

BETA ALPHA PSI
Board Meeting Minutes
January 30, 2009
Approved by the Board of Directors

A. Call To Order

1. The meeting was held in the Green and Gold Board Room at California State University, Sacramento, and was called to order by President Jon Lomeli at 5:32pm.
2. Officers present: Jon Lomeli, Stephanie Gury, Stephanie Gordon, Ashley Smith, Sara Light, Jessica Sevrin, Phuoc La, Andrea Paperno, Amy Johnson, Tobi Oluwafemi
3. Directors present: Joe Delgado, Suzanne Weichman, Kasie Sinopoli, Jennifer Iwata
4. Members present: Jaspreet Singh

B. Approval of Minutes from 1-14-09

Motion brought by Jon Lomeli
Seconded by Stephanie Gury
Passed with vote 7-0, 1 Absent

C. No Cliques

1. The leadership should make an effort to network with members and candidates at events.

D. Contribution Meetings

1. We received good feedback on the yearly sponsorship. We could increase the sponsorship amount more than planned, and then offer a discount that includes only the planned increase for firms willing to pay up front for the whole year.
2. Packets – The template for the contribution packet needs to be changed to say firms can have 8 professionals at Meet the Firms.
3. Emails – To consolidate number of emails sent to professionals, future boards may schedule the semesters events, schedule contribution meetings, give them calendars & contribution packets all in one email at the start of the semester. One could be sent before the fall contribution meetings, and one after the firm has agreed to be a sponsor.
4. The maximum number of attendees should be 10 in future semesters.

E. Member/Candidate Handbook

1. An informal vote passed to keep the bullets with officer descriptions in the beginning of the handbook in lieu of giving one-liners with what to contact each board member for.
2. The handbooks will have a clear cover on both sides this semester with our sponsors on the back in color if this is as cost effective as a black back cover. Otherwise, we will keep the black back cover.

F. Scholarship Deadline

1. The scholarship process has been lengthier in recent semesters with some sponsors choosing their own recipient, so we will move our scholarship due date up since one month will allow for a more thorough selection process. Scholarships will be due March 27th.
2. The scholarship director should be more active in the promotion of the scholarship program.
3. A formal process will be put together for scholarship selection and notification to recipients.
4. We may consider allowing people to turn their packets in early to the scholarship director.

G. Mentorship Program

1. We will assign families after dues are paid since a significant amount of students decide not to join after the Information Meeting. Kasie will email out a spreadsheet with each family's information. The professional mentor program will begin at the end of March, and will be open to members but not candidates. Professionals will be assigned randomly to mentees based on member preference for public or private (including government) and audit or tax. Professionals not assigned to a member will be put at the top of the list to have a member to mentor next semester.

H. Membership Dues

1. Jessica suggested offering a discount to either board members of Accounting Society, or dual members, or AS members for certain BAP events. Having a membership discount for AS students would show that we are willing to work together, AS board members would be less pressured to find time to speak with professionals when the need to take care of their membership, dual members could more easily meet their requirements, and if we extended an offer to AS, they may do the same for BAP.
2. We have an obligation to make professionals more available to our members, and having the leaders of another organization at our events may hinder this, especially if the point of letting another organization's leaders attend our events is so that they have time to talk with professionals. We have a number of requirements that our members need to be able to meet regardless of a discount, but other organizations could attend our meetings as guests of other organizations instead of as BAP members. Our fees are also already very low considering the services, opportunities, and 'free' food that we provide to our members. We are also in a time where we need to be saving money.

I. Transfer Credit Reports

1. Currently, we need a new hard copy of transfer credit reports every semester for every member in a binder for audit purposes, so we cannot at this time keep these digitally or use the copies from one semester for another semester.

J. Provisional/Inactive Members

1. Enforcement: Inactive members did not pay dues, while provisional paid dues but didn't meet requirements. Enforcing inactive members' receipt of graduation accessories needs to be done by having the Professional Correspondent email the National Correspondent to see whether people claiming to be members really are members. A running spreadsheet of members graduating in future semesters will be kept for this purpose.

K. Informational Meeting

1. All speakers have confirmed: Moss, KPMG, Perry Smith, Gilbert. The room is set and the icebreaker still needs to be set up. In an informal vote, the majority chose to use a firing squad method with a fun fact over doing bingo cards. Please arrive at 6pm to help with setup.

L. Immersion Day

1. Fahmida has prepared new slides and will need board approval on the slides as well as on the Immersion Day flyer after she completes the PowerPoint. She will send it out on Tuesday for approval. Please have revisions to her by Thursday, February 5th. Please let her know if you will be available to attend and speak when she sends her email out. An agenda for Immersion Day will be sent out after Tuesday.

M. Professional Events

1. Meet the Firms:
 - a. Food – Andrea sent a request to Nora checking to see whether she needs to go do a taste test, and she will set a date to go do this. This may need to be done for the banquet but not Meet the Firms. Andrea will make sure that we have enough water.
 - b. Thank you cards are being coordinated with AS.
 - c. For us to accept cash at the silent auction, we need to coordinate with Accounting Society so that everything is the same for both organizations, and we need strong internal controls in place.
 - d. Entrance Committee - door runners are needed. People signed with firms would be good to have volunteer. Most of the board is available to volunteer.
 - e. Please let Andrea know if you have suggestions for firms to invite to attend Meet the Firms. She has looked through Business Week's book of lists for firms. We may invite Google or HP. The board will see if other chapters have a Google accounting contact at the regional meeting. Bowman and Ryan consulting will be invited.
2. Mock Interviews:
 - a. We will order half the food this semester as what was ordered last semester since its only for the professionals. We had 11 firms do interviews last semester.

N. BAP Corporate Identity

1. Please follow the naming convention.
2. Please update all documents with the 3D logo we will be using. Jon will email the logo out.
3. Anything that says pledge needs to be changed to candidate or candidacy.

O. E&Y Email Vote

1. Jon will email volunteer opportunities to Fahmida to send out to members but not candidates.

P. Fundraiser Idea

1. We could raise money by having a company come out and pick up donated e-waste. Stephanie Gury and Stephanie Gordon will follow up on this idea with Alena Manuylov.

Q. Pictures/Video Committee

1. We could have a committee for the Historian of 3-4 people taking photos & videos so that we can have a stronger end of the semester slideshow. Phuoc will coordinate with Nick Hyske.

R. Alumni

1. Joe wants to give an award to most active alumni as an incentive program for alumni to participate. He suggests getting a perpetual plaque to put in the display case in Tahoe hall, which would cost about \$120-150 before etching. We could give a certificate and something of value as an award, or give them a silver nametag to wear to future events. We will advertise that there is an award, but not be specific until the banquet.

S. Miscellaneous

1. The Becker Review course has not been scheduled yet.
2. Please not in your manual that Dr. Wunder should not be contacted for class presentations ever.
3. We need to update the display case in Tahoe hall.

T. Adjournment

1. The next Board Meeting will be held February 10th in the Green and Gold Board Room at CSUS beginning at 5:30pm.
2. President Jon Lomeli called the meeting to close at 7:22 pm.

Respectfully submitted by:

Stephanie Gury, Professional Correspondent