



PRESIDENT'S MESSAGE

Distinguished Speaker
Dr. Elizabeth Pollard

79th Annual Meeting of the Southwestern Anthropological Association

**Borders, Boundaries and Transitions:
Framing the Past, Imagining the Future**

April 10-13, 2008

Titan Conference Center at California State University, Fullerton

**Student Paper
Competition**
1st \$200
2nd \$100
3rd \$50
See page 3

Our 79th Annual SWAA Conference is shaping up to be a great one! We will have more than 70 papers being presented, as well as two films and a number of posters. We'll be helping to keep up your energy level with plentiful quantities of aromatic Starbucks coffee and Tazo tea in between the sessions. For lunch, there are many great restaurants near campus, and we'll have flyers with maps and directions for you at the registration table.

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CHAIRMAN'S THOUGHTS

When I contemplated writing this Thought for the Newsletter, I thought I would write something more controversial. It is winter and time to prune to promote healthy growth on ornamentals, such as roses, and fruit bearing vines and trees, such as grapes. Is it time to prune anthropology? However, other issues have surfaced to cause me to rethink this piece; the resignation of Karl Lueck as editor of this newsletter will take place after this edition. He will be missed, and his contribution to SWAA is beyond measure. I believe I understand his contribution, at least in part, but I am not sure I

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NEW WEBSITE PROGRESS REPORT

Happy New Year to all! As promised, SWAA has a new website, which is currently in the "Beta" (or "testing") phase. We expect that it will be complete by late March. Please bear in mind that even when it appears the site will still be in its infancy, and may not yet feature all the functions we plan on implementing. In sum, it is a daily work in progress. In due course, the new site

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THE BOOK CORNER BOOK REVIEW

Review of Juanita Garciagody's
Digging the Days of the Dead: A Reading of Mexico's Días de Muertos, University of Colorado Press, 1998, Boulder, Colorado

Garciagody (p. 49) says "In this project I seek to discover and read the signs of a folk-popular fiesta in different communities in Mexico." She does this and much more. She analyzes a Mexican tradition from a wide variety of perspectives: historical, theological, eschatological, anthropological, socio-psychology, political, economic as well as literary.

Her starting point was a traditional description of *días de muertos* as a local and family ritual. Different villages have different traditions, e.g. how the dead from Hell are treated (p.12). *Ofrendas* are set up in homes, graves cleaned and offerings placed on them. Garciagody discusses the movement of the spirits from the cemetery to the home and the evidence cited as proof they do in fact enter the house and partake of offerings set out for them. Garciagody points out that the dead are guests of honor. *Días de muertos* was a local and family event. It was communion; linking past, present and future.

Continued on page 4

FROM THE EDITOR

The Southwestern Anthropological Association Newsletter Archive Will Soon Be Available!

The SWAA Newsletter has been in continuous publication since 1958. The Archive is in easily searchable Adobe Reader (PDF) format which is accessible to both PC and Mac users. The Archive includes text and graphics from 50 years of the SWAA Newsletter. A few advance copies will be available at the Fullerton meeting. □

The *Southwestern Anthropology Association Newsletter* is published in March, October and December through the Department of Anthropology, San Jose State University. The submissions deadline is the 10th of the month prior to publication. Submissions for the newsletter should be sent to: Barbra Erickson, California State University, Fullerton, Dept. of Anthropology, P.O. Box 6846, Fullerton, CA 92834-6846, Office (714) 278-5697, <beerickson@fullerton.edu>.

Editor/Webmaster Karl Lueck

E-copies of the Newsletter are still available at our old website at:

<http://www.sjsu.edu/depts/anthropology/swaa/>

"hunters and deer" petroglyphs courtesy of Antelope Valley Indian Museum

DISTINGUISHED SPEAKER



**Coping in a Competitive Cosmos:
Magical Solutions for Sex, Sickness,
and Stealing in Greco-Roman Antiquity
(500 BC - 500 AD)**

Keynote Speaker for SWAA Banquet 2008:

Dr. Elizabeth Pollard is a historian of the ancient world, in particular of Roman and Greek civilizations. Her research interests cross the disciplinary and methodological boundaries between history, religious studies, classics, and women's studies. This boundary crossing corresponds with her interests in women, religion, and the provinces, all topics that reside on peripheries. She has research experience in papyrology and epigraphy as well as archaeology, and worked as a trench supervisor and pottery registrar for the Roman Aila Project in Aqaba, Jordan. She has presented papers on women's religious activity in the Apocryphal Acts, the epigraphic habit of women in the Greek novel, and women's bodies in the Greek Magical Papyri. With grants from San Diego State University, she has pursued research in summer 2003 at the Bibliotheque Nationale in Paris, where she studied a fourth century CE magical handbook; in summer 2004, she studied inscriptions at archaeological sites in Greece and Turkey. She is currently revising her dissertation, "Magic Accusations Against Women in the Greco-Roman World from the First to the Fifth Centuries CE," which explores the relationship between the representations and accusations of women's activity as magic and the actual rituals that women conducted.



**STUDENT PAPER
COMPETITION**

Every year a competition is held for student papers to be **presented** at the upcoming annual meeting. These criteria are used to judge the papers.

Deadline for consideration March 25, 2008.

Criteria For Evaluation of Student Papers

To be eligible for the competition the paper must be E-mailed to <beerickson@fullerton.edu>.

INTRODUCTION: The following is submitted as a set of general guidelines for papers to be submitted to the SWAA student paper competition.

