

This lithograph seemingly
contradicts its own reason for
existing;

This lithograph seemingly
contradicts its own reason for
existing;

why even make a poster if the
resulting text and image are
so illegible as to be
unreadable?

Wes Wilson

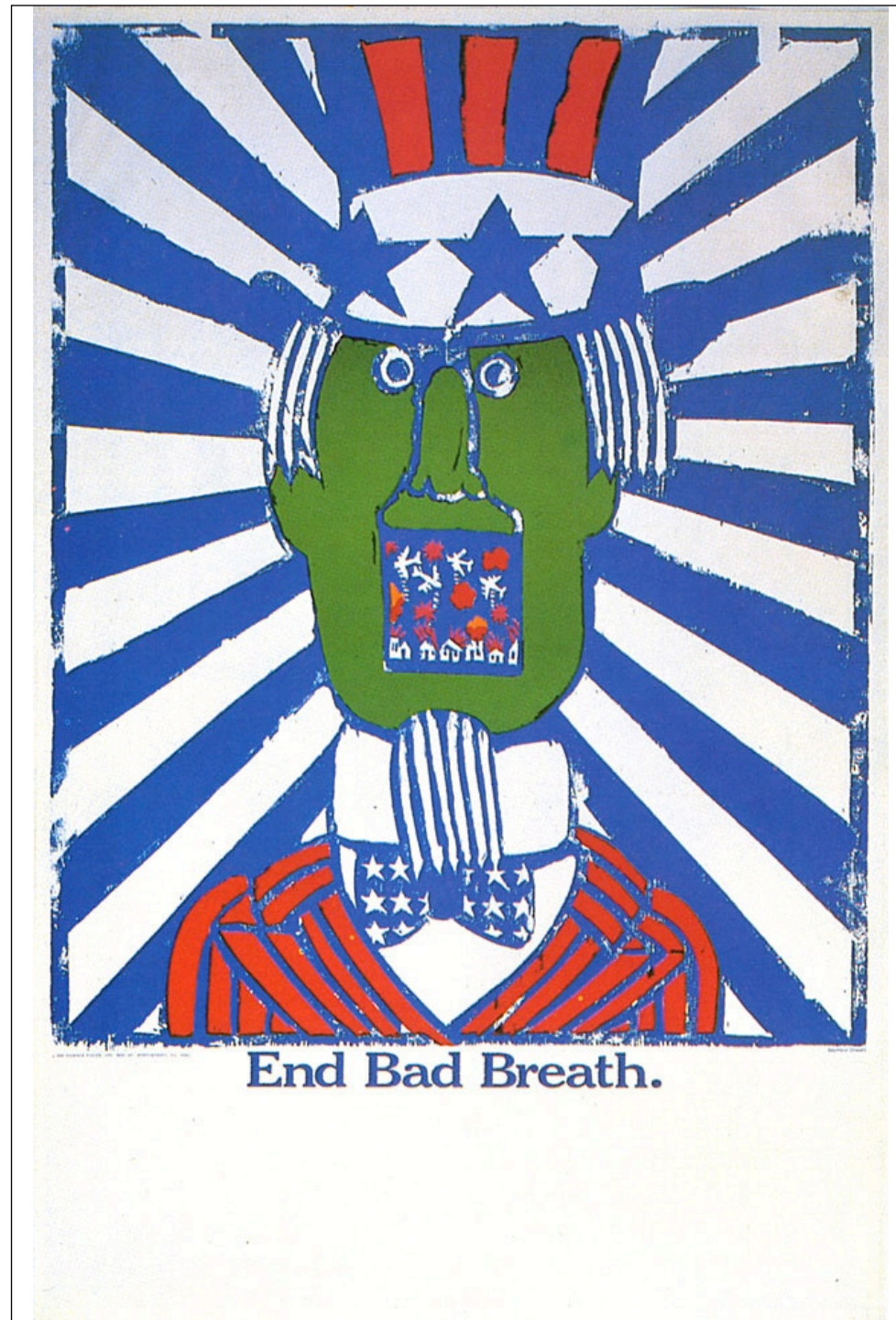
PRESENTED IN SAN FRANCISCO BY BILL GRAHAM

THE GRATEFUL DEAD
BEER & MUSIC
THIS MAGIC BAND
CHOICE OF THE
WASTED GENERATION
THE GRATEFUL DEAD
SUMMER
SUNDAY AFTERNOON
2-7PM
ALL ADMISSIONS \$2.50
FILM

TICKETS SAN FRANCISCO: City Lights Bookstore, The Psychedelic Shop, Mnasiaka, Bally Lo (Union Square), The Town Squire (1319 Polk), S. F. State College; BERKELEY: Campus Records, Discount Records, Shakespeare & Co.; MILL VALLEY: Valerie Ann's; SAUSALITO: The Tides Bookstore; MENLO PARK: Repier's Bookstore.

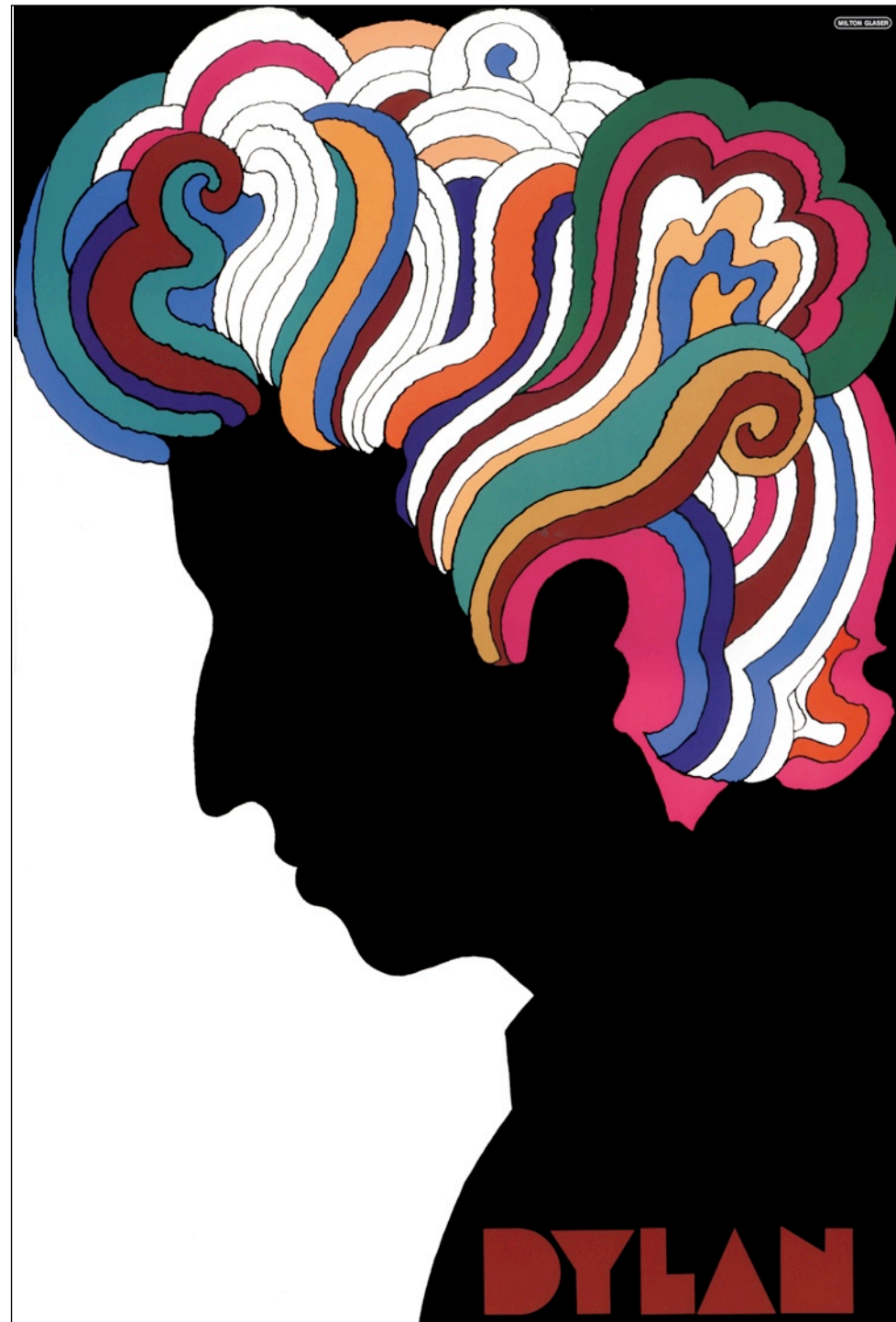
© 1967 Bill Graham

**Seymour
Chwast**



With Milton Glaser, Edward Sorel, and Reynold Ruffins, he founded Push Pin Studios in 1954.

Milton Glaser



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Milton Glaser



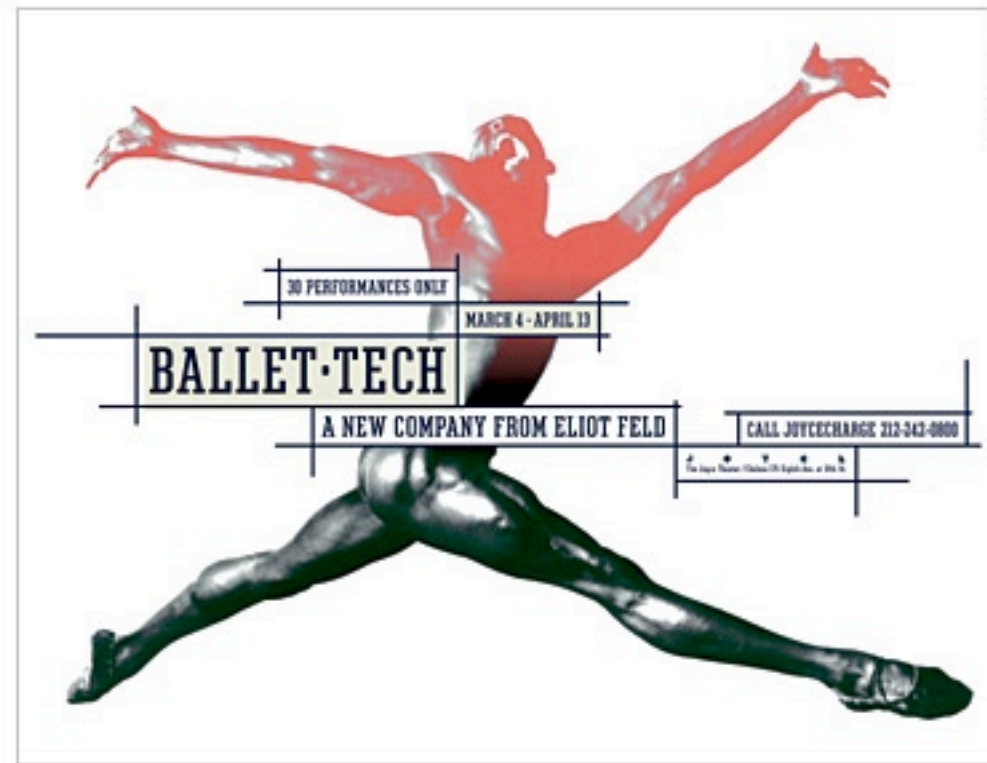
With Seymour Chwast, Edward Sorel, and Reynold Ruffins, he founded Push Pin Studios in 1954.

Paula Scher



is an American graphic designer, illustrator, painter and art educator in design, and the first female principal at Pentagram, which she joined in 1991.

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Paula Scher

EXCEPTIONAL SUPPORT FOR THE 1995-1996 SEASON HAS BEEN PROVIDED LUESTER T. MERTZ CHARITABLE TRUST.

95
96
SEASON

THE
BRING IN 'DA NOISE, BRING IN 'DA M
BY SAVION GLOVER,
REG.E. GAINES
AND GEORGE C. WOLFE

AND OTHER
WASP
WRITTEN BY
STEVE MARTIN
DIRECTED BY
BARRY
EDELSTEIN

2 WOMEN
IN REP
ANDREA MARTIN & MARGA GOMEZ

BY HAN ONG DIRECTED
BY MARCUS STERN

THE
CHANGING LEAF
WRITTEN BY
WILLIAM SHAKESPEARE
DIRECTED BY ADRIAN HALL

DANCING ON HER KNEES
WRITTEN BY NILO CRUZ
DIRECTED BY GRACIELA DANIELE

VENUS
WRITTEN BY SUZAN-LORI PARKS
DIRECTED BY RICHARD FOREMAN

THE SKRIKER
WRITTEN BY CARYL CHURCHILL DIRECTED BY MARK WING-DAVEY

WAKEUP CALL FEATURING CAMRYN MANHEIM

212-260-2400
425 LAFAYETTE STREET

MEMBERSHIP IS EASY! CALL 212-260-2400

She is for known for post-modern use of historical styles.

