

## Grading Rubric for MBA 210 PPT Presentations

CATEGORY	Excellent	Satisfactory	Needs Improvement	Unacceptable
	90 - 100%	80 - 90%	70 - 80%	0 - 70%
<b>Content - Accuracy</b>	All content throughout the presentation is accurate. There are no factual errors. Assumptions were thoroughly and clearly stated. Speaker notes were thorough and did not merely repeat the slides.	Most of the content is accurate but there is one piece of information that seems inaccurate. Most assumptions were thoroughly and clearly stated. Speaker notes did not merely repeat the slides and were, for the most part thorough.	Content confusing or contains more than one factual error. Assumptions were stated but not thoroughly or clearly. Some speaker notes merely repeated the slides and were not thorough.	Content confusing and contains many factual errors. Assumptions were not stated. Speaker notes merely repeated the slides and were not thorough.
<b>Sequencing of Information</b>	Information is organized in a clear, logical way. It is easy to anticipate the next slide.	Most information is organized in a clear, logical way. One slide or piece of information seems out of place.	Most information is not logically sequenced.	There is no clear plan for the organization of information.
<b>Effectiveness</b>	PPT presentation includes all material needed to give a good understanding of the topic. All case questions were answered clearly.	PPT presentation is lacking one or two key elements. Nearly all case questions were answered clearly.	PPT presentation is missing more than two key elements. The majority of case questions were answered clearly.	PPT presentation is lacking several key elements and has inaccuracies. The majority of case questions were not answered clearly.
<b>Appearance - Font Choice, Formatting, Background, Graphics</b>	Appearance has been carefully planned to enhance readability and content.	Appearance has been carefully planned to enhance readability.	Appearance has not been carefully planned to complement the content. It may be a little hard to read or understand.	Appearance makes it very difficult to read or understand the material.