1. The paper must have a statement of purpose, theme, or problem.
EXPANSION: Your paper may be based on fieldwork, or on a literature search. It may add data, illuminate previously collected data, or it may explore linkages of ideas. Tell the reader what you think you are doing using an introduction. Do not plunge into the middle of the exposition.
2. The paper must be placed in a context—preferably anthropological, broadly defined.
EXPANSION: You must show the connection of what you are doing to something else in anthropology or a related field. To do so you should employ a literature search, even if small.
3. The paper must specify, however briefly, the methods/techniques used.
4. The body of the paper must be organized.
EXPANSION: The paper must be clearly connected to the statement of purpose, theme, or problem. Progress clearly from one idea to another. Relate ideas to evidence, either from data, or from other references.
5. The paper must spell out a conclusion that has a clear and solid connection to the theme, problem, or purpose described in the introduction.
EXPANSION: Describe what you think you have found—what contribution you think you have made. If your results are unexpected, explain why. Unpredictability and serendipity are common in anthropology and may well add to the strength of your paper.
6. The length of the paper should be roughly related to the time frame in which it must be read.
EXPANSION: SWAA policy requires that the paper must be read at the annual meeting, i.e. in about 20 minutes, i.e. about 12-20 pages long.
7. The paper must conform to accepted standards of English prose in grammar, vocabulary and punctuation and must be properly proofread.
EXPANSION: The Chicago Manual of Style and the American Anthropological Association style guide are preferred tools for style and referencing.

Need help writing your abstract?

See Guidelines on Page 10



BOOK CORNER CONTINUED

How did Mexico come to celebrate *días de muertos*? Was it pre-Hispanic or was it brought to Mexico from Europe? Garciagody presents convincing cases for both sides of this issue; with the conclusion that because of the fit of Spanish Catholicism, derived from the Middle Ages with the Pre Hispanic traditions of the *Mexica* (Aztec), *días de muertos* flourished in Mexico (Chapter 5).

Garciagody does not present *días de muertos* as ahistorical. She analyzes changes during the 20th century. For example, she looks at how art currently associated with *días de muertos* was derived from José Guadalupe Posada (1852-1913), with brief comments on Posada's influence on the Mexican muralists, such as Diego Rivera.

She discusses the decline of *días de muertos* among urban dwellers and the bourgeoisie. Perhaps Garciagody could have discussed this point more fully. For example, since World War II Mexico has experienced tremendous rural emigration; which led to tremendous growth of Mexico City, and more recently cities like Tijuana, as well as emigration to the United States. Ritual linking graves of family members to *oferenda* in the family dwelling becomes more tenuous with migration. As does a ritual associated with a community in which an emigrant no longer resided.

Also she discusses how *días de muertos* has come to be associated with Mexican national identity, Mexico profundo. A local family ritual has morphed into a ritual associated with national identity. "All public schools are obligated to teach elementary students about the fiesta by having them build an altar, set an offering, decorate it with their own art, and, in many cases, write literary *calaveras* or create plastic ones." Garciagody concluded a current function of these schools is in the "invention of tradition." (p. 75) *Calaveras* are defined as: "literally, skull." During *días de muertos* the word takes on multiple meanings: rhymed, humorous pseudo epitaphs; skeletons made of different materials ranging from lead to plastic, skeletons depicted on various surfaces; graphic cartoons or plastic scenes with skeleton characters; a [small] monetary contribution requested by children." (p. 278)

Also discussed, as part of national identity, is the Mexican battle to preserve *días de muertos* against competition from *Hallowe'en*. Chapter Six "*Días de muertos* versus *Hallowe'en*: A Fight to the Death?" deals with this, although it periodically resurfaces elsewhere throughout the book. The chapter begins with the following *calavera*:

"Hay que dar pelea para que nuestras tradiciones no se pierdan.

Este Día de muertos di no al Hallowe'en, y di sí al grito de una limosna para mi calavera."

"We must put up a fight so that our traditions are not lost

This Day of the Dead, say no to Hallowe'en and say yes to the shout for alms for my calavera."

Hallowe'en is seen as American and commercial. Garciagody discusses how, despite the traditional position, in the *calavera* above, *Hallowe'en* and *días de muertos* are becoming blended in Mexican pop culture, particularly in urban areas and among the bourgeoisie through the process of globalization, with its market economy, and urbanization.

Garciagody in chapters eight "Reading *Calaveras*" and nine "Feasting on Skeletons" focuses on the multiple possible meanings a work of art may have, and the meaning one chooses is personal. This is true of poetry, graphic art, ritual, etc. This theme is evident throughout the book but is most explicitly illustrated in these two chapters. Garciagody uses *calavera* painted by *rotulistas* to illustrate the point. (*Rotulistas* being artists who paint window of shops.) Garciagody focuses on those painted on bakeries selling *pan de muerto* for *días de muertos*. *Rotulistas* may be anonymous, including the one Garciagody regards as the best, whom she refers to as Máximo Urbano. *Calaveras* contain design elements that can be interpreted in a variety of ways. Their primary function is to sell the bakeries' *pan de muerto*. Additionally they may carry meanings such as sexual, deal with gender relationships, social class or politics as well as Mexican nationalism.

Perhaps one area she could have expanded was literary *calaveras*. She did include a number of them in Appendix A, as well as sprinkling them throughout the book such as the one quoted above. She did not analyze their meaning as she did the graphic *calaveras*. She is conversant in the multiple meanings of words, such as *pión*, which was used in a *calavera* on a bakery window in México, D.F. (*Pión* refers to something extra, like a baker's dozen. It is a custom that has died out in Mexico City after the 1960s.) (p.246-251)

Good research points to additional topics that could be explored beyond the scope of the project. Garciagody does this. For example, ofrenda construction is being taught in the United States, for example at Cuesta College where I taught. Why here? As Garciagody indicates, they are beautiful and meaningful. She indicted it was not her family's tradition to build them. In Spring 1994 she gave a lecture to high school teachers who asked her

PRELIMINARY PROGRAM

79TH Annual Meeting of the SWAA
Titan Conference Center at
California State University, Fullerton, CA
APRIL 10-13, 2008

