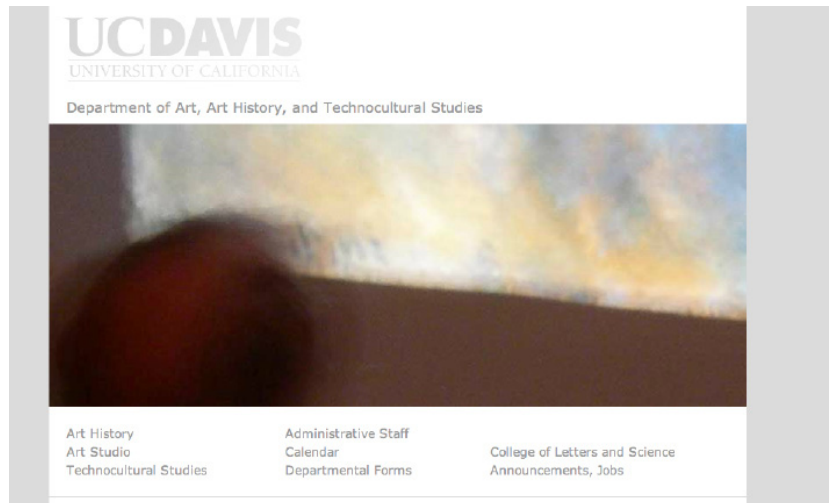
Proximity to CSUS: 27 mi  
art.ucdavis.edu

Art Facilities on campus:  
The Basement Gallery  
RL Nelson Gallery  
CN Gorman Museum  
Design Museum  
Mondavi Center

Internet Accessible Distributions:  
Facebook Page (28 likes)

**Sponsors**

Only acknowledged sponsor is Margit Mondavi  
no opportunity to donate on page

**Web Analysis:**

- grey, simple
- home page/only page showing various close-ups (not hi-res) images of classes + studio time
- all links lead to external pages for each of the majors (none of them are the same)
- calm mood/tone

**Chico State**

Programs: Art Education, Art History, Interior Design, Digital Media & Electronic Arts

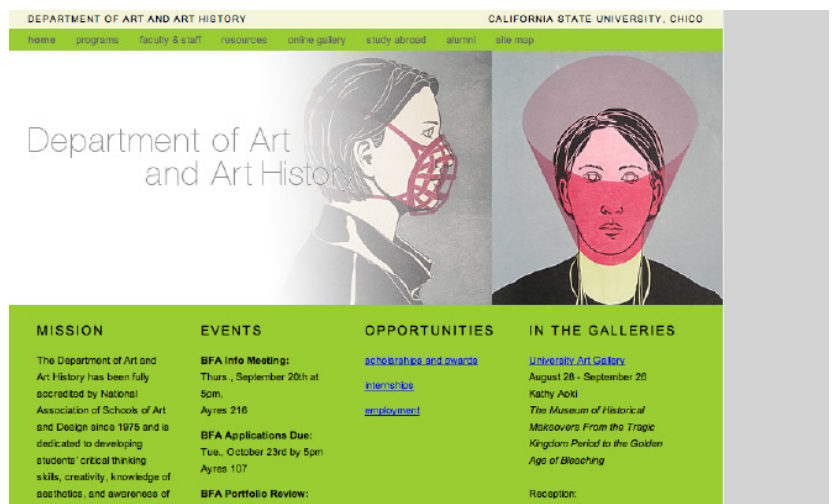
Proximity to CSUS: 96 mi  
csuchico.edu/art

Art Facilities on campus:  
University Art  
Janet Turner Print Museum  
Humanities Center Gallery  
Bell Memorial

Internet Accessible Distributions:  
Facebook Page (123 likes)

**Sponsors**

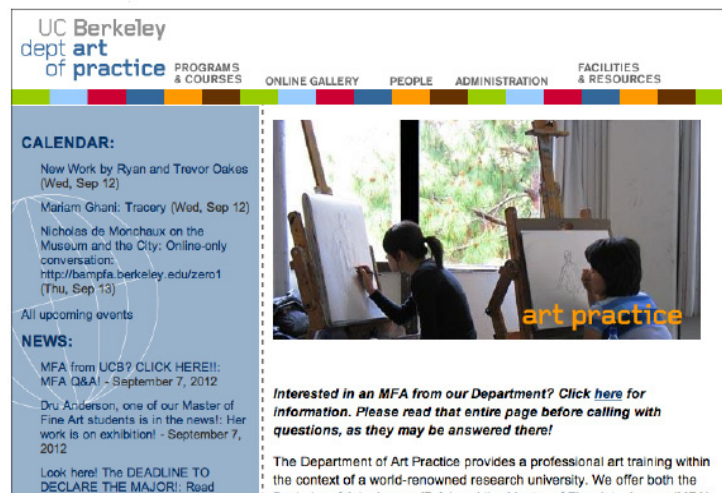
No donation on page, but it leads to opportunities to donate to the college, not department

**Web Analysis:**

- different images everytime you go to the home page (cheesy gradient fade on image)
- very thin Helvetica, almost unlegible on certain images
- color scheme doesn't make sense (lime green, cream & grey)
- Easy to use/navigate
- Weird separation of information on page
- Unedited blue links all over pages