Wolfgang Weingart



His work trained in traditional Swiss typography and he is credited as "the father" of New Wave or Swiss Punk typography.

**Wolfgang
Weingart**



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**Wolfgang
Weingart**



"I took 'Swiss Typography' as my starting point, but then I blew it apart, never forcing any style upon my students. I never intended to create a 'style'. It just happened that the students picked up — and misinterpreted — a so-called 'Weingart style' and spread it around.

Dan Friedman



Dan Friedman came out of strict Modernist training at Carnegie Mellon, Ulm and Basel to be one of the handful of designers that popularized New Wave Typography in the 70s.

Dan Friedman

Beethoven
Piano Concerto No. 5
(„Emperor“)
Michael Tusa,
Soloist

B

Brahms
Symphony No. 3

John Mauceri,
Director

Wagner

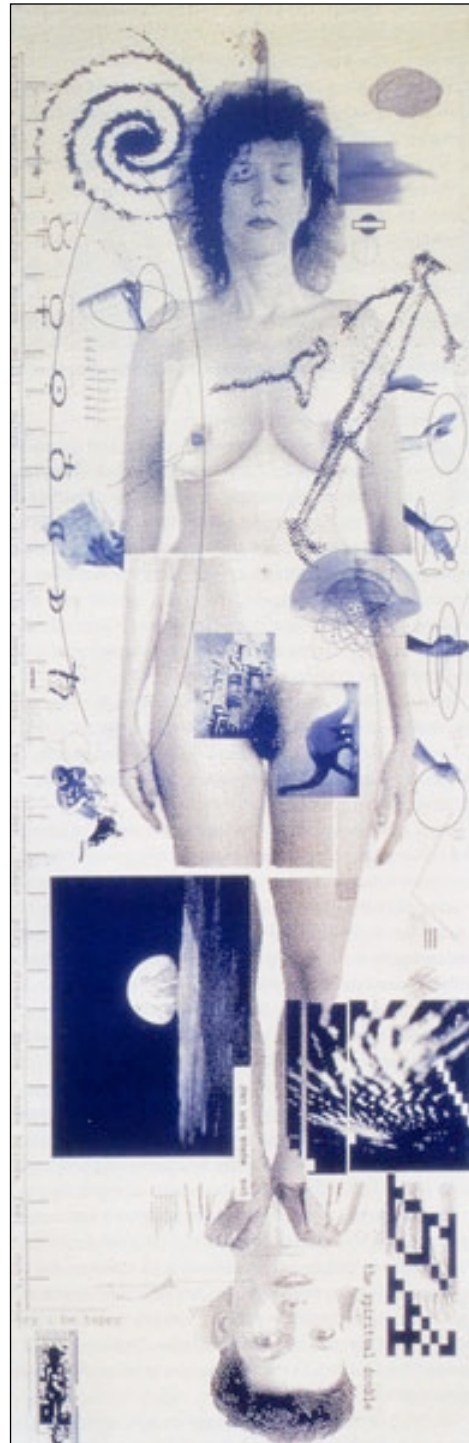
W

Prelude and Transfiguration
from *Tristan und Isolde*
Carolyn James,
Soprano

The
Yale
Symphony
Orchestra

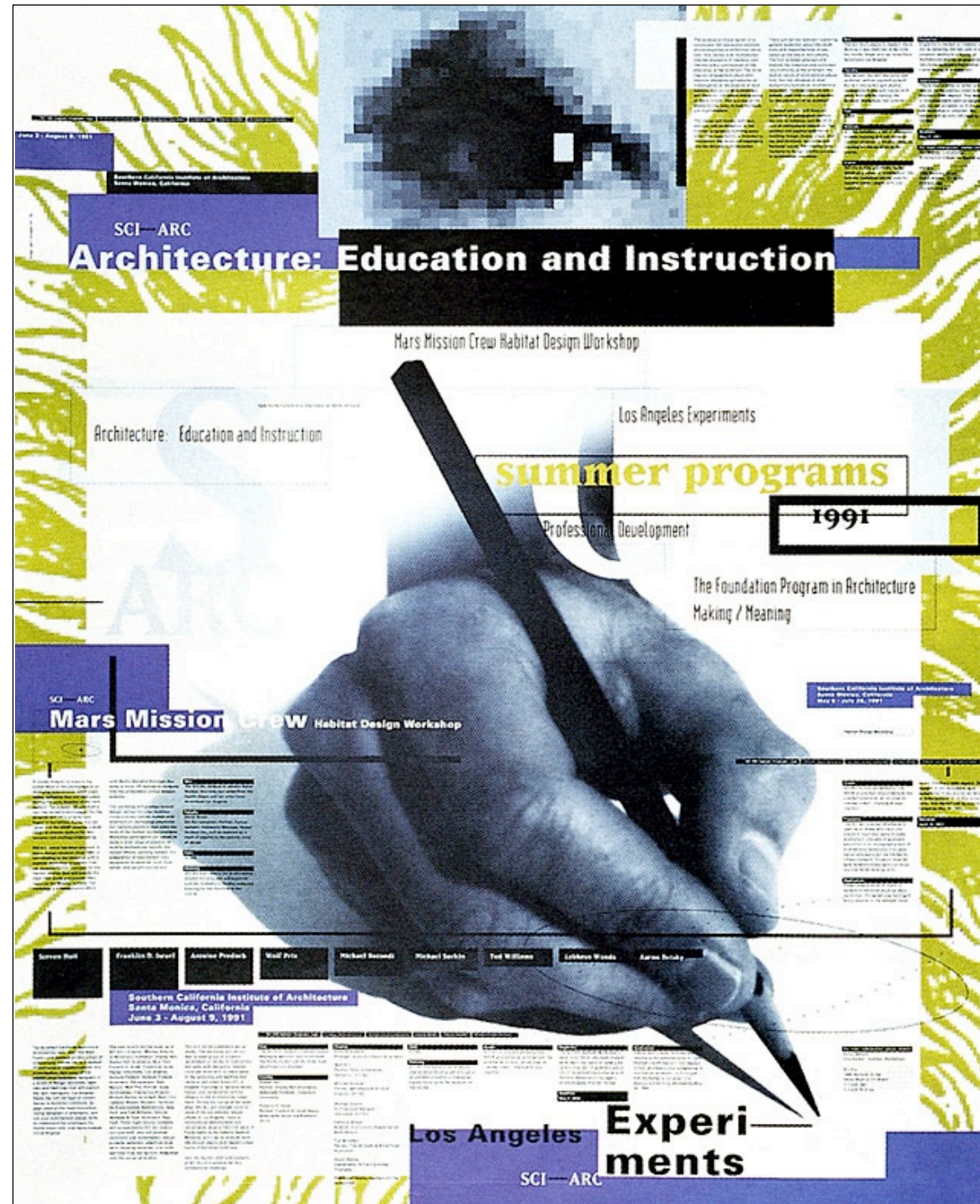
Saturday
December 1, 1973
8:30 in Woolsey Hall
Admission is free

April Greiman



She is recognized as one of the first designers to embrace computer technology as a design tool, Greiman is also credited, along with early collaborators Jayme Odgers, and Dan Friedman with establishing the 'New Wave' design style in the US during the late 70s and early 80s.

April Greiman



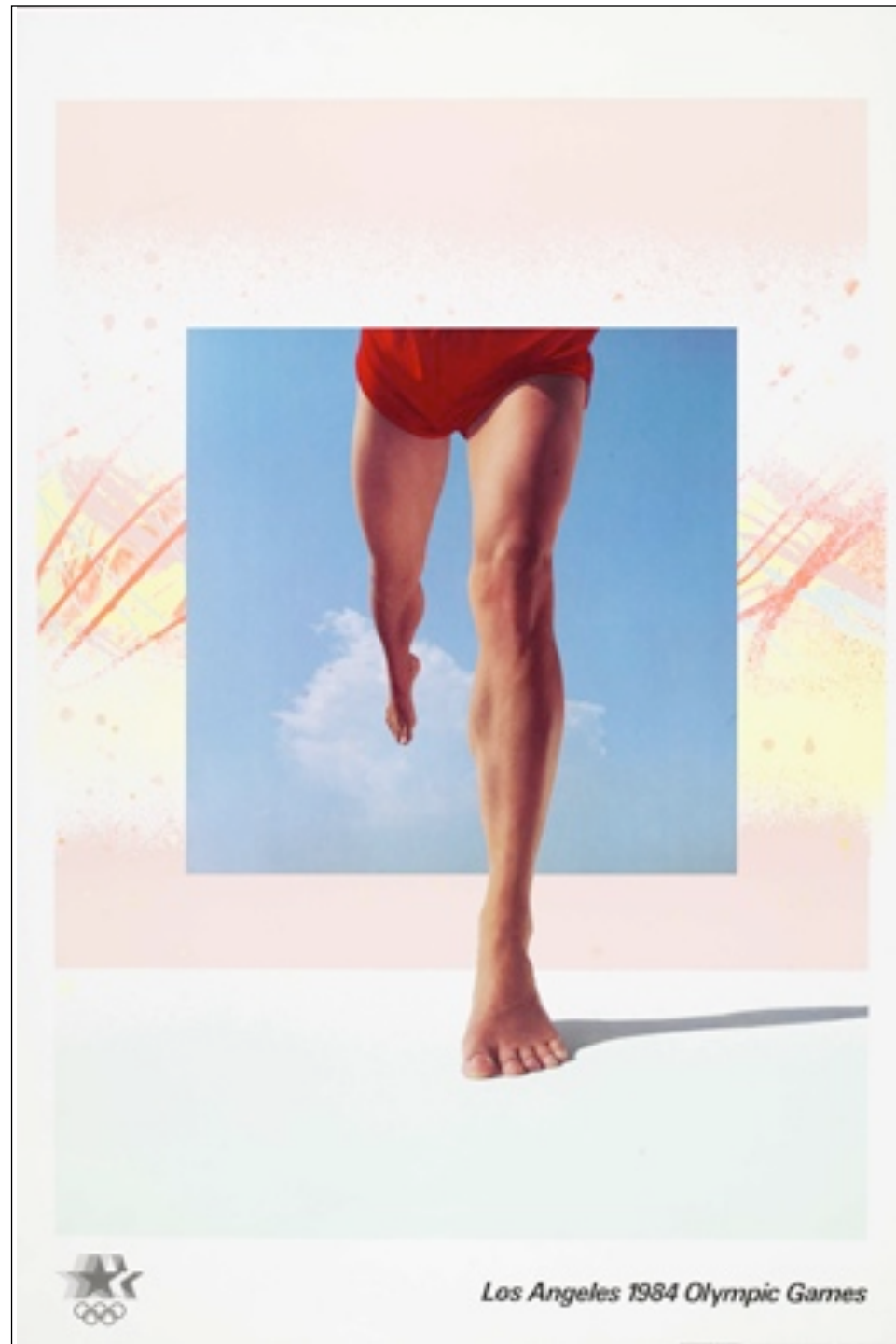
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**April Greiman
+ Jayme Odgers**



