

Design INTD 20

Fall 2009
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www.csus.edu/indiv/g/goffs/

Course Description

Examination of the visual arts as expressed in architecture and interiors, community planning, painting and sculpture, furniture, ceramics, graphics, photography, clothing, and industrial design. Lecture, discussion. 3 units.
INTD 20, General Education Area C2

Objectives

Upon completion of this course the student should be able to:

- recognize the works of major 20th century designers.
- demonstrate an understanding of the major trends and styles that have shaped the field of design.
- describe how developments in design reflect cultural, political and economic factors.

Exams & Essay

First Exam	100 points	Wednesday	October 7
Essay	20 points	Monday	October 26
Second Exam	100 points	Monday	November 9
Final Exam	100 points	Monday	December 14 <u>12:45 p.m.</u>

This schedule is subject to alteration. Changes will be announced in class.

Final course grades:

A 90 - 100%, B 80 - 89%, C 70 - 79%, D 60 - 69%, F below 60%

Make-up Exams

Makeup exams will not be given except for serious and compelling emergencies. Written verification from an appropriate source is required. Students must contact the instructor at the time of the emergency. Make-up exams, if approved, must be scheduled at the Testing Center, in Lassen Hall.

Attendance

A primary goal of this course is to demonstrate the complexity and variety of design in the environment. Due to the emphasis on visual exposure, students are expected to attend every class meeting. If a class is missed, the information presented should be secured from another student. Many areas covered in exams (including slides, videos and films) are only available in class, not in the assigned readings.

Drops

October 9th: Last day to drop, with department-approved petition (after this date the Dean of the College of Arts and Letters approval is required). Limited to students with serious and compelling reasons.

Incomplete Grades

Incomplete grades require a serious and compelling reason, as well as written verification from an appropriate source.

Accommodations

If you require accommodation or assistance with assignments, tests, attendance, etc., please notify the instructor by the beginning of the 3rd week of the semester so that arrangements can be made.

Text/Readings

The Making and Meaning of Art **Laurie Schneider Adams**

First Exam:	Design 113-125 Structure, Architecture pgs. 266 - 291 pgs., 329 - 336 pgs., 420 - 423 pgs, 522 - 525 pgs.
Second Exam:	Shakers, Architecture, Furniture, Industrial Design, Fashion Architecture / Sculpture: 262 - 263 pgs., 552-557 pgs., Furniture / Products 63 - 67 pgs., Industrial 70-73 pgs. (No Glossary)
Final Exam:	Graphics, Advertising, Photography, Film Perception & Color pgs. 96 - 103, 193 - 194 Photography pgs. 199 - 217, 229, & 528 - 529 pgs. & 549 Film pgs. 218 - 224

**Design 20, Fall '09
Semester Schedule**

This schedule is subject to alteration. Changes will be announced in class.

Week of:	Monday	Wednesday
August 31	Syllabus, Intro. to Design	Structure & Materials
September 7	Labor Day	Structure & Materials Historicism & Styles
September 14	Historicism & Styles Modern: Bauhaus, Gropius	Early 20th Century Mies, Corbu
September 21	Early 20th Century: Organic / Modern Wright	Early 20th Century: Maybeck, Morgan
September 28	Mid-Century: Lautner, Meier	Mid-Century: International, Johnson Possible Furlough Day
October 5	Mid-Century: Expressionism, Saarinen Test Review	Exam
October 12	Essay Description Late 20th Century Post Modern: Johnson Graves	Late Century: Isozaki, Gehry
October 19	Furniture	Mid-Century & Contemporary Furniture Possible Furlough Day
October 26	Essay Due Industrial Design Loewy, Teague	Industrial Design Graves, Starck
November 2	Fashion	Fashion/ Test Review
November 9	Exam	Veteran's Day
November 16	Perception / Color	Graphics
November 23	Graphics	Photography Possible Furlough Day
November 30	Photography	Film
December 7	Film	Final Exam Review

Final Exam: Monday, December 14, 12:45pm