

**CRAIG A. GALLET**  
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California State University at Sacramento  
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## **EDUCATION**

Ph.D., Economics, Iowa State University, 1994

Dissertation: The Effects of Anticipated and Unanticipated Demand Movements on Oligopoly Conduct: Evidence from the U.S. Rayon Industry

M.A., Economics, University of California at Davis, 1988

B.A., Economics, California State University at Sacramento, 1986

## **FIELDS**

Applied Microeconomics, Industrial Organization, Econometrics, Environmental Economics

## **POSITIONS**

Professor, CSU Sacramento, 2008-Present

Associate Professor, CSU Sacramento, 2005-2008

Assistant Professor, CSU Sacramento, 2001-2005

Assistant Professor, CSU Bakersfield, 2000-2001

Assistant Professor, University of Central Florida, 1996-2000

Assistant Professor, Allegheny College, 1994-1996

Instructor of Economics, Iowa State University, 1989-94

Research Analyst, Economics Department, Security Pacific Bank, 1988-89

## **COURSES TAUGHT**

(U = Undergraduate, G = Graduate)

Principles of Microeconomics (U)

Principles of Macroeconomics (U)

Intermediate Microeconomics (U)

Intermediate Macroeconomics (U)

Managerial Economics (U, G)

Industrial Organization (U, G)

Microeconomic Theory I and II (G)

Environmental Economics (U)

Econometrics (U)

Mathematical Economics (U, G)

Statistics for Business (U, G)

Mathematics for Business (U)

Applied Game Theory (U)

Regression Analysis for Business (G)

## PUBLICATIONS

“Meat Meets Meta: A Quantitative Review of the Price Elasticity of Meat,” *American Journal of Agricultural Economics*, Forthcoming.

“The Demand for Fish: A Meta-Analysis of the Own-Price Elasticity,” *Aquaculture Economics and Management*, Forthcoming.

“The Determinants of AIDS Mortality: Evidence from a Panel of US States,” *Atlantic Economic Journal*, Forthcoming.

“The Determinants of Tobacco Control in Europe,” with Jesse Catlin, *Social Science Journal*, March 2009.

“The Determinants of Laws Restricting Youth Access to Tobacco,” with Gary Hoover and Junsoo Lee, *Contemporary Economic Policy*, January 2009.

“Snuff the Puff: International Evidence on the Determinants of Anti-Smoking Policy”, *Applied Economics Letters*, January 2008.

“The Impact of Smoking Bans on Alcohol Consumption,” with Hyrum Doegey, *Social Science Journal*, December 2007.

“The Demand for Alcohol: A Meta-Analysis of Elasticities”, *Australian Journal of Agricultural and Resource Economics*, June 2007.

“A Comparative Analysis of the Demand for Higher Education: Results from a Meta-Analysis of Elasticities,” *Economics Bulletin*, April 2007.

“Clean Indoor-Air Laws and Cigarette Demand: Restrictions vs. Enforcement,” *Social Science Journal*, April 2007.

“Putting out Fires: An Examination of the Determinants of State Clean Indoor-Air Laws,” with Gary Hoover and Junsoo Lee, *Southern Economic Journal*, July 2006.

“Health Information and Cigarette Consumption: Supply and Spatial Considerations,” *Empirica*, March 2006.

“Cyclicalities and the Labor Market for Economists,” with John List and Peter Orazem, *Southern Economic Journal*, October 2005.

“Settling the Smoke: Public Policy and Shareholder Wealth in the Cigarette Industry,” with Rossitza Wooster, *Contemporary Economic Policy*, April 2005.

“The Determinants of Living Wage Rates,” *Social Science Journal*, December 2004.

"Clean Indoor-Air Laws and Restrictions to Youth Access: The Efficacy of Anti-Smoking Policy," *Journal of Economics and Finance*, October 2004.

"The Extent of the Market: An Application of Convergence Tests to Los Angeles Region Housing," *Annals of Regional Science*, September 2004.

