## Prices as of October 18, 2007

## \*\*\*\*\* 3 NEW MOVIES!!!! \*\*\*\*\*

Movie	Release	Size	Price	Change	Comments
30 Days of Night	19-Oct-07	L	20	+3	Icky reviews – but, in horror, isn't that a good thing?
Gone, Baby, Gone	19-Oct-07	S	14	+1	Excellent reviews – for what it's worth, the one I am most likely to see this weekend
Lars and the Real Girl	19-Oct-07	S	1.5	-1.5	Great reviews, but still low screen count
Rendition	19-Oct-07	М	14	+2	Can't Reese bring in this amount pretty much all by herself?
Sarah Landon and the Paranormal Hour	19-Oct-07	S	3	-1.5	More screens than you think, but who is going to see this one?
The Assassination of Jesse James	<del>19-Oct-07</del>	₩	<del>15</del>	=	I'M KILLING THIS ONE; JUST CAN"T GET A GOOD FEEL ON THE RELEASE SCHEDULE
The Comebacks	19-Oct-07	М	13	+2	Lots of commercials; stupid-funny or just plain stupid?
Things We Lost in the Fire	19-Oct-07	S	11	-4	This feels like the forgotten movie this crowded weekend
Before the Devil Knows You're Dead	26-Oct-07	S	5	+1	Pretty good cast for this price
Dan in Real Life	26-Oct-07	L	17	-3	Just how much draw does Steve Carell have? The supporting cast won't help
Reservation Road	26-Oct-07	Μ	7	-	
Saw IV	26-Oct-07	L	46	+1	We'll know a lot about this one after this weekend's 2 horror movies, no?
The Darjeeling Limited	26-Oct-07	Μ	13	-	
American Gangster	2-Nov-07	L	41	-2	
Bee Movie	2-Nov-07	L	54	+2	Still #1
Darfur Now	2-Nov-07	XS	2	-	
The Martian Child	2-Nov-07	S	14	-1	Low Demand
After Dark's Horrorfest 2	9-Nov-07	XS	4	+1	Demand picking up
Fred Claus	9-Nov-07	L	27	-2	Low Demand
I Could Never Be Your Woman	9-Nov-07	S	10	+1	Popularity on the upswing
Lions for Lambs	9-Nov-07	М	30	+2	Starting to see a bunch of commercials
Southland Tales	16-Nov-07	S	10	-2	RELEASE DATE CHANGE; Low Demand
Beowulf	16-Nov-07	XL	45	+2	Demand is on the rise
Love in the Time of Cholera	16-Nov-07	S	2	5	Low Demand
Margot at the Wedding	16-Nov-07	M	.7	3	Low Demand
Mr. Magorium's Wonder Emporium	16-Nov-07	L	25	-	

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August Rush	21-Nov-07	М	13	-1	Low Demand
Christmas in Wonderland	21-Nov-07	S	7	-	NEW MOVIE
Enchanted	21-Nov-07	L	36	-	
Hitman	21-Nov-07	М	24	-	
I'm Not There	21-Nov-07	XS	2.5	-	
No Country for Old Men	21-Nov-07	М	8.5	+1.5	A move to T-giving weekend is always a good move; second most popular movie remaining
The Mist	21-Nov-07	М	4	5	Low Demand
This Christmas	21-Nov-07	М	14	-	NEW MOVIE
Awake	30-Nov-07	S	7	-	NEW MOVIE
Flawless	30-Nov-07	XS	.2	1	Low Demand
Atonement	7-Dec-07	S	9	-	
The Golden Compass	7-Dec-07	XL	56	+2	Demand picking up in a hurry
The Walker	7-Dec-07	XS	6	+.5	Popularity on the upswing