**THURSDAY, APRIL 10**

REGISTRATION (4:00 pm- 7:00 pm)

The Registration Table will be in the
Chapman Atrium, Titan Student Union (TSU)



SWAA BOARD MEETING (4:00 pm)

**FRIDAY, APRIL 11**

REGISTRATION (8:00 am - 5:00 pm)

Location: Chapman Atrium, Titan Student Union (TSU)

Publishers' Tables (8:30 am - 5:00 pm)

Location: Chapman Atrium, Titan Student Union (TSU)

why she didn't. That Fall she built one and found it very meaningful. Could it be that ofrendas could fill a need in the U.S. for a family celebration? We have Memorial Day, but it is associated with the dead from wars past, and is celebrated as a national rather than a family memorial day. When celebrated as a family holiday it is more likely celebrated as a recreational than family day of remembrance. Mothers and Fathers Days in the U.S. tend to focus on living rather than deceased mothers and fathers (ones you can buy gifts and cards for). Could ofrendas meet a felt, but unmet U.S. integrative need? Are classes being offered in the U.S., like those in Mexico, being used to buttress identity? Are our schools like the Mexican schools "inventing traditions?" Are those offering the classes, at least in some instances, attempting to establish themselves as leaders of local Mexican American communities lacking strong formal organizations with formal leadership?

The book is well illustrated and well written. It is enjoyable reading and more importantly it was thought provoking. Anyone interested in the topic *dias de muertos*, or Mexico in general could profit from it.

Bill Fairbanks

Cuesta College Anthropology Faculty, Emeritus



* = accepted pending registration

POSTERS *Portola Pavilion A (9:00 am - 5:00 pm)*

Santiago Andres Garcia (CSU, Fullerton)

Monuments of the Feathered Serpent of
Mesoamerica: Early Formative to Postclassic

Catherine Mary Galdauskas (CSU, Fullerton)

The Symbolism of a Seasonal Menu as Seen in
Ogunquit, Maine

Patricia "Trish" Campbell (CSU, Fullerton)

Bridging the Gap: Making Museums Accessible to
Disabled Patrons

**SESSION 1** *Gilman (9:00 am - 10:40 am)***Labor: Global and Unbound**

Chair: TBA

Julie M. David (Orange Coast College &
California Baptist University)

Acculturation among Immigrant Workers in the
Garment District of Los Angeles

***Gerlaine Kiamco** (California Institute of Integral Studies)
"United We Can't Be Defeated": Opportunities for Alliance
Building Among Graffitiros and Oaxaca Women

Fred Krissman (CSU, Fullerton)

Con Coyote y Patrón: Why US Employers Facilitate
New "Illegal" Immigration from Mexico

Blake Phillips (Pomona College)

and **Ralph Bolton** (The Chijnya Foundation)

Rural Microfinance in the Peruvian Andes: The
Chijnya Livestock Shelter Project

SESSION 2 *Ontiveros (9:00 am - 10:40 am)***Digitized Imaginings**

Chair: Barbra Erickson (CSU, Fullerton)

Patricia G. Lange (USC)

"Living in YouTube": Bordering on Civility

Helen F. Gerth (UNLV)

Zoroastrian Identity in the Virtual World

Michael Tecson (CSU, Los Angeles)

Location Still Matters: How National Identity has
Segregated the Online Gaming Community

Lillian McCall Laggart (CSU, Fullerton)

Language Revitalization in Virtual Communities

BREAK (10:40 am - 11:00 am)

SESSION 3 *Gilman (11:00 am - 12:40 pm)***Ethical Identities for a Reflexive Age**

Chair: Ralph Bolton (*Pomona College & The Chijnaya Foundation*)

Eric R. Paison (*CSU, Fullerton*)

Who Me, Ethnocentric? – Not a Chance!

Ralph Bolton (*Pomona College & The Chijnaya Foundation*)

Reciprocity & Anthropological Ethics: Giving Back to “Our” Communities

Andre Yefremian (*CSU, Fullerton*)

Reorganizing European Borders: Transitions from Agricultural to Industrial to Informational Societies

Khang Tran (*CSU, Fullerton*)

Borders, Networks, and Social Cosmology: Activist Organizational Culture in the 21st Century

Joseph Henry (*CSU, Sacramento*)

Creating the Hindu Rashtra: Crisis, Transformation, and State Violence in Neo-liberal India

SESSION 4 *Bradford (11:00 am - 12:40 pm)***Rethinking Death in the 21st Century**

Chair: Linda Sun Crowder (*CSU, Fullerton*)

Jeff Carlson (*CSU, Fullerton*)

Are There Evolutionary Origins for the Fear and Disgust of Dead Bodies?

Katie Filbeck (*CSU, Fullerton*)

Technology in the Mourning Process: Social Forums and Mydeathspace.com

Linda Sun Crowder (*CSU, Fullerton*)

Locating Middle Earth: the Cemetery as Intersection for Social-Ecological and Spiritual Identities

Linda Sun Crowder (*CSU, Fullerton*)

“Celestial Real Estate” (*film*)

SESSION 5 *Ontiveros (11:00 am - 12:40 pm)***Order and Disorder in Religion and Ritual**

Chair: Liam D Murphy (*CSU, Sacramento*)

Maria Teresa Fiumerodo (*Ventura College*)

Resistance in Ritual: La Corsa Degli Asini (The Donkey Race) in Italy

Stephanie M. Seery-Murphy (*CSU, Sacramento*)

Queen Henrietta Maria as a Patroness of Catholic Orders

***Erin E. Stiles** (*CSU, Sacramento*)

Daughters v. Elders: Religion and the Right to Marry in Zanzibar

Joseph G. Sloan (*CSU, Fullerton*)

Jesus, Inc.: The Church as Corporation in American Evangelical Christianity

Jacque Swartout (*Cypress College*)

“Men are Like Elephants, They Never Eat from One Tree!”