"Growth and Income Inequality: Evidence of Racial Differences," with Mary Gallet, *Social Science Journal*, January 2004.

"Convergence of Market Shares in the U.S. Cigarette Industry," *Journal of Applied Business Research*, Fall 2003.

"Cigarette Demand: A Meta Analysis of Elasticities," with John List, *Health Economics*, October 2003.

"Advertising and Restrictions in the Cigarette Industry: Evidence of State-by-State Variation," *Contemporary Economic Policy*, July 2003.

"Determinants of Health Outcome: An Application to Rates of Sexually Transmitted Disease," *Social Science Journal*, November 2002.

"The Business Cycle and Competition in the U.S. Brewing Industry," with Patricia Euzent, *Journal of Applied Business Research*, Spring 2002.

"Competition in the U.S. Lemon Market," *Applied Economics Letters*, February 2002.

"What Experimental Protocol Influence Disparities Between Actual and Hypothetical Reported Values? Evidence from a Meta-Analysis," with John List, *Environmental and Resource Economics*, November 2001.

"The Instability of Market Shares: An Application of Unit Root Tests to the Cigarette Industry," with John List, *Journal of Economics and Business*, September 2001.

"An Alternative Specification of Tourism Demand," with Brad Braun, *Annals of Tourism Research*, May 2001.

"The Gradual Response of Market Power to Mergers in the U.S. Steel Industry," *Review of Industrial Organization*, May 2001.

"The Effect of a Dominant Firm on Market Power: Evidence from the Domestic and Export Markets for Fresh Oranges," *Southern Business and Economic Journal*, April 2001.

"The Environmental Kuznets Curve: Does One Size Fit All?," with John List, *Ecological Economics*, January 2000.

"The Effect of the 1971 Advertising Ban on Behavior in the Cigarette Industry," *Managerial and Decision Economics*, September 1999.

"The Gradual Adjustment of Cigarette Demand to Health Information," with Rajshree Agarwal, *Bulletin of Economic Research*, July 1999.

"Gradual Switching Regression Estimates of Alcohol Demand," *Applied Economics Letters*, June 1999.

"Trigger Price Strategies in the U.S. Brewing Industry," *Atlantic Economic Journal*, June 1999.

"The Kuznets Curve: What happens after the Inverted-U?," with John List, *Review of Development Economics*, June 1999.

"Elasticities of Beer Demand Revisited," with John List, *Economics Letters*, October 1998.

"Public Policy and Market Power in the 1930s Rayon Industry," *Journal of Economics and Business*, August 1997.

"U.S. Steel Production and the Natural Rate Hypothesis," *Atlantic Economic Journal*, June 1997.

"Cyclical Fluctuations and Coordination in the U.S. Steel Industry," *Applied Economics*, April 1997.

"Mergers and Market Power in the U.S. Steel Industry," *Applied Economics Letters*, April 1996.

"The Production-Smoothing Role of Inventories in the 1930s Rayon Industry," *Southern Business and Economic Journal*, October 1995.

"The Effects of the Business Cycle on Oligopoly Coordination: Evidence from the U.S. Rayon Industry," with John Schroeter, *Review of Industrial Organization*, April 1995.

## **WORKING PAPERS**

"Determinants of the Price Elasticity of Cigarette Demand"

"Comparing Health Information and Advertising Restrictions: A Meta-Analysis of U.S. Anti-Smoking Policies"

"The Income Elasticity of Meat: A Meta-Analysis"

"A Meta-Analysis of the Price Elasticity of Meat: Evidence of Regional Differences"

## **CURRENT RESEARCH INTERESTS**

Alcohol Control Laws and STD  
Heterogeneous Kuznets Curves: Evidence from U.S. State-Level Panel Data  
Determinants of Alcohol Control Laws

## **PRESENTATIONS**

"Meat Meets Meta: A Quantitative Review of the Price Elasticity of Meat," Hawaii International Conference on Social Sciences, June 2008.