**UC Berkeley**

Programs: Art and Art History

Proximity to CSUS: 83 mi  
art.berkeley.eduArt Facilities on campus:  
Worth Ryder Gallery  
Garron Reading Room  
Labs and ClassroomsInternet Accesible Distributions:  
Facebook Page (97 likes)Sponsors  
No donation on page**Web Analysis:**

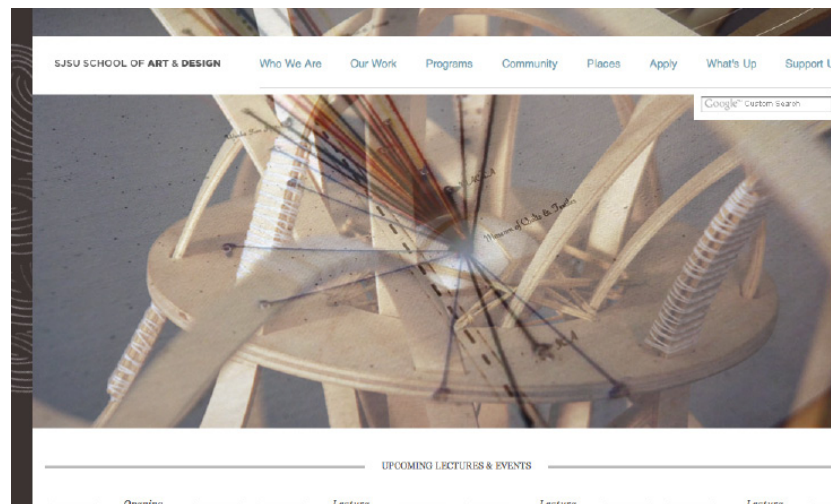
- homepage looks extremely outdated
- strange website generated color scheme
- navigation is easy
- links to AMAZING student work, great hi res images
- large helvetica
- weird bullet points (--)

**San Jose State University**

Programs: Foundations, Art Education, Art History and Culture, Studio Art, Pictorial Art, Spatial Art

Proximity to CSUS: 123 mi  
ad.sjsu.eduArt Facilities on campus:  
Natalie and James Thompson Art Gallery  
6 different student galleriesInternet Accesible Distributions:  
Facebook Page (127 likes)Sponsors  
Over 100 donors thanked on page  
donating \$500-150,000  
ranging from individuals to big companies like  
Adobe and Dreamworks

nice page dedication and mission statement

**Web Analysis:**

- really nice, good system
- mix-matched type (serifs and sans serifs)
- amazing work and gallery display, lots of student work
- well organized
- different relating patterns on each page
- simple color scheme

**SF State**

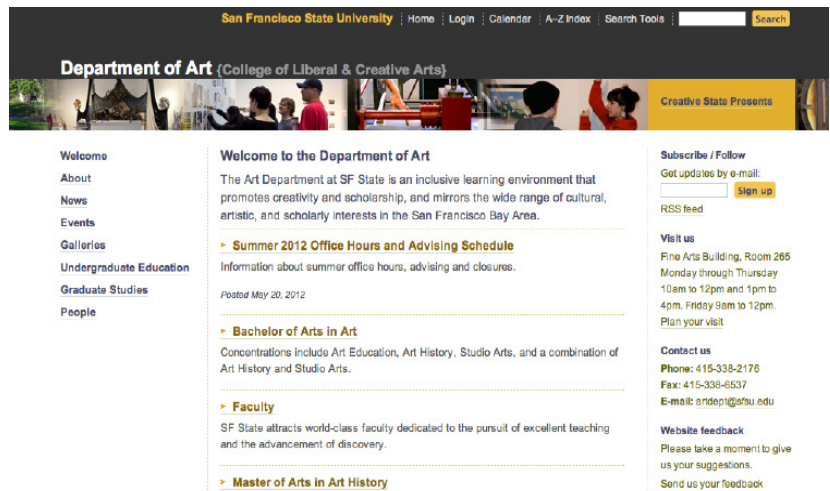
Programs: Art History, Studio Art, Art Education

Proximity to CSUS: 98 mi  
art.sfsu.edu

Art Facilities on campus:  
Fine Arts Gallery  
Martin Won Gallery

Internet Accesible Distributions: N/A

Sponsors  
No donation on page

**Web Analysis:**

- simple color scheme (black, grey, mustard)
- sold header of photos of students and studio time (bad photoshop)
- very basic, very little information on programs and student offerings

10/10/11

California State University, Sacramento - Office of Institutional Research  
Applied, Admitted, Enrolled  
by Major and Cohort Group  
College of Major: Arts and Letters