LUNCH BREAK (*12:40 pm - 2:30 pm*)

**SESSION 6** *Bradford (2:30 pm - 5:00 pm)***Human Impacts on Ancient Environments: Lessons from the Past for the Future**

Chair: Steven R. James (*CSU, Fullerton*)

Steven R. James (*CSU, Fullerton*)

Introduction to the Session - Human Impacts on Ancient Environments

Daniel J. Woodward (*CSU, Fullerton*)

Late Pleistocene Megafaunal Extinctions

Lena Blixt-Schmid (*CSU, Fullerton*)

The Vikings: Environmental Impacts and Resilience Theory

Gary Jones (*CSU, Fullerton*)

Driven Towards Complexity: Competing Models for the Origins of Chumash Social Hierarchies

Cortney Selby (*CSU, Fullerton*)

Humans, Sea Otters and Sea Urchins: A Look at the Cyclical Relationship and Their Impact on the Environment

Teresa J. Terry (*CSU, Fullerton*)

Transitional Change and Human Impacts on the Mojave River Valley

SESSION 7 *Hetebrink (2:30 pm - 5:00 pm)***Imagining a Brighter Future in the San Joaquin Valley: A Report on the Ongoing Projects of the Institute of Public Anthropology**

Chair: James Mullooly (*CSU, Fresno*)

James Mullooly (*CSU, Fresno*)

Imagining a “Mechanical Induction”: Getting the Most Out of Qualitative Software While Staying True to One’s Ethnographic Roots

Michael Scroggins (*CSU, Fresno*)

Waiting to be Seated: Constructing a New Restaurant Paging System

Alecia Barela (*CSU, Fresno*)

Contesting Images in Transition: A Thrift Shop Parado

Bethany Ranson (CSU, Fresno)
Digital Boundaries to Brighter Futures: Crossing the
Rural Digital Divide in the San Joaquin Valley

SESSION 8 *Ontiveros* (2:30 pm - 5:00 pm)
Representing the Margins

Chair: Terri Castaneda (CSU, Sacramento)

Terri Castaneda (CSU, Sacramento)
A Shattered Looking Glass: The Americana Indian
Exhibit as Ethnographic Mirror and Text

Maureen Salsitz (Claremont Graduate University)
Rock Cafes as Public Museum Spaces: The Hard
Rock and the Slidebar

Cody Ross (CSU, Fullerton)
Closed Doors – Assassinations and ‘Altitude Sickness’

Holly Lamb (CSU, Sacramento)
Revitalization of Karuk Tradition and Natural
Resource Management: Passport in Time’s
“Following the Smoke” program

***Kohanya Ranch** (UC, Riverside)
Always in the Process of Becoming: Flexing the
Boundary Schema of Indigenous Revitalizations

BREAK (5:00 pm - 6:00 pm)



SWAA RECEPTION (6:00 pm - 9:00 pm)
Location: Salon A and B, Marriott Hotel



SATURDAY, APRIL 12

REGISTRATION (8:00 am - 2:00 pm)
Location: Chapman Atrium, Titan Student Union (TSU)

Publishers’ Tables (8:30 am - 5:00 pm)
Location: Chapman Atrium, Titan Student Union (TSU)



POSTERS *Portola Pavilion A* (9:00 am - 12:40pm)



SESSION 9 *Gilman* (9:00 am - 10:40 am)
**Anthropology and the Other: An Interdisciplinary
Approach to Understanding the Boundaries that
Separate Researchers and their Subjects**

Chair: Cortney E. Freeman (CSU, Fullerton)

Ian Scott Duncan (CSU, Fullerton)
Inter-Subjectivity and Disciplining: Towards a
Hermeneutics of Anthropology

Julie Cannistraci (CSU, Fullerton)
“Thrifty” Genes: Re-thinking Populations and the
Genetic Pre-disposition to Obesity and Diabetes

Cortney E. Freeman (CSU, Fullerton)
Americans Studying Americans: Foggy Boundaries
Between the “Self” and the “Other”

Gary Jones (CSU, Fullerton)
Stress and Devotion: Intergenerational Variation
Within Families of Japanese American Internment
Camp Detainees

Daniel J. Woodward (CSU, Fullerton)
Anthropology and the Other

SESSION 10 *Bradford* (9:00 am - 10:40 am)

Framing Evolution (Part One)

Chair: Kathie Zaretsky (SJSU)

***Raffaella Commitante** (CSU, Fullerton)
Where the Wild Things Are Not: The Plight of the
Orangutan

Jordan Serin (CSU, Sacramento)
A Comparison of Weaning Ages Across Cultural and
Ecological Contexts

Janice Boston (CSU, Fullerton)
Causes and Consequences of Palm Oil Production

***Jonathan Rouse** (CSU, Fullerton)
Viewing Society Hierarchies Through Burial Customs

BREAK (10:40 am - 11:00 am)

SESSION 11 *Bradford* (11:00 am - 12:40 am)

Framing Evolution (Part Two)

Chair: Kathie Zaretsky (SJSU)

***Angela Tingey** (UCLA)
Ovicaprid Herding Strategies at Domuztepe, Turkey

Bonnie Shirley (CSU, Fullerton)
The Origins of Dogs

***Victoria Stosel** (CSU, Los Angeles)
No title

Alberto Vigil (Palomar College)
Malocclusion: Secular Changes in Distocclusion
Prevalence

