

## **Video Project Proposal**

### **VIDEO TITLE:**

Now You Do (Working Title)

### **Theme of Video:**

Tragedy leads to estrangement, preventing healing and promoting depression.

### **SYNOPSIS OR TREATMENT: 500 words or less**

Rather than grieve together after experiencing a third trimester miscarriage, a husband and wife grow distant and attempt to repress their feelings in emotional isolation. They ultimately become strangers to one another before another near tragedy (and a surprise visit) exposes the damage they are doing to one another.

### **VIDEO STYLE:**

The film is a narrative piece, but less literal than a cut and dry linear; a lyrical montage between past and present comprises the bulk of the video, highlighting happier times in juxtaposition with the night of the tragedy and the bleak present. The film primarily focuses on the darker moments, making use of low key lighting, with deeply saturated blues and greys that visually substantiate the film's dark theme. A mix of music and incomprehensible noise (all at once corporeal and mystical) make up the soundtrack.

An aspect I'm really interested in exploring with the piece is the use of high speed camera techniques, particularly with the scenes set in the present. An incredibly high frame rate (utilizing a program like Twixtor), would help to create a look that is all at once reminiscent of a highly detailed, surrealistic painting or photograph in video form.

In stark contrast, the ending shot of the film is captured in a raw, realistic, emotionally confrontational style, utilizing source lighting and ditching the background track in favor of diegetic sound, à la Dogme 95.

### **TARGET AUDIENCE:**

Primarily adult, due to the mature nature of the subject matter.

### **LENGTH OF VIDEO:**

5-10 minutes.

### **OBJECTIVES:**

Create a memorable, visceral, affecting video of considerable (ie, professional) quality, appropriate for festival submission.

### **SETTING & RESOURCES:**

**Setting:**

The majority of the scenes are indoors, involving props and rooms typical of most modern homes/apartments (bathroom, living room, garage), so we are confident we would be able to locate locations with these characteristics with relative ease.

**Team:**

Jordan Naraja - Director  
Carlos Grajeda - Assistant Director  
Kyle Haubert - Cinematography  
Dylan Fujimoto - Editor  
Corey Carruthers - Audio Design  
Olivia Hughes - Casting, Script Supervisor, Writer

**Equipment:**

*Cameras:*

Panasonic HVX 200  
Panasonic HMC150  
Panasonic GH2  
Canon T2i  
Canon 60D (x2)

*Lenses/Filters:*

Multiple

*Mics/Audio:*

Zoom H4N1 Audio Recorder  
Røde NTG-1 Shotgun Mic  
Røde DSLR Video Mic Shotgun Mic  
Blue Snowball Mic

**Budget:**

Team pool (roughly \$100 or so each)  
Additional funding as necessary.

**PLAUSIBILITY STATEMENT:**

This project is a plausible and viable choice due to its relative containment as far as locations and prop use go, allowing for emphasis on utilizing artistic effects in post.

The pre-existing group (which has already been meeting over the last couple months in regards to working on the project for this class) is well-rounded in each area of production, in addition to being well-equipped with individual tools, equipment, and accessibility to other resources necessary to the project (actors, music, etc.).

**ESTIMATED SCHEDULE:**

JAN 23rd 2012 - Spring 2012 Semester Begins

JAN 24th - First Day of COMS 185

*JAN 30th - Project Proposal due*

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FEBRUARY 2012  
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[FEB 1-7th]

- Brainstorm More Locations
- Brainstorm Cast/Crew
- Official Budget - Solidify by 7th
- Crew Schedules - Solidify

[FEB 7th] - Project Announcements/Proposal]

[FEB 8th-20th]

- Casting - Solidify by 20th. Get cast schedules.
- Locations - Solidify by 10th-15th
- Test Shoots - If we get one of the locations set we should do lighting tests as well as shot test for our storyboarding. Solidify before 20th so we have something to show.
- Script Breakdown/Possible Storyboarding

[FEB 21st/23rd] - Director & Cinematographer Meeting

[Feb 21st-27th]

- Finish Storyboarding - Finish by the beginning of the week
- Rehearsal
- Schedule Shooting Dates - Solidify

*[FEB 28th/Mar 1st] - Entire Class Meets/Progress Report*

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MARCH 2012  
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[MAR 1st-6th]

- Shoot

[MAR 6th/8th] -Director & Editor Meeting

[MAR 6th-15th]

- Edit
- Shoot

[MAR 13th/15th] - Group Meeting  
[MAR 15th 29th]

- Shoot
- Edit - Rough Cut "done" by 28th. Analyze what we have and decide if we need reshoots

[MAR 20th/22nd] - Open Meeting (SPRING BREAK 19th-25th)  
[MAR 27th/29th] - *Entire Class Meets/Progress Report*

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APRIL 2012

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PLAN ON USING APRIL FOR EDITING AND RESHOOTS

[APR 3rd/5th] - Director & Editor Meeting  
[APR 10th/12th] - Director & Editor Meeting  
[APR 17th/19th] - Director & Editor Meeting  
[APR 24th/26th] - Open Meeting  
[APR 26th]

- FINALIZE - Most touch up should be done by this date or week. Plan on finishing this before finals/end of the semester.

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MAY 2012

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[MAY 8th/10th] - PRELIMINARY FINAL CRITIQUE  
[MAY 12th-18th] - FINALS WEEK

**Presentation: Day of Finals**