	Fall 2007			Fall 2008			Fall 2009			Fall 2010			Fall 2011		
	App	Adm	Enr	App	Adm	Enr	App	Adm	Enr	App	Adm	Enr	App	Adm	Enr
<b>Art</b>															
First-time Freshman	215	130	32	220	121	18	143	112	16	134	88	19	144	85	18
Undergraduate Transfer	112	86	51	89	72	37	115	92	43	119	102	41	89	76	28
Undergraduate: Returning/Continuing	14	11	9	12	8	4	12	10	6	8	7	5	5	3	1
First-time Graduate	21	10	10	25	11	9	20	8	6	17	7	6	18	6	5
Graduate Transfer	9	6	5	7	2	0	5	4	1	0	0	0	2	0	0
Graduate: Returning/Continuing	7	6	5	3	0	0	2	2	2	3	2	2	4	1	1
Transitory	1	1	0	2	2	2	1	1	1	0	0	0	1	1	1
Total	379	250	112	358	216	70	298	229	75	281	206	73	263	172	54

- This graph indicates a decline in first time freshman applicants.
- Steady Admitted Rate of mid 80's.
- More Enrolled in Art classes from Undergrad Transfer
- Target ART applicants (highest)

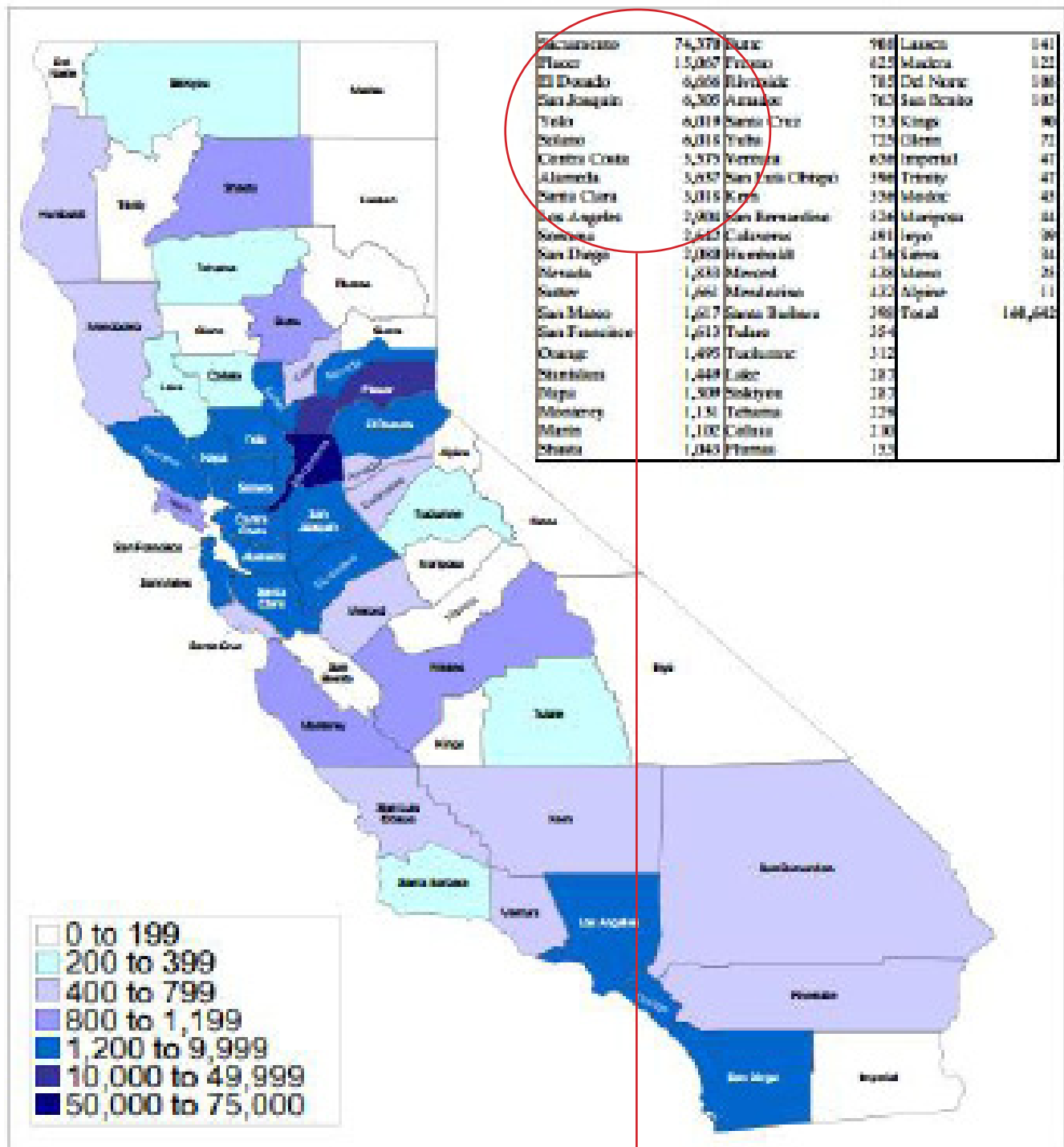
3/19/12

California State University, Sacramento - Office of Institutional Research  
Undergraduate, 2nd Bachelor's, and Graduate Students  
by Concentration  
Arts and Letters

	Spring 2008			Spring 2009			Spring 2010			Spring 2011			Spring 2012		
	UG	2BA	Grad	UG	2BA	Grad	UG	2BA	Grad	UG	2BA	Grad	UG	2BA	Grad
<b>Art</b>															
Art	162	14	1	130	10	0	67	6	0	39	4	0	22	1	0
Art (Art History)	27	2	0	31	4	0	35	2	0	30	2	0	35	1	0
Art (Art Studio)	78	10	14	102	15	16	130	10	11	164	9	11	168	2	13
Total	267	26	15	263	29	16	232	18	11	233	15	11	225	4	13