THURSDAY, April 10		FRIDAY, April 11					
REGISTRATION 4:00 -7:00 pm		REGISTRATION 8:00 am - 5:00 pm in "Chapman Atrium, Titan Student Union (TSU)					
4:00 -7:00 pm		9:00 -10:40 am	11:00am -12:40 pm	12:40 -2:30 pm	2:30 -5:00 pm	6:00 -9:00 pm	
SWAA BOARD MEETING (4:00 pm)	P. P. A	POSTERS	RI K 10:40 11:00 am	POSTERS	LUNCH BREAK	POSTERS	SWAA RECEPTION Hosted by Location: Salon A and B Marriott Hotel
	Gilman	SESSION 1		SESSION 3			
	Bradford			SESSION 4		SESSION 6	
	Hetebrink					SESSION 7	
	Tuffree						
Ontiveros	SESSION 2	SESSION 5	SESSION 8	BREAK 5:00 -6:00 pm			

SESSION 12 *Hetebrink (11:00 am - 12:40 am)*

Negotiating Childhood Transitions

Chair: Shauna Davidson *(Southwestern University)*

Shauna Davidson *(Southwestern University)*
Orphan Care in Senegal

Tricia Dickson *(Southwestern University)*
Globalization and the One Child Policy in Shanghai

Sarah Coté *(CSU, Long Beach)*
What Do You Think? A Youth-Based Assessment of an After-School Program

***Annapurna Devi Pandey** *(UCSC)*
Children of Indian American Diaspora – The Struggle Between Home and the World: A Study of the Oriya Americans in Northern California, USA

SESSION 13 *Tuffree (11:00 am - 12:40 am)*

Intersections and Transgressions: Race, Class, Gender, Sexuality

Chair: *Eric Canin *(CSU, Fullerton)*

***Renaë Bredin** *(CSU, Fullerton)*
Intersections: Mothers and Storytelling at Laguna Pueblo

***Eric Canin** *(CSU, Fullerton)*
Three Gringos: Race, Class and Gender in Nicaragua

***Jodi L. Davis** *(CSU, Fullerton)*
Queering the Feminine: Identity Intersected

***Dimitri Papandreu** *(CSU, Fullerton)*
Intersectionality and the Simulation of Difference



LUNCH BREAK *(12:40 pm - 2:30 pm)*

SWAA BUSINESS MEETING *(1:30 pm - 2:30 pm)*

Location: Portola Pavilion A



SESSION 14 *Gilman (2:30 pm - 5:00 pm)*

Crafting Self and Health in Silicon Valley

Chair: J.A. English-Lueck *(SJSU)*

J.A. English-Lueck *(SJSU)*
Quality Control: Crafting Body and Self in Silicon Valley

Michelle A. Nero *(SJSU)*
Creating Family and Cultures of Care

Krsni Watkins *(SJSU)*
Trying on Health

Richard Alvarado *(SJSU)*
Hitting the Snooze Button!

SATURDAY, APRIL 12						
REGISTRATION 8:00 am - 5:00 pm in Chapman Atrium, Titan Student Union (TSU)						
	9:00 -10:40 am		11:00 am -12:40 pm	12:40 -2:30 pm	2:30 -5:00 pm	6:00 -9:00 pm
P. P. A	POSTERS	BREAK 10:40 - 11:00 am	POSTERS	LUNCH BREAK		BREAK 5:00 - 6:00 pm
Gilman	SESSION 9			SWAA BUSINESS MEETING <i>(1:30-2:30 pm)</i> Location: Portola Pavilion A	SESSION 14	
Bradford	SESSION 10		SESSION 11		SESSION 15	
Hetebrink			SESSION 12		SESSION 16	
Tuffree			SESSION 13			
Ontiveros						
SWAA DISTINGUISHED SPEAKER BANQUET Dr. Elizabeth Pollard Coping in a Competitive Cosmos: Magical Solutions for Sex, Sickness, and Stealing in Greco-Roman Antiquity (500 BC - 500 AD) Location: Portola Pavilion A						

SESSION 15 *Bradford (2:30 pm - 5:00 pm)*

New Languages of Learning

- Chair:** Bill Fairbanks *(Cuesta College)*
 ***Monica Hampton** *(CSU, Sacramento)*
 Anthropology and Education: Social Science Under Attack
Jeff McKendricks *(CSU, Fullerton and Azusa Pacific University)*
 Teaching the “Four Fields” and the Magic of One minute Video *(film)*
Jeff McKendricks *(CSU, Fullerton and Azusa Pacific University)*
 Anthropology and The New “Other” Digital Natives
Heather Cruz *(CSU, Fresno)*
 Translation in Transition: Framing a Seamless Translation Sequence
Robert Joyce *(CSU, Fullerton)*
 A Cognitive Understanding of Cultural Identity through Drink Classification
Liese Wellmeyer *(CSU, Fullerton)*
 Narrating Culture for Tourists in Costa Rica
J.L. Thrash *(SJSU)*
 Bridging the English-Spanish Language Barrier: Native Language Concordance as an Occupational Therapy Approach

SESSION 16 *Hetebrink (2:30 pm - 5:00 pm)*

Transforming Embodied Consciousness

- Chair:** Sydney R. Story *(CSU, Fresno)*
Sydney R. Story *(CSU, Fresno)*
 The Permeable Self: Ego Boundary Setting, Boundary Maintenance, and Agency in Possession Trance
Marlene Dobkin De Rios *(UC, Irvine)*
 Drug Tourism in the Amazon - The Dark Side of Globalization
Lauren Griebel *(Southwestern University)*
 The Other Side of the Islands: HIV/AIDS in Fiji
Casey McAuliffe *(Southwestern University)*
 Cultural Reflection
Danelle Tiberi *(CSU, Fullerton)*
 An Evolutionary Approach to Depressive Symptoms and Treatment Among Participants of the NCS-R
 ***Salvador Franco** *(CSU, Fullerton)*
 About Face *(film)*

BREAK *(5:00 pm - 6:00 pm)*



SWAA DISTINGUISHED SPEAKER BANQUET *(6:30 pm - 9:00 pm)*
Location: Portola Pavilion A

Guidelines for a Good Abstract

Introduction

SWAA requests that paper, panel and poster abstracts should be 100-250 words. Writing a good abstract is one of the most difficult things for any researcher to do, because it is an entirely different skill from writing the original paper. An abstract must be clear, concise and convey the whole of your paper in just a few words.

