

Photo 148 Print Submission Guidelines

Final Portfolio due Friday, July 10, before noon.

Submit 8 prints from three assignments:

1. Food, two assignments of your choice, and if individually assigned, a reshoot from earlier submission.
2. Images must be from new shooting sessions, not from previously submitted shooting sessions.

Presentation:

1. Select a small plain box.
2. Create prints to box dimensions with a minimum of one-inch borders.
(Borders can be created using “canvas size” in Photoshop.)

The following factors are of primary importance in grading the photographs:

- a. Overall presentation, technical quality, visual organization of the individual images, the clarity of the visual message, adherence to assignment guidelines and the imagination or emotional impact of the photographs.
- b. This is a commercial photography class. Submitted images should be designed to communicate the appeal of the subject & to fill the clients’ needs.
- c. Print quality -- including color balance, contrast, tonal range and sharpness.