- DRASTIC Decline in Undergraduate majors of ART
- Steady amount of students in ART HISTORY (approx 35)
- DRASTIC INCREASE of students in STUDIO ART (approx 168)

# 2011 Living Alumni of Sacramento State by California County



- Majority of Alumni: Sactown (74,370), Placer (15,067), \_\_\_\_\_
- Total California Alumni (160,642)



**TABLE 2: All Undergraduate Student Profile**

Fall											
2007			2008			2009		2010		2011	
Total Enrolled*											
Department Total	283		281		252		235		244		
College Total	3,929		3,836		3,972		3,591		3,647		
% of College	7.2%		7.3%		6.3%		6.5%		6.7%		
Ethnicity											
African American	14	4.9%	14	5.0%	16	6.3%	11	4.7%	13	5.3%	
American Indian	6	2.1%	8	2.8%	5	2.0%	4	1.7%	5	2.0%	
Asian	34	12.0%	33	11.7%	24	9.5%	26	11.1%	42	17.2%	
Latino	43	15.2%	40	14.2%	34	13.5%	32	13.6%	36	14.8%	
Pacific Islander	2	0.7%	1	0.4%	2	0.8%	2	0.9%	1	0.4%	
Underrepresented Minority	63	23.0%	63	22.4%	57	22.6%	49	20.9%	55	22.5%	
All Minority	99	35.0%	96	34.2%	81	32.1%	75	31.9%	97	39.8%	
Multiracial					6	2.4%	11	4.7%	5	2.0%	
White /Caucasian	131	46.3%	142	50.5%	131	52.0%	116	49.4%	117	48.0%	
Foreign	1	0.4%	3	1.1%	4	1.6%	2	0.9%	2	0.8%	
Other/Unreported	52	18.4%	40	14.2%	30	11.9%	31	13.2%	23	9.4%	
% Minority (College)	1,285	32.6%	1,321	34.4%	1,404	35.3%	1,291	36.0%	1,331	36.5%	
% Minority (University)	9,263	41.2%	10,012	41.7%	10,969	45.0%	10,554	45.5%	11,619	47.0%	
Gender											
Department- Female	203	71.7%	198	70.5%	182	72.2%	171	72.8%	175	71.7%	
Department- Male	80	28.3%	83	29.5%	70	27.8%	64	27.2%	69	28.3%	
College-Female	2,395	60.8%	2,366	61.7%	2,420	60.9%	2,185	60.8%	2,161	59.3%	
College-Male	1,544	39.2%	1,470	38.3%	1,552	39.1%	1,406	39.2%	1,486	40.7%	
University-Female	13,567	57.2%	13,686	56.9%	13,993	57.4%	13,242	57.1%	14,033	56.8%	
University-Male	10,157	42.8%	10,348	43.1%	10,395	42.6%	9,955	42.9%	10,668	43.2%	
Age											
Under 18	5	1.8%	2	0.7%	2	0.8%	1	0.4%	3	1.2%	
18-24	165	58.3%	167	59.4%	150	59.5%	136	57.9%	159	65.2%	
25 and over	113	39.9%	112	39.9%	100	39.7%	98	41.7%	82	33.6%	
Commuter Status											
Living on Campus	9	3.2%	13	4.6%	18	7.1%	16	6.8%	11	4.5%	
Commuters	274	96.8%	268	95.4%	234	92.9%	219	93.2%	233	95.5%	
Residence											
California Resident	283	100.0%	279	99.3%	248	98%	234	99.6%	242	99.2%	
Outside California			2	0.7%	2	0.8%			1	0.4%	
Foreign					2	0.8%	1	0.4%	1	0.4%	

- Ethnicity: WHITE (48%), ASIAN (17%)
- Gender: FEMALE (72%), MEN (28%)
- Age: 18-24 (65%) 25+ (34%)
- Commuter Status