As you are writing your abstract there are several factors to keep in mind:

1. The purpose and audience of the abstract,
2. The basic components of a paper/poster abstract,
3. The elements that make a good abstract, and
4. Tips for writing a good abstract.

1. The Purpose and Audience

Your purpose in writing this abstract is to get your paper accepted for presentation at the SWAA conference. The audience you are trying to impress are the members of the conference review committee that will be reading dozens of abstracts and trying to decide which papers should be presented and which should be rejected. The wording of the abstract should be very direct; do not leave your audience guessing at what you mean, tell them. In addition to being clear and brief your abstract must also be interesting. It must grab your audience and say "look at me." Your abstract is your first, and maybe your only, opportunity to persuade the review committee that your proposal deserves to be presented.

The people who will come to the conference are a secondary audience for your abstract. They will be reading your abstract to decide if your paper/session/poster is worth their time to attend. However, if you do not impress the review committee of this first this will be a moot point.

2. The Basic Components of a Paper/Poster Abstract

An abstract must condense your entire paper/poster into just a few short sentences in one or two paragraphs. The four components of an abstract are:

- a. The Introduction—one or two sentences which clearly expresses the purpose of your study or presentation. What was your research problem and objectives?
- b. Your Methods—briefly review the methodology you used to do your research. What did you do and how did you do it?
- c. Your Findings—concisely but adequately summarize your main findings. What did you discover in your research?
- d. Your Conclusions—outline what is significant or useful in your research. What do your findings mean?

For each of these components you are walking the fine line between giving enough information to be clear and informative, but still staying below your word limit for the entire abstract.

3. The Elements that Make a Good Abstract

A good abstract is:

- a. Concise—each sentence of your abstract must work toward your purpose of impressing the review committee with the academic merit of your presentation.
- b. Self-contained—except for standard abbreviations (e.g. vs. for versus), define all abbreviations and acronyms. Do not expect the readers to be specialists in all four fields of anthropology. Define any unique terms or usages.
- c. Accurate—clearly present the content and purpose of your paper and only describes information that actually appears in your presentation. If you are doing a study, state whether your research extends or replicates previous investigations.
- d. Non-evaluative—do not add personal opinions about the value of your work.
- e. Readable—the review committee may read dozens of abstracts in a sitting; if your abstract has stilted sentences, misspellings, faulty grammar, poor transitions or fuzzy logic it will not be viewed favorably.

Take care to edit your abstract before you send it in, remember you are trying to say "Pick me! Pick me!"

4. Tips for Writing a Good Abstract

The following suggestions may help you as your work on writing your abstract:

- a. The topic of your presentation should be clearly stated in the first sentence (and no later than the second sentence). It should not be vague, unclear or buried in the middle of the abstract.
- b. An abstract is nearly always read along with the title; do not repeat or rephrase your title. In fact, do not ever present the same information twice in your abstract.
- c. Use key words from your presentation. Many readers will look for the keywords to quickly understand what a presentation is about. If they do not find the keywords they are looking for in the abstract they may not attend your presentation.
- d. Write in clear and dynamic prose. Use the past tense when describing what was done, but where appropriate use active rather than passive verbs.
- e. Provides logical connections/transitions between the information in your abstract. Your reader should not have to guess where you stopped presenting your introduction and have begun your methods section.
- f. Use complete short sentences. Don't omit articles or other small words in order to save space.
- g. Vary your sentence structure to avoid chopppiness. A boring, repetitious abstract suggests that the presentation will be the same.
- h. Avoid sentences that contain no real information. If a sentence does not move the reader toward your purpose, leave it out.

CHAIRMAN'S THOUGHTS CONTINUED

fully understand it. Nor am I sure anyone fully knows the magnitude of his contribution. I am not sure I fully understood Jim Bell's contribution when he was editor, nor Abe Gruber's when he faithfully wrote reviews for the Newsletter. I do know all three of these men went to a great deal of effort to keep the Newsletter and SWAA going as a viable organization at a time when SWAA was facing some difficult times.

Karl is not an anthropologist, although he is married to one and has a daughter well on her way to becoming one. Karl assumed editorship of the Newsletter when SWAA both lacked one and had no candidate in sight. Karl succeeded beyond our wildest expectations. He edited it, had it printed, and mailed it. More recently he has moved forward in having it distributed electronically. Some have complained about his editing. Those who were members of SWAA when Jim Bell was Editor will remember the many criticisms leveled against his editing (or that of a Cal. State Los Angeles student to whom he delegated the responsibility). Jim, like Karl, kept the Newsletter going.

Karl has continually asked SWAA members to submit material for the Newsletter. Because he has more frequent contact with them, his requests were more frequently heard by members of the Board than the general membership. I will admit that I have not written much for the Newsletter while I was busy teaching. I hope to rectify this somewhat now that I am retired. Jim Bell could always count on a couple of book reviews by Abe Gruber. Perhaps no one was as critical of Jim's editing, or of those delegated the responsibility of editing, as Abe. Abe, of course, had a point. Jim didn't make excuses, but in all fairness it must be remembered he was teaching

- i. Use simple words and avoid jargon and acronyms which would take up valuable word space to explain.
- j. Unless a number begins a sentence, use digits for numbers.
- k. Be concrete, but don't let your abstract be too abstract. Your abstract should be close to the limit, but not over it. If your abstract is much shorter than the word limit than you have probably left something out of it.

