

Author \_\_\_\_\_

**Clear Thesis** ..... [1-5] \_\_\_\_\_

5. The point of the essay is clearly stated in the introduction.
3. The point of the essay is only indirectly stated in the introduction.
2. The point of the essay can only be inferred after reading much of the essay.
1. The point of the essay is unclear.

**Organization** ..... [1-10] \_\_\_\_\_

10. Well organized and easy to follow.
8. Sufficiently well organized to follow the flow.
5. Not well organized.
1. Unorganized and difficult to follow.

**Analysis and Evidence** ..... [1-10] \_\_\_\_\_

10. Analyzes issues and offers supporting evidence with citations.
7. Some flaws in analysis; some evidence not supported with citations.
4. Lacks analysis; summarizes rather than analyzes.
1. Lacks analysis; poor job of summarizing.

**Clarity** ..... [1-10] \_\_\_\_\_

10. Conveys author's ideas clearly.
5. Communicates author's ideas, but with difficulty.
1. Author's ideas are unclear.

**Voice and Audience** ..... [1-10] \_\_\_\_\_

10. Uses active voice, appropriate tone for audience.
5. Some passive voice, tone is too casual or stilted.
1. Frequent passive voice, very inappropriate tone for audience.

**Research and References** ..... [1-10] \_\_\_\_\_

10. Uses appropriate sources, properly used and cited.
5. Insufficient technical sources, citations insufficient or improperly used.
1. Very inappropriate sources, lack of citation bordering on plagiarism.

**Format** ..... [1-5] \_\_\_\_\_

5. Meets all page and format requirements, uses appropriate headings.
3. Does not meet all requirements, needs more and better section headings.
1. Format requirements ignored, inappropriate formatting.

**Grammar, Spelling, Sentence Structure** ..... [1-5] \_\_\_\_\_

5. Free of spelling, grammar and structural problems.
3. Minor errors in grammar, spelling or structure.
1. Grammar and sentence structure problems make essay difficult to read.

**Quality of visual aid** ..... [1-5] \_\_\_\_\_

5. Clear, pertinent graphs, illustrations, photos (etc.) that support presentation
3. Visual aids are difficult to read/see, marginal connection to presentation
1. Low quality visual aids, don't connect to the presentation, leave the reader in question