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Jayme Odgers



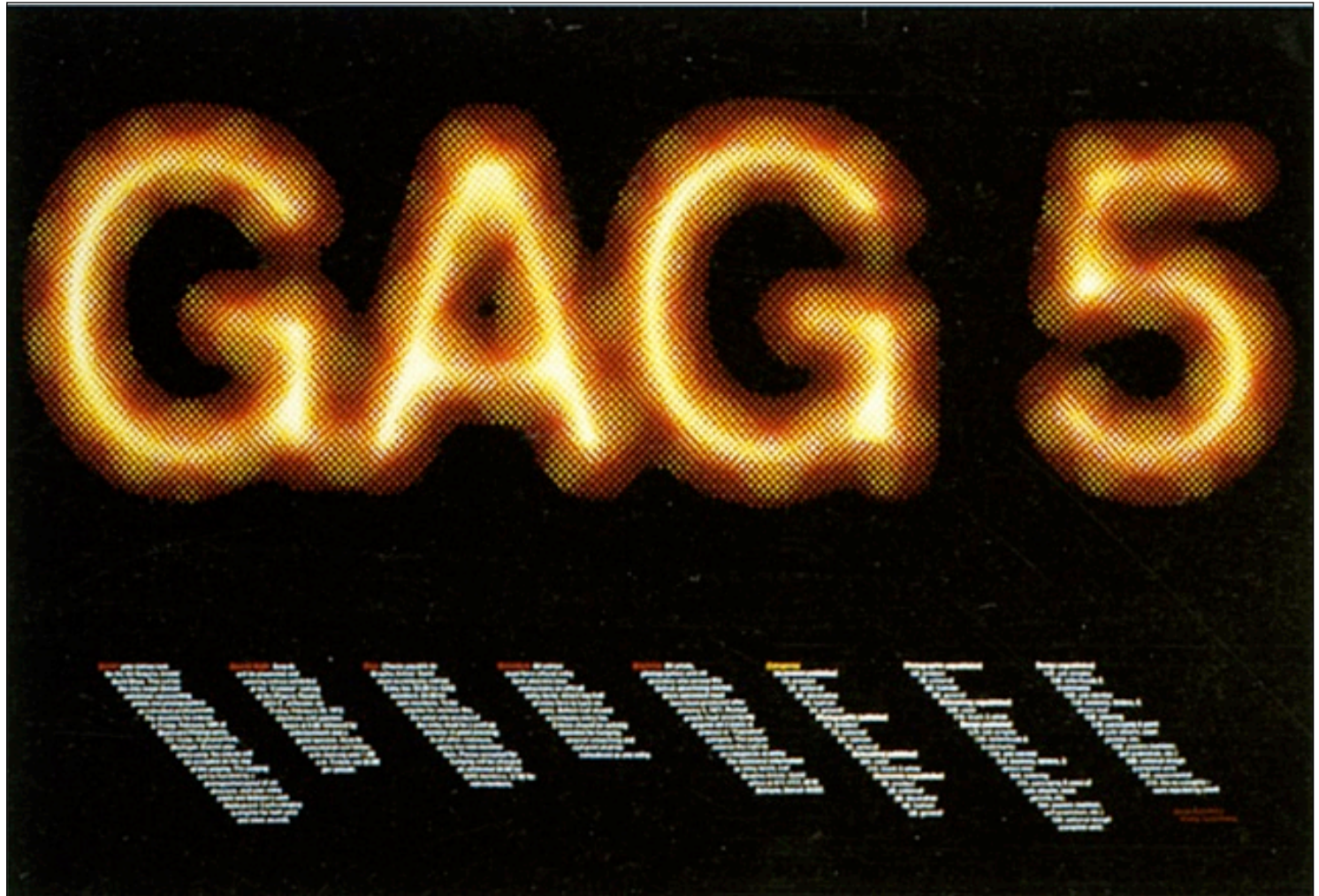
He is an artist and graphic designer. He is best known for his new wave design and experimental collage photography of the 1980s.

**Katherine
McCoy**



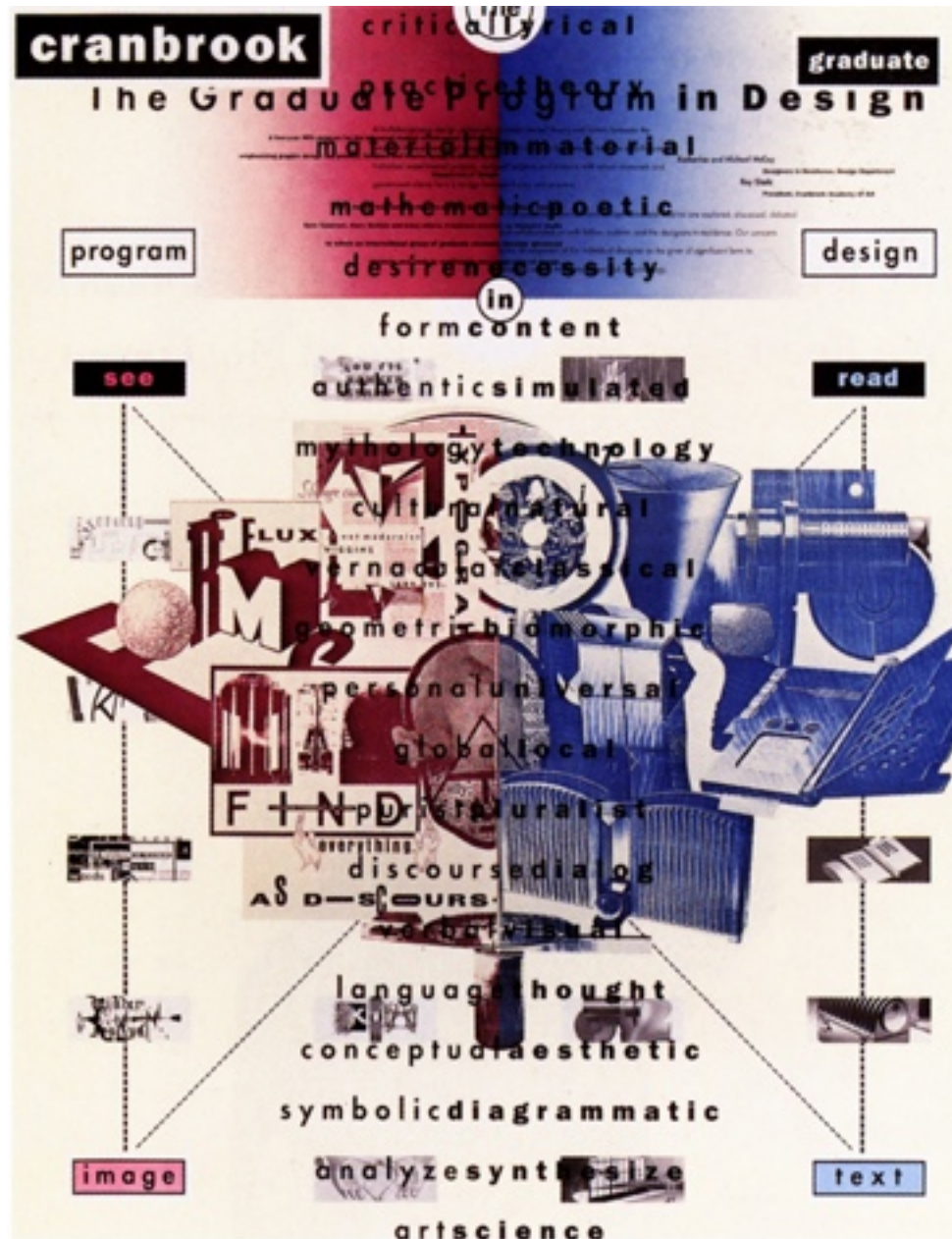
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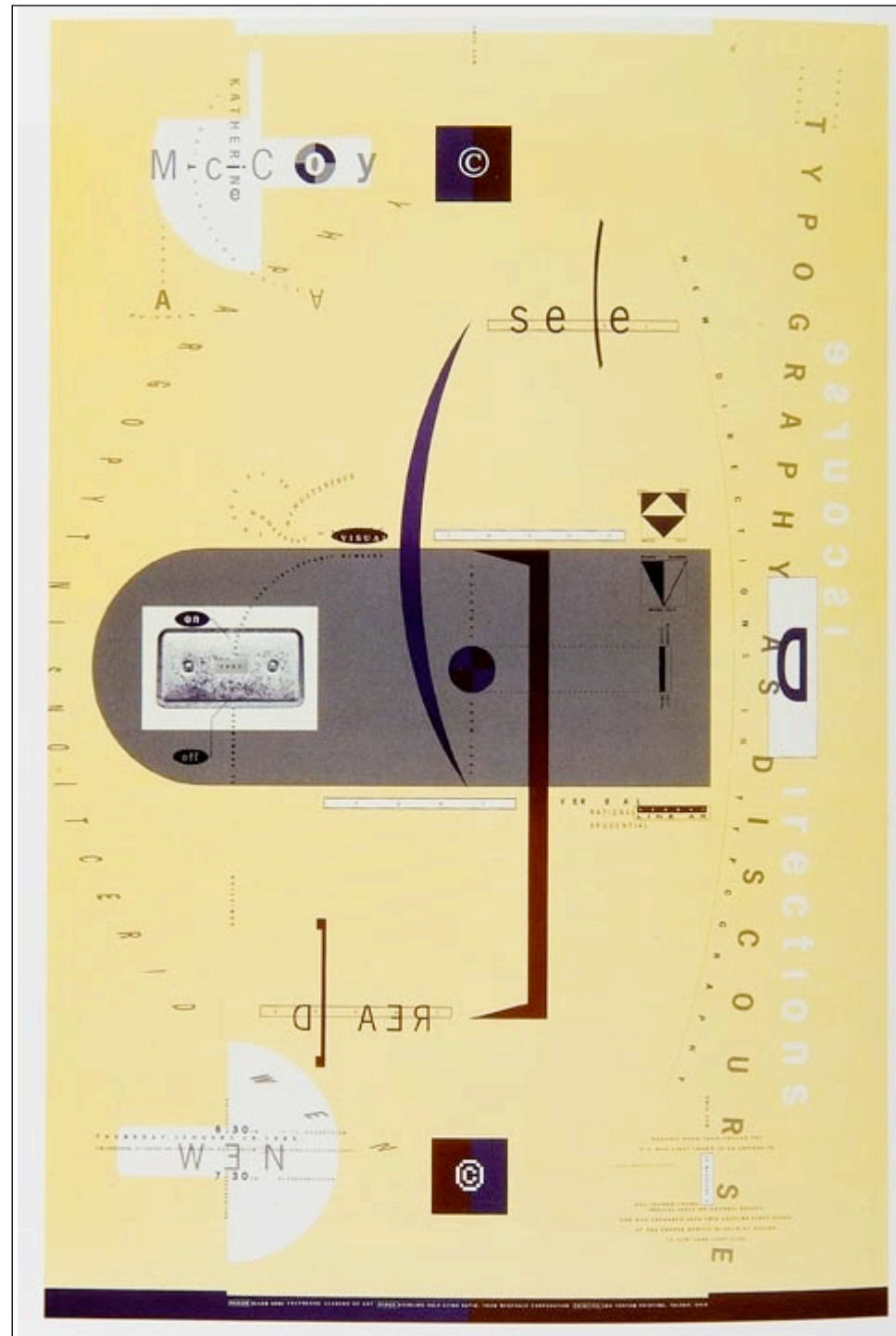
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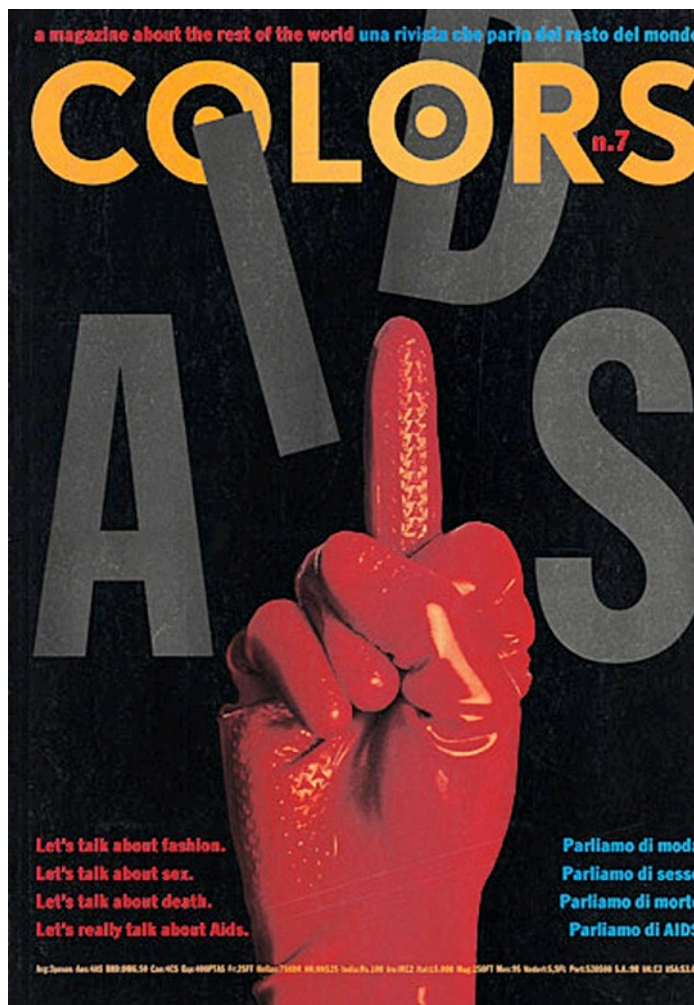
Where a host of post-modern practitioners studied.

