ComS 100B Critical Analysis of Messages

Dr. Mark Stoner

Texts for Study #2

**1. Free Speech for People** advocacy video

<http://www.youtube.com/watch?v=Dx81TeELcik>

This video is a complex text that invites analysis from any of the perspectives we have or will examine. The exigence to which it is responding is significant (the Supreme Court ruling that corporate rights to political advocacy match those of *individual* citizens; the case is known as “Citizens United v. Federal Election Commission) and the immediate appearance of an organization [FreeSpeechForPeople.org] responding to the exigence matters. (This is the decision that brought “super pacs” into being.

If subtitles are insuffient, get transcription at:

<http://www.csus.edu/indiv/s/stonerm/TransferStation/ComS100B/TranscriptionOfFreeSpeechForPeopleVideo--Sp2010.pdf>

**2. “The Disaster Capitalism Curriculum: The High Price of Education Reform**,” by Adam Bessie and Dan Archer, 2012

<http://www.csus.edu/indiv/s/stonerm/Bessie-Archer--Graphic-SchoolReform.pdf>

For background information, I recommend you read about the story by visiting:

<http://www.archcomix.com/comicsarchive/>

This is a highly political, agenda-driven piece. The challenge of dealing with both text and visual text are both significant and very interesting. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**3.** Larry Lessig, a very well-known legal scholar, addressed the issue of copyright and the inhibition of creativity in his speech, **“Laws that Choke Creativity.”** Lessig has important things to say, but his presentation both in speech and the visual aids he uses creates interesting critical problems as you consider at the macro level how the visuals and speech work together, then at the micro level of how specific elements of each work together to affect the audience.

<http://www.ted.com/talks/larry_lessig_says_the_law_is_strangling_creativity.html>

The transcript of the speech is here at the site above or in PDF here:

<http://www.csus.edu/indiv/s/stonerm/TransferStation/ComS100B/Transcript-LessigOnCopyrightAndCreativity.pdf>