**TABLE 8: Course Enrollment**

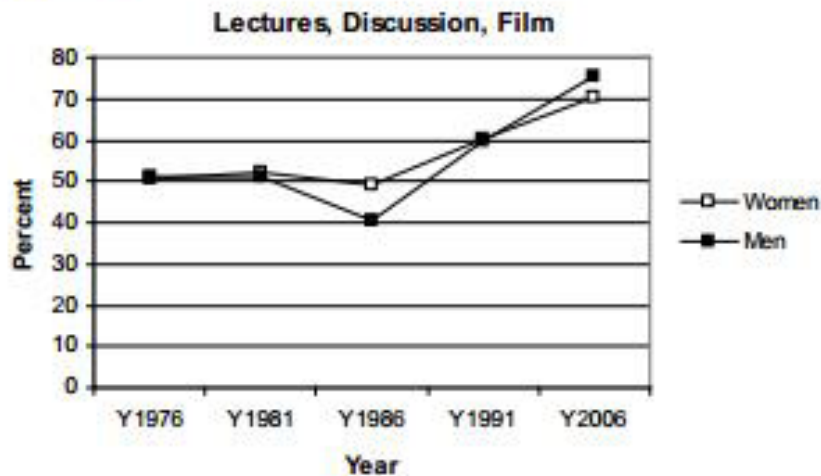
Academic Year											10-Term
	2007-08		2008-09		2009-10		2010-11		2011-12		Total
Course*	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	
ART 001A	172	169	202	195	201	190	193	186	210	271	1,989
ART 001B	180	171	156	167	156	203	187	186	188	171	1,765
ART 003	89	82									171
ART 003A			64		81		70		119		334
ART 003B				64		72		71		121	328
ART 005			55				50		59		164
ART 007	63	70	74	94		15			43	128	487
ART 020A	151	195	164	144	145	81	48	70	78	50	1,126
ART 020B	53	36	40	34	40	41	69	46	38	42	439
ART 021	53										53
ART 022		55	63	32	55	58	66	62	59	43	493
ART 024	21	38	22	23	40					11	155
ART 027	24	14	24		20						82
ART 040D		11	15	16	12	15		18			87
ART 040E	46										46
ART 050	60	82	53	39	58	45	41	43	42	20	483
ART 053	27	13	24	25	25	33	28	32	30	16	253
ART 060				19							19
ART 070	17	17	18	18	16	21	19	19	31	19	195
ART 074	38	20	31	17	36	11	16	10	18	20	217
ART 075	18	19	20	25	17	22	21	18	19	24	203
ART 086	21	13	20	16	18	20	17	19	16	15	175
ART 088	18	18	17	19	17	16	18	20	19	17	179
ART 097	40	38	46	41	41	45	44	64	62	45	466

• TARGET STUDENTS in ART 1A, 1B, ART 20A, 20B (mandatory Art show?, x-tra credit?)

## Educational / Cultural

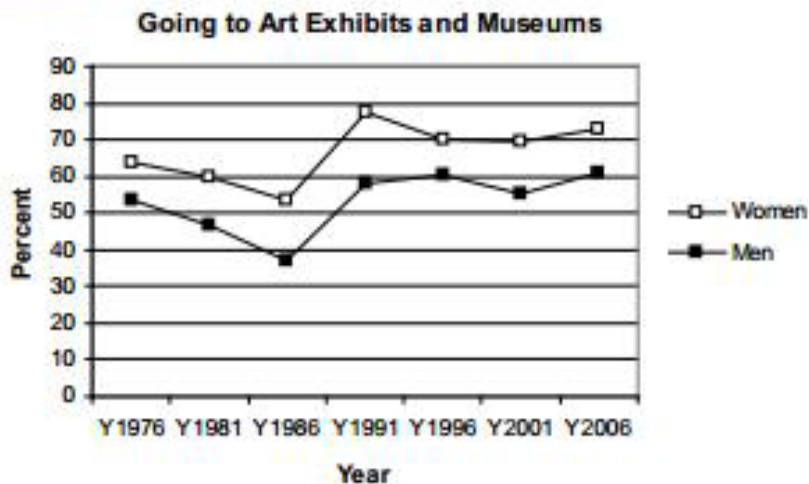
The format for measuring participation in lectures/discussion/film was different in 1996 and 2001, so those years do not appear in Figure 24. Otherwise, in the 20-year period from 1986 to 2006, the percent of both men and women attending lectures and discussions and involvement in film increased significantly.

Figure 24



In the 30-year period from 1976 to 2006, fluctuations were observed in the percent of undergraduates going to art exhibits and museums. Throughout this period, more women than men went to art exhibits and museums and the patterns (See Figure 25) were parallel throughout.