Allen Hori



Mr. Hori received a B.F.A. in photography from the University of Hawaii and earned an M.F.A. in design from Cranbrook Academy of Art. Mr. Hori is principal at Bates Hori, New York, a graphic design and visual research studio

Tibor Kalman



He was an American graphic designer of Hungarian origin, well known for his work as editor-in-chief of Colors magazine.

Neville Brody



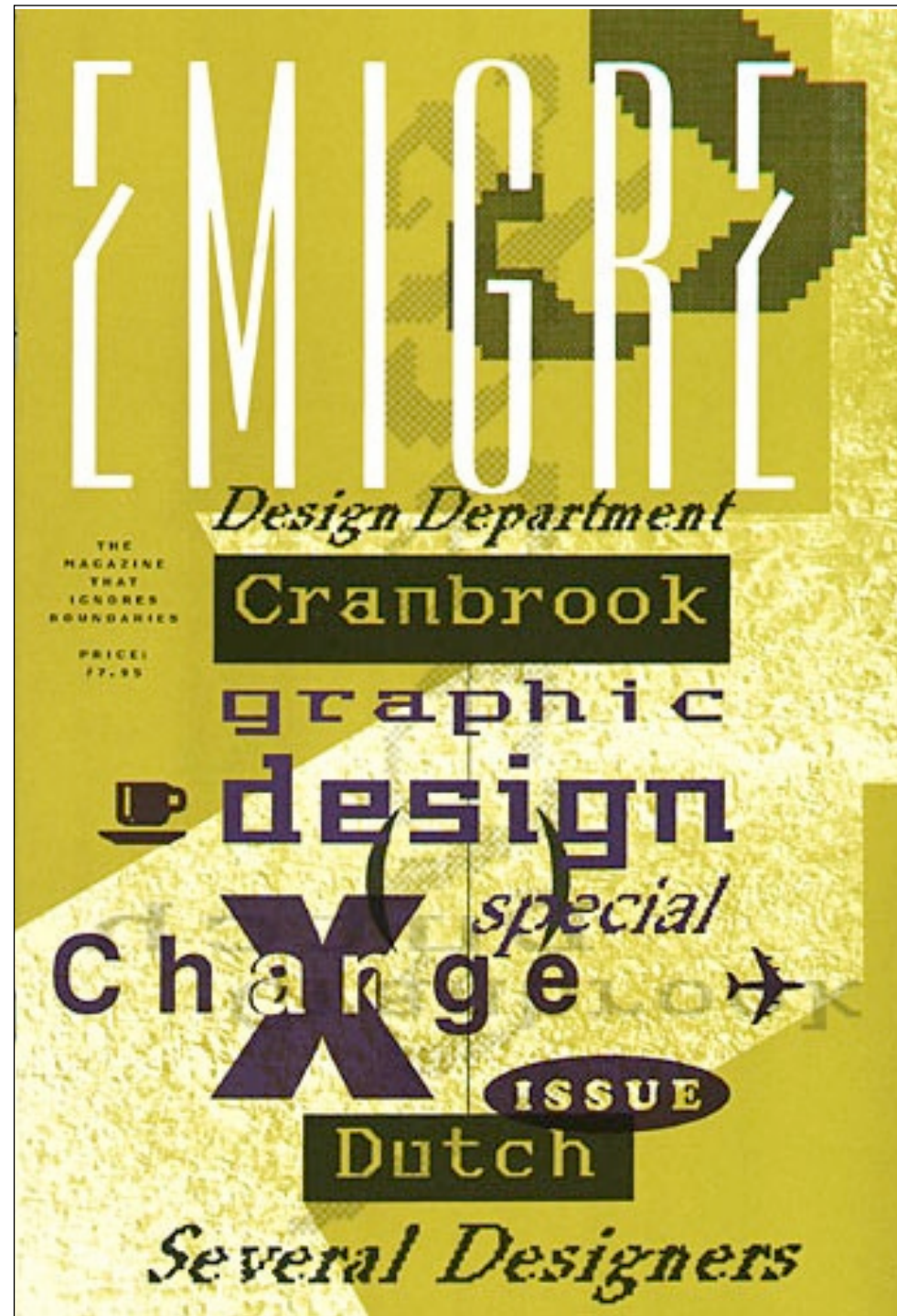
Neville Brody is known for his work on The Face and Arena magazine, as well as for designing record covers for artists such as Cabaret Voltaire and Depeche Mode.

Neville Brody

Blur
is a new typeface
by Neville Brody
in three weights
available
exclusively from
FontShop

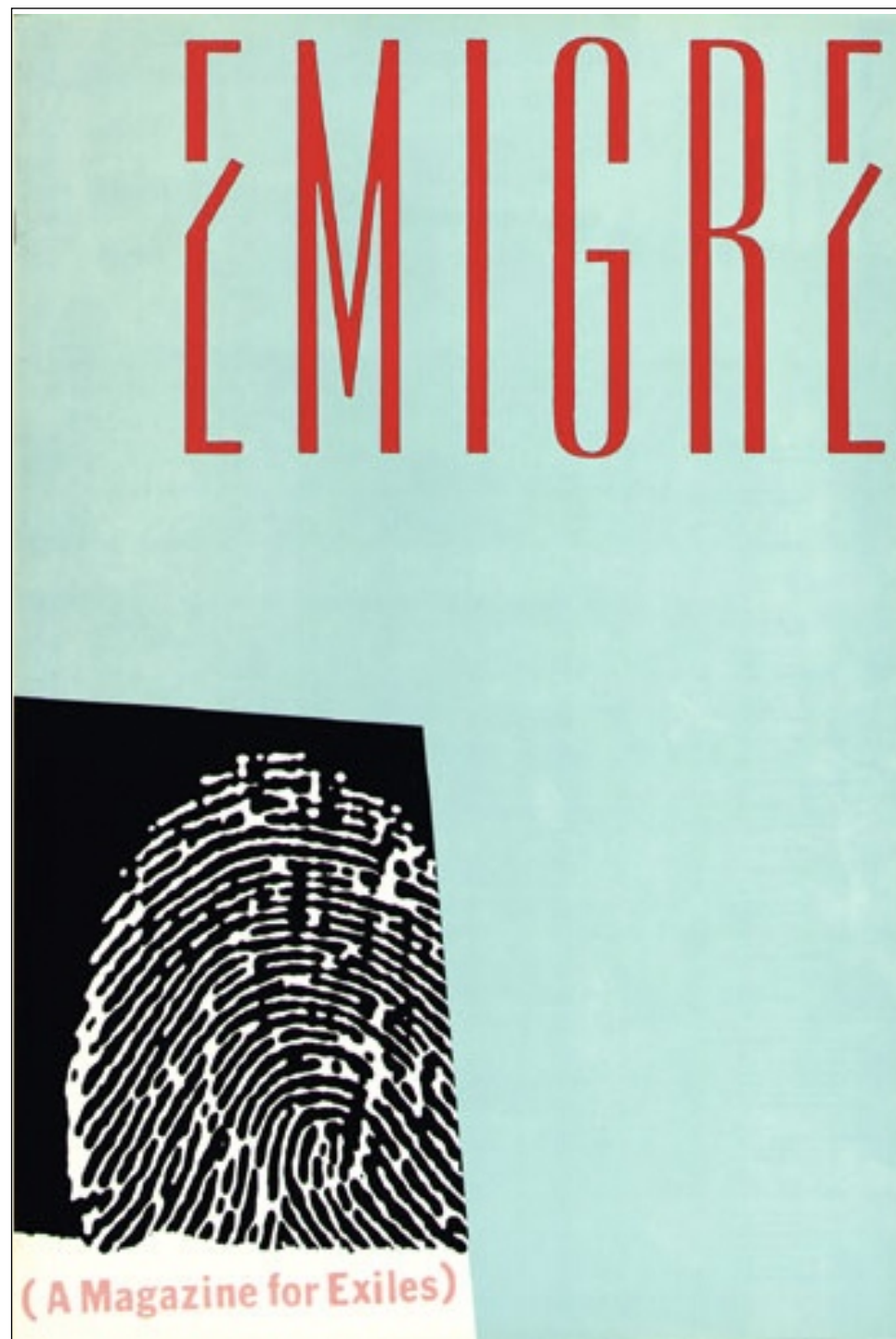
Light
Medium
Bold

Emigre



Emigre was a graphic design magazine published by Emigre Graphics between 1984 and 2005.

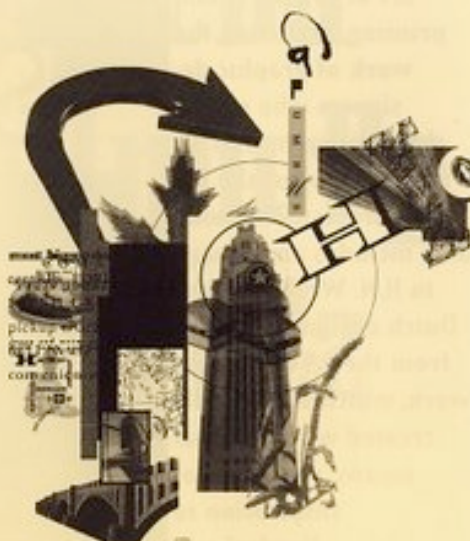
Emigre



Beginning with Issue 9 the magazine explored design in itself, devoting issues to Cranbrook, the Macintosh, type design and individual graphic designers. In two issues in 1992 and 1993, the magazine chronicled the work of David Carson and Raygun.

Emigre


When the 1930s and 1940s arrived for the Emigre, they were not only a time of crisis, but also a time of creative explosion. The Emigre artists, designers, and writers were not only fleeing the political and social chaos of their native countries, but also seeking a new artistic and intellectual freedom. This was a time when the Emigre artists and designers were not only fleeing the political and social chaos of their native countries, but also seeking a new artistic and intellectual freedom. This was a time when the Emigre artists and designers were not only fleeing the political and social chaos of their native countries, but also seeking a new artistic and intellectual freedom.



COLUMBUS, BRIB

'clear enough to read'

you have been looking for a way to communicate your ideas and feelings in a clear and concise way. You have been looking for a way to communicate your ideas and feelings in a clear and concise way. You have been looking for a way to communicate your ideas and feelings in a clear and concise way.