"The Demand for Alcohol: A Meta-Analysis of Elasticities," Aarhus Colloquium of Meta-Analysis in Economics, Sonderborg, Denmark, September 2007.

"The Demand for Alcohol: A Meta-Analysis of Elasticities," Competitive Forces affecting the Wine and Winegrape Industries: An International Conference on World Wine Markets, University of California at Davis, August 2007.

"The Determinants of AIDS Mortality: Evidence from a Panel of US States," Hawaii International Conference on Social Sciences, June 2007.

"The Determinants of Laws Restricting Youth Access to Tobacco," Hawaii International Conference on Business, May 2006.

"Health Information and Cigarette Consumption: Supply and Spatial Considerations," Western Social Science Association Meetings, Las Vegas, NV, April 2003.

"Cigarette Demand: A Meta Analysis of Elasticities," European Conference on Health Economics, Paris, France, July 2002.

"Health Information and Behavior in the U.S. Cigarette Industry", Western Social Science Association Meeting, Reno, NV, April 2001.

"The Effects of the Business Cycle and Advertising on Competition in the Beer Industry", Southern Economic Association Annual Meeting, Washington, DC, November 1998.

"Cigarette Demand and the Health Score: New Evidence using a Gradual Switching Regression Technique," Southern Economic Association Annual Meeting, Atlanta, GA, November 1997.

"Public Policy and Market Power in the 1930s Rayon Industry," Western Economic Association Annual Meeting, Seattle, WA, July 1997.

"Conduct in the U.S. Steel Industry: 1950-1988," Atlantic Economic Society Meetings, Williamsburg, VA, October 1995.

"Oligopoly Coordination and Demand Fluctuations in the U.S. Rayon Industry," Atlantic Economic Society Meetings, Montreal, Canada, October 1994.

## **STUDENTS SUPERVISED**

M.A. Theses:

"Determinants of Supply and Demand in the U.S. Beer Industry," Colin Wallace), Summer 2008.

"Market Share Instability and the Level of Demand in the Cigarette and Beer Industries," Paul Deaver, Spring 2008.

"The Kuznets Hypothesis Revisited: Evidence from State-Level Data in the U.S.," Luciano Arce, Fall 2007.

"An Investigation of the Link between Pharmaceutical Spending and Cancer Mortality," Jesse Catlin, Spring 2007.

"The Demand for Public and Private Higher Education in the United States between 1986 and 2000," Petra Abraham Laptalo, Spring 2006.

"What the Doctor Ordered: The Economics of Health Compliance," David Forbes, Fall 2005.

"Economic Growth and Pollution in China: An Analysis of the Environmental Kuznets Curve," George Lam, Spring 2005.

"Public Policy Effects on Cigarette Supply and Demand," Jason Yang, Spring 2005.

"The Impact of Clean Indoor-Air Laws on the Demand for Alcohol," Hyrum Doegey, Fall 2004.

"Transportation Pricing: From Theory to Practice," Reza Navai, Fall 2004.

McNair Scholar Program:

"Regional Differences in the Demand for Alcohol," Egle Michaliovaite, Summer 2008.

## OTHER ACTIVITIES

Review of book entitled “*Smoke Filled Rooms: A Postmortem on the Tobacco Deal*,” written by Kip Viscusi, *Social Science Journal*, January 2004.

Consulting Editor, Eh.Net Encyclopedia of Economics, 2004.

Consultant, California Department of Education (Sacramento, CA), 2003-04.

“Housing Price Dynamics in Kern County,” *Kern Economic Journal*, 2001.

“Does Crime Pay? The Economics of Prison Location,” with Todd Cherry and Mitch Kunce, *Kern Economic Journal*, 2000.

Review of book entitled “*Networks, Infrastructure, and the New Task for Regulation*,” edited by Sichel and Alexander, *Review of Industrial Organization*, December 1997.

Member, Editorial Board, *Southern Business and Economic Journal*, 1998-Present.

Statistics Orientation Seminar, Executive MBA Residency, College of Business, University of Central Florida, 1996-1997.