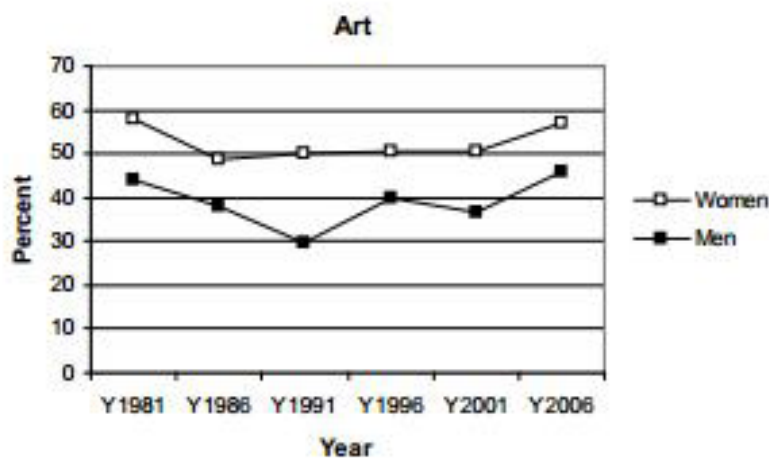
Figure 25



## Creative Arts

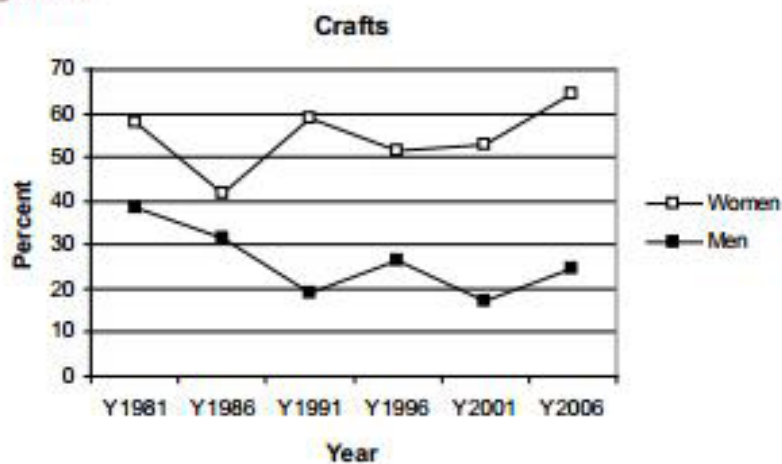
Since its inception in 1971, the Student Interest Survey has inventoried student involvement in various forms of the creative arts. Involvement in the creative arts, in most respects, is a domain of female involvement, as sports spectating, discussed later, tends to be a domain of male involvement. Figure 26 reports the percent of men and women engaged in art.

Figure 26



The differences in the percentage of men and women involved in crafts (See Figure 27) are substantial, and that has been the case through the life of the Student Interest Survey.

Figure 27



# The President's Circle

*The President's Circle* is a diverse group of leadership donors who share a common dedication to Sacramento State. These alumni, friends, faculty, staff and business and community leaders provide crucial support to the University.

Gifts to the President's Circle help President Alexander Gonzalez devote resources to the areas where they are needed most. They expand opportunities for students, enhance the quality of a Sacramento State education and build upon the accomplishments of our faculty.

Membership in the President's Circle signals a commitment to the University and its students. Members provide advice and assistance to President Gonzalez in achieving goals—and the financial support to realize them. Individuals and corporations become members of the President's Circle through a tax-deductible annual gift. Annual giving levels for individuals start at \$1,500, corporations at \$5,000. For information on how to join, please call (916) 278-4912.

## CURRENT MEMBERS:

Jack and Clee Bertolucci  
 Amador and Rosalie Bustos  
 Bill and Margie Campbell  
 C.C. Myers, Inc. — Linda Clifford  
 George and Linda Crandell  
 Phillip and Carol Ensley  
 Phil and Marlene Garcia  
 Stephen and Yolanda Garcia  
 Larry and Marilyn Gilbert  
 Alexander and Gloria Gonzalez  
 Jay and Karen Halverson  
 Edward and Gloria Jones  
 Joseph and Shirley Mohamed  
 Elaine A. Myer  
 Majid and Maryam Rahimian  
 Teichert, Inc. — Fred Teichert  
 Unger Construction Co. —  
 Scott Maxwell  
 Roger and Marie Valine  
 VSP



Norfolk Gold Associates  
Northrup Grumman  
Owens Family Foundation  
Q&A Interactive Systems, Inc.  
Oxford Institute  
Pacific Institute for Research &  
Evaluation  
Pamerson's Plaza  
Parsons Brinckerhoff, Inc.  
Petrossian Winery  
Pierone Consultants, Inc.  
PG&I Corporation  
Philippine National Day  
Association  
Piez Jet  
Procedimex, Inc.  
Praxair Distribution, Inc.  
PremierNet Bank  
PrivateSource Holdings Corp.  
Progressive Insurance Company  
Quest Diagnostics  
Que-Atrenda Foundation  
Quint Media and Supplies, Inc.  
Query Engineering, Inc.  
RCA Community Fund of the  
Sacramento Region  
Community Foundation  
Radiological Associates  
Rainbow Wine Imports  
Radco  
Ramsey Family Foundations  
Red Bridge Cellars  
Rebel's  
Remedios  
Relias Company  
Renewables Charitable  
Foundation, Inc.  
Remick Group  
River City Sun Exchange, Inc.  
River Power Dental Office  
Robber Visions for City Council  
Robertson Vineyards & Winery LLC  
Roehm Chem Steak House  
S&L Dryers, Inc.  
SACIT - Sacramento Franchise  
Training  
Sacramento Asian Pacific

The Sacramento Ballet  
 Sacramento Bee  
 Sacramento Consolidated  
 Charities  
 Sacramento Construction  
 Management Education  
 Foundation  
 Sacramento District Postal  
 Employees Credit Union  
 SMUD  
 Sacramento Region Sports  
 Education Foundation  
 Sacramento Rendering  
 Company

Sacramento Statistical  
 Association  
 Sacramento Valley Risk and  
 Insurance Management  
 Society Chapter  
 Samford University Library  
 Sanders & Associates  
 Scanavino Insurance Services  
 Schools Financial Credit Union  
 Schwab Charitable Fund  
 Shasta Critical Care Specialists  
 Sierra Health Foundation  
 Sierra Vista Winery  
 Sikh Missionary Center

Sikh Temple Sacramento  
 Silicon Valley Community  
 Foundation  
 Silverado Bank  
 Singer and Associates Law  
 Office  
 Six Hands Winery  
 Sleep Train  
 Sockolov & Sockolov  
 Spencer Building Maintenance,  
 Inc.  
 Steinberg for Senate 2010  
 Steltzner Vineyards  
 Sterling Asset Management Co.