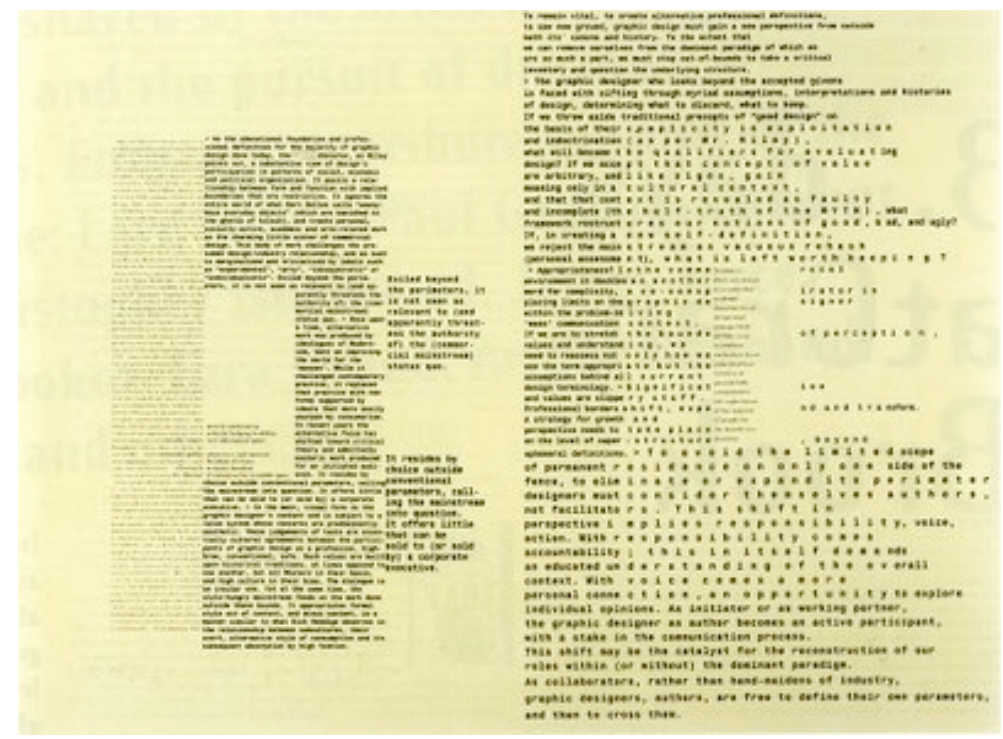
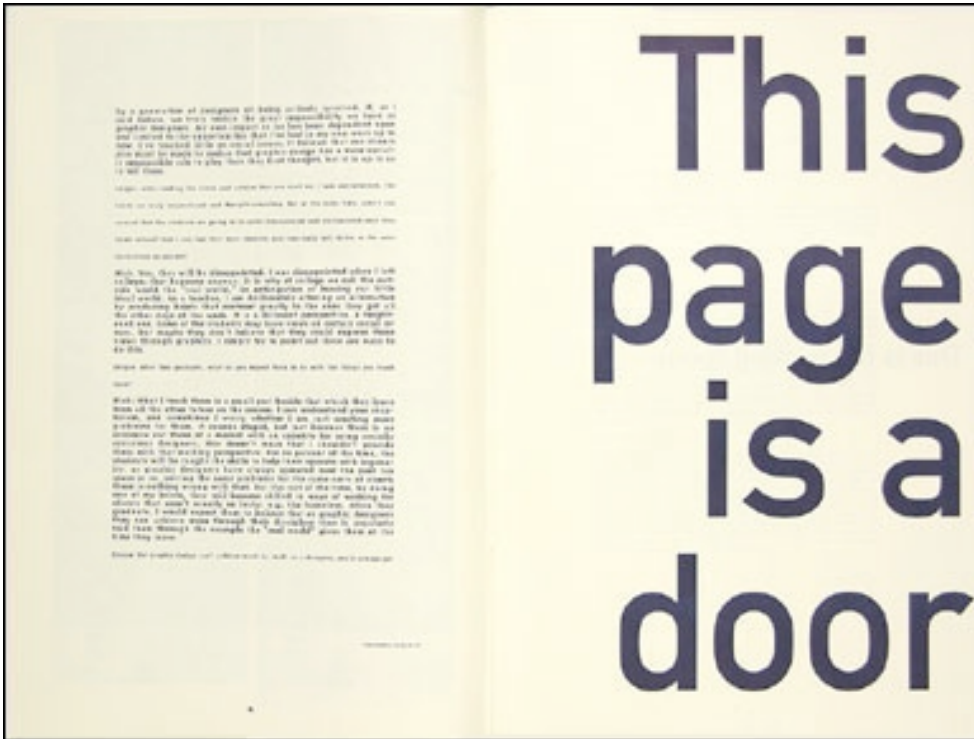


THE EMIGRE

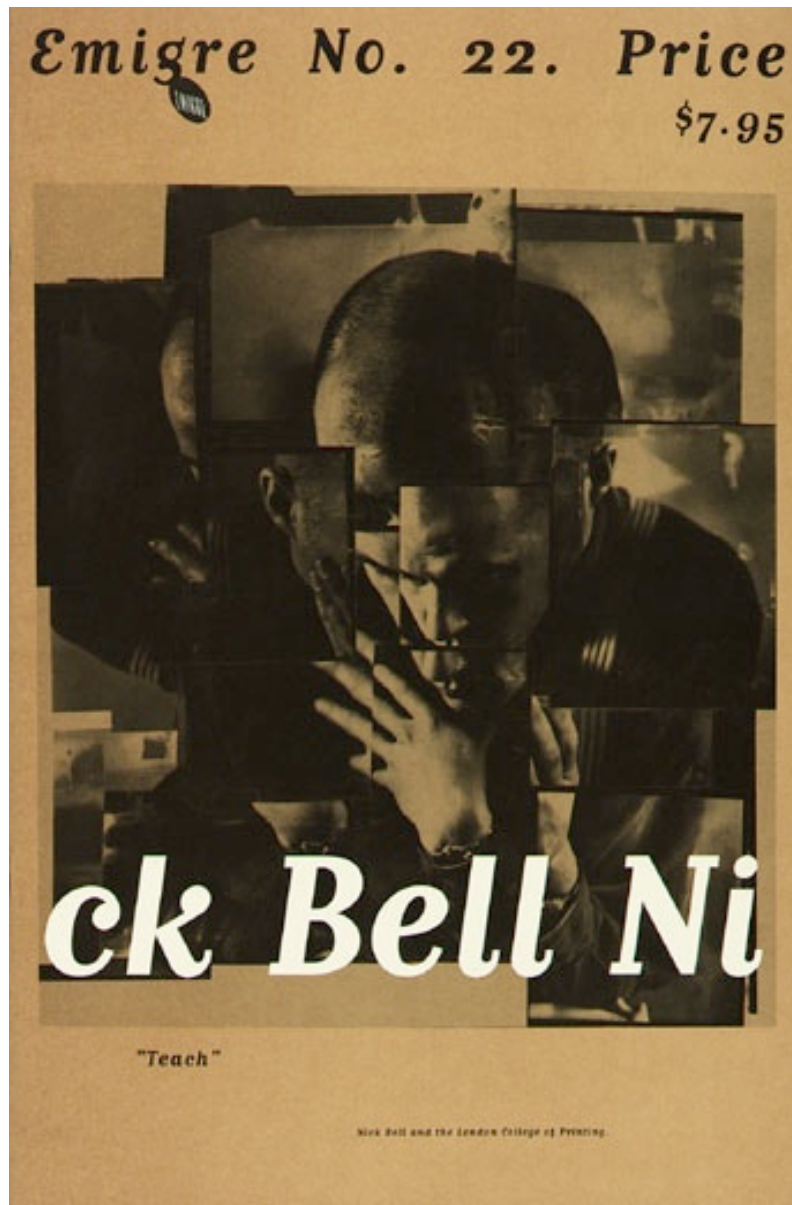
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re