Finally, do not just knock out an abstract and send it in. Write a rough draft, edit it for weakness in organization, drop unnecessary information and wordiness, add important information that is missing, strengthen your transitions, read your abstract out loud, and check and double check the grammar, spelling and punctuation. An abstract is not just a bit of busy work that has to be done to get into a conference, but an integral part of your presentation.

at Cal State L.A., editing the Newsletter, and organized two SWAA conferences, back-to-back in Pasadena (1996 and 1997). No one stepped up as Editor.

Under Karl's leadership the Newsletter moved forward. As we get ready to hold our 79th annual conference it might be well to pause and ponder the question: How many people in the past have put the effort into SWAA that Karl has? Jim and Abe of course come to my mind as does Jilma Marshall who has recorded many of our conferences. I only began going to SWAA conferences in the late 1970s and didn't become active in the organization until 1997 when I became President Elect, so my institutional memory does not go back too far.

Karl, during his editorship, has assembled a nearly complete file of SWAA Newsletters. It would be informative to cull through that data base for others like Karl, Jim, Abe and Jilma.

Yes Karl you did get criticism, but more importantly you got the job done. For one, although I believe I speak for others, I appreciate what you have accomplished. Thank you!

Bill Fairbanks
Chairman of the Board, SWAA

WEBSITE CONTINUED

will feature all the same online features SWAA members have come to expect, including news from the world of anthropology, conference schedules, downloadable forms for the annual meetings, and a downloadable version of the SWAA Newsletter. In addition, new features and functions will include the option to register and pay fees online through PayPal, new pages devoted to images from conferences, essays and editorials from the membership, and other members' interests.

At the SWAA Meetings in Fullerton, this year's Meetings Chair and SWAA Vice President, Liam Murphy, will conduct a presentation in which the new website is formally unveiled. Details to come in the Meetings' Program.

In the interim, those wishing to learn more about the upcoming SWAA Meetings in Fullerton should visit the following link:

<http://anthro.fullerton.edu/conferences>.

Your Website Committee

ANNOUNCEMENTS

ANNOUNCEMENT:

***The Southwestern Anthropological
Association Newsletter
Archive
Will Soon Be Available!***

The SWAA Newsletter has been in continuous publication since 1958. The Archive is in easily searchable Adobe Reader (PDF) format which is accessible to both PC and Mac users. The Archive includes text and graphics from 50 years of the SWAA Newsletter. A few advance copies will be available at the Fullerton meeting.

POSITION ANNOUNCEMENT: Anthropology Instructor**Cuesta College****Full time / tenure track position**

The Anthropology Department is part of Cuesta College's Social Sciences Division. Currently, the Anthropology faculty includes four part-time instructors, but no full-time faculty. The new full-time anthropology instructor will lead the program and will have numerous responsibilities such as evaluating part-time instructors, establishing an A.A. degree, conducting program review, developing student learning outcomes and assessment, as well as any new curriculum that may be needed.

The ideal candidate will Hold a Master's or Ph.D. in Anthropology, have two year's equivalent full-time teaching experience at the college or university level.

A complete application package must be submitted by **April 1, 2008**. All applications must be submitted directly to the following confidential address:

Cuesta College, Human Resources
PO Box 8106
San Luis Obispo, CA 93403-8106

Complete details are available at www.cuesta.edu

*The San Luis Obispo County Community College
District is an Equal Opportunity Employer*

CONFERENCE:

**35th Annual Western Departments of
Anthropology and Sociology Undergraduate
Research Conference**

Santa Clara University
Saturday, April 5, 2008

For detailed information see our Conference website: <http://scu.edu/cas/anthropology> or <http://scu.edu/cas/sociology>. All forms may be obtained from the website, such as: Abstract, Presenter, Non-Presenter, Advisor, Accommodations, Information to All Presenters, SCU Directions. Abstracts are due Feb. 1 2008.

Please be advised that all program participants (presenters, session chairs, and discussants) are required to pay a registration fee in advance of the conference (30.00, including lunch). Guests are welcome to attend sessions for free, but if they wish to attend the luncheon (with keynote speaker), they must be registered by March 5, 2008.

Should you or your students have any questions regarding the conference, please feel free to call (408) 554-2794 or Fax (408) 554-4189, or email schiaramonte@scu.edu.

CONFERENCE: CALL FOR PAPERS**Society for Industrial Archeology**

37th Annual Conference
San Jose, California
May 29-June 1, 2008

**Change is the Constant:
Dynamics of Technology and Society**

The SIA invites proposals for papers and poster sessions. Poster sessions can be works in progress. Presentations on all topics related to industrial archeology, technology, social change related to industry and bridges are welcome. Papers about industries in the Silicon Valley region are encouraged. All papers and poster sessions should offer interpretation and synthesis of data.

For more information visit:

<http://www.knightsia.org/sia2008/>

Deadline for paper proposals: February 29, 2008.

Send copies of all proposals to:

Marco Meniketti, Program Chair
SIA 2008 Paper Sessions
Department of Anthropology
One Washington Square, San Jose, CA 95192-0113

PRESIDENT'S MESSAGE'S CONTINUED

Please plan to join us for the **Friday night reception at the Marriott Hotel, from 6 to 9pm**. The reception will feature a delicious selection of hors-de-oeuvres as well as a pasta station, and a cash bar. As an enticement, we promised drink tickets (good for one bar drink or two non-alcoholic drinks) to the first 50 to pre-register for the conference.

The **SWAA Banquet on Saturday night begins at 6 pm**, and I encourage you to attend—not only will we have a wonderful dinner, but we also have a VERY entertaining speaker, Dr. Elizabeth Pollard, whose talk is entitled “Coping in a Competitive Cosmos: Magical Solutions for Sex, Sickness, and Stealing in Greco-Roman Antiquity (500 BC – 500 AD).” The caterers do need a head count for the banquet in advance, so we appreciate you pre-registering for this event.