StrataScale  
 Strategy & Communications  
 Consultants  
 Stuart Foundation  
 Sunrise Roofing  
 Sweetwater Bar & Grill  
 SYF  
 Taipei Economic & Cultural  
 Office in San Francisco  
 Target Corporation  
 Tarts & Truffles  
 Tau Beta Pi, Inc.  
 Taxpayers for Dave Cox -  
 Senate 2008

Telchert Foundation  
 Telchert, Inc.  
 Tel-Com, Inc.  
 Law Offices of Gregory T.  
 Thatch  
 Law Offices of Tina A. Thomas  
 Three Points Star Motors  
 Thursday Ladies Club  
 Ticket to Dream Foundation  
 Tim Sullivan Engineering  
 Trader Joe's  
 Trainor Fairbrook  
 Travelers

Travelers Companies  
 Foundation, Inc.  
 Tri D Associated Builders, Inc.  
 Trinity Episcopal Altar Guild  
 Truong Dental Care  
 Tsakopoulos Hellenic  
 Foundation  
 Twisted Roots Wine LLC  
 U.S. Bank  
 UA Plumbers & Pipefitters #447  
 Ueltzen & Company LLP  
 Unger Construction  
 Union Bank of California  
 Foundation

United Technologies  
 Corporation  
 United Way California Capital  
 Region  
 University of Nevada  
 University of Nevada, Reno  
 Center for Basque Studies  
 USS-POSCO Industries  
 Valley Industrial Claims  
 Association  
 Vanguard Charitable  
 Endowment  
 Velocity Venture Capital  
 Verizon

Visual and Performing Arts  
 Foundation  
 Voula Steinberg Memorial  
 Mathematics Scholarship  
 of the Sacramento Region  
 Community Foundation  
 VSP  
 W. H. Brugmann & Son  
 Wachovia Foundation, Inc.  
 Wachovia Wells Fargo  
 Foundation  
 Warren G. Bender Co.  
 Wells Fargo  
 Wells Fargo Foundation

Western Nevada Supply Co.  
 Whitmer Plumbing  
 William and Flora Hewlett  
 Foundation  
 William D. James Foundation  
 Williams & Paddon, Architects  
 Wilmax Farms, Inc.  
 Wing and Chee Fat Scholarship  
 Fund of the Sacramento Region  
 Community Foundation  
 Yocha Dehe Wintun Nation  
 Young Construction  
 ZD Wines

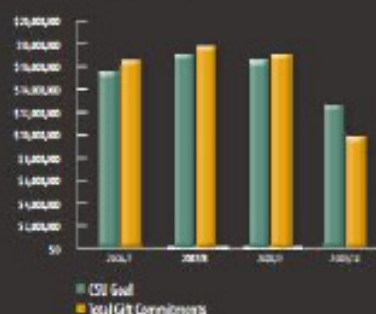
## Summary of Philanthropic Support for 2009-10

To supplement the basic support provided by the State, each campus in the California State University system is expected to raise private support and to meet an established philanthropic productivity goal. This philanthropic productivity goal is set based on the campus' annual State appropriation and represents a percentage of its general operating budget. At Sacramento State, philanthropic support includes gifts (both cash and in-kind), pledges, grants from private foundations, and testamentary commitments through estate plans.

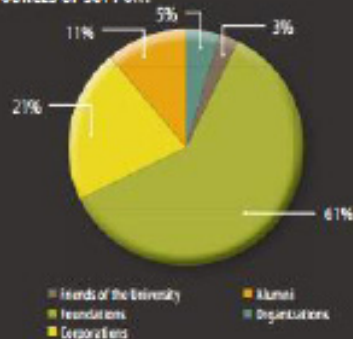
Philanthropic support is received through the University and its primary philanthropic partner, The University Foundation at Sacramento State, as well as other auxiliaries such as University Enterprises, Inc., which manages grants for the University, Associated Students, Inc., and Capital Public Radio, which is licensed through Sacramento State.

Alumni, business and community supporters, and other friends of Sacramento State again showed their support for the University over the past year, providing nearly \$10 million in private contributions in spite of the tough economic times.

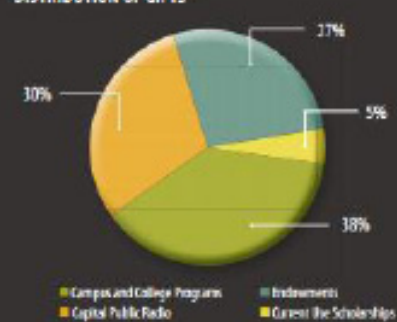
DEVELOPMENT GOALS AND RESULTS



SOURCES OF SUPPORT



DISTRIBUTION OF GIFTS





### Students of Sacramento State

There are about 28,000 students that attend Sacramento State University.

#### Age

The average age of a Sacramento State student is 24 years old. Only 23% of students are 25 or older.

#### Gender

The student body is 57% female and 43% male.

