

California History Action
A Quarterly Publication of the
California Council for the Promotion of History

Advertising Information and Rates

The California Council for the Promotion of History (CCPH) accepts paid advertisements for publication in its newsletter, *California History Action* (CHA).

Jobs/internships, grants, awards and educational opportunities/conferences (text only, no graphics) will be printed free of charge in the Bulletin Board section of CHA. However, CHA editorial staff may edit Bulletin Board items due to space or timing constraints.

CCPH reserves the right to refuse to publish any advertisement for any reason.

Rates

<u>Size</u>	<u>One Issue</u>	<u>Four Issues</u>
Business Card	\$25.00	\$75.00
Quarter Page	\$40.00	\$120.00
Half Page	\$70.00	\$210.00

Submission Specifications

CHA is a one-color publication

- Advertisements can only be printed in black-and-white or grayscale
- Advertisements can be submitted in color, but will be converted to grayscale or black-and-white before publication

Electronic Files

- Preferred
- JPG or TIF format
- PC platform compatible
- 200 or higher dpi
- Submit by email, floppy, CD, or Zip disk

Camera-ready artwork

- Supply unmounted, on non-glossy paper, preferably
- 100% placement size, if possible
- Can be returned at advertiser's request

Publication Schedule

CHA is published quarterly. Issues come out in late January, April, July, and October. Deadline for submissions is the first of each month of publication. It is suggested that advertisers attempt to submit material prior to the first of the month of publication to ensure inclusion.

Circulation Information

CHA is distributed to all CCPH members as well as outside organizations and agencies. Usually, four to five hundred copies of each issue are printed. CHA is read by a wide variety of people interested in history, including appointed and elected government officials; local, state and federal employees; private consulting company executives and employees; students and educators; museum and park professionals; librarians and archivists; community leaders; cultural resource managers; avocational historians; and others.

CHA regularly reports on CCPH news, important legislation and government actions, upcoming history-related activities, trends in public history and education, and more.

Questions or Submissions?

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