Emigre



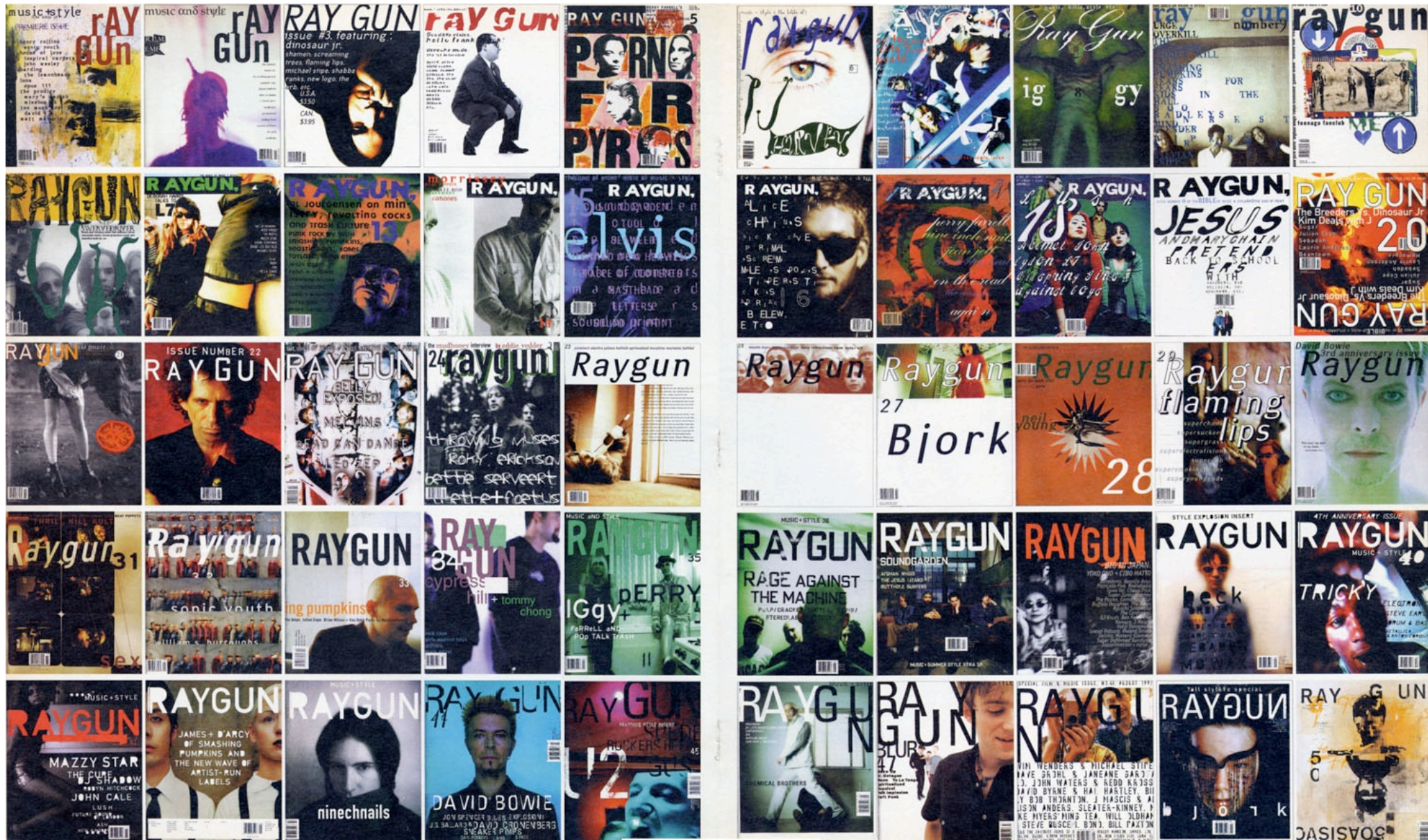
Emigre



Emigre

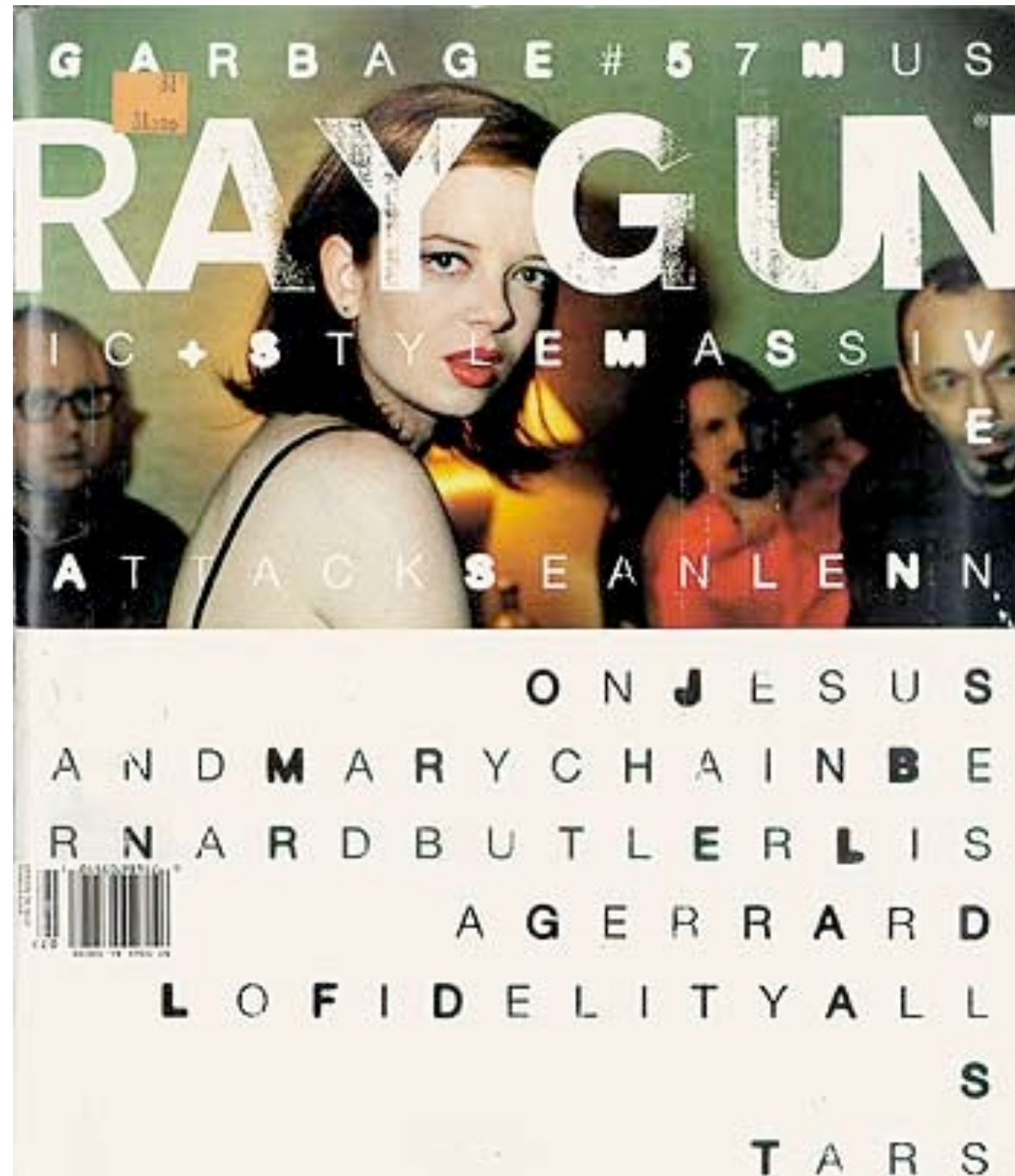


David Carson



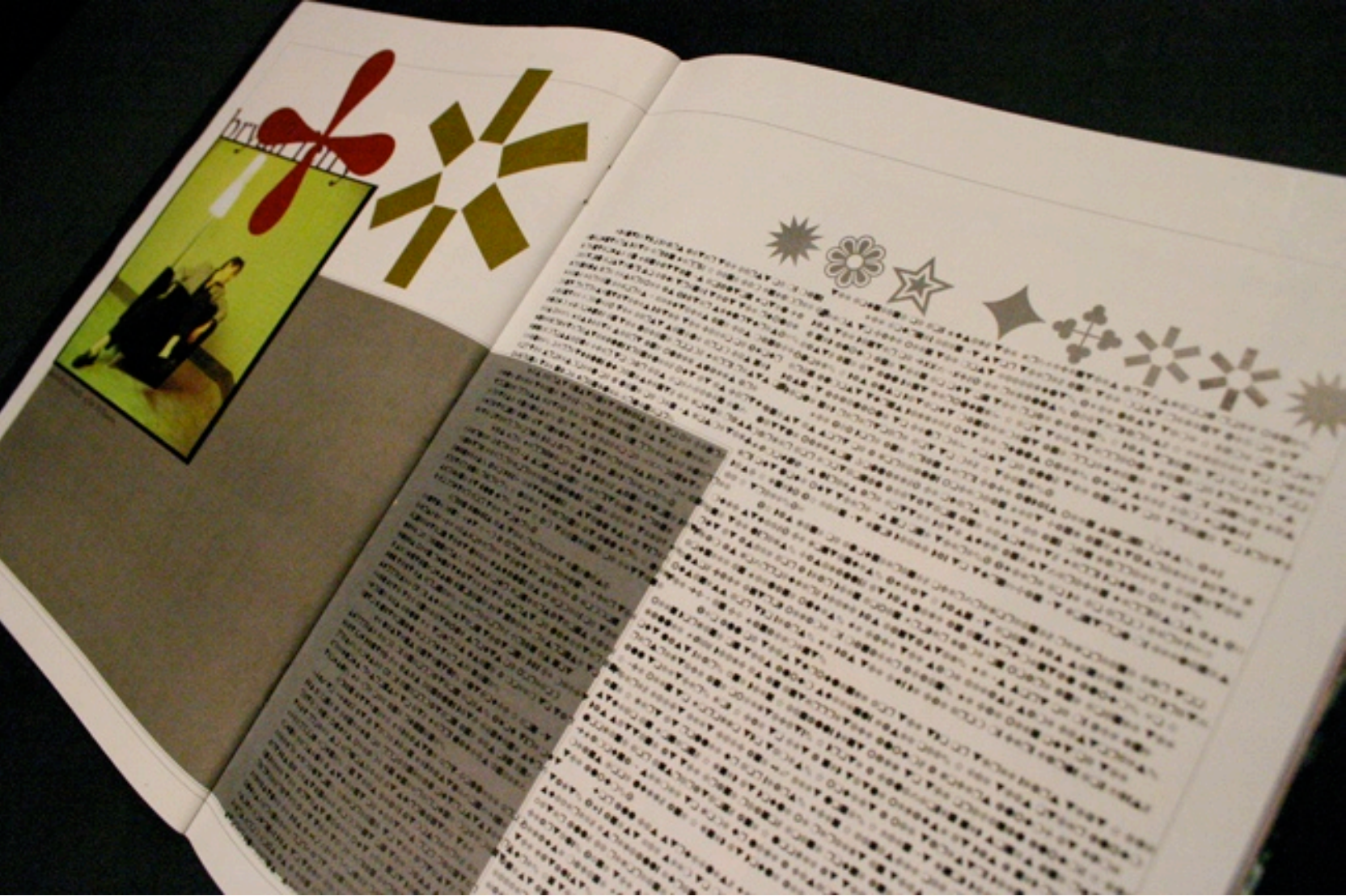
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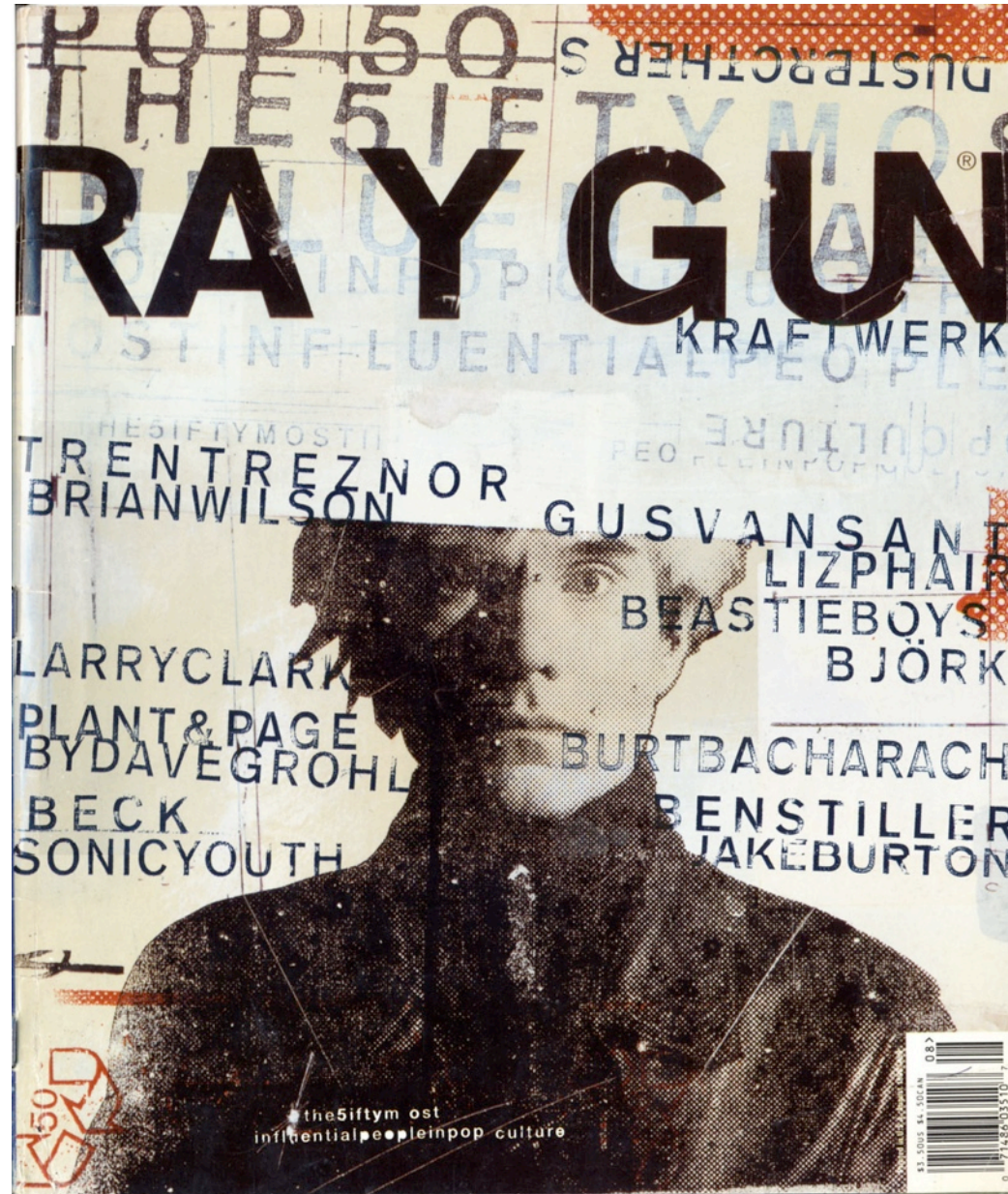
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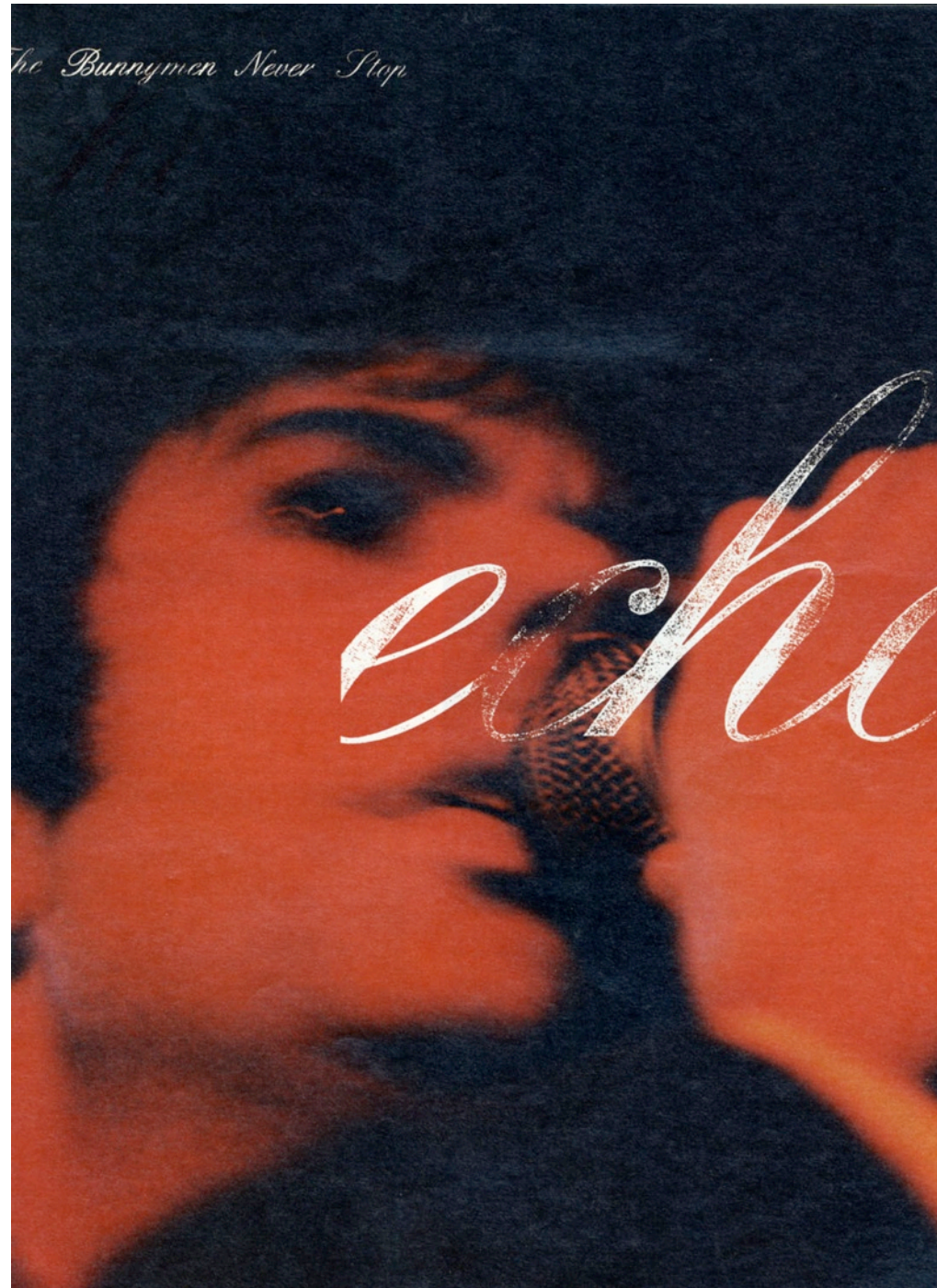
David Carson