Member, Western Economic Association and Western Social Science Association.

Referee for: *Applied Economics*, *International Journal of Industrial Organization*, *Journal of Economics*, *Review of Industrial Organization*, *American Economic Review*, *Journal of Economics and Business*, *Contemporary Economic Policy*, *Southern Economic Journal*, *Social Science Journal*, *Journal of Environmental Economics and Management*, *Environmental and Resource Economics*, *Resource and Energy Economics*, *Health Economics*, *Southern Business and Economic Journal*, *Fiscal Studies*, *Environment and Development Economics*, *Journal of Urban Health*, *Empirical Economics*, *Social Science and Medicine*, *Empirica*, *Empirical Economics*, *Canadian Journal of Agricultural Economics*, *Bulletin of Economic Research*, *Journal of Political Economy*, *Journal of Economics and Finance*, *American Journal of Agricultural Economics*, *Review of Agricultural Economics*, *Journal of Applied Economics*, and the National Science Foundation.

## GRANTS AND AWARDS

SSIS Summer Research Grant, College of Social Sciences and Interdisciplinary Studies, CSU Sacramento, 2005.

President’s Award for Research and Creative Activity, CSU Sacramento, 2005.

Research and Creative Activity Award, CSU Sacramento, 2002, 2004.

Alumni of the Year Award, CSU Sacramento, 2001.

Professional Development Grants, CSU Bakersfield, 2000-2001.

Summer Research Grants, College of Business, University of Central Florida, 1997, 1998, 1999.

Galloway Award for Teaching Excellence, College of Business, University of Central Florida, 1997.

Premium for Academic Excellence Award, Iowa State University, 1989-1990.

## **SERVICE**

Chair, Search Committee, Department of Economics, CSU Sacramento, 2008-2009.  
Chair, Review, Promotion, and Tenure Committee, Department of Economics, CSU Sacramento, 2005, 2007, 2008, and 2009.

Member, Anthony J. Leones Scholarship Committee, CSU Sacramento, 2008-Present.

Member, Human Subjects Committee, Department of Economics, CSU Sacramento, 2008-Present.

EEO Officer, Department of Economics, CSU Sacramento, 2005-2006.

Member, Outstanding Teaching Award Committee, College of Social Sciences and Interdisciplinary Studies, CSU Sacramento, 2004-Present.

Reviewer, Research and Creative Activity Award, CSU Sacramento, 2003-2004.

Member, Lifetime Achievement Award Committee, CSU Sacramento 2003-2005.

Member, Department of Economics, Graduate Committee, CSU Sacramento, 2002-Present.

Graduate Director, Department of Economics, CSU Sacramento, 2002-2005.

Member, Graduate Council, CSU Sacramento, 2002-2005.

Member, Faculty Endowment Committee, CSU Sacramento, 2002-2005.

Member, Department of Economics, Search Committee, CSU Sacramento, 2001-Present.

Member, Department of Economics, Executive Committee, CSU Sacramento, 2001-2003.

Member, Department of Economics, Curriculum Committee, CSU Sacramento, 2001-Present.

Member, Public Affairs Committee, CSU Bakersfield, 2000-2001.

Member, Institutional Effectiveness Committee, Department of Economics, University of Central Florida, 1996-2000.

Member, Diversity Committee, College of Business, University of Central Florida, 1999-2000.

Member, Ethics Committee, College of Business, University of Central Florida, 1998-2000.

Member, Department of Economics Search Committee, University of Central Florida, 1997-2000.

Member, Protege Team, College of Business, University of Central Florida, 1998-2000.

Member, Undergraduate Program Review Committee, College of Business, University of Central Florida, 1997-1998.

Member, Department of Economics MAAE Review Committee, University of Central Florida, 1997-1998.

Member, Undergraduate Curriculum Committee, Department of Economics, University of Central Florida, 1996-1998.

Member, Institutional Review Board, Allegheny College, 1995-96.

## **REFERENCES**

Available upon request