In addition to the conference itself, we expect to have several book publishers displaying their latest offerings, and we will also host two jewelry and craft vendors: Kiva Keepsakes and Jungle Beads. Kiva Keepsakes has a wonderful variety of Native American jewelry and crafts; Jungle Beads sells remarkable and beautiful jewelry made from recycled paper by women in Uganda—80% of the proceeds go back to these women. Our six anthropology student organizations [Anthropology Students Association, Lambda Alpha Honor Society, Titan Archaeology Club, Visual Anthropology Club, Primates Students Association, and Roots & Shoots] will also be on site, with t-shirts, coffee cups, gift items, and other wares to entice you. Proceeds for student clubs sales go to support their activities, events, and participation in professional activities.

Pre-Registration:

If you intend to pre-register [at the discounted price] for the conference and banquet, please make sure your check is received by April 7th. You will be notified via email that your pre-registration is confirmed, and we ask that you print out the confirmation and bring it with you. If you have not

received an email confirmation by April 9th, please contact Kathleen Zaretsky at <zaretsky@email.sjsu.edu>. You may, of course, register at the conference.

Parking, Maps and Hotels:

Be sure to look at our temporary SWAA Conference website at <<http://anthro.fullerton.edu/conferences>> for information on hotel deals, map of the campus, and map of the Titan Conference Center. Parking space will be reserved for SWAA conference attendees in the north parking structure, next to the Conference Center. There is free parking on Saturday, but for Friday only a parking permit is required. Please contact me at <beerickson@fullerton.edu> if you will need a parking permit for Friday, and I will see that you get one.

Other Local Entertainment:

You are cordially invited to visit the **Fullerton Arboretum**, located on the northeast corner of the CSU Fullerton campus. Admission is free (although donations are gladly accepted), and you are sure to enjoy the relaxing and peaceful walk around the grounds. On the Arboretum grounds you will find **Heritage House**, which can be toured between 2 and 4pm for \$2. Heritage House was built in 1894 as the home and office of Fullerton's pioneer physician, Dr. George Clark.

The Arboretum is also home to the **Orange County Agricultural and Nikkei Heritage Museum**, which is open 12 to 4pm on Saturday and Sunday. The current exhibit, “A Determined Lot: Resilient Pioneers Forge a New County's Future,” explores the development of agriculture in the Santa Ana River valley and the challenges faced by pioneer families. The exhibit is based on the collection of oral histories and photos held at CSUF's Center for Oral and Public History. If you like museums, down town Fullerton also has a very interesting museum, in addition to many unique restaurants.

Fullerton is also the home base of the Red Hat Society, and several of the variety stores down town sell a plethora of red and purple ladies apparel and accessories. Just a short drive down the 57 FWY,

the **Bowers Museum** in Santa Ana has many wonderful exhibits, including “Mummies: Death and the Afterlife in Ancient Egypt”; Ancient Arts of China: A 5000 Year Legacy”; “Art of Adornment: Tribal Beauty”; “Gems! Colors of Light and Stone”; and much more. Of course, if you really want to venture forth before or after the conference, Orange County is the home of **Disneyland** and **Knott’s Berry Farm**. Discounted tickets are available at the Titan Student Union.

Maps and information will be available at the conference registration table about all of these local experiences!

I look forward to seeing all of you at the conference!

Barbra Erickson
SWAA President

Banquet Information

The SWAA Banquet will be held 6 p.m. in the Portola Pavilion A at California State University, Fullerton, on Saturday April 12th.

Banquet Tickets \$38.00

Menu:

Caesar Salad with parmesan and croutons

Bread and butter, seasonal vegetables and side dish

Starbucks Coffee, Tazo Tea, or iced tea with lemon

Entrées (Select one):

- Oven Roasted Teriyaki Salmon with Sesame Beurre Blanc
- Seared Parmesan Chicken with Creamy Marsala & Sautéed Mushrooms
- Vegetarian entrée created by the chef

Italian Tiramisu

Red or white wine

See you there!

Barbra Erickson,
SWAA President

□

Conference Hotel Deal

Fullerton Marriott at California State University

2701 E. Nutwood Avenue

Fullerton, CA 92831

1(800) 228-9290 or (714) 738-7800

A limited number of rooms are available for \$129 per night.

[Same price for 1, 2, 3 or 4 persons per room]

Rooms are limited, so reserve early .

Please **be sure to mention SWAA** when reserving your room by phone.

To reserve your room online:

<http://www.marriott.com/hotels/travel/laxfl-fullerton-marriott-at-california-state-university/>

In Box for “Group Code” enter the following codes to receive the SWAA rate:

- For room with double-double, Group Code is **SWASWAA**
- For room with King, Group Code is **SWASWAB**



Department of Anthropology
San Jose State University
San Jose, CA 95192-0113

ADDRESS SERVICE REQUESTED

MEMBERSHIP APPLICATION/RENEWAL

Dear SWAA Member Please Take Notice:

Registration for the annual meeting includes the renewal of your SWAA membership. If you are not attending the meeting, it may be time to renew your membership in SWAA. It is also important to include your E-mail address to receive the on-line version of the SWAA Newsletter. Your membership expiration date is printed on the label.

Name _____ Faculty / Student Affiliation _____

Street Address _____

City, State, Zip _____

Phone _____ E-mail _____

Membership Fees

One Year

Regular Member

\$ 25.00

Student Member

\$ 20.00

Emeritus Member

\$ 25.00

Institution Membership

\$ 40.00

Make check payable to SWAA. Payment Enclosed \$ _____

Mail completed form and check to:

Kathleen Zaretsky, Dept. of Anthropology, San José State University, One Washington Square, San Jose, CA 95192-0113

Your subdiscipline? Archaeology Cultural / Social Linguistics Physical

Your Specialty / Specialties? _____

I would like to continue to receive a paper copy of the SWAA Newsletter.