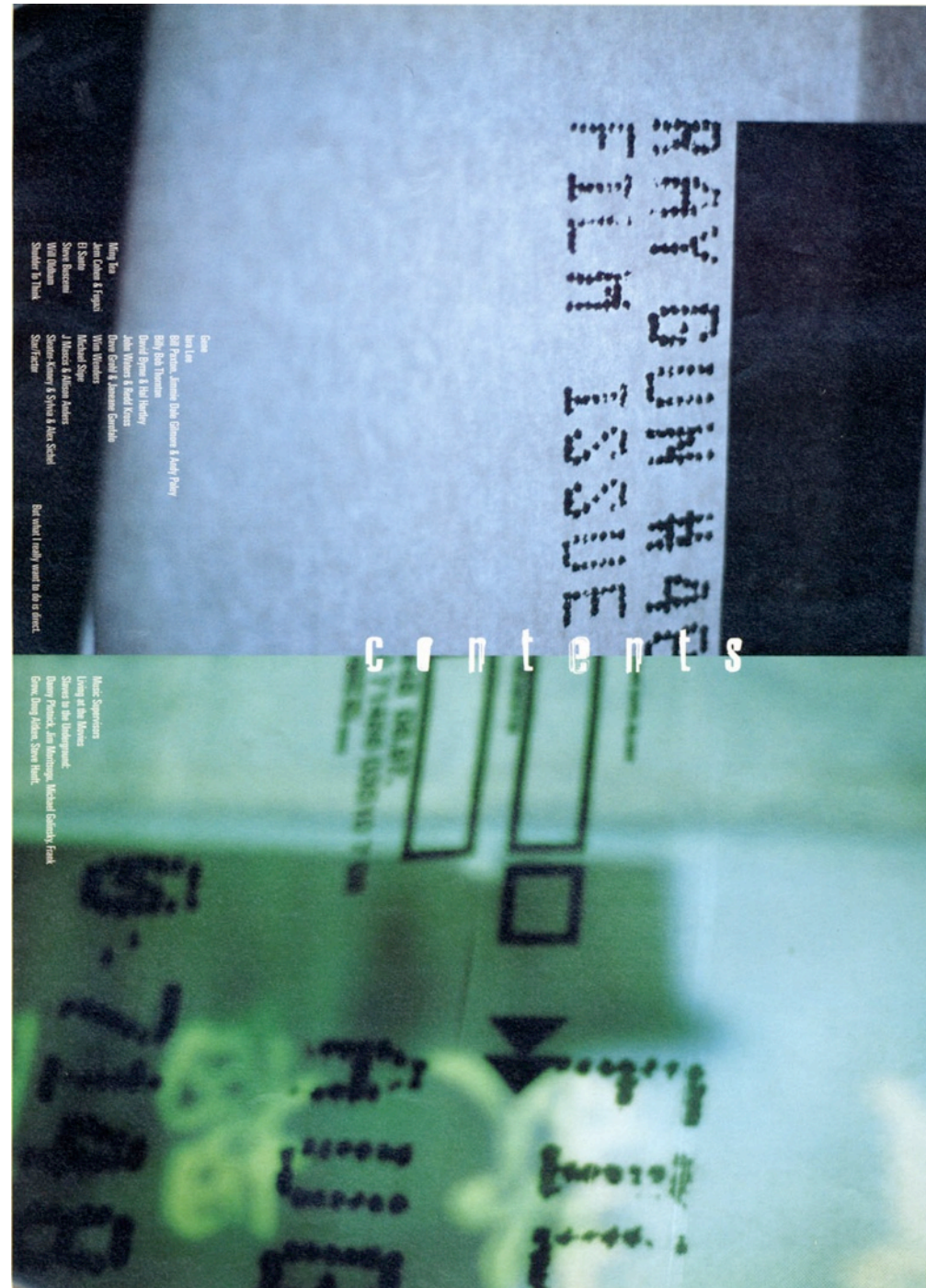
David Carson



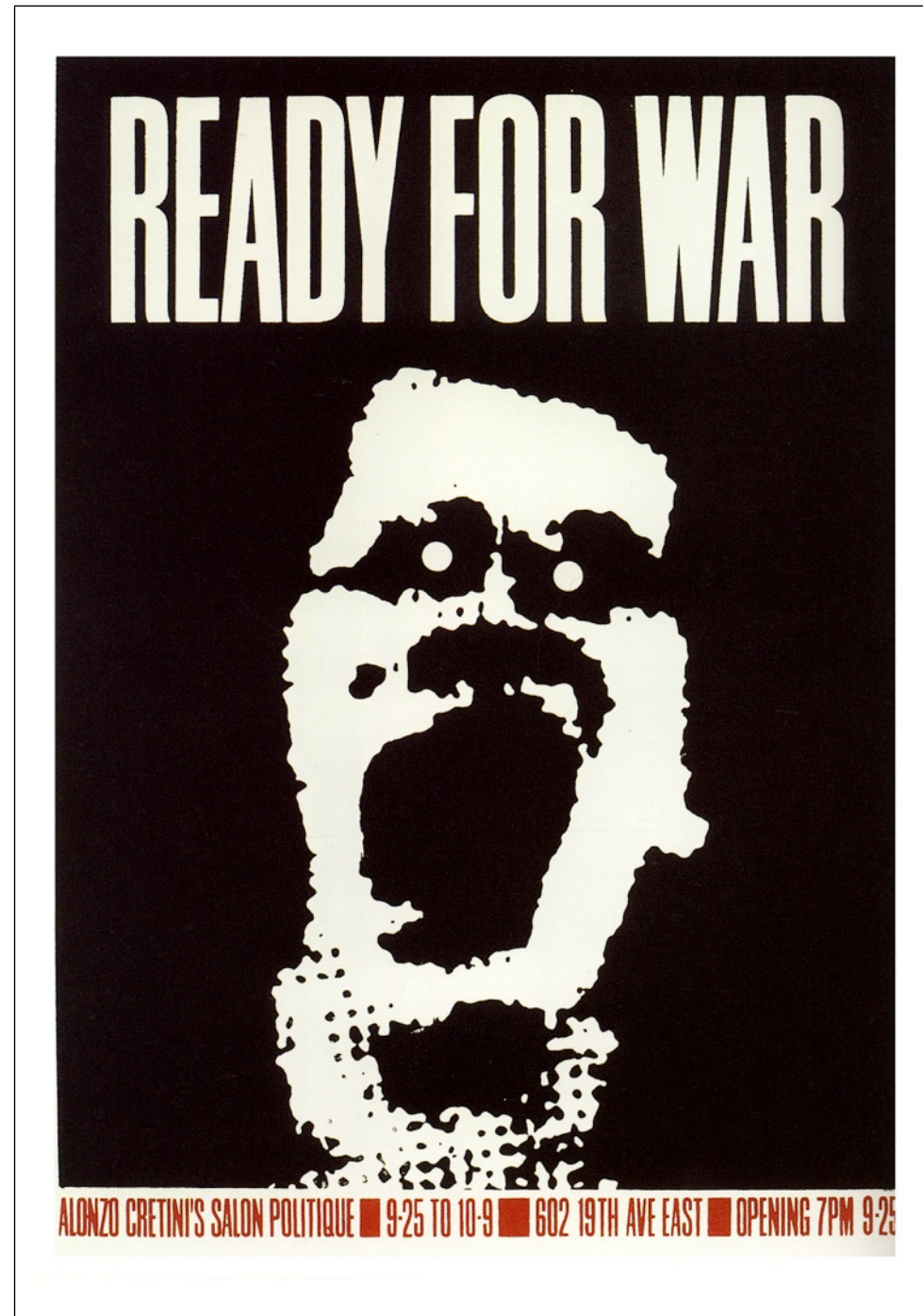
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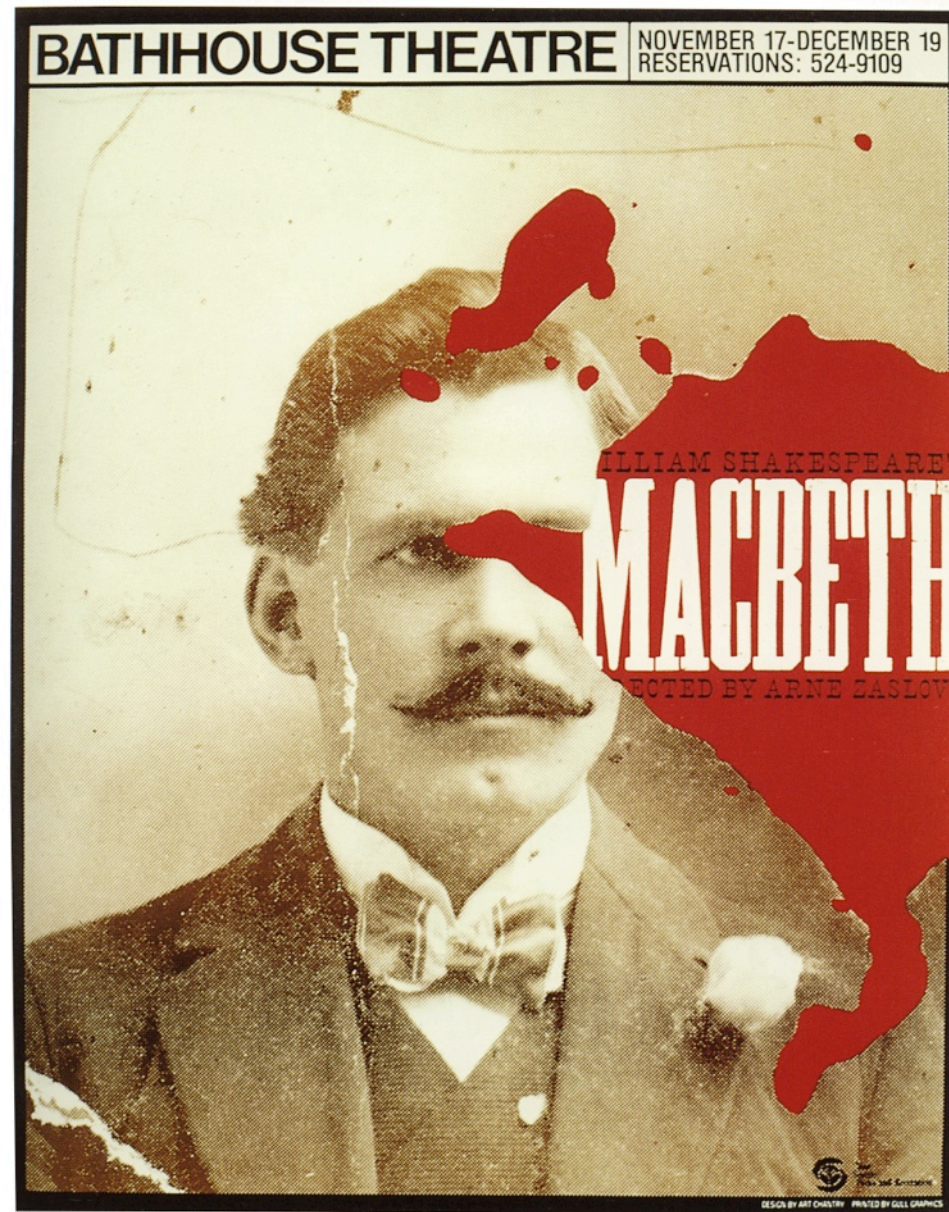


