

**ComS 163 (Dr. Mark Stoner)**  
**Journal Assignment Grading Rubric**

	Assessment of Relative Quality of Each Category				
	0	1	2	3 or 4	5
<b>Description/Observation</b>	Incoherent description; communication behavior is not apparent	Description is hard to follow; communication behavior is occasionally mentioned but not the focus	Description makes sense, but has minimal detail; communication behavior described is relevant but not much developed	Description is sensible; communication is the focus; may lack detail, vividness, or exhibit some problems of relevance	Clear relevant to communication; appropriate, relevant events; vivid language
	0	1	2	3 or 4	5
<b>Conceptual Linkage</b>	Missing	Minimal engagement with the concept; misses both explicit and implicit relationships to construction of self and society	Concept and observation linked, but undeveloped; exhibits some problems of correctness, clarity or logic	Generally appropriate; problem/s of correctness in use of concept; weakness of explanation may exist; insight is undeveloped or is common.	Clear, concise, logical explanation of how theory explains or predicts comm. behavior elaborately and logically.
	0	1	2	3 or 4	5
<b>Conceptual Insight</b>	Little or no analysis of description; fails to apply concept to the events described	Attempts to apply concept to description, but provides no insight; may incorrectly apply the concept	Applies concept to description in perfunctory way; no real insight indicated.	Exhibits some insights into communication experience; misses one or more elements of definition or description	Directly applies concept to description; explores all elements of definition and all parts of description; exhibits insight into theory and its application; suggests specific cognitive, behavioral or values shifts.
<b>Writing Mechanics</b> (Spelling, grammar and documentation)	4+ errors = 0	3 errors = 1	2 errors = 2	1 error = 4	0 errors = 5

(revised 2/12/03)

Total: \_\_\_\_\_ divided by 5 =   (Record this total on your contract)