#### Location

98% of Sac State students are from California. 30% of new freshmen live in campus-based housing. Only 5% of undergraduates live on campus.

#### Education

50% of students have ACT scores between 17 and 23. 25% have ACT scores above 23 and 25% have scores below 17. 50% of students have SAT scores between 410 and 540. 25% have SAT scores above 540 and 25% have scores below 410. The average high school GPA of sac state students is 3.23.

#### Employment/Income

63% of students receive some kind of student financial aid. 40% receive Pell grants. 43% receive state/local grants or scholarships. 43% receive institution grants or scholarships. 39% receive student loans. Students with loans accrue on average about \$15,000 in debt. The average price per year at sac state is about \$7,000.

#### Race/Ethnicity

40% of Sac State students are white. 20% are Asian. 18% are Hispanic. 6% are African American.

#### Religion

In 2012, 14.8% of first year students reported attending a religious service since entering Sac State.

#### Interests

Only 1.5% of first year students report smoking cigarettes since entering Sac State. 3.5% report drinking beer. 4.4% report drinking wine or liquor. 41.5% felt overwhelmed with all that they had to do since entering Sac State. 10% have performed volunteer work. 65% use the internet to read news sites. 48% use the internet to read blogs and 34% use the internet to create their own blogs. 24% report having a healthy diet and 18% report getting adequate sleep. About 70% of students are satisfied with the availability of campus social activities, however only about 55% are satisfied with the overall sense of community among students. 23% of first year students have often or very often attend an art exhibit, play, dance, music, theater or other performance during the school year while only 17% of seniors report having done so.

#### Faculty/Staff

##### Gender

46% of full-time faculty is female. 54% is male.

##### Education

84% of full-time faculty have the highest degree offered in their field of study.

##### Race/Ethnicity

30% of full time faculty are "persons of color."

##### Alumni/Region

There are about 453,000 people in the city of Sacramento.

#### Age

The median age of people in Sacramento is 33. 74% are 18 and older. 7.6% are under 5 years. 6.6% are 5-9. 6.6% are 10-14 years. 7.6% are 15-19 years. 7.9% are 20-24 years. 16.5% are 25-34 years. 13.3% are 35-44 years. 13.4% are 45-54 years. 5.7% are 55-59 years. 4.4% are 60-64 years. 5.2 are 65-74 years. 3.6 are 75-84 years. 1.6% are 85 years and older.

#### Gender

48.5% are male. 51.5% are female.

#### Education

132,000 Sacramento residents are enrolled in school. 31.3% of Sacramento students are enrolled in college or graduate

school. 22% are enrolled in high school. 36% are enrolled in elementary school.

44% of the population over 25 years old have as their highest educational achievement a high school diploma or equivalency. 30% have a bachelors or graduate degree.

#### Employment/Income

Of the population age 16 and over, 65% are in the labor force. 7.5 % are unemployed. 72% of employed people in Sacramento drive alone to work. 13% carpooled, 4% take public transportation and 3% walk to work. The average commute is 24 minutes. 38% work in management, business, science and arts occupations. 19% work in service occupations. 26% work in sales and office occupations. 8% work in natural resources, construction and maintenance occupations. 9% work in production transportation and material moving occupations. The largest industry in Sacramento is educational services and healthcare.

Mean household income is about \$65,500 a year. Mean retirement income is about \$25,700 per year. 12.8% of Sacramento households have incomes below the poverty level. 24% of single mothers have incomes below the poverty level.

#### Interests

30% have been students of Sacramento State University and 31% have family members who are students. 11.6% of residents were on campus sometime in 2008 for a theater, music, art or other cultural event. Also in 2008, 44.6% of Sacramento residents interacted with students. 43.3% interacted with faculty, 26.6% interacted with administrators and 36.7% interacted with staff. Only 57.9% of residents in 2008 agreed that Sac State does a good job publicizing its cultural events – down from 60% in 2000. 85% believe that there are interesting events that take place on campus and 86% feel the campus is very welcoming to visitors. 73% believe that Sacramento State is a leader/partner in shaping the region's cultural development. 94% believe that the richness of cultural offerings in Sacramento is affected by the presence of Sac State.

#### Marital Status

58% of Sacramento households are family households. 29% of households are married couple families. 18% are married couple families with children under 18 years. 6% of households are single parent with only a father present. 15% are single parent with only a mother present. 32% of households are single person households. 9% are single person households 65 years or older.

42% of males 15 or older are married. 43% have never been married, 2% are separated, 2% are widowed, and 13% are divorced. 38% of females 15 or older are married. 36 have never been married, 3% are separated, 9% are widowed, and 13% are divorced.

#### Race/Ethnicity

25% of the population of Sacramento are Hispanic or Latino. 36% are white. 14% are African American and 18% are Asian. 76% of the population is native to the US. 58% were born in California. 22% were born out of the country. Of those born out of the US, 47% are now US citizens. 53% are not citizens. 47% of the immigrants in Sacramento are from Asian countries. 36% are from Latin American countries.

#### Language(s)

63% of the population 5 years and older speak only English. 17% speak Spanish. 13% speak an Asian language and 5% speak another Indo-European language.