Art Chantry



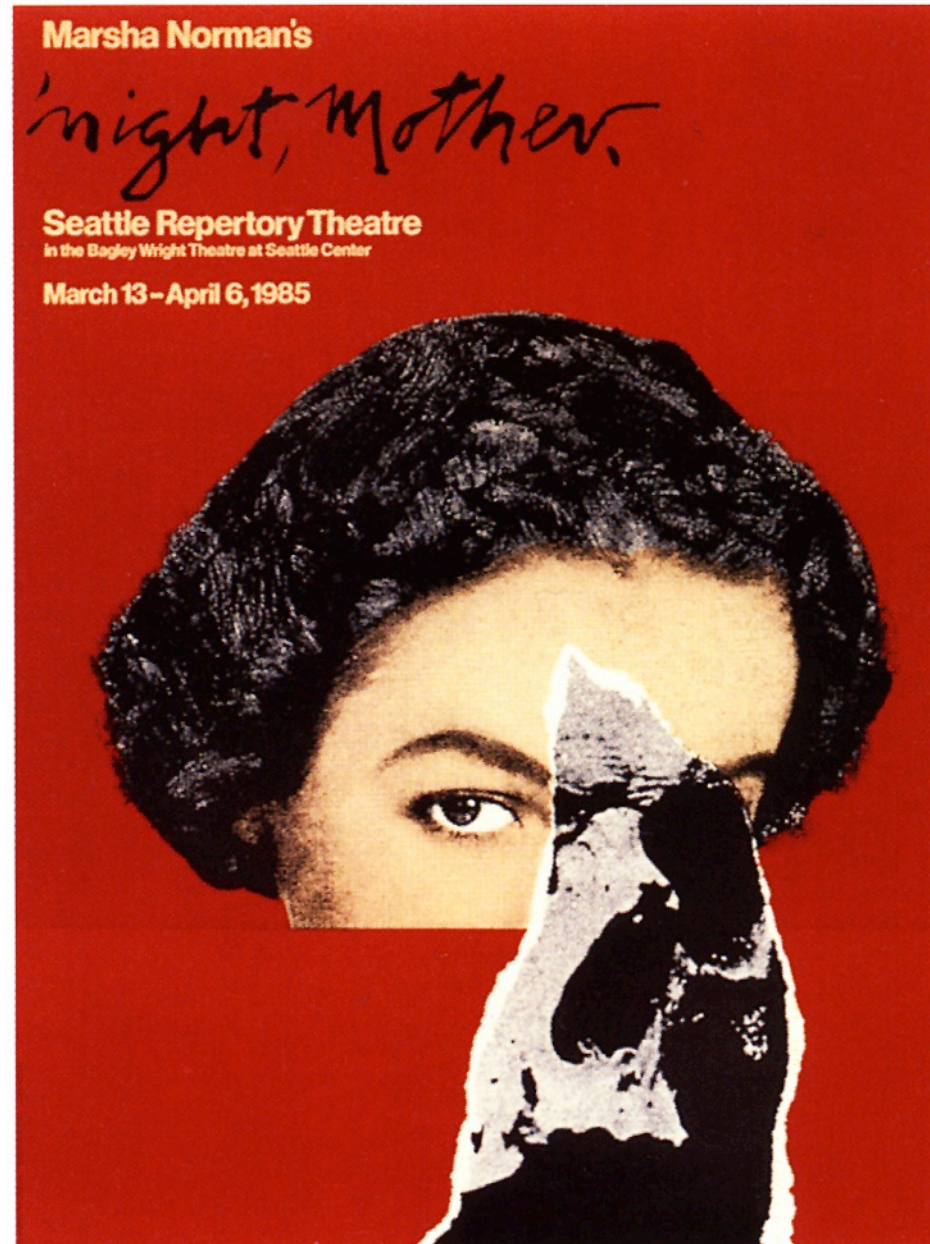
He is a graphic designer often associated with the posters and album covers he did for bands from the Pacific Northwest, such as Nirvana, Hole and The Sonics. Chantry's work follows an analog low-tech approach to design that is informed by the history of the field.

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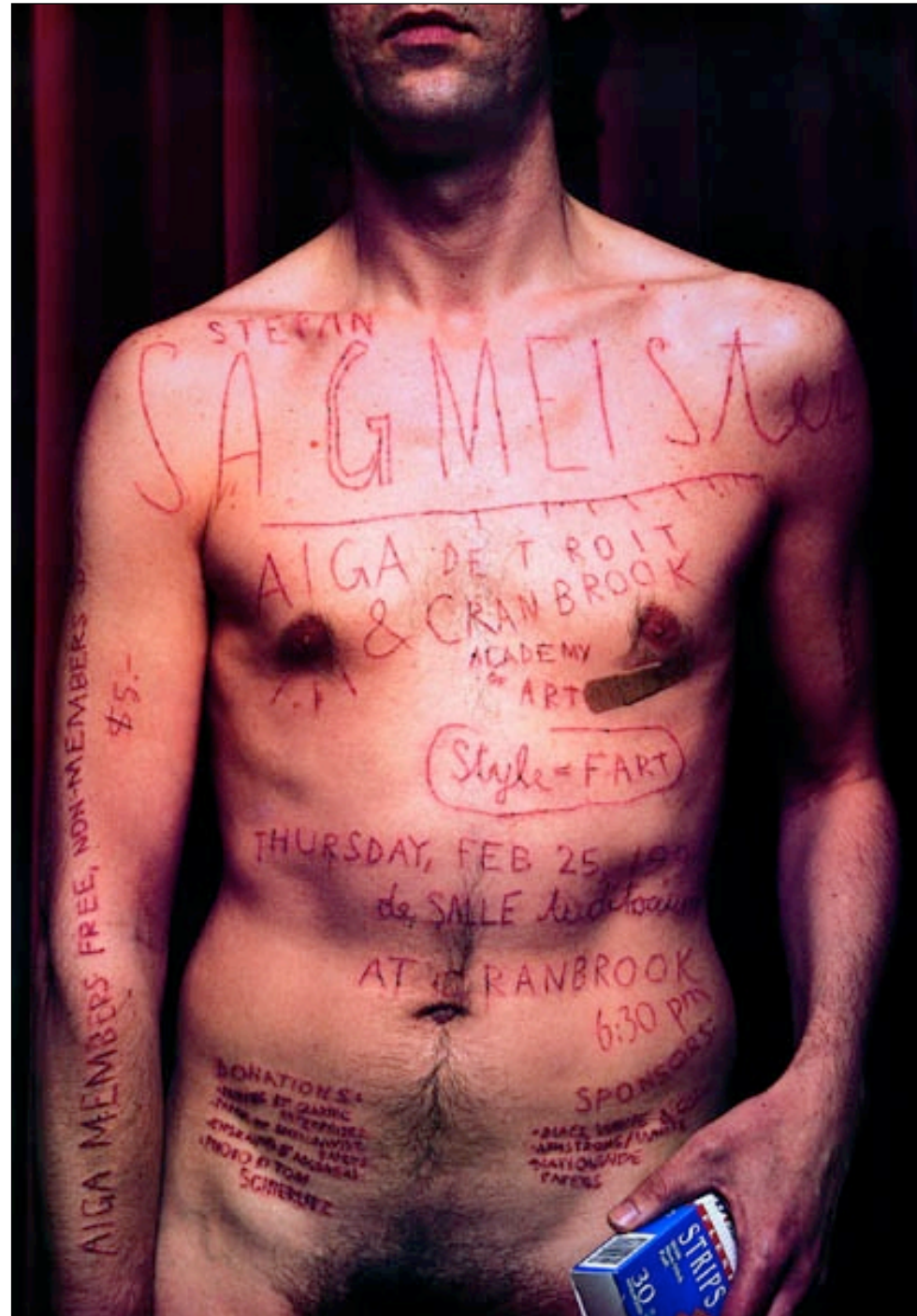
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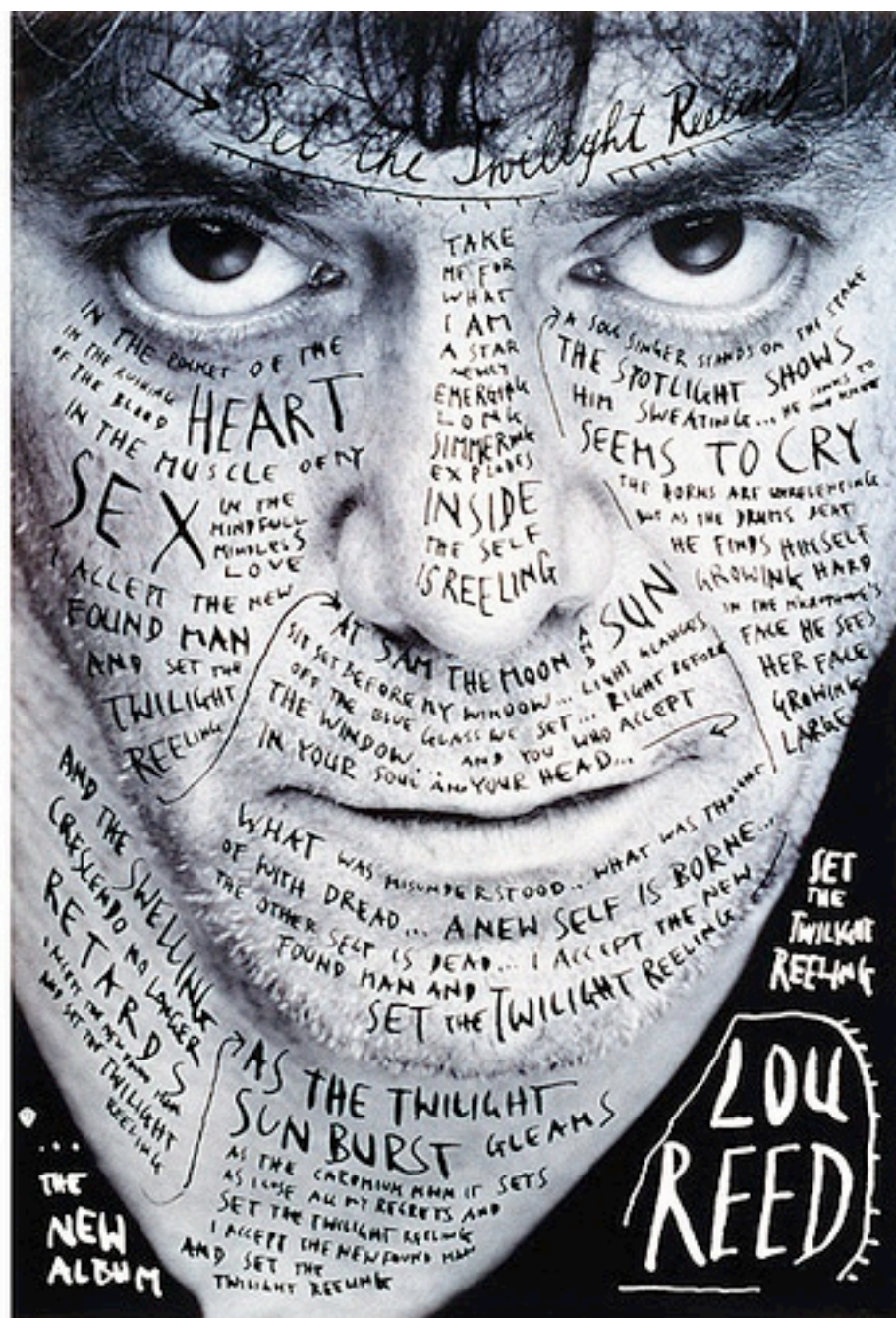
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Jonathan Barnbrook

1985 Studies Graphic design Degree at Central St. Martins, London

1987 Develops an interest in pure typography learns how to use letterpress and analogue typesetting machines

1988 Studies Graphic design Masters Degree at Royal College of Art, London

1990 Designs first font as a student called 'Bastard'

1990 First works in the field of Stonecarving

1990 Leaves Royal College of Art to set up on his own

1991 First commercial font Exocet released by Californian font company Emigre

1992 Second commercial font Manson released by Californian font company Emigre, named changed to Mason after complaints

1992 Starts first experiments in new area of motion graphics after working with director Tony Kaye

1997 Sets up own font company Virusfonts

1997 Designs Damien Hirst Book, I Want To Spend The Rest Of My Life Everywhere, With Everyone, One To One, Always, Forever, Now

1998 Stops entering all design awards

1999 Starts ongoing collaboration with anti advertising foundation Adbusters

2000 Becomes one of the Main signatories of the First Things First Manifesto which calls for more meaningful design